

WAEO-TV

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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

PROG. TEST AUTH. 10-17-66 started 10-20-66

## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-30-67 (Official # 629)

13

Call letters WAEO-TV

Station location RHINELANDER, WISCONSIN

NORTHLAND TELEVISION, INC. (BAPCT-371 10-11-65 EFF: 10-25-65)

Name of licensee X ALVIN E. OKONSKI

Transmitter location COUNTY HIGHWAY C, 9.3 MILES EAST OF RHINELAND, NEAR STARKS, WISCONSIN

SOUTH OF CITY LIMITS ON TRUNK ROAD G, NEAR RHINELANDER, WISCONSIN (BPCT-4216 4-30-69)  
Main studio location County Highway C, 9.3 miles east of Rhineland, Near Starks, Wisconsin

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-3521	6-18-65	CH.12	V-316 kw	U	8-18-65
AH: 1660'	MSL:3327'	204-210	A- 31.6 kw		2-18-66
<u>Construction Permit for a New Comm. TV Broadcast Station.</u>					
BAPCT-371	10-11-65	VOLUNTARY ASSIGNMENT OF CONSTRUCTION PERMIT TO NORTHLAND TELEVISION, INC.			EFF: 10-25-65
BMPCT-6227	2-18-66	CH.#12	V-316 kw	U	8-18-65
AH: 1660'	MSL:3327'	204-210	A-31.6 kw		8-18-66
<u>Mod. of CP (BPCT-3521, as mod.) to extend compl. dt. chg. of name</u>					
BMPCT-6264	4-26-66	CH.#12	V-269 kw	U	8-18-65
AH:1650'	MSL:3327'	204-210	A-26.9 kw		10-26-66
<u>Mod. of CP (BPCT-3521, as mod.) to chg. type of antenna, ant. structure, and decrease AH.</u>					
BMPCT-6284	6-16-66	CH.#12	V-267 kw	U	8-18-65
AH: 1650'		204-210	A-26.7 kw		12-16-66
<u>Mod. of CP (BPCT-3521, as mod.) to change type of transmitter to RCA TT-25-DH</u>					
-----					
WIRE	10-17-66	RE TENDERED LIC. APPL. AUTH. GR. OPER. WAEO-TV ON PROGRAM TEST ACCORD. SECT. 73.629. RULES AND CP BMPCT-6284. ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTHORITY.			Began Operation: October 19, 1966
BICT-1618	6-30-67	CH-12	V-269 kw	U	6-30-67
AH:1650'	MSL:3327'	204-210	A-26.9 kw		12-1-67
<u>Lic. to cover CP(BPCT-3521, as mod.)</u>					
BRCT-620	11-24-67	same	same	same	12-1-67
RENEWAL OF LICENSE					
WIRE	11-20-68	PEND. REPAIRS, AUTH. GR. WAEO-TV			12-1-70
<u>REMAIN SILENT TEMP. PERIOD END. 2-20-69. IN REPLY REFER TO 8825.</u>					
WIRE	2-20-69	PEND. REPAIRS, EXT. AUTH. GR. WAEO-TV			
<u>REMAIN SILENT TEMP. PERIOD END. 5-20-69.</u>					
BPCT-4216	4-30-69	CH.12	V-288 kw	U	6-30-69
AH: 1660'	MSL:3327'	204-210	A-57.6 kw		12-30-69
<u>CP to chg. ERP;SL;type trans., type antenna &amp; AH</u>					
WIRE	5-22-69	EXT. AUTH. TO REMAIN SILENT TO 8-20-69			
WIRE	9-2-69	EXT. AUTH. TO REMAIN SILENT TO 9-19-69			

#2 Form BC 126  
June 1954

Comm. TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WAED-TV

Station location RHINELAND, WISC.

Name of licensee NORTHLAND TELEVISION, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
WIRE ON PTA SEC. OPERATION	9-10-69	RETENDERED LIC. RULES AND CP BPCT-4216. ADVISE WHEN COMMENCES UNDER THIS AUTHORITY.		APPLI. AUTH. GR. OPER.	
BLGT-1907	7-23-70	LIC(BPCT-4216)		for chgs.	12-1-70
BRCT-629	11-25-70	(S) RENEWAL OF LICENSE			12-1-73
EBSA	5-15-72				
<del>BRCT-629</del>	<del>1-21-74</del>	<del>RENEWAL OF LICENSE (S)</del>			<del>12-1-76</del>
BRCT-629	4-20-79	Ch-12	V-288kW	Unl.	4-20-79
AH:1660' MSL:3327'		204-210	A-57.6kW		12-1-79
Renewal of License.					
BTCTV-781229LE	4-20-79	Voluntary transfer of control.			
BRCT-790801LD	1-15-80	RENEWAL OF LICENSE (S)			12-1-82

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... ~~NH~~ WAEC-TV

NORTHLAND TELEVISION, INC.

X ALVIN E. O'KONSKI

Name

House Office Building, Washington, D. C.

CH. 12

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3521	2-8-65	Construction permit for a new Commercial TV Broadcast station: Ch. 12, 204-210 Mcs ERP: Vis. 316 Kw Aur. 31.6 kw Unlimited Hours T-L: County Hwy C at Starks, Rhinelander, Wisconsin S-L: Same as transmitter (RCA TT 35 CH) AH: 1647 ft. STATION LOCATION: RHINELANDER, WISCONSIN (REQ. WAIVER OF SEC. 73.613 of COMM'S RULES) Atty: <u>FLETCHER, HEALD, ROWELL, KENEHAN &amp; HILDRETH</u> Engr: <u>Creutz &amp; Snowberger</u>	<b>GRANTED</b>	JUN 18 1965
Recd.&Filed	2-8-65			
BAPCT- 371	9-28-65	Voluntary assignment of construction permit to Northland Television, Inc.	GRANTED	10-11-65
R & F	9-28-65	Fletcher, Heald, Rowell, Kenehan & Hildreth-atty		

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters ..... WAEO-TV .....Name ..... NORTHLAND TELEVISION, INC. ....  
CH. 12 Rhineland, Wisconsin Zip 20515

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-6227 Recd. & Filed	1-25-66 1-25-66	Mod. of CP (BPCT-3521, which authorized a new Comm. TV B/C station) to extend completion date from 2-18-66 to 8-1-66. Fletcher, Heald, Rowell, Kenehan & Hildreth, Atty.	GRANTED	2-18-66
BMPCT-6264 R & F	3-31-66 4-5-66	Mod. of CP (BPCT-3521, as mod., which auth. a new Comm. TV B/C Station) to change type of antenna from RCA TW-12A12P to RCA TW-18A12-R; make changes in the antenna structure and decrease antenna height above average terrain to 1637'. Fletcher, Heald, Rowell, Kenehan & Hildreth, Atty.	GRANTED	4-26-66
BMPCT-6284 R & F	5-6-66 5-9-66	Mod. of CP (BPCT-3521, as mod., which authorized a new Comm. TV B/C Station) to change type of transmitter to RCA TT25DH and make other equipment changes. Frank U. Fletcher, Atty.	GRANTED	6-16-66

## APPLICATION RECORD - BROADCASTING

COMM. TV.

FORM BC-121

AUG. 1955

Call  
Letters ..... WAEO-TV .....Name ..... NORTHLAND TELEVISION, INC.  
CH-12 ..... Rhinelander, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1618 R & F	10-14-66 10-14-66	License to cover CP(BPCT-3521, as mod) which authorized a new Comm. TV B/C Station. Fletcher, Heald, Rowell, Kenehan & Hildreth, Atty. John Creutz, Consulting Engineer	GRANTED	6-30-67 (Frank U. Fletcher)
BRCT-629 R & F	8-25-67 9-1-67	RENEWAL OF LICENSE Russell Rowell, Atty. (Fletcher, Heald, Rowell)	GRANTED	11-24-67
SEP 14 1967				
BPCT-4216 R & F \$30 #506017 PRESS	4-3-69 4-10-69 " APR 16 1969	Construction Permit to change ERP to Vis. 288 kw (HORZ); Aur. 57.6 kw (HORZ); Studio Location to Just South of city line on County Trunk Road G, Near Rhinelander, Wisconsin; type of transmitter to GE TT-530-F; type of antenna GE TY-54-A; increase antenna height above average terrain to 1662 feet. Marvin Rosenberg, Atty. (Fletcher, Heald, Rowell)	GRANTED	4-30-69 SUBJECT TO COMPLIANCE WITH SECTION 73.640 OF RULES.



APPLICATION RECORD - BROADCASTING

Call  
Letters WAEQ-TV

Name NORTHLAND TELEVISION, INC.  
CH-12 RHINELANDER, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1907 R & F #541105 \$30	9-9-69 9-9-69 9-9-69 SEP 15 1969	Lic. (BPCT-4216) for chgs.  Atty.: Marvin Rosenberg (Fletcher, Heald, Rowell, Kenehan & Hildreth)	GRANTED	7-23-70
ENGR. DATA FILED 5-4-70				
BRCT-629 Rec. & filed PN Recd PRESS	8-14-70 9-2-70 9-2-70 SEP 15 1970	RENEWAL OF LICENSE Marvin Rosenberg (Fletcher, Heald)	GRANTED	11-25-70
BRCT-629 R & F PN REC'D PRESS:	8-31-73 9-4-73 9-4-73 SEP 27 1973	RENEWAL OF LICENSE Marvin Rosenberg, Atty/  Amended 11-20-73 re community interest	GRANTED	1-21-74

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters WAEO-TVName NORTHLAND TELEVISION, INC.  
Ch-12 RHINELANDER, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-629 R&F PN RECD PRESS	7-26-76 7-30-76 7-30-76 27 AUG 1976	RENEWAL OF LICENSE Atty.: Marvin Rosenberg (Fletcher, Heald, Rowell, Kenehan & Hildreth) <del>NO</del> CONTOURS: Filed 9-10-76 Annual report filed. Amended 11-10-76 re publication	Designated Min.	for Hearing MAY 26 1977 # 21266
BTC-8178 R&F 635388\$200 AC: 047 PN RECD PRESS (Form 315)	11-6-76 11-11-76 11-11-76 12-7-76 26 NOV 1976	Voluntary transfer of control of licensee corporation from Alvin E. O'Konski to Northwoods Television, Inc.  Attys.: Transferor-Marvin Rosenberg (Fletcher, Heald, Rowell, Kenehan & Hildreth) Transferee-James L. Oyster (Smith and Pepper) Amended 2-17-77 re additional information Amended 5-10-77 re Contract of sale Amended 5-24-77 re legal Amended 6-30-77 re legal Amended 7-29-77 re legal Amended 12-28-77 re letter extending expiration date of contract.	DISMISSED REQUEST OF ATTORNEY.	9-28-78
			Amended 2-6-78 re update	
			Amended 11-8-77 re legal	
			Amended 3-16-78 re broadcast int.	

BTC-8178

JOINT REQUEST FOR STAFF REPORT ON QUALIFICATIONS OF TRANSFEREE filed 8-31-77 by Authur V. Weinberg on behalf of Northland Television, Inc. & Northwoods Television, Inc.

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... WAEO-TVName ..... NORTHLAND TELEVISION, INC.  
Ch-12 ..... RHINELANDER, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8219 R&F Press (Form 316) 651707\$100 AC:047	12-21-76 12-28-76 11 JAN 1977 12-28-76	Voluntary transfer of control of licensee corporation from Alvin E. O'Konski to Frank U. Fletcher, Mary B. Wolneiwicz and Leonard F. Schmitt. Atty.: Marvin Rosenberg (Fletcher, Heald, etc.)	DISMISSED TO BE FILED ON FCC FORM 315.	1-24-77
<del>BALCT-781025KP</del> R&F PRESS (Form 314) PN RECD	10-23-78 NOV 3 1978	<del>Vol. Al to Seaway Communications, Inc.</del> Atty.: Assignee: Eugene F. Mullin, Esq. assignor: Frank U. Fletcher	GRANTED COMMISSION ACTION	4-20-79 EFF: 6/1/79
BTCTV-781229LE R & F	12-26-78 12-29-78	Voluntary transfer of control of licensee corporation from Alvin E. O'Konski, to Seaway Communications, Inc.		

BTCTV-781229LE

MEMORANDUM OPINION AND ORDER adopted 4-20-79, released 4-20-79 FCC 79-239 5851: Accordingly, IT IS ORDERED, That the "Petition for Leave to Intervent", filed by Seaway Communications, Inc. on February 26, 1979 IS GRANTED. IT IS FURTHER ORDERED, That the "Second Petition for Special Relief", ~~file~~ as supplemented, filed by Northland Television, Inc. on October 23, 1978, and the captioned renewal application, ARE GRANTED. IT IS FURTHER ORDERED, That the application for transfer of control of WAEO-TV from Mr. O'Konski to Seaway Communications, Inc. (File No. BTCTV-781229LE) IS GRANTED, and this proceeding IS TERMINATED.

CARD NO. 7

APPLICATION RECORD BROADCASTING

COMMERCIAL TV  
Call Letters: WAEQ-TV

Name: NORTHLAND TELEVISION, INC.  
CH-12

Station Location: RHINELANDER, WISCONSIN

File No.	Date	Description	Action and Date
BRCT 790801LD R & F PN REC'D PRESS	7-30-79 8-1-79 8-1-79 79 08 30	RENEWAL OF LICENSE ATTY: HOWARD M. WEISS {MULLIN, CONNOR & RHYNE}	GRANTED 1-15-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

