

WAFB-TV



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

TEMP. STA on ch. 9 AUTH. 1-22-53 PUT Rev. in 1st Ct. of Appeals (date?)
TEMP. STA CH#9 auth. 6-29-60 **BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C**
First Operation: 3-11-53 (Started 4-19-53)

Date first licensed 4-10-57 (Off. No. 303)

9

Call letters WAFB-TV
(Sta. Loc. Baton Rouge, Louisiana)

Name of licensee GUARANTY BROADCASTING CORPORATION (BALCT-225 1-14-64 EFF: 2-29-64)
X MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.

East of River Road, 6 miles southwest of center of Baton Rouge (CP 1-22-65)
PORT-HUDSON PRIDE HIGHWAY, NEAR ZACHARY, LOUISIANA (BLCT-1106 7-13-62 redescr.)
XPleasant Grove Church Road, near Zachary, Louisiana (Docket #13392, BPCT-2648 7-20-60)
844 Government St., Baton Rouge, La. (BMPCT-3005 4-20-55)

Transmitter location X Cor. of Government & Maximillian, Baton Rouge, La.

844 Government Street, Baton Rouge, La. (BMPCT-3005 4-20-55) Lic. 4-10-57)

Main studio location X Cor. of Government & Maximillian, Baton Rouge, La.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1026	8-13-52	Ch. #28, 554-560 mos	V-225 kw A-115 kw	U	10-13-52 - *4-13-52
		Construction permit for a new Commercial TV B/C Station.			
BPCT-1682	4-29-53	Ch. #28, 554-560 mos	V-225 kw A-115 kw	U	6-29-53 10-29-53
		Construction permit to replace BPCT-1026.			
Wire	3-11-53	<p>STA from March 11 to April 13, 1953 operate commercial basis exact accordance BPCT-1026 except for use of RCA TTU-1B transmitter and RCA TFU-21BL slotted antenna. Transmitter output power 1 KW visual, .6 KW aural, overall height above ground 495 feet, antenna marking specifications B-6 (18) modified.</p>			
XX					
Wire	4-14-53	Ext. STA	operate	exact accordance	
		commission's wire 3-11-53,	Period	4-14-53 to 4-24-53, *	
Wire	4-23-53	Ext. STA	exact accordance	commission's	
		wire 3-11-53, Period	4-24-53 to	5-7-53.	
		* Wire string began 4-19-53			
Wire	5-6-53	Ext. STA	operate commercial basis exact	accordance	
		commission's wire of March 11, 1953.	Period	5-7-53 to 10-13-53.	
BMPCT-1457	10-9-53	Same	Same	Same	6-29-53 3-29-54
		Mod. of CP(BPCT-1682, / to extend completion date. Replacement of PCT-1026 date.			
WIRE	10-12-53	Ext. STA	operate comm. basis accord.	CP	
		BMPCT-1457 except using RCA TTU-1B trans, power output 1 kw	visual, 0.6 kw aural, & RCA TFU-21BL slotted antenna.	Period	
		ending March 29, 1954.			
BMPCT-1885	3-1-54	same	same	same	6-29-53 9-29-54
		Mod CP(BPCT-1682, as mod) to extend completion date			
		Conversion of obstruction marking specifications			
		3-22-54 EXT STA Opr. Comm. basis accordance CP BMPCT-1885			
		except using RCA TTU-1B transmitter, power output 1 kw Vis-			
		0.6 kw Aural & RCA TFU-21BL slotted ant. Per			End. 9-29-54

B-S. CARD # 2

BROADCASTING STATION LICENSE RECORD COMMERCIAL TV B/C

Date first licensed

Call letters WAFB-TV

Name of licensee MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date	Issued	Replacement of	Power	Type	Div.	Period	From	To
BMPCT-2452	9-7-54	same	same	same	same	same	6-29-53		
Mod. CP (BMPCT-1682, as mod.)							to extend completion dt.	3-29-55	
Wire	9-8-54	EXT	STA Opr.	Comm.	basis accord	CP BMPCT-2452	except using RCA TTU-1B transmitter, power output 1kw		
							Vis, 0.6 kw Aur & RCA TFU-21BL slotted Ant.	Per. End.	3-29-55
BMPCT-2960	3-18-55	same	same	same	same	same	6-29-53		
Mod. Of CP (BMPCT-1682, as mod.)							to ext. comp. date.	9-29-55	

WIRE	2-16-55	Mod.	STA Authorization	granted	operate	Comm.	Basis Accord. CP, except using RCA TFU-21BL Antenna, to	expire	3-29-55. If RCA Ant. to be used on permanent basis instead of GE specified in permit form 301 should be filed for change.

WIRE	3-18-55	Extension	STA	granted	operate	Comm.	basis accord. CP except using RCA TFU-21BL ant. to	expire	9-29-55.

BMPCT-3005	4-20-55	same	V-105 kw				6-29-53		
			(490 ft.)	at mod.	A-56.2 kw	same	10-20-55		
Mod. CP (BMPCT-1682)							to chg. ERP, descrip. TL & SL, not a move		
							install new trans. & Ant. Sys. correct coordinates etc.		
BMPCT-3475	10-17-55	same	same	same	same	same	6-29-53		
Mod. CP (BMPCT-1682)							to extend completion date	4-20-56	
Wire	10-17-55	EXT	STA Opr.	Comm.	basis accord.	CP	56		
BMPCT-3475							pending filing of Lic. Appl. Auth. expires	4-20-	

300-2137	3-14-56	Voluntary	acquisition	of	positive	control	of permittee corporation by WBSU Broadcasting Corporation		
							thru purchase of stock from Louis S. Prejean, et al. ERP: 3-23-		56
BMPCT-3833	3-23-56	same	same	same	same	same	6-29-53		
Mod. CP (BMPCT-1682, as mod.)							to extend completion dt	10-20-56	
WIRE	3-26-56	Pending	filing	of	lic. appli.,	ext. auth.	granted to oper. temp. for per. ending	10-20-56	Comm. Basis accord. CP (BMPCT-3833).

BMPCT-3924	6-29-56	same	V-182 kw U				6-29-53		
			AH 490 ft.		A-97.7 kw		12-28-56		
Mod. CP (BMPCT-1682, as mod.)							to chg. ERP, make changes in Antenna		
							System and minor equipment changes.		
WIRE	8-24-56	Pending	filing	of	lic. appli.,	mod. of	auth. granted to operate temp. for period ending	12-28-56	Comm. Basis accord. CP (BMPCT-3924).

BROADCASTING STATION LICENSE RECORD COM . TV

Date first licensed

Call letters WAFB-TVName of licensee MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.Transmitter location SEE CARD # 1Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

WAFB-TV

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-4401	12-12-56	same	same	same	6-29-53
Mod. CP (BPCT-1682, as mod) to extend completion date. 5-23-57					
WIRE	12-18-56	PENDING FILING	LIC. APPL.	EXT. AUTH. OPR.	
COMM. BASIS ACCORD. MPCT-4401 to 5-28-57					
BLCT-566	4-10-57	CH # 28	V-182 kw	U	4-10-57 6-1-58
AH: 490'		554-560	A-97.7 kw		
License to cover CP (BPCT-1682, as mod).					
BRCT-303	5-14-58	same	same	same	6-1-58 7-1-61
RENEWAL OF LICENSE					
COMM. ACTION	7-22-59	CH#9	V-257 kw	U	7-22-59
AH: 500'		186-192	A-135 kw	MSL: 639'	1-22-60
TEMPORARY AUTHORIZATION FOR OPERATION ON CH. 9. (CONDITIONS)					
COMM. ACTION	6-29-60	STA::	V-257 kw	U	6-29-60
AH: 500'		CH #9	A-135 kw	MSL: 639'	9-27-60
		186-192			
TEMPORARY AUTHORIZATION FOR OPERATION ON CH. 9 (CONDITIONS)					
APPLICANT WIRE RECEIVED 8-8-60. WAFB-TV BATON ROUGE, LOUISIANA WILL ON TUESDAY AUGUST 9, 1960 AT 625 PM COMMENCE PROGRAM TESTS ON CHANNEL 9 UNDER SPECIAL TEMPORARY AUTH. DATED 29 JUNE 1960.					
DOCKET #13392		CH #9	V-316 kw	U	9-20-60
BPCT-2648	7-20-60	186-192	A-158 kw		3-20-61
CONSTRUCTION PERMIT to chg. CH, ERP, TL, type of transm. equip. AH::: AH: 780' ::: MSL: 949'					
WIRE	9-20-60	EXT. AUTH. GR. OPR.	WAFB-TV	TEMP. PERIOD	ENDING 12-27-60
ACCORD. FACIL. & COND. TEMP. AUTH. DT. 6-29-60					
WIRE	12-20-60	EXT. AUTH. GR. OPR.	WAFB-TV	TEMP. PERIOD	ENDING 3-20-61
ACCORD. FACIL. TEMP. AUTH. DATED 6-29-60.					
WIRE	2-1-61	IN ORDER TO MAINTAIN SERVICE	PENDING FILING	OF LICENSE APPLICATION,	MOD. AUTH. GR. OPR. WAFB-TV
PER. END.	3-20-61	ACCORD. CP BPCT-2648.	ADVISE BEGUN	2-1-61	
RE-LICENSE APPL. BPCT-1106					
WIRE	3-6-61	AUTH. GR. OPERATE	WAFB-TV	ON PROG. TEST	
ACCORD. SECT. 3.629 RULES & CP BPCT-2648. RE EXHIBIT E-21, NECESSARY FILE FOR FORM 301 IF DESIRED TO LIC. AUX. ANTENNA					
BPCT-2881	6-9-61	OH # 9	Emerg. Test &		8-9-61
Aux. Antenna		186-192	Maint.		2-9-62
CP to install AUXILIARY ANTENNA at the Main Trans. site.					

Form BC 126
June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WAFB-TV

Station location Baton Rouge, La.

Name of licensee MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
Wire	7-6-61	RE LICENSE A P.I. BLCT-1123, AUTH.			
GR. OPER. WAFF-TV AUX. ANT. ON PROG. TEST ACCORD. SEC. 3.629 RULES AND CP BPCT-2881.					
BLCT-1106	7-13-62	Ch.9	V:316kw	U	7-13-62
AH:790		186-192	A:158kw	MSL:949'	6-1-64
Lic. to cover CP(BPCT-2648)			MAIN TRANS. & ANTENNA		
BLCT-1123	7-13-62	Ch.9	for emerg., test		7-13-62
		186-192	& Maint. only		6-1-64
Lic. to cover CP(BPCT-2881)			Auxiliary Antenna		
BALCT-225	1-14-64	Voluntary assignment of license to Guaranty Broadcasting Corporation. EFF: 3-29-64			
BRCT-303	5-28-64	CH.9	V: 316 kw	U	6-1-64
AH:790' MSL:949'		186-192	A: 158 kw		6-1-67 Ant.
LF to show chg. of name			RENEWAL OF LICENSE		MAIN TRANS. &
BRCT-303	5-28-64	CH.9	--Emerg. Test & Maint.		6-1-64
AUX. ANTENNA		186-192			6-1-67
Long Form to show chg. of name			RENEWAL OF LICENSE		
BPCT-3437	1-22-65	CH.9	V-316kw	U	3-22-65
AH:1670' MSL:1749'		186-192	A-57.7kw		9-22-65
CP to reduce Aural ERP; chg trans. location; chg type of trans.; chg ant sys & ant height above ave. terrain					
BPCT-3542	6-11-65	CH.9	-- EMERG. TEST &		8-11-65
AUXILIARY TRANS. & ANT		186-192	MAINT. ONLY		2-11-66
Construction Permit to install Aux. Transmitters & Antenna					
WIRE	7-21-65	RE TENDERED LICENSE APPL. AUTH. GR.			
OPER. WAFF-TV AUX. TRANS. AND ANT. ON PROGRAM TEST ACCORD. SECTION 73.629 RULES AND CP BPCT-3542. AUTH. ALSO GR. OPER. AUX. FACILITIES AS NECESSARY PENDING COMPLETION CONSTRUCTION ACCORD. BPCT-3437 TEMP. PERIOD END 8-31-65.					
WIRE	9-2-65	REURLET 30. PENDING FILING LICENSE APPL			
AUTH. GRANTED OPER. WAFF-TV TEMP. PERIOD ENDING 9-15-65 ACCORD. BPCT-3437. ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTH. BEGAN 9-4-65					
WIRE	9-16-65	RE TENDERED LICENSE APPLICATION, AUTH.			
GRANTED OPER. WAFF-TV ON PROGRAM TEST ACCORD. SECTION 73.629 RULES AND CP BPCT-3437.					

Form BC 126 CARD NO. 5
June 1954

COMM. TV.

BROADCASTING STATION LICENSE RECORD

Date first licensed See Card # 1

Call letters WAFB-TV

Station location Baton Rouge, La.

Name of licensee GUARANTY BROADCASTING CORPORATION

Transmitter location See Card # 1

Main studio location See Card # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BLCT-1497	8-3-66	CH-9	EMERG.	TEST &	8-3-66
Aux. Trans. & Ant.		186-192	MAINT.	ONLY	6-1-67
License to cover CP (BPCT-3542)				V-17.2 kw	
				A- 1.96 kw	
BLCT-1498	8-3-66	CH-9	V-316 kw	U	8-3-66
AH: 1670' MSL: 1749'		186-192	A-63.1 kw		6-1-67
Lic. to cover CP (BPCT-3437)				MAIN TRANS. & ANT.	
BMLCT-646	4-25-67	CH.9	V-316 kw	U	4-25-67
AH: 1670' MSL: 1749'		186-192	A-46.8 kw		6-1-67
Mod. of License to reduce Aural ERP.					
WIRE	5-18-67	PENDING REPAIRS MAIN ANTENNA AND TRANSMISSION LINE, AUTH. GR. OPERATE WAFB-TV TEMPORARILY PERIOD ENDING 6-18-67 ON AUXIL. TRANS. AND ANTENNA. ADVISE WHEN NORMAL OPERATION RESUMED.			
BRCT-303	5-22-67	same	same	same	6-1-67
MAIN TRANS. & ANT.		RENEWAL OF LICENSE			6-1-70
BRCT-303	5-22-67	same	same	same	6-1-67
AUX. TRANS. & ANT.		RENEWAL OF LICENSE			6-1-70
BRCT-303	5-27-70	RENEWAL OF LICENSE (S)			6-1-73
Main Trans. & Ant.					
Aux. Trans. & Ant.					
EBSA	5-15-72				
BRCT-303	5-28-75	Ch. 9	V. 316 kw	U	6-1-76
AH: 1670' MSL: 1749'		186-192	A. 46.8 kw		
RENEWAL OF LICENSE		MAIN TRANSMITTER AND ANTENNA			
BRCT-303	5-28-75	Ch. 9	V. 17.2 kw		6-1-76
AH: 480' MSL: 529.6'		186-192	FOR EMER, TEST, & MAIN PURPOSES ONLY		
Renewal of license					
BRCT-303	5-12-76	Renewal of license (S)			6-1-79
RENEWAL OF LICENSE		MAIN TRANS AND ANT	AUX TRANS. & ANT		
BRCT-790201KR	5-18-79	RENEWAL OF LICENSE (S)			6-1-82

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters
WAFB-TV
~~WAFB-TV~~Name MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
(~~P. O. Box 1566, Baton Rouge, Louisiana~~)

(P. O. Box 2671, Baton Rouge, Louisiana) Letters: 8-15-61

File No.	Dated	Application for	Action	
			Nature	Date
BFCT-1026	5-31-52	Construction permit for a new Comm. TV B/C Station	GRANTED	8-13-52
Rec'd.	6-23-52	FREQ: Ch. #10, 192-198 Mcs.		
Filed	7-16-52	ERP: Vis. 101.8 kw, Aur. 51 kw. Hours of operation: Unlimited S-L: Corner of Government & Maximillian, Baton Rouge, Louisiana T-L: Corner of Government & Maximillian, Baton Rouge, Louisiana (Vis. & Aur. RCA TT10AH) Filed by James A. McKenna, Jr., Atty. (479)		
AMENDMENT	7-14-52	AMENDED to correct typographical errors in Engineering Data, Sec. V-C, par. 2 and 18a&b and Sec. 1, par. 1		
Rec'd.	7-16-52			
Filed	7-16-52			
AMENDMENT	7-19-52	AMENDED to change frequency from Ch. #10, (192-198 Mcs. to Ch. #28, (554-560 Mcs.), ERP from Vis. 101.8 kw, Aur. 51 kw to Vis. 216 kw, Aur. 114 kw, transmitters from (Vis. & Aur. RCA TT-10AH) to (Vis. & Aur. GE TT-216) to change antenna system.		
Rec'd	7-22-52			
Filed	7-22-52	Filed direct. (492)		

George E. Gautney, Engr.

Name Modern Broadcasting Company of Baton Rouge, Inc.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1682 Recd Filed	4-16-53 4-17-53 4-17-53	Application for replacement of CP (BPCT-1026 which authorized a new commercial TV b/c station) for operation on Channel # 28, 554-560 Mc. in Baton Rouge, La., employing ERP of 225 kw for visual and 115 kw for aural operation. (Vis & Aur. GE-TT-25-A) Filed by James A. McKenna, Jr. Atty.	GRANTED	4-29-53
BMPCT-1457 Recd. Filed	10-5-53 10-7-53 10-7-53	Mod. of CP(BPCT-1682, which authorized a new Comm. TV B/C Station) to extend completion date from 10-29-53 to 3-29-54. Filed by James A. McKenna, Jr., Atty.	GRANTED	10-9-53
BMPCT-1885 Recd. Filed	2-16-54 2-19-54 2-19-54	Mod. of CP(BPCT-1682, as mod., which authorized a new Comm. TV B/C Station) to extend completion date from 3-29-54 to 9-29-54. Filed by Leonidas P. B. Emerson, A ^T ty.	GRANTED	3-1-54

Card # 3

FORM A-170

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

FORMERLY FCC FORM 94

Call
Letters WAFB-TVName MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-2452 Recd. & Filed	8-23-54 8-30-54	Mod. of CP (HPCT-1682, as mod. , which authorized replacement of HPCT-1026 for a new Comm. TV B/C Station, / to extend completion date from 9-29-54 to 12-31-54. Filed by Leonidas P.B. Emerson, Atty.	GRANTED	9-7-54
BMPCT-2960 Recd. & Filed	3-7-55 3-8-55	Modification of CP (HPCT-1682, as mod. , which authorized replacement of HPCT-1026 for a new Comm. TV B/C Station, / to extend completion date from 3-29-55 to 9-29-55. Filed by Jas. A. McKenna, Jr., Atty.	GRANTED	3-18-55
BMPCT-3005 Recd. & Filed	3-15-55 3-29-55	Mod. of CP (HPCT-1682, as mod. , which authorized replacement of HPCT-1026 for a new Comm. TV B/C Station, / to change EHP from Vis. 225 kw, Aur. 115 kw, to Vis. 105.2 kw, Aur. 58.1 kw, change description of transmitter & studio location from Corner of Government and Maximilian, Baton Rouge, La. to 844 Government St., Baton Rouge, La. (not a move) install new transmitters and ant. system and to correct coordinates and make other equipment changes. (Vis & Aur. RCA TTU-12A) (494')	GRANTED	4-20-55

Filed Jas. A. McKenna

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WAFB-TVName MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-3475 Recd. & filed Ext. #7	10-10-55 10-13-55	Mod. of CP (BPCT-1682, as mod., which authorized replacement of BPCT-1026 for a new Comm. TV B/C Station), as mod.) to extend completion date from 10-20-55 to 3-29-56. Filed by <u>L. P. B. Emerson, Atty.</u>	GRANTED	10-17-55
BTC-2137 REGD & FILED	1-4-56 1-18-56	Voluntary acquisition of positive control of permittee corporation by W D S U Broadcasting Eff: Corporation thru purchase of stock from Louis S. Prejean, et al. Filed by Vernon L. Wilkinson, Atty. for WAFB-TV. Filed by Ralph L. Walker, Atty. for <u>WDSU B/C Corp.</u>	GRANTED	3-14-56 3-23-56
BMPCT-3833 Recd. & filed Ext. #8	3-12-56 3-20-56	Mod. of CP (BPCT-1682, as mod., which authorized replacement of BPCT-1026 for a new Comm. TV B/C Sta.), as mod.) to extend completion date from 4-20-56 to 10-20-56. Filed by Edward R. McKenna, Atty.	GRANTED	3-23-56

Card #5

COMM TV B/C

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WAFB-TVName Modern Broadcasting Company of Baton Rouge, Inc.
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
EPCT-3924 Recd & Filed	5-10-56 5-14-56	Mod. of CP (EPCT-1682 as mod., which auth. replacement of EPCT-1026 for a new Comm TV b/c station) to correct geographical coordinates, change ERP from Vis. 105 kw, Aur. 36.2 kw to Vis. 181 kw, Aur. 97.5 kw, make changes in antenna system and minor equipment changes. Filed by Robert E. Hodson, Atty.	GRANTED	6-29-56
BMPCT-4336 Recd & filed	10-16-56 10-17-56	Mod. of CP (BPCT-1682 as mod., which auth. replacement of BPCT-1026 for a new comm. TV b/c station) to change ERP from Vis. 182 kw, Aur. 97.7 kw, to Vis. 790 kw, Aur. 474 kw, chg. transmitter location from 844 Government St., Baton Rouge, Louisiana to Brightside Drive, Baton Rouge, Louisiana change type of antenna and make other equipment changes. (1052) Filed by Robert E. Hodson, Atty.	DISMISSED	request of Atty. Ltr. 1-11-57

FORM BC-121
AUG. 1955

Card # 6

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters WAFB-TV

Name Modern Broadcasting Company of Baton Rouge, Inc.
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BNPCT-4401 Recd. & filed Ext. #10	11-23-56 11-27-56	Mod. of CP (BPCT-1682, as mod., which auth. replacement of BPCT-1026 for a new Comm. TV B/C Sta.) to extend completion date from 12-28-56 to 5-28-57. Filed by R.E. Hodson, Atty.	GRANTED	12-12-56
BLCT-566 Recd & filed	1-8-57 1-16-57	License to cover CP (BPCT-1682 as modified, which authorized replacement of BPCT-1026) for a new Comm TV B/C station. Filed by Robert E. Hodson, Atty.	GRANTED	4-10-57
BRCT-303 Recd. & filed	2-12-58 2-24-58	RENEWAL OF LICENSE Filed by R.E. Hodson, Atty.	GRANTED	5-14-58

APPLICATION RECORD - BROADCASTING

Call
Letters WAFB-TVName MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, La.

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2648 Recd & filed	6-15-59 6-15-59	CP to change frequency from Ch #28, 554-560 Mcs., to Ch #9, 186-192 Mcs., change ERP from Vis 182 kw, Aur. 97.7 kw to Vis. 316 kw, Aur. 158 kw, transmitter location from 844 Government Street, Baton Rouge, La., to Pleasant Grove Church Road, near Zachary, Louisiana, change type of transmitters (to RCA TT-25-BH) and antenna (to RCA VHF Traveling wave), make changes in equipment and antenna height above average terrain to 780.2'. Filed by Ralph L. Walker, Atty.	GRANTED DOCKET #	7-20-60 ORDER 13392
Amended Recd & filed	6-24-59 6-25-59	Amended to change transmitter location, no change in description, co-ordinates only		
Amended R & F	11-13-59 11-16-59	Amended re change in officers, (legal, financial & programming)		
A mendment Rec. & filed	4-20-60 4-21-60	Amended re change in Directors		

card #8
 FORM BC-121
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
 Letters WAFB-TV

Name MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
REQUEST (ltr. & attachments) Received	6-18-59	REQUEST FOR TEMPORARY AUTHORIZATION on Ch. #9 186-192 mcs; ERP Vis. 259 kw, Aur. 133 kw; with transmitter location at Pleasant Grove Church Road, Near Zachary, Louisiana; Transmitters RCA TT-26-BH and antenna height above average terrain 503.25 feet. (Pursuant to Comm. Report and Order adopted 6-1-59 EFF: 7-6-59 re change in Table of assignments (Docket 12281) Pierson, Ball and Dowd-attys	COMMISSION ACTION GRANTED WITH CONDITIONS PERIOD TO 1-22-60	7-22-59
	6-18-59	Corrected Engr. Statement; (2) corrected Appendix B and (3) corrected Execution of signature page.) filed 6-25-59 by attys. Pierson, Ball & Dowd	COMM. LTR. ADOPTED DENYING REQUEST of Community B/C Co. Inc. in Opposition to grant.	7-22-59
		OPPOSITION TO REQUEST FOR TEMPORARY OPERATION filed 6-26-59 by Frank Fletcher, atty for/benefit of Community Broadcasting Company, Inc. (WIER) am	Gr. of STA Reversed by Court of Appeals for D.C. Circuit	2-8-60
		CORRECTION TO REQUEST FOR TEMPORARY OPERATION (1) Substitute Appendix B (1) and (2) Other Contour Data, filed 7-2-59 by Lester E. Kabacoff, Asst. Secty. of WAFB-TV	No by Notice to TV by action	
		REPLY TO OPPOSITION TO REQUEST FOR TEMPORARY OPERATION filed 7-2-59 by Pierson, Ball & Dowd atty. for WAFB-TV		
		REQUEST FOR IMMEDIATE RELIEF filed 7-21-59 by Pierson, Ball & Dowd. for WAFB-TV		
		OPPOSITION TO REQUEST FOR IMMEDIATE RELIEF filed 7-22-59 by Frank Fletcher for Community E/C Company, Inc. (new appl)		

card 8-A
FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WAFB-TV

Name MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
CONTINUED FROM CARD #8				
*PETITION FOR STAY filed 7-24-59 by Frank Fletcher for Community Broadcasting Company, Inc (applicant for a new station) against grant of STA for WAFB-TV: DENIED BY ORDER 7-29-59.				
PETITION FOR RECONSIDERATION filed 7-24-59 by Frank Fletcher for Community B/C Co. Inc.				
OPPOSITION TO PETITION FOR STAY filed 7-28-59 by Pierson, Ball & Dowd for WAFB-TV				
OPPOSITION TO PETITION FOR RECONSIDERATION filed 8-3-59 by Pierson, Ball & Dowd FOR WAFB-TV ***				
PETITION FOR STAY of 7-24-59 DENIED BY COMM. ORDER on 7-29-59: (PET. for Reconsideration of 7-25-59 still pending)				
NOTICE OF WITHDRAWAL OF PETITION FOR RECONSIDERATION filed 8-13-59 by Fletcher for Community Broadcasting Co., Inc.				
Petition for reconsideration filed 7-24-59** & Opposition*** retired to files PER NOTICE OF WITHDRAWAL filed 8-13-59. (associated with files of WAFB-TV)				
LETTER(3) 6-17-60 REQUEST OF MODERN BROADCASTING COMPANY OF BATON ROUGE, INC. FOR REINSTATEMENT OF TEMPORARY AUTHORIZATION FOR OPERATION ON CHANNEL 9 AT BATON ROUGE, LOUISIANA, filed 6-17-60 by Dwight W. Martin, Chairman, Board of Directors of WAFB TV				
COMM. ACTION 6-29-60 STA AUTHORIZED period 6-29-60 to 9-27-60. Conditional basis (Mimeographed authorization Issued.)				

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters WAFB-TVName MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1106 Rec. FILED MAIN TRANS.	2-21-61 2-24-61 3-2-61 & ANTENNA	License to cover CP (BPCT-2648, Docket # 13392, which authorized changes in existing station) and to redescribe transmitter location as : Port Hudson-Pride Highway, near Zachary, Louisiana. Robert E. Hodson-atty	GRANTED	7-13-62
BPCT-2881 R & F AUXILIARY	5-11-61 5-11-61 ANTENNA	Construction permit to install auxiliary antenna system at the main transmitter site. Filed by Robert E. Hodson, Atty.	GRANTED	6-9-61
BLCT-1123 Recd.&Filed AUX. ANTENNA	6-26-61 7-3-61	LICENSE to cover CP (BPCT-2881) which authorized installation of an Auxiliary antenna system at the Main Trans. site. Robert E. Hodson, Atty.	GRANTED	7-13-62

APPLICATION RECORD - BROADCASTING

Call
Letters WAFB-TV

GUARANTY BROADCASTING CORPORATION (1-14-64)

Name MODERN BROADCASTING COMPANY OF BATON ROUGE, INC.
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-225 Recd.&Filed	11-29-63 11-29-63	Voluntary assignment of license to Guaranty Broadcasting Corporation. Atty-Pierson, Ball & Dowd, Assignor McKenna & Wilkinson, Assignee	GRANTED EFF: 2-29-64	1-14-64
BRCT-303 Recd.&Filed	3-2-64 3-4-64	RENEWAL OF LICENSE Thomas N. Frohock, Atty.	GRANTED	5-28-64
MAIN TRANS. & ANTENNA				
BRCT-303 Recd.&Filed	3-2-64 3-4-64	RENEWAL OF LICENSE Thomas N. Frohock, Atty.	GRANTED	5-28-64
AUX. *ANTENNA				
BPCT-3437 Recd.&Filed	10-5-64 10-7-64	Construction Permit to reduce Aural ERP from 158 kw to 63.0 kw; change transmitter location from Port-Hudson Pride Highway, near Zachary, La., to East of River Road, South of Baton Rouge on Duncan Point, La; change type of transmitters to Vis. RCA TT-50, Custom, Aur. RCA TT-11AH; make changes in antenna system and antenna height above average terrain to 1670 feet. (ATTY: McKenna & Wilkinson) (ENGR: David Steel & Assoc.	GRANTED	1-22-65
MAIN TRANS. & ANTENNA				

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters WAFB-TVName GUARANTY BROADCASTING CORPORATION
CH. 9 BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3542 Recd. & Filed AUX. TRANS. & ANTENNA	4-5-65 4-6-65	Construction Permit to install auxiliary Transmitters (G.E. TT-6-E2) and antenna (Alford 1046Q) at the main studio location. Thomas N. Frohock, Atty. (McKenna & Wilkinson)	GRANTED	6-11-65
BLCT-1497 Recd & Filed Filed Lic. was inadvertently Held in Mr. Martin's Office AUXILIARY TRANS. & ANT.	7-20-65 7-21-65 9-14-65	License to cover CP (BPCT-3542,) which authorized installation of an auxiliary Transmitter and antenna at the main studio location. McKenna & Wilkinson, Atty.	GRANTED	8-3-66
BLCT-1498 Recd. & Filed MAIN TRANS. & ANTENNA	9-9-65 9-14-65	License to cover CP (BPCT-3437) which authorized changes in existing station. Robert W. Coll, Atty. (*)	GRANTED	8-3-66
BMLCT-646 R & F	2-3-67 2-6-67	Mod. of License to reduce Aural ERP from 57.7 kw to 47 kw; Thomas N. Frohock, Atty. (McKenna & Wilkinson)	GRANTED	4-25-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WAFB-TV

Name GUARANTY BROADCASTING CORPORATION

City BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-303 & F	2-27-67 3-3-67	RENEWAL OF LICENSE Robert W. Coll, Esquire McKenna & Wilkinson	GRANTED	5-22-67
MAIN TRANS. & ANTENNA BRCT-303 R & F	2-27-67 3-3-67	RENEWAL OF LICENSE R.W. Coll, Esquire (McKenna & Wilkinson)	GRANTED	5-22-67
AUXILIARY TRANS. & ANT.				
BRCT-303 R & F	2-24-70 3-3-70	RENEWAL OF LICENSE Thomas N. Frohock, Atty. (McKenna & Wilkinson)	GRANTED	5-27-70
\$180 #582074 PN Recd. PRESS	" " 1970			
MAIN TRANS. & ANTENNA AUX. TRANS. & ANTENNA ENGR. DATA FILED 7-7-70				

APPLICATION RECORD - BROADCASTING COMMERCIAL TV

Call WAFB-TV
Letters

Name GUARANTY BROADCASTING CORPORATION
CH-9 BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-303 R & F PRESS: PN REC'D	1-23-73 2-23-73 MAR 27 1973 2-23-73	RENEWAL OF LICENSE (Main Trans. & Ant.) (Auxiliary Trans. & Ant.) Atty: Thomas N. Frohock	GRANTED COMMISSION ACTION	5-28-75
<p>Memorandum Opinion and Order adopted 5-28-75, released 6-5-75 FCC 75-622 35259: Accordingly, IT IS ORDERED, That the "Petition to Deny and to Intervent for Racially Discriminatory Employment Practices" filed June 6, 1973, by the Southern Media Coalition IS DISMISSED, and when treated as an informal objection, IS DENIED. IT IS FURTHER ORDERED, That the license renewal applications of Louisiana Television Broadcasting Corporation for Station WBRZ(TV) and Guaranty Broadcasting Corporation for Station WAFB-TV ARE HEREBY GRANTED.</p>				

BRCT-303

PETITION TO DENY AND TO INTERVENE FOR RACIALLY DISCRIMINATORY EMPLOYMENT PRACTICES
filed on 6-6-73 by Rick Hill, Malcolm Byrnes, David Robertson, Annie Smart, Aline George,
Leola Johnson, Elmo Lewis & Lennon London.

OPPOSITION TO INFORMAL OBJECTIONS filed 7-9-73 by Thomas N. Frohock on behalf of Guaranty
Broadcasting Corporation

MOTION AND PETITION FOR RECONSIDERATION OR IN THE ALTERNATIVE, MOTION FOR MODIFICATION OF
ORDER filed 7-19-73 on behalf of Southern Media Coalition.

OPPOSITION TO INFORMAL OBJECTIONS filed 7-9-73 by Guaranty Broadcasting Corporation
SUPPLEMENTARY AND AMENDED MOTION AND PETITION FOR RECONSIDERATION OR IN THE ALTERNATIVE, MOTION
FOR MODIFICATION OF ORDER filed 7-30-73 by Alvin O. Chambliss on behalf of Southern Media
Coalition.

OPPOSITION TO MOTION AND PETITION FOR RECONSIDERATION OR IN THE ALTERNATIVE, MOTION FOR
MODIFICATION OF ORDER filed 8-1-73 by McKenna, Wilkinson & Kittner on behalf of Guaranty
Broadcasting Corporation

MOTION FOR EXTENSION OF TIMED filed 8-27-73 by Alvin Chambliss on behalf of Southern Media
Coalition.

MOTION FOR ACCEPTANCE OUT OF TIME and REPLY TO THE OPPOSITION TO PETITION TO DENY filed
10-1-73 by Alvin O. Chambliss on behalf of Southern Media Coalition (2 copies only; dup in
RR & copy to Shiben)

MEMORANDUM OPINION AND ORDER adopted 1-15-75, released 2-4-75 FCC 75-50 29690: Accordingly, IT
IS ORDERED, That the "Motion and Petition for Reconsideration or in the Alternative, Motion
for Modification of Order" filed July 19, 1973 and "Supplementary and Amended Motion and
Petition for Reconsideration or in the Alternative, Motion for Modification of Order" filed
July 30, 1973 by the Southern Media Coalition are DISMISSED.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION
Call
Letters WAFB-TV

Name GUARANTY BROADCASTING CORPORATION
CH-9 Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-303 R & F PN Rec'd: PRESS:	1-23-76	RENEWAL OF LICENSE	GRANTED	5-12-76
	2-2-76	(MAIN TRANSMITTER & ANTENNA) (AUXILIARY TRANS-		
	2-2-76	MITTER & ANTENNA)		
	1 MAR 1976	Annual Reports Filed Contours filed 2-2-76 Atty: Thomas N. Frohock (McKenna, Wilkinson & Kittner)		
BRCT 790201KR R & F PN REC'D PRESS	1-23-79	RENEWAL OF LICENSE	GRANTED	5-18-79
	2-1-79	ATTY: R. MICHAEL SENKOWSKI		
	2-1-79 79 04 18	{MCKENNA, WILKINSON, & KITTNER}		
		SEE OTHER SIDE FOR PETITION FROM Viewers of the South		

MEMORANDUM OF OPINION AND ORDER adopted 4-12-79, released 4-23-79 FCC 79-250 5760: In view of the above, IT IS ORDERED, That the "Petition for Revocation of Licenses; Cease and Desist Orders; Immediate Submission of Renewal Applications; Discriminatory Programming and Employment Practices; Fairness Doctrine Complaints and Other Violation", filed March 5, 1979, IS DENIED.

PETITION FOR REVOCATION OF LICENSES; CEASE AND DESIST ORDERS; IMMEDIATE SUBMISSION OF RENEWAL APPLICATIONS; DISCRIMINATORY PROGRAMMING AND EMPLOYMENT PRACTICES; FAIRNESS DOCTRINE COMPLAINTS AND OTHER VIOLATIONS 3-5-79 by Alvin O. Chambliss for Viewers of the South

402(b) appeal filed 5-25-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

