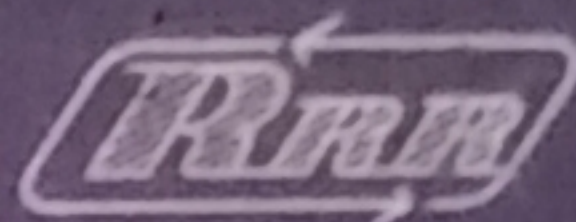


KTVP



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REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8

Form BC 126

PTA 1-3-69

June 1954

Started 2-8-69

Silent 12-7-73

# BROADCASTING STATION LICENSE RECORD

**CH 29**

Date first licensed 7-22-70 (Off. #677)

Call letters K T V P (1-17-77)  
XGTO-TV

Station location FAYETTEVILLE, ARKANSAS

SEE CARD NO. 2

X HERNHEICH BROADCASTING STATIONS NORTHWEST, INC.\* STATION ID: FAYETTEVILLE-SPRINGDALE,  
ARKANSAS (9-18-69)

NOARK INVESTMENT COMPANY (3-31-70 EFF: 4-1-70) \*ML 8-29-79

Name of licensee X NOARK BROADCASTING, INC.

Transmitter location ROBINSON MOUNTAIN, 5 MILES SOUTHEAST OF FAYETTEVILLE, ARKANSAS

200 West Center Street, Fayetteville, Arkansas (BMPCT-6843 7-31-68)

X  
Main studio location To Be Determined, Fayetteville, Arkansas

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BPCT-3901	5-8-68	CH. 36	V-38 kw	U	7-8-68
DOCKET NO.	17705	602-608	A-7.59 kw		1-8-69
AH: 820' MSL: 2285.6' CP for a New Station.					
CONSTRUCTION PERMIT ISSUED WITHOUT CALL LETTERS.					
BMPCT-6843	7-31-68	CH. 36	V-1450kw		7-8-68
AH: 820' -MSL: 2285'					
602-608 A-148 kw U 1-8-69					
MP-CHG ERP; TYPE TRANS; TYPE ANT. & SPEC. STUDIO LOC.					
BMPCT-6843	9-3-68	(1)	CALL LETTERS	ASSIGNED	
WIRE 1-3-69 RE TVO. LICENSE PPT. AUTH. TIT. WIRE.					
KOTO-TV ON PROG. TEST ACCORD. SEC. 73.629 RULES & CP					
BMPCT-6843 ADVISE WHEN OPER. COMM. UNDER THIS AUTH.					
BAPCT-466	3-31-70	VOL. C/P			
BLCT-1859	7-22-70	LIC(BPCT-3901) for a new station			6-1-73
BLCT-1859	Superseded & mailed 8-11-70 to show correct name of licensee				
EBSA	5-15-72				
WIRE	7-21-72	AUTH. GRANTED OPERATE AT REDUCED POWER TEMP. PERIOD ENDING 10-20-72 ACCORDANCE YOUR REQUEST. FURTHER REQUESTS TO OPERATE AT REDUCED POWER SHOULD BE FILED IN ACCOR. WITH REQUIREMENTS OF SEC. 1.542 AND 1.513 OF THE COMM.'S RULES.			
Wire	10-20-72	Above auth. ext'd. to 1-20-73.			
Wire	1-12-73	Above auth. extend to 4-20-73			
BRCT-677	7-13-73	RENEWAL OF LICENSE (S)			6-1-76
Wire	12-7-73	Pending Commission Act. on BTC-7158, auth. grtd. remain silent temp. per. end. 3-7-74 subj. to subsequent filing written certification that tower lighting is being maintained.			
WIRE	3-12-74	Pending Commission act. on BTC-7158, ext. auth. grtd KGTO-TV remain silent temp. per. end. 6-7-74.			
WIRE	6-12-74	ABOVE auth. extended to 9-7-74.			

Form BC 126

June 1954

#2

COMMERCIAL TELEVISION

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KTVP  
X KCTO-TV

Station location .....

HERNREICH BROADCASTING STATIONS, INC.  
X SEE CARD #1

{GR. 7-23-81,  
EFF: 8/10/81

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
WIRE ext. auth. grtd. 3-6-75	1-2-75	Pend. Commission act. on			BTC-7158, per. end.
WIRE	4-4-75	Above auth. ext., to 6-6-75.			
BTC-7158	4-30-75	VOL TC			
WIRE ext. grt. KGTO-TV	9-10-75	Pend. Commission act. on			BTC-7158, remain silent temp. per. end. 12-6-75.
Wire	12-15-75	Auth. remain silent extended to 3-6-76.			
Wire	3-8-76	Auth. remain silent extended to 6-3-76.			
WIRE remain silent temp. rule making request.	6-21-76	RELETATTV 6-2,	exten. auth. grted. per. end. 9-3-76, Pending action on		
WIRE Silent temp. per. Making Request.	10-29-76	Extension auth. grted KGTO-TV Remain end. 12-2-76, Pending action on Rule			
WIRE silent temp. per.	1-18-77	extension auth. grted KGTO-TV remain end. 2-28-77 pend. action on rule making			
BPCT-4923	2-15-77	Ch. 36	V. 427 kW	U	4-15-77
AH: 890' MSL: 2349'	602-608	A. 85.1 kW			8-15-78
CP to chg ERP. TL,	trans, ant & HAAT				
WIRE silent temp period ending	4-5-77	Extension auth. grted. KTVP remain 6-29-77 completion BPCT-4923.			
WIRE temp. per. end.	6-30-77	Ext. auth. grtd. KTVP remain silent 9-29-77. Completion construction per BPCT-4923.			
DOC.21191	7-15-77	Ch-29	V-589kW	Unl.	4-15-77
AH:890' MSL:2349'	560-566	A-117kW	Satellite		8-15-78
Issued with above facilities as mod. of BPCT-4923 with following condition: Without prejudice to any action which the Commission may be required to take in the event a petition for reconsideration is filed prior to the effective date of the Ch-29 assignment.					

BC-126  
June 1975

#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KTVP (TV)  
KGTO-TV

Station location .....

Name of licensee HERNREICH BROADCASTING STATIONS, INC.  
X SEE CARD #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE temp. per. BPCT-4923.	10-3-77 end. 12-29-77	Auth. grtd.			KTVP remain silent construction per
BRCT-677	6-25-79	RENEWAL OF LICENSE(S)			6-1-82
BMLCT790710KH	8-29-79	ML TO CHANGE NAME			
BRCTV790723KB	9-28-79	REMOTE CONTROL			

#1

C.M. TV

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters~~WFLA~~ KFTU-TV

Name NOARK BROADCASTING, INC.  
 POB c/o E. J. Ball, Box 567, Fayetteville, Arkansas 72701

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3901 Rec. Filed:	12-29-66	Construction permit for a new Commercial Television Broadcast station: Ch. 36, 602-608 Mcs ERP: Vis. 309 kw Aur. 17.90 kw Unlimited Hours T-1: 4.5 miles NNE of main post office, Fayetteville, Arkansas S-L: Same as transmitter (GE TT-56-A) AH: 469 ft. STATION LOCATION: FAYETTEVILLE, ARKANSAS Atty: Dow, Lohnes & Albertson (L. Adrian Roberts) Engr: H. R. Lindsey, 203 Oklaway, Fayetteville, Ark.	GRANTED MAY 8 1968	D-17705
	1-3-67			
	1-16-67			
			MEMO. OPINION & ORDER on Joint Request for Approval of Agreement Issued by Review Board	



FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters KGIO-TV  
TO-BE-ASSIGNEDName NOARK BROADCASTING, INC.  
CH. 36 FAYETTEVILLE, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-6843 Recd. FILED PRESS PN RECD:	5-31-68	MP (BPCT-3901) to change ERP to Vis. 1450 kw; Aur. 148.6 kw; type of transmitters to Vis. AMPEX TA-55BT; Aural AMPEX TA-15BT; type of antenna to JAMPRO JZZ-4-0B and specify Studio Location as 200 West Center Street, Fayette- ville, Arkansas. Eugene T. Smith, Atty.	GRANTED	6-20-68
	6-11-68			6-20-68
	6-20-68			6-20-68
	JUN 27 1968			6-20-68
	7-25-68			
BLCT-1859 R & F S30 #480119 PRESS	12-10-68	LICENSE (BPCT-3901 as mod.) for a new station. Eugene T. Smith, Atty.	GRANTED	7-22-70
	12-26-68			
	"	AMENDED 7-20-70 to show correct name		
Letter	JAN 8 1969	Request Waiver of Section 73.652 of the Rules to identify station as Fayetteville-Springdale, Arkansas.  Atty.: L. Adrian Roberts (Dow, Lohnes and Albertson)	GRANTED	9-18-69
	7-31-69			
	AUG 13 1969			

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters KGTO-TV

NOARK INVESTMENT COMPANY

Name X NOARK BROADCASTING, INC.  
GH-36 FAYETTEVILLE, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
HAPCT-466 R & F #581525 \$30 PRESS: PN REC'D:	2-14-70	Voluntary assignment of construction permit to Noark Investment Company.  Atty.: L. Adrian Roberts (Dow, Lohnes and Albertson)	GRANTED	3-31-70
	3-2-70			4-1-70
	3-2-70			
BRGT-677 REC'D FILED PN REC'D PRESS:	MAR 1 1 1970	RENEWAL OF LICENSE	GRANTED	17-13-73
	3-3-73	Amended 6-25-73 re equal employment, financial & programming  Ltr. 1-30-75 John W. Pettit, Hamel, Park, McCabe & Saunders, atty.		
	3-6-73			
	3-23-73			
	3-23-73			
MAR 30 1973				

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters KGTO-TV

Name NOARK INVESTMENT COMPANY  
CH-36 FAYETTEVILLE, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7158	4-26-73	Voluntary transfer of control of licensee corporation from Paul W. Milam, Sr., Paul W. Milam, Jr. and Jane R. Ho. to George T. Hernreich. Atty.: James A. Koerner (Stambler & Shrinsky) AMENDED <del>RS</del> -6-73 reprogramming, community interest AMENDED 2-4-74 re equal employment Amended 11-22-74 re litigation, business interests. LTR. 1-22-75 Arthur Stambler, Stambler & Shrinsky no longer atty. Amended 4-15-75 re additional material.	GRANTED	4-30-75
R & F	5-21-73			
#188629 \$1000	5-21-73			
ac: 051				
PRESS:				
PN REC'D	6-11-73			
Grant. Fee:				
Grant Fee Paid:	10-3-75			
AC: 052				
Form 315				

*See with 98 filed 12-10-74 + 12-12-74*

BTC-7158

JOINT PETITION FOR IMMEDIATE APPROVAL OF CONDITIONED TRANSFER APPLICATION TO PERMIT RESTORATION AND CONTINUATION OF NEEDED LOCAL TV SERVICE IN THE PUBLIC INTEREST filed 1-4-74 by James A. Koerner on behalf of noark investment company & George T. Hernreich

URGENT PETITION FOR IMMEDIATE FCC APPROVAL OF TRANSFER APPLICATION filed 9-19-74 by James A. Koerner on behalf of George T. Hernreich.

SECOND URGENT PETITION FOR IMMEDIATE RELIEF TO SAVE THE LOSS OF SERVICE OF TWO UHF TELEVISION STATIONS filed 12-18-74 by Arthur Stambler on behalf of KFPW-TV

Ltr. 12-27-74 from Arthur Stambler on behalf of George T. Hernreich urging consideration and grant of BTC-7158.

PETITION FOR PROMPT ISSUANCE OF LICENSE FOR STATION KFPW-TV AND FOR PROMPT CONSIDERATION OF APPLICATION FOR TRANSFER OF CONTROL OF STATION KGTO-TV filed 3-24-75 by John W. Pettit on behalf of George T. Hernreich

REPLY TO THE BROADCAST BUREAU'S COMMENTS ON "PETITION FOR PROMPT ISSUANCE OF LICENSE FOR STATION KFPW-TV AND PROMPT CONSIDERATION OF APPLICATION FOR TRANSFER OF CONTROL OF STATION KGTO-TV" filed 4-4-75 by John W. Pettit on behalf of George T. Hernreich

APPLICATION RECORD - BROADCASTING

Call Letters KGTO-TV

Name NOARK INVESTMENT COMPANY  
CH-36 Fayetteville, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-677 R & F PN Rec'd: PRESS:	2-2-76 2-2-76 2-4-76 25 FEB 1976	RENEWAL OF LICENSE Annual reports filed Max Contours filed 3-9-76. Atty: John W. Pettit (Hamel, Park, McCabe & Saunders)	GRANTED	6-25-79
BPCT-4923 R & F #538661 \$250 AG: 001 PRESS:	2-21-76 3-5-76 3-5-76 13 APR 1976	CP to chg. ERP to Vis. <del>832kW(Max) 659kW(H)</del> , Aur. <del>134kW(H)</del> ; chg. TL approx. 550 ft. SE of present site ( <del>36-00-55-94-04-59</del> ); chg. type trans. to RCA TTU-30A; and HAAT <del>820-ft.</del> <del>MAJOR ENVIRONMENTAL ACTION.</del>  Atty.: John W. Pettit (Hamel, Park, McCabe & Saunders) See Card #6 for Amendment(s)	GRANTED	2-15-77
BRCT-677 cont.		Ltr. 4-28-76 re Post filing Announcements. AMENDMENT 5-19-76 RE PROGRAMMING		

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call KTVP  
Letters X KGTO-TVName NOARK INVESTMENT COMPANY  
CH-36 FAYETTEVILLE, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
On 7-28-76 atty. John Pettit filed on behalf of KGTO-TV a req. for STA to construct facilities & oper. on Ch-29 in lieu of Ch-36 - orig. held; dup to Ref. Rm.; trip to Clyde Gurley 7-29-76 AMENDMENT R & F PRESS: 17 AUG 1978	7-26-76 7-28-76	AMENDED to chg. ERP to Vis. 659kW(Max) 426kW(H), Aur. 85kW(H); chg. type ant. to RCA TFU-30J (BT); make chgs. in ant. structure (incr. hght.); and HAAT 890 ft. (Coordinates: 36-00-57 94-04-59).  Amended 9-13-77 re programming		
BRCT-677 R&F PN REC'D PRESS 79 04 26	1-26-79 2-1-79	SUPPLEMENTAL RENEWAL  LOUISE A. SUNDERLAND, ATTY. (HAMEL, PARK. MCCABE & SAUNDERS)	GRANTED	6-25-79

COMMERCIAL TV  
APPLICATION RECORD BROADCASTING

Call Letters: K T V P

HERNREICH BROADCASTING STATIONS NORTHWEST, INC.

Name: KNOARK INVESTMENT COMPANY

CH-29

Station Location: FAYETTEVILLE, AR

File No.	Date	Description	Action and Date
LETTER R & F (in B/C Lic) PRESS:	7-10-79 7-16-79 7-19-79	Request Waiver of Section 73.1201(b)(2) of the Rules to identify Station as Fayetteville-Springdale, AR.  Atty.: Michael J. Hirrel (Hamel, Park, McCabe & Saunders)	GRANTED 7-20-79
BMLCT-790710KH R & F PRESS:	6-22-79 7-10-79 8-16-79	Mod. of Lic. to chg. name to Hernreich Broadcasting Stations Northwest, Inc.  Atty.: Michael J. Hirrel (Hamel, Park, McCabe & Saunders)	GRANTED 8-29-79
BRCTV-790723KE R & F PRESS:	6-29-79 7-23-79 8-16-79	Request authority to operate trans. by remote control from Northwest Corner, intersection of Center and East Streets, Fayetteville, AR.  Atty.: Michael J. Hirrel (Hamel, Park, McCabe & Saunders)	GRANTED 9-28-79

## APPLICATION RECORD BROADCASTING

Call Letters: K T V P

HERNREICH BROADCASTING STATIONS, INC.

Name: X HERNREICH BROADCASTING STATIONS NORTHWEST, INC.

CH-29

Station Location: FAYETTEVILLE, AR.

File No.	Date	Description	Action and Date
BMLCT-800818KI		ML to reduce aural ERP to 70kw(Max.) at 0.5° beam tilt angle.	
BLCT-771201KE R&F	12-1-77	Lic. to cover BPCT-4923 for changes. Atty.: Louise A. Sunderland	
BALCT-810624KI (Form 316)		Vol. AL to Hernreich Broadcasting Stations, Inc. Atty.: Sol Schildhause	EFF: 8-1-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

