


WCBI-TV

 SPERRY RAND

REMOVABLE LABEL TAB

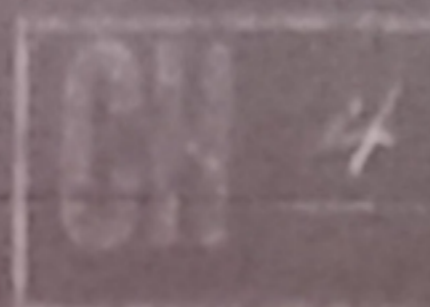
GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

U.S. CARD #1 **BROADCASTING STATION LICENSE RECORD** COMM. TV B/C
First C.O. 5-24-56 (To start 6-7-56)

Date first licensed ~~9-20-57~~ (Official No.: 368)



Call letters WUBL-TV
(Station Loc: Columbus, Miss.)

COLUMBUS TELEVISION, INC. (BALCT-221 12-30-63 EFF: 12-31-63)
Name of licensee X BIRNEY IMES, JR.

Hwy. 12 approx. 4 mi. NNE of center of Columbus, Nr. Columbus, Miss.
Transmitter location X Gilmer Hotel, Columbus, Miss. (BMPCT-3097 gr. 8-15-55)

Hwy. 12 approx. 4 mi. NNE of center of Columbus, Nr. Columbus, Miss.
Main studio location X Gilmer Hotel, Columbus, Miss. (BMPCT-3097 gr. 8-15-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPCT-1868	7-28-54	Ch. #4, 68-72 mc	V-10.7 kw A-5.37 kw	U	9-28-54 3-28-55
Construction permit for a new Comm. TV B/C Station.					
BMPCT-2897	3-4-55	same	same	same	9-28-54
Mod. CP (BPCT-1868) to extend completion date					
BMPCT-3097	8-15-55	Same	V 20kw A 10kw	same	9-28-54 2-12-56
Mod. of CP (BPCT-1868, as mod.) to chg. ERP, T-L and S-L, chg. type of transmitters & antenna & make other equip. chgs.					
BMPCT-3730	1-26-56	same	same	same	9-28-54
Mod. of C.P. (PCT-1868, as mod.) to extend completion date					
WIRE	5-24-56	Pending filing of Lic. Appl, authority gr. to Opr. WCBI-TV Temp. Per. End. 12-12-56, Comm. basis accord. CP BMPCT-3929. Advise when operation commences under this auth.			
BMPCT-3929	5-22-56	same	same	same	9-28-54
Mod. of CP (BPCT-1868, as mod.) to extend completion date					
					12-12-56
					9-28-54
					6-12-57
WIRE	11-29-56	PENDING FILING LIC. APPL. EXT. AUTH. OPR. COMM. BASIS ACCORD MPCT-4381 to 6-12-57			
WIRE	6-10-57	AUTH. OPR. X PERIOD 8-26-57 PENDING FILING ACBI (AM) ANT. MEASUREMENTS SATISFY COND. MPCT-4381			
WIRE	3-7-57	PROGRAM TESTS AUTHORIZED MPCT-4381			
BLCT-639	9-20-57	CH #4 66-72	V-20 kw A-10 kw	U	9-20-57 6-1-58
License to cover CP (BPCT-1868 as mod)					
BRCT-368	5-14-58	same	same	same	6-1-58 6-1-61
RENEWAL OF LICENSE					
BRCT-368	6-1-61	same	same	same	6-1-61
RENEWAL OF LICENSE					
					6-1-64
BALCT-221	12-30-63	VOLUNTARY ASSIGNMENT OF LICENSE TO COLUMBUS TELEVISION, INC. EFF: 12-31-63			

Form BC 126

#2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WCBI-TV

Station location COLUMBUS, MISS.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BRCT-368	5-19-65	Ch. 4	V. 20 kw	U	5-19-65	
AH: 450'		66-72	A. 10 kw		6-1-67	
RENEWAL OF LICENSE						
BMLCT-361	12-15-65	Ch. 4	V. 20kw	U	12-15-65	
		66-72	A. 3.98		6-1-67	
MOD. of Lic. to reduce Aural ERP.						
BRCT-368	5-22-67	Ch. 4	V. 20kw	U	6-1-69	
AH: 450'		66-72	A. 3.98 kw		6-1-70	
RENEWAL OF LICENSE						
BPCT-4247	12-9-69	Ch. 4	V. 100kw	U	2-9-70	
AH: 450" MSL: 703'		66-72	A. 10kw		8-9-70	
CP to chg. ERP, TRANS. & ANT. SYSTEM						
WIRE	5-11-70	PENDING COMPLETION CONSTRUCTION ACCORD				
BPCT-4247	AND FIL. LIC. APPLI. AUTH. GR. OPER. TEMP. PER.					
5-15-70	AT REDUCED POWER AND WITH SINGLE BAY ANTENNA					
SIDE MOUNTED AT 415 FT. LEVEL OF EXISTING TOWER.						
WIRE	5-15-70	ABOVE AUTH. EXT. TO 5-22-70				
WIRE	6-12-70	PENDING FIL. LIC. APPLI. AUTH. GR.				
OPER. PER. END. 6-30-70 ACCORD. BPCT-4247. PTA CONTINGENT						
ON SUBMISSION OF SATISFACTORY PROOF OF PERFORMANCE TO						
COVER BPCT-4247.						
WIRE	6-12-70	RETENDERED LIC. APPLI. AUTH. GR. OPER.				
ON PTA RULES AND CP BPCT-4247.						
BRCT-368	5-27-70	RENEWAL OF LICENSE (S)				6-1-73
WIRE	2-4-72	AUTH. GR. OPER. FORMER MAIN TRANS. AS				
AUX. TRANS.						
BLCT-1997	3-22-72	Ch. 4	V. 100 kw	U	3-22-72	
AH: 450' MSL: 703'		66-72	A. 10		6-1-73	
Lic. (BPCT-4247) chg. MAIN TRANS. & ANT.						
BLCT-2137	3-22-72	Lic. for Aux. Trans.				6-1-73
AUX. TRANS.						
EBSA	5-15-72					
BRCT-368	6-15-73	Renewal of license (S)				6-1-76
Main transmitter & ant. Aux. trans.						
BRCT-368	6-11-76	Renewal of license (S)				6-1-79
MAIN TRANS. AND ANT. AUX. TRANS.						

Card #3 (front and back) is missing

CARD NO. 4

COMMERCIAL TELEVISION

BROADCASTING STATION HISTORY RECORD

First licensed SEE CARD NO. 1

Call Letters WCBI-TV

Station Location COLUMBUS, OHIO

Name COLUMBUS TELEVISION, INC.

Transmitter Location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

Authorization Record

File No.	Granted	Facilities	Expires
BRCT-790131LD	5-18-79	RENEWAL OF LICENSE(S)	6-1-82

FORMERLY FCC FORM 94

Call Letters - WCBI-TV
NEWName BIRNEY IMES, JR.(P.O. c/o Bob McRaney, Radio Station WCBI, Columbus, Mississippi)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1868 Rec'd Filed	5-5-54 5-7-54 5-12-54	C.P. for a new Comm. TV B/C Station FREQ.: Ch. #4, 66-72 mcs. ERP: Vis. 10.8 kw, Aur. 5.4 kw Hours of Operation: Unlimited S-L: Gilmer Hotel, Columbus, Mississippi T-L: Gilmer Hotel, Columbus, Mississippi (Vis. & Aur. RCA TT-2AL) (388')	GRANTED	7-28-54
BMPCT-2897 Rec'd Filed	1-14-55 1-17-55 1-17-55	Modification of construction permit (BPCT-1868, which authorized a new Comm. TV broadcast station) for extension of completion date from 3-28-55 to _____	GRANTED	3-4-55
BMPCT-3097 Rec'd & filed	5-3-55 5-5-55	Modification of CP (BPCT-1868 as mod., which authorized a new comm. TV b/c station) to change ERP from Vis. 10.7 kw, Aur. 5.37 kw to Vis. 19.8 kw, Aur. 9.9 kw, change type of transmitters and antenna and make other equip- ment change. Change trans. & studio location from Gilmer Hotel, Columbus, Miss. to Approx. 4 miles NNE of Center of Columbus on Hwy 12, Columbus, Miss. and request waiver of Sec.	GRANTED	8-15-55

Cont'd on card # 2

Thos. A. Wright, Jr., Dallas, Tex., Engr.

Card # 2

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD BROADCASTING

Comm TV B/C

Call
Letters WCBI-TVName BIRNEY IMES, JR.
Columbus, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3097 recd & filed Cont'd from card # 1 Amended Recd Resubmitted Recd & filed	5-3-55 5-5-55 6-20-55 6-27-55 6-29-55	3.613 of the Commission's Rules. (Vis & Aur. RCA-TT-5A) (448) Filed Direct Amended to correct the coordinates Filed direct	GRANTED SEE ACTION CARD #2 Amend. rec. 6-24-55 Notarial Seal omitted	
BMPCT-3730 Recd. & filed Ext. #1	1-17-56 1-23-56	Mod. of CP (BPCT-1868, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 2-12-56 to June, 1956. Filed direct.	GRANTED	1-26-56
BMPCT-3929 Recd. & filed Ext. #2.	5-15-56 5-17-56	Mod. of CP (BPCT-1868, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 6-12-56 to 12-12-56. Filed direct.	GRANTED	5-22-56
BMPCT-4381 Recd. & filed Ext. # 5.	11-13-56 11-19-56	Mod. of CP (BPCT-1868, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 12-12-56 to 6-12-57. Filed direct.	GRANTED	11-26-56

Card # 3

COMM TV B/C

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

COLUMBUS TELEVISION, INC. (12-30-63)

Call
Letters **WCBI-TV**Name **XBIRNEY IMES, JR.**
Columbus, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-639 Recd & filed	5-27-57 6-3-57	License to cover CP (BPCT-1860 as mod.,) which authorized a new commercial TV b/c station Filed by Harry M. Plotkin, Atty.	GRANTED ⁷	9-20-57
BRCT-368 Recd. & filed	4-14-58 4-17-58	RENEWAL OF LICENSE Filed direct.	GRANTED	5-14-58
BRCT-368 Recd. & Filed	3-1-61 3-2-61	RENEWAL OF LICENSE Filed by Gene A. Bechtel, Atty.	GRANTED	6-1-61
BALCT-221 Recd. & Filed	9-26-63 9-27-63	Voluntary assignment of license to Columbus Television, Inc. Gene A. Bechtel, Atty. action the Comm. may take arising from a pending matter concerning	GRANTED EFF: Condition: Without pre- judice to any later this station.	12-30-63 12-31-63
BRCT-368 Recd. & Filed	2-28-64 3-3-64	RENEWAL OF LICENSE Gene A. Bechtel, Atty.	GRANTED COMM. LTR.	5-19-65 ADOPTED

APPLICATION RECORD - BROADCASTING

COMM. TV

Call Letters WCBI-TV

Name COLUMBUS TELEVISION, INC.
CH. 4 COLUMBUS, MISS.

File No.	Dated	Application for	Action	
			Nature	Date
BMLCT-361 R & F	10-28-65 11-3-65	Mod. of License to reduce Aural ERP from 10 kw to 3.96 kw. Gene A. Bechtel, Atty. (ARENT, FOX, KINTNER, KAHN)	GRANTED	12-15-65
BRCT-368 R & F	2-28-67 3-3-67	RENEWAL OF LICENSE Gene A. Bechtel, Atty	GRANTED	5-22-67
BPCT-4247 R & F \$150 #521551 PRESS PN Recd.	6-9-69 6-11-69 " JUN 18 1969 6-25-69	CP to chg. ERP to Vis. 100 kw, Aur. 10 kw ; type of transmitter to RCA TT-25DL; type of antenna to RCA TF-5CM and changes in antenna system. Gene A. Bechtel, atty. (ARENT, FOX, KINTNER) AMENDED 11-21-69 re programming.	GRANTED	12-9-69
BRCT-368 R & F \$150 #582034 PN Recd. PRESS	2-27-70 3-3-70 " "	RENEWAL OF LICENSE Gene A. Bechtel, Atty (Arent, Fox, Kintner) AMENDED 4-21-70 re Sec. IV-B	GRANTED	5-27-70

Engr. data filed 7-1-70

Form DC-121 CARD #5
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WCBI-TVName COLUMBUS TELEVISION, INC.
CH-4 COLUMBUS, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1997 R & F #607813 \$30 PRESS:	6-6-70 6-10-70 6-10-70 JUN 17 1970	Lic. (BPCT-4247) for chgs. Atty.: William L. Rawn, III (Arent, Fox, Kintner, Plotkin & Kahn)	GRANTED	3-22-72
BLCT-2137 R & F #037067 \$50 AC: 069 PRESS AUXILIARY TRANS.	1-13-72 1-29-72 1-29-72 FEB 17 1972	Lic. to utilize former Main Trans. (RCA TT-5A) as an Auxiliary Trans. at Main Trans. & Ant. location. Atty.: Gene A. Bechtel (Arent, Fox)	GRANTED	3-22-72
BRCT-368 R & F BN REC'D PRESS:	2-17-73 3-1-73 MAR 30 1973	RENEWAL OF LICENSE Main Trans. & Ant. Auxiliary Trans. Atty: Gene A. Bechtel (Arent, Fox, Kintner, Plotkin & Kahn) Amended 5-25-73 re community needs data	GRANTED	6-15-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WCBI-TVName COLUMBUS TELEVISION, INC.
CH-4 Columbus, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-368 R & F PN Rec'd: PRESS:	1-27-76 2-2-76 2-2-76 20 1 1976	RENEWAL OF LICENSE (MAIN TRANSMITTER & ANTENNA)(AUXILIARY TRANSMITTER) Annual Reports Filed Contours filed 2-2-76 Atty: Eric L. Bernthal (Arent, Fox, Kintner, Plotkin & Kahn) Ltr. 2-13-76 re other business interests.	GRANTED	6-11-76
PETITION TO DENY AND TO INTERVENT, OR, IN THE ALTERNATIVE, REVOCATION OF EE BROADCAST LICENSES FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES AND PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMUNICATIONS ACT AND OTHER COMMISSION POLICIES AND RULES filed May 5, 1976 by Alvin O. Chambliss on behalf of the Mississippi State Branch of the National Association for the <u>Advancement of Colored People</u> , and other groups.				
MOTION TO WAIVE SERVICE REQUIREMENT filed May 5, 1976 by Alvin O. Chambliss on behalf of Petitioners.				

MEMORANDUM OPINION AND ORDER adopted June 9, 1976, released July 8, 1976 FCC 76-534 40858:
Accordingly, IT IS ORDERED, That the "Petition to Deny and to Intervent, or, in the Alternative Revocation of Broadcast Licenses for Racially Discriminatory Practices and Petition to Prevent Continuing Violations of the Communications Act and Other Commission Policies and Rules," filed May 3, and 5, 1976, by the Mississippi State Branch of the National Association for the Advancement of Colored People and other groups, IS DISMISSED as a petition to deny. IT IS FURTHER ORDERED, That the pleading SHALL BE CONSIDERED as an informal objection pursuant to Section 1.587 of the Commission's Rules with respect to those stations listed in paragraph 7, supra, and as a complaint with respect to Stations WBIP-FM and WONA-FM, as stated in note 1, supra. IT IS FURTHER ORDERED, That the pleading IS DISMISSED with respect to those 20 stations listed in paragraph 8, supra, to the extent indicated there. IT IS FURTHER ORDERED, That petitioners' request for leave to supplement their May 3 pleading IS DENIED; That their request for limited discovery rights IS DENIED; and That their request for costs and attorneys' fees IS DENIED. IT IS FURTHER ORDERED, That the "Motion to Waive Service Requirement," filed May 5, 1976, by the same petitioners, IS DISMISSED as moot.

#7

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W C B I-TVName COLUMBUS TELEVISION, INC.
CH-4 COLUMBUS, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-790131LD R & F PN REC'D PRESS:	1-15-79 1-31-79 '79 04 27	RENEWAL (MAIN TRANS. & ANT.) (AUXILIARY TRANS)	g	5-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

