

W C G V-TV



Form BC 126

June 1954

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

CH 24

Date first licensed

Call letters WCGV

Station location MILWAUKEE, WISCONSIN

Name of licensee B & F BROADCASTING, INC.

Transmitter location Just W. of Milwaukee River, 0.4 mi. N. of E. Capitol Dr., Milwaukee, Wisc.

Main studio location Same as Transmitter location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPCT-4597	6-13-73	Ch-24	V-2000kW(DA)	Unl.	8-13-73
AH: 1000' MSL: 1725'		530-536	A-398kW(DA)		12-13-74
CP for new station.					
BSTV-9	6-13-73	Subscription television authority			
BPCT-4597	8-13-73	Call Ltrs. assigned.			
EBSA	8-13-73				
BPCT-7528	10-11-74	Ch. 24	V. 2000 kW DA U		8-13-73
AH: 1030' MSL: 1749'		530-536	A. 398 kW DA		4-11-75
MP(BPCT-4597) to chg. TL, SL & HAAT					
BMPCT-790131L0	12-14-79	MP{BPCT-4597 TO CHG. ERP, SL, TYPE TRANS., TYPE ANT.}			
AH: 1030' MSL: 1749'		CH-24	530-536	Unl.	6-14-80
		V-2510KW			
		A-501KW			
BPCT-800710KG	8-27-80	CP to chg. Aural ERP.			2-27-82
BRCTV 790131LP	7-31-79	REMOTE CONTROL			



# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters (NEW) W C G V

Name B. & F. BROADCASTING, INC.  
CH-24 (PO c/o Robert S. Block, 777 W. Glencoe Pl., Milwaukee, WI 53217)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4597	3-13-73	CP for new TV station on:	GRANTED	6-13-73
Received	3-16-73	Freq.: Ch-24, 530-536MHz	COMMISSION ACTION	
Filed	3-21-73	ERP: Vis. 2000kW(H)RMS, Aural 400kW(H)RMS		
#164173\$2500	3-16-73	HAAT: 1004 ft.		
#165858\$50	3-21-73	TL: Just W. of Milwaukee River, 0.4 mi. N. of E. Capitol Dr., Milwaukee, Wisc. (43-05-43 87-54-12)		
AC: 003	APR 5 1973	SL: Same as TL		
PRESS:		Trans.: RCA TTU-110B Ant.: RCA TFU-36JDAS		
PN REC'D:	10-23-73	STATION LOCATION: MILWAUKEE, WISCONSIN		
GRANT FEE: \$22500		Atty.: Arnold P. Lutzker (Dow, Lohnes & Albertson)		
GRANT FEE PAID:		Engr.: Raymond E. Rohrer		
AC: 004		Amended 5-30-73 re financial, legal and community interest		
#245391\$22500				
ac: 004				



PHASE 1 REFUND ACTION

TRANS.  
CODE

500

DATE

791130

933.00/2500.00

INITIALS

BEZ

PHASE 1 REFUND ACTION

TRANS.  
CODE

500

DATE

791130

22,500.00/22,500.00

INITIALS

BEZ



## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ~~(New)~~ W C G VName B & F BROADCASTING, INC.  
CH-24 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BSTV-9 R & F #164174 \$1000 AC: 071 PRESS: PN REC'D:	3-13-73 3-16-73 3-16-73  <b>APR 5 1973</b> April 4, 1973	Request authority to install Subscription Television equipment. Atty.: Arnold P. Lutzker (Dow, Lohnes & Albertson)	GRANTED COMMISSION ACTION	6-13-73
		Amended 5-30-73 agreement between franchise holder, financial, programming Amended 6-4-73 re legal		
BMPCT-7528 R&F #284936 \$50 AC: 058 PRESS:	2-8-74 2-26-74 2-26-74  <b>MAR 20 1974</b>	MP(BPCT-4597) to chg. TL:505 E Capitol Drive, Milwaukee, Wisconsin (43 05 18 87 54 12); chg. SL: same as TL; chg. antenna structure. Atty: Arnold P. Lutzker (Dow, Lohnes & Albertson)	GRANTED	10-11-74
BMPCT-7528 AMENDED R & F PRESS:	4-4-74 4-9-74 <b>MAR 30 1974</b>	AMENDED 4-9-74 to change antenna structure (increase hght) and HAAT: 1028 feet. Atty: Arnold P. Lutzker (Dow, Lohnes & Albertson) P.C.C. - WASHINGTON, D.C.		



BSTV-9

Ltr. 6-20-73 from Robert P. Kordus, Chairman, Utilities and Licenses Committee Common Council City of Milwaukee, Wisconsin requesting "immediate reconsideration of recent FCC approval for the construction by B and F Broadcasting of pay television station in the Milwaukee area." OPPOSITION TO RECONSIDERATION OF GRANTS TO B & F BROADCASTING, INC. filed 7-2-73 by Arnold P. Lutzker on behalf of B & F Broadcasting, Inc.

Memorandum Opinion and Order adopted 9-6-73, released 9-10-73 FCC 73-908 01913: "In view of the foregoing, IT IS ORDER, That the request for reconsideration filed by Mr. Robert P. Kordus IS DISMISSED and our prior action granting the applications of B & F Broadcasting, Inc., IS REAFFIRMED."

BMFCT-7528 - conditions: (1) Subject to the condition that prior to issuance of any operating authority for the construction authorized herein, the permittee shall file with the Commission sufficient field intensity measurements of standard broadcast station WZUU, Milwaukee, Wisconsin, made both before commencement and after completion of the construction of the antenna structure specified herein, to satisfactorily demonstrate that the radiation pattern has not been changed because of said construction. Minimum required measurements shall include at least ten (10) point locations between two and ten mile distance for each of eight equally spaced radials. These measurements shall be submitted in tabulated form. Also, measurement data shall be certified by all parties involved before submission to the Commission. The engineer selected by the permittee to make the measurements shall be acceptable to all parties, and the cost of making the measurements, and any corrective measures that may be required to restore the pattern to the conditions prior to this construction shall be borne by the permittee herein. Also, permittee shall be responsible for maintenance and repair of any detuning circuits necessary to restore the radiation pattern of station WZUU, Milwaukee, Wisconsin. (2) Authority to operate with effective radiated power in excess of 1000 kW after September 1, 1976 is subject to further extension of consent of Canada.



## APPLICATION RECORD - BROADCASTING COMMERCIAL TV

CARD #3

Call

W C G V

Letters

Name B. & F. BROADCASTING, INC.  
 CH-24 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7528 continued AMENDED 4-24-74 re engineering				
BMPCT-7578	2-24-75	MP (BPCT-4597, as mod.) to extend completion		
R & F	2-28-75	date		
#397532 \$50.	2-28-75	Atty: Arnold P. Lutzker (Dow, Lohnes)		
AC: 058		Request for extsn. of BSTV-9 rec'd. 5-13-75		
PRESS:	25 APR 1975	Amended 9-16-76 re update application		
		Amended 10-11-77 re signed affidavit to 9-16 amendment.		

Canadian Consent 9-1-78

F. C. C. - WASHINGTON, D. C.



## APPLICATION RECORD BROADCASTING

COMMERCIAL TV

Call Letters: W C G V

Name: B &amp; F BROADCASTING, INC.

CH-24

Station Location: MILWAUKEE, WI

File No.	Date	Description	Action and Date
BMPCT-790131LO R & F PRESS:	1-26-79 1-31-79 6-28-79	MP (BPCT-4597 as mod.) to chg. ERP to Vis. 5000kW(M), Aur. 1000kW(M); chg. SL to 5445 N. 27th St., Milwaukee, WI; type trans. to Townsend TA-110NV; type ant. to Andrew Custom Slot Array 63538 (BT); and HAAT 1026 ft.  Atty.: Seymour M. Chase	GRANTED 12-14-79
BRCTV-790131LP R & F PRESS:	1-26-79 1-31-79 6-28-79	Request authority to operate trans. by remote control from 5445 N. 27th St., Milwaukee, WI.  Atty.: Seymour M. Chase	JULY 31, 1979



## APPLICATION RECORD - BROADCASTING

DUPLICATE

Call  
Letters

W C G V - T V

Name B &amp; F Broadcasting, Inc.

CH-24

Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-800710KG		CP to chg. Aural ERP to 500kW (Max).	GRANTED	8-27-80
BLCT-800312KH		Lic. to cover BPCT-4597 for a new station.		



AMENDMENTS: WCGV-TV, MILWAUKEE, WISCONSIN. ch-24, BPCT-4597

Amended 5-19-80 reengineering.

Proof of Performance for STV operation 5-30-80 - to Marrangoni 6-3-80 - orig. & trip; dup to RF

**DUPLICATE**



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

