

KTVW-TV

PTA 10-3-79

COMMERCIAL TV

BROADCASTING STATION HISTORY RECORD

**CH 33**

First licensed ..... 10-27-80 .....

Call Letters ..... KTVW-TV .....

Station Location ..... PHOENIX, AZ .....

Name THE SEVEN HILLS TELEVISION COMPANY (AP 10-23-78; Eff: 11-2-78)  
X THE LEGEND OF CIBOLA TELEVISION COMPANY .....

Transmitter Location South Mountain, Phoenix, AZ .....

Main studio location X 3019 EAST SOUTHERN AVENUE, PHOENIX, ARIZONA  
To be determined, Phoenix, AZ .....

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-4926 AH:1800' MSL: 3007' ERP:V-34.7kW,A-69.2kW CP for New Commercial Television Broadcast Station.	8-17-77	Ch-33, 584-590MHz Unl.	10-17-77 2-17-79
BPCT-4926 (1)	12-5-77	Call Letters assigned and EBSA	
BAPCT-781006KF	10-23-78	Voluntary assignment of CP	
BMPCT-790124LC (2)	4-25-79	MP (BPCT-4926) to extend completion date to	10-25-79
BMPCT-790305LF AH: 1710' MSL: 2912' (3)	8-29-79	CH-33, 584-590MHz Unl ERP: V-67.6; A-67.6kW	2-29-80
BRCCT-791226KF	4-4-80	Remote control authority	
BLCT-790904KG AS MOD. } AH: 1710' MSL: 2912', CH. 33, 584-590 V. 67.6KW; A. 67.6KW	10-27-80	LIC. TO COVER	BPCT-4926, 10-1-83

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters (NEW-TV)-KTVW-TV

Name THE LEGEND OF CIBOLA TELEVISION COMPANY  
CH-33 PHOENIX, ARIZONA (PO c/o Reynold V. Anselmo, 250 Park Ave., New York, NY 10017)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4926 R & F #542013 \$2500 AC: 001 PRESS: PN REC'D: GRANT FEE: \$22,500 GRANT FEE PAID: AC: 002	3-12-76 3-16-76  21 APR 1976  5-6-76	CP for new TV on: Freq.: Ch-33, 584-590MHz ERP: Vis. 589kW(Max), 117kW(Max) HAAT: 1800 ft. TL: South Mtn. 8 mi. S. of City Hall, Phoenix, Ariz. (33-19-52 112-03-46) SL: To be determined, Phoenix, Ariz. Trans.: Harris BT-30U Ant.: Andrew 63512 (BT)  Atty.: Norman P. Leventhal (McKenna, Wilkinsin & Kittner) Engr.: Jules Cohen & Associates Amended 4-29-76 re legal Amended 7-9-76 re legal Amended 7-14-77 re financial	GRANTED	8-17-77
BAPCT-781006KF PRESS (Form 316)	OCT 19 1978	Vol. AL to <u>The Seven Hills Television Company</u> . Atty.: Norman P. Leventhal	GRANTED	10-23-78 Eff: 11-2-78

APPLICATION RECORD BROADCASTING

Call Letters KTVW-TV

Name THE SEVEN HILLS TELEVISION COMPANY  
CH-33 PHOENIX, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-790124LC R&F PRESS	1-19-79 1-24-79 79 04 25	MP(BPCT-4926as mod.) to extend completion date: Norman P. Leventhal, atty. (McKenna, Wilkinson & Kittner )	GRANTED	4-25-79
BMPCT-790305LF R & F PRESS:	3-1-79 3-5-79 6-27-79	MP(BPCT-4926 as mod.) to chg. ERP to Vis. 2290kW(M) 661kW(H)RMS, Aur. 66.1kW(H)RMS; chg. TL (same site desc.)(33-20-00 112-03-46); type trans. to Pye LDM 1208; type ant. to Andrew 63526 (BT); and HAAT 1710 ft.  Atty.: Norman P. Leventhal (McKenna, Wilkinson & Kittner)	GRANTED	8-29-79

COMMERCIAL TELEVISION  
APPLICATION RECORD BROADCASTING

Call Letters: KTVW-TV

Name: THE SEVEN HILLS TELEVISION COMPANY

CH-33

Station Location: PHOENIX, AZ

File No.	Date	Description	Action and Date
BLCT-790904KG R & F PTA PRESS:	9-1-79 9-4-79 10-3-79 12-19-79	Lic. to cover (BPCT-4926 as mod.) for New Station. <i>Val. exp. 10-1-80</i> Atty.: Norman P. Leventhal (McKenna, Wilkinson & Kittner)	GRANTED 10-27-80
BRCCT-791226KF R & F	12-17-79 12-26-79	Request authority to operate trans. by remote control from studio location specified as 3019 East Southern Avenue, Phoenix, AZ.  Atty.: Norman P. Leventhal (McKenna, Wilkinson & Kittner)	GRANTED 4-4-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

