

WBAY-TV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1590199

B S

BROADCASTING STATION LICENSE RECORD

COMM. TV B/O

First operation: 3-17-53 (Started same date) NDEADate first licensed 10-29-54
(Official No. 121)

512

Call letters WBAY-TV
(Sta. Loc. Green Bay, Wisconsin)

NATIONWIDE COMMUNICATIONS, INC. (AL 12-27-74; Eff: 2-11-75)

Name of licensee XNOBERTINE FATHERSTransmitter location Glenmore Road, 4.5 miles southeast of De Pere, near Green Bay, Wisc.

1197--7-15-53)

Columbus Club Building, 115 So. Jefferson, Green Bay, Wisconsin (EMFCT-)

Main studio location X- Bellin Building, Green Bay, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	E. R. Power	Time Div.	Period From- To-
BPCT-1145	11-12-52	Ch. # 2 54-60 mcs.	V. 100Kw. A. 50Kw.	U	1-12-53 7-12-53
Construction permit for a new commercial TV b/c station. --					
BMPCT-1183	6-23-53	Same	Same	Same	1-12-53 12-6-53
Mod. of CP (BPCT-1145 etc.) for ext. of completion date.					
Wire	3/6/53	STA from 3/17/53 - 7/12/53 operate on interim basis exact accordance BPCT-1145 except for use of RCA TT-2AL transmitter and RCA TF-3C 3 section superturnstile antenna. Transmitter output power 2 KW visual 1 KW aural. Overall height above ground 349 feet, antenna marking specifications B-6(17).			
Wire 4/14/53 stating operation actually began 3/17/53.					
Wire	7-2-53	Ext. STA operate commercial basis exact accord. Comm. wire of 3-6-53. Period 7-12-53 to 12-6-53.			
BPCT-1197	7-15-53	same	V 100 kw A 50.1 kw	U	9-15-53 3-15-54
Mod. C.P. (BPCT-1145 as mod) to change S-L, change type of antenna, and make other equipment changes.					
WIRE	10-30-53	Mod. & Ext. STA operate comm. basis exact accord. CP BMPCT-1197. Period ending March 15, 1954.			
BPCT-1823	2-15-54	same	same	*	3-1-54 3-15-54
* for emergency test & maintenance purposes only CP to install auxiliary transmitter & Ant Sys. at main transmitter site.					
BPCT-1866	2-18-54	same	same	same	9-1-53
Mod CP (BPCT-1145, as mod) to extend completion date 9-15-54					
3-11-54 EXT STA Opr. Comm basis accordance CP BMPCT-1866 pending completion of performance measurements for Lic. application. Period Ending 9-15-54					
BMPCT-1958	3-15-54	same	same	same	3-1-54
Mod CP (BPCT-1823) to extend completion date 9-15-54					
BLCT-232	10-29-54	Ch. # 2 54-60mc	V 100kw A 50.1kw	U	10-29-54 12-1-55
MAIN TRANS & ANT. License to cover CP (BPCT-1145, as mod.).					

B.S. Card # 2

BROADCASTING STATION LICENSE RECORD

COMM. TV B/C

Date first licensed

Call letters WBAY-TV

Name of licensee NOBERTINE FATHERS

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BLCT-239 AUX. TRANS. & ANT.	10-29-54	Ch. # 2 54-60mc		AUX.	10-29-54 12-1-55
License to cover CP (BPCT-1823, as mod.) which authorized an Auxiliary Transmitter & Antenna.					
BRCT-121 MAIN TRANS. & ANT.	11-9-55	same	same	same	12-1-55 12-1-58
RENEWAL OF LICENSE					
BRCT-121 AUX. TRANS. & ANT.	11-9-55	same	same	same	12-1-55 12-1-58
RENEWAL OF LICENSE					
BRCT-121 AH: 810' MAIN TRANS. & ANT.	11-12-58	CH # 2 54-60 Mc	V-100 kw A-50.1 kw	U	12-1-58 12-1-61
RENEWAL OF LICENSE					
BRCT-121 AUX. TRANS. & ANT.	11-12-58	CH # 2	Emergency, Test, 54-60 Mc Maintenance		12-1-58 12-1-61
RENEWAL OF LICENSE					
BPCT-2851 AH: 1200' MSL: 2049' CP to make chgs. in the antenna system, & other equip., AH.	6-16-61	CH #2 54-60	V-100 kw A-50 kw	U	8-15-61 2-15-62
Main Trans. & Ant.					
BPCT-2851 MAIN TRANS. & ANT.	8-8-61	CH #2 54-60	V-100 kw A-50 kw	U	8-15-61 2-15-62
MSL: 2049'					
AH: 1200' Mod. CP (per ENGRS.) to change lighting specifics.					
BRCT-121 MAIN TRANS. & ANT.	11-1-61	same	same	same	12-1-61 12-1-64
RENEWAL OF LICENSE					
BRCT-121 AUX. TRANS. & ANT.	11-1-61	same	same	same	12-1-61 12-1-64
RENEWAL OF LICENSE					
WIRE 12-14-61 PEND. RECEIPT VER. REQUEST & FILING LIC. APPL. AUTH. GR. OPER. WBAY-TV TEMP. PERIOD END. 1-15-62 ACCORD. CP BPCT-2851. ADVISE COMMENCEMENT: Began 12-16-61					
WIRE 1-15-62 PENDING FILING LICENSE APPLIC. EXT. AUTH. GR. OPERATE WBAY-TV TEMP. PER. END. 2-1-62 ACCORD. CP BPCT-2851.					
WIRE 1-24-62 RE LIC. APPL. BLCT-1168 AUTH. GR. OPER. WBAY-TV ONPROGRAM TEST ACCORD. SECTION 3.529 RULES & CP BPCT-2851.					
BICT-1168 AH: 1200' MSL: 2049'	7-22-63	Ch. 2 54-60 mcs	V-100 kw A-50 kw	U	7-22-63 12-1-64
License to cover CP (BPCT-2851) MAIN TRANS. & ANTENNA					

Form BC 126

June 1954

CARD #3

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WBAY-TV.....

Station location

Name of licensee NORBERTINE FATHERS.....

Transmitter location SEE CARD #1.....

Main studio location SEE CARD #1.....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRCT-121	11-23-64	same	same	same	12-1-64
MAIN TRANS. & ANT. RENEWAL OF LICENSE 12-1-67					
BRCT-121	11-23-64	same	same	same	12-1-64
AUX. TRANS. & ANT. RENEWAL OF LICENSE 12-1-67					
BMLCT-513	2-28-66	same	same	same	2-28-66
Mod. of Lic. to reduce Aural ERP A-20 kw 12-1-67					
BRCT-121	11-24-67	CH.2	V-100kw	U	12-1-67
AH:1200' MSL:2049' 54-60 A-20kw 12-1-70					
MAIN TRANS. & ANT. RENEWAL OF LICENSE					
BRCT-121	11-24-67	CH.2	FOR EMER., TEST		12-1-67
AUX. TRANS. & ANT. 54-60 & MAINT. PURP. ONLY 12-1-70					
RENEWAL OF LICENSE & NDEA					
BPCT-4140	10-10-68	CH.2	N-100 kw	U	12-10-68
AH. 1200' MSL:2049' 54-60 A- 20 kw 6-10-69					
Construction Permit to install a precise frequency control					
WIRE 4-9-69 RE TENDERED LIC. APPLI. AUTH. GR.					
OPER. ON PTA SEC. 73.629 RULES AND CP BPCT-4140.					
BRCT-121	11-24-67	Ch-2	Emerg. Test & Maint		12-1-67
AUXILIARY ANTENNA 54-60mcs Purposes Only. 12-1-70					
Superseding Ren. of Lic. to delete Aux. Trans.					
BPCT-4336	3-31-70	Ch-2	V-100kw	Unl.	5-31-70
AH:1200' MSL:2049' 54-60mcs A-20kw 11-30-70					
CP to chg. type trans. (Main Trans. & Ant.)					
BLCT-1877	7-15-70	LIC (BPCT-4140) for chgs.			12-1-70
WIRE 7-29-70 LIC. APPLI. AUTH. GR. OPER. MAIN					
-TRANS. AND ANT. ON PTA ACCORD. CP BPCT-4336.					
BRCT-121	11-25-70	(s) RENEWAL OF LICENSE			12-1-73
(NDEA) MAIN TRANS. & ANT. AUX. ANT.					
BSCT-121	2-11-71	Mailed 2-17-70 to correct marking spec.			
BLCT-2011	8-16-71	Ch. 2	V. 100 kw	U	8-16-71
AH:1250' MSL:2049' 54-60 A. 20 12-1-73					
LIC. (BPCT-4336) chg.					
LCT-2011	Supersede issued 11-5-71 to correct obstruction				
markings.					
EBSA 5-15-72					

BROADCASTING STATION LICENSE RECORD

WBAY-TV

Date first licensed

Call letters

Station location

SEE CARD ONE(1)

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BRCT-121	11-28-73	RENEWAL OF LICENSE (S)			12-1-76	
-Main Transmitter and Antenna-/Aux. Ant.						
BAICT-551	12-27-74	Voluntary assignment of license.				
BRCT-121	11-15-76	Ch. 2	V. 100 kW		12-1-76	
AH: 1250'	MSL: 2049'	54-60	A. 20 kW		12-1-79	
Renewal of license Main Trans. and Ant.						
BRCT-121	11-15-76	Ch. 2	For emer. test		12-1-76	
		54-60	and main purposes		12-1-79	
Renewal of license AUX. ANT.						
BRCTV-364	8-15-77	REMOTE CONTROL AUTHORITY			12-1-79	
BRCT- 790801LE	12-31-79	RENEWAL OF LICENSE(S)			12-1-82	

CARD #1

COMM. TV B/C

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters ~~NEW~~ - **W B A Y** - TVName **NORBERTINE FATHERS**(P. O. ~~Box-633~~, Green Bay, Wisconsin) See Card #4

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1145	6-24-52	Construction permit for a new Comm. TV B/C Station FREQ: Ch. #2, 54-60 Mcs. ERP: Vis. 100 kw., Aur. 50 kw. Hours of operation: Unlimited S-L: Columbus Club Bldg., 115 S. Jefferson St., Green Bay, Wisconsin T-L: Glenmore Rd., E. of DePere, near Green Bay, Wisconsin (Vis. & Aur. RCA TT-25BL) (453') Filed by Corwin R. Lockwood, Atty.	GRANTED	11-12-52
Rec'd.	6-30-52			
Filed	6-30-52			
Amended	10-25-52	Amended to change studio loc. from Columbus Club Bldg., 115 S. Jefferson St., Green Bay, Wis. to Ballin Bldg., Green Bay, Wis. and correct geographical coordinates		
Rec'd	10-27-52			
Filed	10-27-52			

Card # 2

Comm TV B/C

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WBAY-TVName NORBERTINE FATHERS
(Green Bay, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-1183 Recd Filed	6-15-53 6-17-53 6-17-53	Modification of construction permit (BPCT-1145 which authorized a new commercial TV b/c station) for extension of completion date from July 12, 1953 to Dec. 6, 1953 Filed by Corwin R. Lockwood, Atty.	GRANTED	6-23-53
BMPCT-1197 Recd Filed	6-18-53 6-22-53 6-22-53	Modification of CP (BPCT-1145 as modified which authorized a new commercial TV b/c station) to change studio location from Bellin Building, Green Bay, Wisc. to Columbus Club Bldg., 115 S. Jefferson, Green Bay, Wisc. change type of antenna and make other equipment changes. (811') Filed by Corwin R. Lockwood, Atty.	GRANTED	7-15-53

Card # 3

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call
Letters

WBAY-TV

Name NORBERTINE FATHERS
(Green Bay, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1823 Recd. Filed <u>Aux. Trans & ant.</u>	12-18-53 12-22-53 12-22-53	Construction permit to install Auxiliary transmitter and antenna system at main transmitter site of station WBAY-TV, ZFP Vis. 5.73 kw, Aur. 2.87 kw (Vis. & Aur. (436)) RCA TT-2AL) Filed by Corwin R. Lockwood, Atty.	GRANTED	2-15-54
BMPCT-1866 Recd & filed <u>Main Trans. & Ant.</u>	2-10-54 2-11-54	Mod. of CP (BPCT-1145 as mod. which auth. a new comm. TV b/c station) to extend completion date from 3-15-54 to 6-15-54 Corwin R. Lockwood, Atty.	GRANTED	2-18-54
BMPCT-1958 RECD FILED	3-10-54 3-12-54 3-12-54	Mod. of CP (BPCT-1823 which authorized auxiliary transmitter & antenna system at main T-Site) for extension completion date from 3-15-54 to June 15, 1954. Filed by Corwin R. Lockwood, Atty.	GRANTED	3-15-54

Name NORBERTINE FATHERS
Green Bay, Wisconsin (P.O. Radio Station WBAY-TV, 115 South Jefferson St.,
 Green Bay, Wisc. - ltr. 1-27-58)

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-232 Recd Filed MAIN TRANS. & ANT.)	8-10-54 8-16-54 8-16-54	License to cover construction permit (BPCT-1145 as modified) which authorized a new commercial TV broadcast station. Filed by Corwin R. Lockwood, Atty.	GRANTED	10-29-54
BLCT-239 Recd Filed AUX TRANS. & ANT	8-10-54 8-16-54 8-16-54	License to cover construction permit (BPCT-1823 as modified) which authorized Aux. transmitters & antenna system at main Transmitter site. Filed by Corwin R. Lockwood, Atty.	GRANTED	10-29-54
BRCT-121 RECD & FILED MAIN TRANS & ANT.	8-30-55 9-13-55	Renewal of license. Filed by Corwin R. Lockwood, Atty.	GRANTED	11-9-55
BRCT-121 RECD & FILED AUX. TRANS & ANT.	8-30-55 9-13-55	Renewal of license. Filed by Corwin R. Lockwood, atty.	GRANTED	11-9-55

FORM BC-121 CARD # 5
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call
Letters WBAY-TV

Name NORBERTINE FATHERS
Green Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-121 Recd & Filed MAIN TRANS. AND ANTENNA	8-18-58 8-27-58	Renewal of License. Filed direct.	GRANTED	11-12-58
BRCT-121 Recd & Filed AUX. TRANS. AND ANTENNA	8-18-58 8-27-58	Renewal of License. Filed direct.	GRANTED	11-12-58
BPCT-2851 Recd. & Filed MAIN TRANS. & ANTENNA	2-17-61 2-20-61	CONSTRUCTION Permit to make changes in the antenna system and other equipment and antenna height above average terrain to 1205'. Corwin R. Lockwood, Atty.	GRANTED	5-16-61
BRET-121 Recd. & Filed MAIN TRANS. & ANTENNA	8-9-61 8-15-61	RENEWAL OF LICENSE	GRANTED	11-1-61
BRCT-121 Recd. & Filed AUX. TRANS. & ANTENNA	8-9-61 8-15-61	RENEWAL OF LICENSE	GRANTED	11-1-61

FORM BC-121 Card #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WBAY-TV

Name NORBERTINE EATERS
Green Bay, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1168 R & F MAIN TRANS & ANTENNA	1-17-62 1-18-62	License to cover CP (BPCT-2851) which authorized changes in existing station Filed by Corwin R. Lockwood, Atty.	GRANTED	7-22-63
BRCT-121 Recd. & Filed MAIN TRANS. & ANTENNA	8-10-64 8-19-64	RENEWAL OF LICENSE	GRANTED	11-23-64
BRCT-121 Recd. & Filed AUX. TRANS. & ANTENNA	8-10-64 8-19-64	RENEWAL OF LICENSE	GRANTED	11-23-64
LETTER 12-28-65: MULLIN AND CONNOR now attorneys for station (Eugene F. Mullin, Jr.)				
BMLCT-513 Rec. & filed MAIN TRANS. & ANTENNA	1-31-66 2-9-66	Modification of license to reduce aural ERP from 50 kw to 20 kw. Mullin and Connor, Atty.	GRANTED	2-28-66
BRCT-121 R & F Main Trans. & Antenna	8-30-67 9-5-67	RENEWAL OF LICENSE Mullin & Connor, Atty	GRANTED	11-24-67
BRCT-121 R & F AUX. ANTENNA	8-30-67 9-5-67	RENEWAL OF LICENSE Mullin & Connor, Atty	GRANTED	11-24-67
		SEP 13 1967	RENEWAL OF NDEA	

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WBAY-TVName NORBERTINE FATHERS

CH. 2

GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4140 R & F Press	6-25-68	Construction Permit to install a precise frequency control system at the Main Transmitter. Eugene F. Mullin, Jr. Atty. AMENDED 9-23-68 re engineering.	\$30. #439627 GRANTED	6-27-68
	6-27-68 JUL 3 1968			10-10-68
BLCT-1877 R & F \$30 503502 PRESS MAIN TRANS. & ANTENNA	3-26-69	LICENSE (BPCT-4140) for changes Eugene F. Mullin, Jr. Atty.	GRANTED	7-15-70
	4-2-69 " APR 16 1969			
BPCT-4336 R & F #583170 \$30 PRESS:	3-2-70	CP to chg. type trans. to RCA TT-30FL. (Main Trans. & Ant.). Atty.: <u>Mullin</u> and Connor AMENDED 3-11-70 re engr. data.	GRANTED	3-31-70
	3-5-70			
	3-5-70 MAY 14 1970			

Form BC-121 CARD#8
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WBAY-TVName NORBERTINE FATHERS
CH-2 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-2011 R & F #617219 \$30 PRESS: AUG 13 1970	7-17-70 7-22-70 7-22-70	Lic. to cover (BPCT-4336) for chgs. Atty.: Mullin, Connor and <u>Rhyne</u>	GRANTED	8-16-71
BRCT-121 Rec. & filed PN RECD PRESS SEP 1 1970	8-28-70 9-2-70 9-2-70	RENEWAL OF LICENSE MAIN TRANS. & ANT. AUX. ANT. AMENDED 10-9-70 re commercial practises.	GRANTED	11-25-70
BRCT-121 R&F PN REC'D PRESS: OCT 2 1970	8-27-73 9-4-73 9-4-73	RENEWAL OF LICENSE Main Trans. & Ant. Atty: Sheldon C. Hofferan (Mullin, Connor & Rhyne)	GRANTED	11-28-73
BRCT-121 R & F PRESS: OCT 24 1973	9-27-73 10-12-73	RENEWAL OF LICENSE (AUX. ANT.)	GRANTED	11-28-73

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WBAY-TV

NATIONWIDE COMMUNICATIONS, INC.

Name XNORBERTINE FATHERS
CH-2 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-551 R & F #340821 \$1,000. AC 051 PRESS: (FORM 314) PN Rec'd: GRANT FEE: \$114,742.00 GRANT FEE PAID 2-24-75	8-28-74 8-30-74 10-4-74 SEP 11 1974	Voluntary assignment of license to Nationwide Communications, Inc. Attys.: <u>Mullin</u> , Connor & Rhyne (Assignor) James K. Edmundson (Fly, Shuebruk, Blume and Gaguine) (Assignee) 2-13-1972 Amended 12-16-74 re other business and financial interests.	GRANTED EFF: 2-11-75	12-27-74
BRCT-121 R&F PN RECD PRESS 1 2 AUG 1976	7-28-76 7-30-76 7-30-76 AUG 12 1976	RENEWAL OF LICENSE (Main Trans. & Ant. X Aux. Ant.) Atty.: Herbert M. Schulkind (Fly, Shuebruk, Blume and Gaguine) Annual report filed Contours filed Called Atty. 8-5-76 re Aux. Ant.- He will send letter requesting renewal of Aux. Ant. CONTOURS FILED 7-7-76	GRANTED	11-15-76

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

CARD#10

Call
LettersWBAY-TV.....

NameNATIONWIDE COMMUNICATIONS, INC.
Ch. 2 GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-364 R & F Press:	6-10-77 6-13-77 JUL 18 1977	Request for authority to operate transmitter by remote control from: 115 South Jefferson Street, Green Bay, Wisconsin. Herbert M. Schulkind, Atty.: (Fly, Shubruk, Blume, Gaguine, Boros and Schulkind)	GRANTED	8-15-77
BRCT 790801 R & F PN REC'D PRESS	LE 7-11-79 8-1-79 8-1-79 79 08 30	RENEWAL OF LICENSE HERBERT M. SCH&LKIND {FLY, SHUEBRUK}	GRANTED	12-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

