

WCIV

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

4  
**BROADCASTING STATION LICENSE RECORD**

Date first licensed 10-22-64 (OFF. NO. 582)

W C I V Eff: 3-1-60

Call letters

X ~~WENA-TV~~

Station location Charleston, S.C.

FIRST CHARLESTON CORP. (BAPCT-297 2-14-62 EFF: 3-22-62)

Name of licensee X ATLANTIC COAST BROADCASTING CORPORATION OF CHARLESTON

Approx. 7 miles East of Charleston on S.C. Route 703, Near Charleston, South Carolina (MCD. 2-14-62)

Transmitter location X 0.6 miles east of Old Town Road, near Charleston, S.C.

Approx. 7 miles East of Charleston on South Carolina Route 703, nr. Charleston, SC (BAPCT-5442/  
Main studio location X 0.6 miles east of Old Town Road, near Charleston, S.C. (gr. 2-14-62\*)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BPCT-2346	8-1-57	CH#4	V-57.5 kw	U	10-1-57	
AH: 370'		66-72	A-31.6 kw		4-1-58	
<u>CP for a new Comm. TV B/U station.</u>						
BPCT-2346	3-4-59	CH # 4	V-57.5 kw	U	5-4-59	
AH: 370'		66-72	A-31.6 kw		11-4-59	
<u>Construction Permit AFFIRMED in Docket # 12174.</u>						
BMPCT-5310	9-11-59	CH #4	V-100 kw	U	5-4-59	
AH: 380'		66-72	A-50 kw	MSL: 424'	3-11-60	
<u>Mod. of CP (BPCT-2346) to chg. ERP, install new transmitters</u>						
BMPCT-5442	2-14-62	CH.#4	V-100 kw	U	5-4-59	
BMPCT-5439	2-14-62	66-72	A- 50 kw		8-14-62	
AH: 790'	MSL: 843'					
<u>Mod. of CP (BPCT-2346, as mod) to install new transm. Chg. TL, SL</u>						
<u>2.2. equip. AH., and extension of completion date.</u>						
BAPCT-297	2-14-62	Voluntary assignment of construction permit to FIRST CHARLSTON CORP.			EFF: 3-22-62	
WIRE	10-22-62	PENDING FILING LIC. APPL. AUTH. GR.				
OPER. WCIV TEMP. PER. END. 11-2-62 ACCORD. CP BMPCT-5762.						
ADVISE. WHEN OPERATION COMMENCES UNDER this auth. Began 10-23-						
BMPCT-5762	10-23-62	CH.#4	V-100 kw	U	5-4-59	
		66-72	A- 50 kw	MSL: 843'		
<u>Mod. CP (BPCT-2346, as mod) to extend completion date 4-23-63</u>						
WIRE	11-5-62	PENDING FILING LIC. APPL. EXTENSION				
AUTH. GR. OPERATE WCIV TEMP. PER. END. 11-9-62 ACCORDANCE						
CP BMPCT-5762.						
WIRE	11-6-62	RE TENDERED LIC. APPL. AUTH. GRN. OPERATE				
WCIV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP						
BMPCT-5762.						
WIRE	9-14-64	ART 9. EXT. AUTH. GR. OPER. WCIV				
TEMP. PER. ENDING 12-18-64 WITH AURAL POWER BET. 10 & 50%						
OF LIC. VISUAL POWER. REC. FILE FORM 301 FOR PERM. CHANGE.						
BLCT-1250	10-22-64	CH.4	V.100 kw	U	10-22-64	
AH: 790'	MSL: 843'	66-72	A. 50 kw		12-1-66	
<u>LICENSE to cover CP (BPCT-2346, as mod) which auth. new Statio</u>						
BLCT-210	12-17-64	CH.4	V.100 kw	U	12-17-64	
AH: 790 feet		66-72	A. 50 kw	MSL: 843 feet	12-1-66	
<u>Mod. of license to reduce Aural ERP.</u>						

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W C I V

Station location CHARLESTON, SOUTH  
CAROLINA

Name of licensee FIRST CHARLESTON CORP.

Transmitter location SEE CARD #1

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BPCT-3631	12-13-66	CH. 4	V-100 kw	U	2-13-66		
AH: 940' MSL: 843'		66-72	A- 20 kw		8-13-66		
Construction Permit to reduce Aural ERP, increase Ah.							
BMPCT-6324	8-24-66	Same	Same	Same	2-13-66		
Mod. of CH (BPCT-3631) to extend completion date.							
BTC-3154	10-5-66	Voluntary transfer of control of Lic. corp. from WMA-TV, INC., Calhoun Life Insurance Company, Charles A. Donack et al (all stockholders) to The Evening Star Broadcasting Company.				11-14-66	
BRCT-582	11-18-66	CH-4	Same	Same	12-1-66		
RENEWAL OF LICENSE		66-72			12-1-69		
-----							
WIRE 5-22-67 RE TENDERED LIC. APPLI. AUTH. GR. OPER. WCTV ON PROG TEST ACCORD. SEC. 73.629 RULES AND CP BMPCT-6324.							
BLCT-1690	7-18-67	CH-4	V-100 kw	U	7-18-67		
AH: 940' MSL: 993'		66-72	A-20 kw		12-1-69		
Lic. to cover CP (BPCT-3631, as mod.)							
BRCT-582	11-26-69	RENEWAL OF LICENSE (S)			12-1-72		
WIRE 3-19-70 PENDING ACQUISITION OF 5 KW DRIVER UNIT, AUTH. GR. OPER. TEMP. PER. END. 5-16-71 AT REDUCED POWER USING GE TT 49 DRIVER UNIT ACCORD. YOUR REQUEST.							
WIRE 7-20-71 ABOVE AUTH. EXT. TO 8-20-71							
BPCT-4438	7-23-71	CP chg. in transmitting eqpt.				9-23-71	
1-23-73							
WIRE 9-7-71 PENDING COMMISSION EVALUATION OF TRANSMITTER PERFORMANCE DATA. EXT. AUTH. GR. OPER. TEMP. PER. END. 10-7-71							
WIRE 10-6-71 ABOVE AUTH. EXT. TO 12-7-71							
WIRE 12-8-71 RE TENDERED LIC. APPLI. AUTH. GR. OPER. MAIN TRANS. AND ANT. ON PTA ACCORD CP BPCT-4438.							
BLCT-2123	12-27-71	Lic. (BPCT-4438) CHG.			12-1-72		
BTC-6787	3-23-72	Vol. T/C					
EBSA	5-15-72						
BRCT-582	12-6-72	RENEWAL OF LICENSE (S)			12-1-75		

BC-126  
February 1974

CARD # 3

COMM. TV B/G

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WCIV

Station location Charleston, S. C.

Name of licensee FIRST CHARLESTON CORP.

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPCT-4846 AH: 940' MSL: 993 CP to make chgs in trans. equip.	7-11-75	Ch. 4 66-72	V. 100 kW A. 20 kW	U	9-11-75
WIRE auth. grtd. oper WCIV with VSB and multiplexer accord. BPCT-4846, temp. per. end. 2-13-76.	12-16-75	Pend. submission of lic. appl.,			
BTCT-7600	1/21/76	Vol TC (de facto) EFF:			
BRCT-582	1-30-76	Renewal of license (S)			12-1-78
WIRE oper WCIV on program test accord. SECT 73.629 rules and CP BPCT-4846.	1-20-76	Re tendered lic. appl., auth. gtd.			
BLCT-2478 AH: 940' MSL: 993' Lic (BPCT-4846) for chgs.	3-31-77	Ch. 4 66-72	V. 100 kW A. 20 kW	U	12-1-78
BRCT-7808011B	1-29-79	RENEWAL OF LICENSE (S)			12-1-81
BTCTV-791003KG	10-24-79	VOL. TC			

## APPLICATION RECORD - BROADCASTING

COMM. TV

AUG. 1955

Call Letters WTMA-TV  
-NEWName ATLANTIC COAST BROADCASTING CORPORATION OF CHARLESTON  
(P.O. 133 Church Street, Charleston, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2346	6-8-57	CP for a new Comm. TV B/o station	GRANTED	8-1-57
Recd & Filed	6-10-57	Freq.: Ch.#4, 66-72 mcs. ERP: Vis. 58 kw., Aur. 32 kw. Hours of operation: Unlimited S-L: 0.6 mile East of Old Town Road, approx. 2 miles Northwest of city limits of Charleston, near Charleston, S. C. T-L: Same Station L: Charleston, South Carolina (Vis. & Aur. RCA TT-10-AL) (367 ft.) Filed by Paul Dobin, Atty.	MEMO & ORDER 8-25-57 * GRANT DATE GRANT POSTPONED APPL. DESIGN. FOR HEARING DOCKET NO. 12174 assigned. * GRANT AFFIRMED 3-4-59 in Docket # 12174. CP ISSUED	
8-30-57		PROTEST AND PETITION FOR RECONSIDERATION filed by Eliot C. Lovett on behalf of Southern Broadcasting Company (WUSN-TV)		
9-10-57		OPPOSITION TO PROTEST AND PETITION FOR RECONSIDERATION filed by Paul Dobin on behalf of WTMA-TV		
9-16-57		REPLY TO OPPOSITION TO PROTEST & PETITION FOR RECONSIDERATION filed by Eliot Lovett on behalf WUSN-TV (Southern B/C Company)		
		*PROTEST & PETITION OF WUSN-TV DENIED by Memo Opinion & Order ADOPTED 3-4-59 in Docket # 12174 GRANT OF CP IS AFFIRMED. 3-4-59		



David W. Jefferies, Engr. (133 Church St.,  
Charleston, S. C.)

AUG. 1955

Call W C I V eff: 3-1-60  
Letters XWTMA-TVName ATLANTIC COAST BROADCASTING CORPORATION OF CHARLESTON  
Charleston, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5310	4-21-59	Modification of CP (BPCT-2346 which auth. a new comm TV b/c station) to change ERP from Vis. 57.5 kw, Aur. 31.6 kw to Vis. 100 kw, Aur. 50 kw; change type of transmitters (to <del>GE TP-43-A2</del> ) and make other equipment changes. Filed by Leonard H. Marks, Atty.	GRANTED	9-11-59
Recd & filed	4-23-59			
Amended	7-23-59	Amended to install new transmitters (to Standard Electronics TL634) install new antenna system (to GE TY-60-D) make changes in equipment and antenna height above average terrain to 381' (also financial data) Filed by Marcus Cohn, Atty.	CONDITION that no construction shall be commenced until appropriate applications to modify the antennas of Station WTMA & WTMA-FM, as proposed, are considered & granted by the Comm.	
Recd & filed	7-31-59			
BMPCT-5439	2-1-60	Mod. of CP (BPCT-2346, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 3-11-60 to 7-15-60. Filed by Leonard H. Marks, Atty.	GRANTED	2-14-62
Recd. & Filed	2-8-60			
			ISSUED WITH BMPCT-5442	

Aug. 1955

Call W C I V eff: 3-1-60

FIRST CHARLESTON CORP. (2-14-62)

Letters ~~W C I V~~Name ~~ATLANTIC COAST BROADCASTING CORPORATION OF CHARLESTON~~

Charleston, S.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5442 Recd. & Filed	2-13-60 2-15-60	Mod. of CP (BMPCT-2346 as mod., which auth. a new Comm TV 3/C station) to install new transmitters, GE TT42A, antenna system, GE TT-60F, make changes in equipment and antenna height above average terrain to 789'; Change trans. & studio location from 0.6 mile East of Old Town Road, near Charleston, S. Carolina to East Side of South Carolina Route 703, East of Mt. Pleasant, South Carolina, and request waiver of Sec. 3.613 of the Commission's Rules. Filed by Leonard H. Marks, Atty.	GRANTED ISSUED WITH BMPCT-5439	2-14-62
BAPCT-297 R & F	1-18-61 1-24-61	Voluntary assignment of construction permit to First Charleston Corp. Marcus Cohn, atty for assignor James Greeley, atty for assignee	GRANTED	2-14-62 EFF: 3-22-62

## APPLICATION RECORD - BROADCASTING

COMM.TV.

Call  
Letters W C I V

Name FIRST CHARLESTON CORP.

CH. 4 Charleston, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5762 Recd.&Filed	7-12-62 7-17-62	Mod. of CP (BPCT-2346, as mod, which auth. a new Comm. TV B/C Station) to extend completion date from 8-14-62 to 2-14-63. John G. Smith, Atty.	GRANTED	10-23-62
BLCT-1250 Recd.&Filed	11-3-62 11-5-62	License to cover CP (BPCT-2346, as mod.) which authorized a new Comm. TV B/C Station. John G. Smith, Atty.	GRANTED	10-22-64
BMLCT-210 Recd.&Filed	11-13-64 11-16-64	Mod. of License to reduce Aural ERP from 50 kw to 25 kw. Roy F. Perkins, Jr. Atty. (COHN & MARKS)	GRANTED	12-17-64
BPCT-3631 Recd.&Filed	9-22-65 9-29-65	Construction Permit to reduce Aural ERP from 25 kw to 20.0 kw and increase antenna height above average terrain from 790 feet to 939 feet. Cohn and Marks, Atty. (Stanley B. Cohen)	GRANTED	12-13-65

## APPLICATION RECORD - BROADCASTING

Call  
Letters WCIWName FIRST CHARLESTON CORP.  
Charleston, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
ETC-5154 R & F	7-25-66	Voluntary transfer of control of lic. corp. from WTMA TV, Inc., Calhoun Life Insurance Company, Charles A. Womack et al (all stock- holders) to The Evening Star Broadcasting Company Atty for transferor - Cohn & Marks for transferee - Hogan & Hartson	GRANTED	10-5-66
	7-27-66		EFF:	11-14-66
BMPCT-6324 R & F	7-25-66	Mod. of CP (BPCT-3631) to extend completion date from 8-13-66 to 2-13-67. Cohn and Marks, Atty.	GRANTED	8-24-66
	7-26-66			
BRCT-582 R & F	8-8-66	RENEWAL OF LICENSE Cohn & Marks, Atty.	GRANTED	11-18-66
	9-1-66			

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call Letters WCIV

Name FIRST CHARLESTON CORP.  
CH-4 Charleston, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-6478 R & F	1-24-67 1-27-67	Modification of CP (BPCT-3631, as mod., which authorized changes in an existing station) to extend completion date from 2-24-67 to 8-24-67. Hogan & Hartson, Atty.	DISMISSED AS MOOT	5-25-67
BLCT-1690 R & F	5-22-67 5-22-67	LICENSE to cover CP (BPCT-3631, as mod.) which authorized changes in an existing station; and redescribe transmitter and studio location as Highway 703 (7 Miles East of Charleston), Mt. Pleasant, South Carolina <u>Howard F. Roycroft, Atty. (Hogan, Hartson)</u>	GRANTED	7-18-67
BPCT-4121 R & F PRESS PN Recd.	5-7-68 5-9-68 5-29-68	CP to change TL to 10 miles NE of Wando, S.C.; SL to Mt. Pleasant, Charleston, S.C.; type of transmitter to GE TT-530-A; type of antenna to GE TY-60-P; antenna structure & increase antenna height above average terrain to 1955' <u>Howard F. Roycroft, Atty. (Hogan &amp; Hartson).</u> AMENDED 1-21-69 re financial and programming in response to Comm's ltr. of 12-19-68. AMENDED (ORDER) 4-2-70 RE PROGRAMMING.	\$150. #427123 Designated for hearing Min. <u>6-18-69</u>	5-9-68 D-18571

SEE PETITION  
ON OTHER SIDE

BPCT-4121

PETITION FOR WAIVER OF SEC. 1.580(1) OF THE RULES filed 5-24-68 by Peter Shuebruk for  
Rovan of Florence, Inc.

PETITION FOR EXTENSION OF TIME filed 6-27-68 by Herbert M. Schulkind for Rovon of Florence,  
Inc. (WPDT)

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PETITION TO DENY submitted 7-8-68 by Herbert M. Schulkind, Attorney for Rovon of Florence,  
Inc. (WPDT)

OBJECTIONS OF PALMETTO RADIO CORPORATION (WNOK-TV) submitted 7-8-68 by Ernest W. Jennes,  
Attorney for Palmetto Radio Corporation (WNOK-TV) SUPPLEMENTAL CERTIFICATE OF SERVICE filed 7-9-68

PETITION TO DENY submitted 7-9-68 by Keith E. Putbrese, Attorney for Cape Fear Telecasting,  
Inc. (WWAY(TV)).

REQUEST FOR LATE ACCEPTANCE submitted 7-9-68 by Keith E. Putbrese, Attorney for Cape Fear  
Telecasting, Inc. (WWAY(TV)).

JOINT MOTION FOR EXTENSION OF TIME TO FILE OPPOSITIONS filed 7-18-68 by E. Russell Egan  
for South Carolina Educational TV Commission.

OBJECTIONS OF COLUMBIA TELEVISION BROADCASTERS, INC. (WOLO-TV) filed 7-23-68 by Joel  
Rosenbloom.

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Ltr. from Atty. (Covington & Burling) stating petitions filed in name of CAPE Fear Telecasting  
adopted by Clay B/C Corp. pursuant to assignment of license.

OPPOSITION TO PETITIONS TO DENY AND RESPONSE TO INFORMAL OBJECTIONS filed 9-16-68 by  
WITV, WUSN, WSCC-TV and WCIW

SUPPLEMENTAL CERTIFICATE OF SERVICE FILED 9-17-68 by G. Richard Dunnells.

Cont. on card 7

FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W C I V

Name FIRST CHARLESTON CORP.  
Ch. 4 Charleston, South Carolina zip 29401

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4121 - see petitions on back				
BRCT-582 R & F \$150 #539626 PN Recd. PRESS	9-2-69 " " " SEP 9 1969	RENEWAL OF LICENSE Marvin J. Diamond, atty. (Hogan & Hartson)	GRANTED	11-26-69
ENGR. DATA FILED	5-18-70			
BPCT-4438 R & F #501181 \$50 AC: C62 PRESS	4-28-71 4-28-71 4-28-71 MAY 7 1971	CP to make chgs. in transmitting equipment. Atty.: HFRoycroft (Hogan & Hartson)	GRANTED	7-23-71



BPCT-4121 cont'd from Card 6

MOTION TO SUPPLEMENT OPPOSITION TO PETITIONS TO DENY AND RESPONSE TO INFORMAL OBJECTIONS  
filed 9-18-68 by R. Russell Eagan for S.C. ED TV Commission

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MOTION FOR EXTENSION OF TIME WITHIN WHICH TO FILE REPLIES filed 9-24-68 by Herbert M.  
Schulkind for Rovam of Florence, Inc.

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WNOX-TV REPLY TO OPPOSITION filed 10-17-68 by Ernest W. Jennes for Palmetto Radio Corporation  
REPLY TO OPPOSITION filed 10-17-68 by Edgar F. Czarra, Jr. for Clay B/C Corp.

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REPLY TO RESPONSE TO INFORMAL OBJECTIONS filed 10-17-68 by Joel Rosenbloom for Columbia  
Television Broadcasters, Inc.

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REPLY TO OPPOSITION TO PETITION TO DENY filed 10-17-68 by Peter Shuebruk for WPDT.

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Original affidavit of Donald M. Bryant submitted 10-21-68 to be associated with WNOX-TV  
REPLY TO OPPOSITION filed 10-17-68

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Ltr. from Howard Braun for WPDT 1-7-73 reference to "Reply to Opposition to Petition to Deny"  
station WPTV application for modification of its facilities was accepted for filing and  
it demonstrated that WPTV will provide a predicted Grade A service to Horry County, etc. S.C.  
DENIED in Decision adopted 12-19-72, released 1-2-73 FCC 72R-400 94346

LEGAL ACTIVITIES

June 26, 1973 - G

04073

South Carolina Educational Television Commission (WITV), State  
Telecasting Co., Inc. (WUSN-TV), First Charleston Corporation (WCIV), and  
WCSC, Inc. (WCSC-TV) have filed a notice of appeal in the United States Court  
of Appeals for the District of Columbia Circuit, from Commission order re-  
leased May 18, 1973, denying application for review of a Review Board decision  
(Dockets 18569-72), released January 2, 1973, which denied their applications  
for a VHF tall tower in Charleston, S. C.

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters W C I VCH-4 Name  
FIRST CHARLESTON CORP.  
CHARLESTON, "SOUTH" CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2123 R & F #022786 \$50 AC: 069 PRESS	8-9-71 8-9-71 8-9-71  DEC 17 1971	Lic. to cover (BPCT-4438) for chgs. Atty.: William S. Reyner, Jr. (Hogan & Hartson)	M GRANTED	12-27-71
BTC-6787 R & F #039762 \$250 AC: 055 PRESS	2-7-72 2-8-72 2-8-72  FEB 14 1972	Voluntary transfer of control of The Evening Star Broadcasting Company (parent corporation of licensee) from The Evening Star Newspaper Company to Washington Star Communications, Inc. Atty.: Howard F. Roycroft (Hogan & Hartson)	GRANTED EFF:	3-23-72
BRCT-582 R & F PN REC PRESS	9-1-72 9-5-72 9-5-72  OCT 5 1972	RENEWAL OF LICENSE William S. Reyner, Jr. (Hogan & Hartson)	GRANTED	12-6-72

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters W C I VName FIRST CHARLESTON CORP.  
CH-4 CHARLESTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7600 R & F PRESS PN REC'D: (Form 315) #365929 \$1000 AC: 051 GRANT FEE PAID: 2-23-76 #534565	11-18-74 11-19-74 12-5-74 12-17-74 11-19-74	Voluntary transfer of de facto control of Washington Star Communications, Inc. (parent corporation of The Evening Star Broadcasting Company, which parent corporation of licensee) from Crosby N. Boyd, Godfrey W. Kauffmann, John M. Kauffmann, Willmott Lewis, Jr., et al, to Perpetual Corporation of Delaware. REQUEST WAIVER OF SECTIONS 73.35, 73.240 & 73.636 OF THE RULES.  Attys.: Transferor-Howard F. Roycroft (Hogan & Hartson) Transferee-William S. Green (Pierson, Ball & Dowd)	Designated for Hearing Min. <u>7-28-75</u> <u>#20559</u>  GRANTED Eff: 1-21-76	

COMMENTS IN SUPPORT OF PETITION FOR SPECIAL RELIEF, filed 6-16-78 by Randy I. Bellows on behalf of Media Access Project.

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... W C T VName FIRST CHARLESTON CORP.CH-4 CHARLESTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4846 R & F #405453 \$100 AG: 058 PRESS:	3-13-75 3-23-75 3-23-75 1 5 Ar-K 1975	CP to make chgs. in transmitting equipment. Atty.; Howard F. Roycroft (Hogan & Hartson)	GRANTED	7-11-75 1975
BRCT-582 R & F PN Rec'd: PRESS:	7-31-75 8-1-75 8-1-75 1 0 SEP 1975	RENEWAL OF LICENSE Annual Reports Filed Atty: Gardner F. Gillespie (Hogan & Hartson)	GRANTED	1-30-76

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... W C I VName FIRST CHARLESTON CORP.  
GH-4 CHARLESTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BICT-2478 R & F #517786 \$100 AC: 001 PRESS:	1-8-76 1-14-76 1-14-76	Lic. to cover (BFCT-4846) for chgs. Atty.: Marvin J. Diamond (Hogan & Hartson)	GRANTED	3-31-77
BTC-8015 R & F #559003 \$100 AC: 047 PRESS: (Form 316)	4-21-76 4-21-76 4-21-76 4 MAY 1976	Voluntary transfer of control of licensee corporation from The Evening Star Broadcasting Company, to Washington Star Communications, Inc. (which in turn will be merged into Perpetual Corporation of Delaware). Atty.: Henry Goldberg (Verner, Lipfert, Bernhard, McPherson and Alexander)	GRANTED EFF:	5-5-76 6-1-76

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WCIV

Name FIRST CHARLESTON CORP.  
Ch-4 CHARLESTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-780801LB R&F PN RECD PRESS	7-23-78 8-1-78 8-1-78 AUG 16 1978	RENEWAL OF LICENSE Atty.: Sally Stevens	GRANTED	1-29-79
BTCTV-791003NG R&F REC'D, PN (FORM-316) PRESS	10--30-79 6-12-80	Voluntary transfer of control of license corporation from Perpetual Corporation (a California Corp.) to Perpetual Corporation ( a Delaware Corporation)  Thomas J. Keller, ATTY.	GR.	10-24-79

COMMERCIAL TELEVISION  
APPLICATION RECORD-BROADCASTING

Call Letters: W C I V

Name: FIRST CHARLESTON CORP.

CH-4

Station Location: CHARLESTON, SC

File No.	Date	Description	Action and Date
BPCT-800521KS R & F PN REC'D:	5-15-80 5-21-80 6-12-80	CP to chg. Aur. ERP to 10kW; chg. TL to 2000 ft. W. of intersection Ward Bridge Rd. & Ocean Hwy., 1 mi. NE. of Woodville, SC (32-56-32 79-43-08.5); type ant. to RCA TBF-6P4/5(S); and HAAT 1825.5 ft. MAJOR ENVIRONMENTAL ACTION  Atty.: Robert A. Balzer (Schnader, Harrison, Segal & Lewis) Engr.: Jansky & Bailey  Atty.: Howard F. Roycroft (Hogan & Hartson)	GRANTED MAY 20 1982
		ACCEPTED JUL 8 '80	CUT OFF AUG 14 '80



COMMENTS ON PETITIONS TO DENY 11-10-80 by Ben C. Fisher for Cosmos Broadcasting Corp.

OPPOSITION TO PETITIONS TO DENY 11-10-80 by Robert A. Beizer and Steven M. Harris for First Charleston Corp; South Carolina Ed TV Commission; WCSC, Inc.; and State Telecasting Company, Inc.

MOTION FOR EXTENSION OF TIME 11-14-80 by John J. Duffy for Capital Communications, Inc., Eastern Carolinas Broadcasting Company, Inc.; Daily Telegraph Printing Company.

MOTION FOR EXTENSION OF TIME 11-19-80 by Robert A. Bernstein for Columbia Television Broadcasters, Inc.

Ltr. 12-3-80 by Howard JF. Roycroft; advising of chg. in firm representation to Hogan & Hartson, as of 12-1-80.

MOTION FOR EXTENSION OF TIME 10-9-80 by Marnie K. Sarver for Capital Communications, Inc.; Eastern Carolinas Broadcasting Company, Inc.; Daily Telegraph Printing Company.

MOTION FOR EXTENSION OF TIME 12-17-80 by Robert A. Bernstein for Columbia Television Broadcasters, Inc.

REPLY TO "COMMENTS ON PETITIONS TO DENY" 12-19-80 by Robert A. Beizer for WITV, WCSC-TV, WCIV & WCBD-TV.

REPLY TO OPPOSITION TO PETITIONS TO DENY 12-23-80 by John J. Duffy for Capital Communications, Inc.



19. Accordingly, IT IS ORDERED, That the petitions to deny filed by Capital Communications, Inc., Columbia Television Broadcasters, Inc., Daily Telegraph Printing Company and Eastern Carolinas Broadcasting Company, Inc. ARE DENIED.

20. IT IS FURTHER ORDERED, That the informal objection filed by Cosmos Broadcasting Corporation IS DENIED.

21. IT IS FURTHER ORDERED, That the applications filed by First Charleston Corp., South Carolina Educational Television Commission, WCSC, Inc. and State Telecasting Company, Inc. ARE GRANTED.

22. IT IS FURTHER ORDERED, That the Chief, Broadcast Bureau, shall send by Certified Mail, Return Receipt Requested, a copy of this Memorandum Opinion and Order to each of the parties named herein.

FEDERAL COMMUNICATIONS COMMISSION

*William J. Tricarico*

William J. Tricarico  
Secretary

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

