

KSAT-TV



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

June 1954 CARD # 1

12
COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

1st Operation 1-17-57

KSAT-TV (2-1-68)

Date first licensed 6-28-57 (Official No: 345)

Call letters XKONO-TV

Station Location: San Antonio, Texas

THE OUTLET COMPANY (BALCT-336 11-22-67 EFF: 2-1-68)

Name of licensee XMISSION TELECASTING CORPORATION

4.5 miles east of Elmendorf, Near Elmendorf, Texas (BPCT-2892 9-27-61)

Transmitter location X317 Arden Grove, San Antonio, Texas

Main studio location X317 Arden Grove, San Antonio, Texas
1408 North St. Marys Street, San Antonio, Texas (BPCT-2892 9-27-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

KONO-TV

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPCT-1808	5-23-56	CH 12	V-316 kw	U	7-23-56
AH 480 ft.					
CP for new Comm. TV Station.					

WIRE	1-17-57	pending filing of lic. appl. auth. gr.			
operate temp. period ending 6-4-57. comm. Basis Accord.					
CP BMPCT-4348. Wire Commission when commencing operation.					
BMPCT-4348	12-4-56	same	same	same	7-23-56
AH: 480'					
Mod. CP (BPCT-1808) to install new transmitters, chg. type of antenna & make other equipment chgs.					
BLCT-617	6-28-57	Ch. # 12	204-210 mcs.		6-28-57
license to cover CP (BPCT-1808 as mod)					
AH 480' V-316 kw A-158 kw - U					
BRCT-345	7-8-59	same	same	same	8-1-59/8-1-62
RENEWAL OF LICENSE					

BTC-3335	1-21-60	Voluntary transfer of control of Mission Broadcasting Co. (50% stockholder of licensee corporation) from Eugene J. Roth (51.4%) to Eugene J. Roth, Bob A. Roth, Jack Roth and Mrs. Florence Pink as a family group.			
EFF: 1-22-60					
BPCT-2892	9-27-61	CH #12	V-316 kw	U MAIN TRANS. & ANTENNA	11-27-61
AH: 1480'					
204-210 A-158 kw MSL: 2049'					
CP to chg. TL, type of transmitters, antenna, & ANT. HEIGHT					
BPCT-3017	4-25-62	CH #12	--	Emerg. Test	6-25-62
AUX. TRANS. & ANT. 204-210 Maint. Only 12-25-62					
Construction Permit to install new Aux. Trans. & Ant.					
BMPCT-5745	5-22-62	same	same	Main Trans. &	11-27-61
Mod. CP (BPCT-2892) to extend completion date. Antenna 8-1-62					
WIRE 7-16-62 REL. STATY. 12 ANT. LIC. APPLICATION BLCT-1209					
AUTH. GR. OPER. KONO-TV MAIN TRANS. AND ANTENNA ON PROG.					
TEST ACCORD. SEC. 3.629 RULES AND CP BMPCT-5745.					

WIRE	9-4-62	REL. 30 & LIC. APPL. BLCT-1219 AUTH. GR.			
OPER. KONO-TV AUX. TRANSM. & ANT. ON PROGRAM TEST					
ACCORDANCE SEC. 3.629 RULES & CP BPCT-3017					
BRCT-345	3-15-63	Same	Same	Same	3-15-63
RENEWAL OF LICENSE					

BLCT-1209	11-21-63	CH. #12	V-316 kw	U	11-21-63
204-210 A-158 kw MSL: 2049'					
AH: 1480' Main Trans. & Antenna					
License to cover CP (BPCT-2892, as mod) which auth. chgs.					

Form BC 126 72

June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KONO-TV

Station location SAN ANTONIO, TEXAS

Name of licensee MISSION TELECASTING CORPORATION

Transmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BTC-4627	8-25-64	EFF: 9-11-64				
Voluntary acquisition of positive control of licensee corporation by Mission Broadcasting Co. through purchase of stock (50%) from James Colvert, et al						
BLCT-1219	9-9-64	CH. #12				9-9-64
AUX. TRANS. & ANT. & TEST PURPOSES ONLY						
License to cover CP (BPCT-3017) which auth. new Aux. Trans. at old Trans. site.						
BRCT-345	7-20-65	SAME	SAME	SAME		8-1-65
MAIN TRANS. & ANT. RENEWAL OF LICENSE						
BRCT-345	7-20-65	SAME	SAME	SAME		8-1-65
AUX. TRANS. & ANT. RENEWAL OF LICENSE						
BMLCT-281	8-31-65	CH. 12	V-316kw	U		8-31-65
AH:1480' MSL:2049', 204-210 A-63.2kw						
MAIN TRANS. & ANT. Mod. of license to reduce Aural ERP						
BTC-5432	11-22-67	Voluntary transfer of control of licensee corporation to THE OUTLET COMPANY. EFF:				
BALCT-336	11-22-67	Voluntary assignment of License to THE OUTLET COMPANY. EFF: 2-1-68				
BRCT-345	7-22-68	(L) RENEWAL OF LICENSE				8-1-71
MAIN TRANS. & ANTENNA						
BRCT-345	7-22-68	(L) RENEWAL OF LICENSE				8-1-71
AUXILIARY TRANS. & ANTENNA						
EBSA	5-15-72					
BRCT-345	11-22-72	Ch-12,	V-316kw	Unl.		11-22-72
AH:1480' MSL:2049' 204-210 A-63.2kw RC						
Main Trans. & Ant.						
BRCT-345	11-22-72	Ch-12	V--	Emer. Test		11-22-72
AH:-- MSL:1226.5' 204-210 A-- & Maint.						
Auxiliary Trans. & Ant.						
BRCT-345	5-15-75	Renewal of License (S)				8-1-77
Ren. of Lic. (Main Trans. & Ant.) (Aux. Trans. & Ant.)						
BRCT-345	7-21-77	RENEWAL OF LICENSE (S)				8-1-80
(MAIN TRANS. & ANT.) (AUX. TRANS. & ANT.)						
BRCT-800317KH	7-18-80	RENEWAL OF LIC. (S)				8-1-83
MAIN TRANS. & ANT.; (AUX. TRANS. & ANT.)						

FORM A-170

APPLICATION RECORD - BROADCASTING

KONO-TV

FORMERLY FCC FORM 94

Call
Letters ~~NEW~~Name MISSION TELECASTING CORPORATION
PO % James M. Brown- 317 Arden Grove, San Antonio 6, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1808 Recd. Filed	11-21-53 11-23-53 11-23-53	Construction permit for new Comm. TV station FREQ: Channel # 12, 204-210 Mcs. ERP: Vis. 316 kw, Aur. 158 kw Hours of operation: Unlimited S-L 317 Arden Grove, San Antonio, Texas T-L same as studio (Vis. & Aur. RCA TT-50AH) (485') Edward P. Morgan- Atty	GRANTED (DECISION-	5-23-56 Docket 11000)
AMENDED Rec'd Filed	4-16-54 4-20-54 4-29-54	Amended to change type transmitters (Dumont L2000) and other equipment		
BMPCT-4348 Recd & filed	10-19-56 10-24-56	Modification of construction permit (BPCT- 1808 which authorized a new commercial TV broadcast station) to install new transmitters change type of antenna and make other equip- ment changes. (RCA-TT-50AH) Filed by Edward P. Morgan, Atty.	GRANTED	12-4-56

George W. Ing- Engr. 317 Arden Grove, San Antonio
Texas

APPLICATION RECORD - BROADCASTING

Commercial TV b/c

Call

Letters KONO-TVName MISSION TELECASTING CORPORATIONSan Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-617 Recd & filed	4-25-57 4-30-57	License to cover CP (BPCT-1808 as mod.) which authorized a new commercial TV b/c station. Filed by Edward P. Morgan, Atty.	GRANTED	6-28-57
BRCT-345 Recd. & Filed	4-24-59 4-29-59	RENEWAL OF LICENSE Filed by E. P. Morgan, Atty.	GRANTED	7-8-59
BTC-3335 R & Filed	12-18-59 12-28-59	Voluntary transfer of control of Mission Broadcasting Co., (50% stockholder of licensee corporation) from Eugene J. Roth (51.4%) to Eugene J. Roth, Bob A. Roth, Jack Roth and Mrs. Florence Pink as a family group. Filed by Vincent B. Welch, Atty.	GRANTED EFF:	1-21-60 1-22-60

Card #3
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KONO-TV

Name MISSION TELECASTING CORPORATION
San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-2892 R & F MAIN TRANS & ANTENNA	6-15-61 6-19-61	CP to change transmitter location from 317 Arden Grove, San Antonio, Texas to 4.5 miles from Elmendorf, on a bearing of N. 76 Degrees East, near Elmendorf, Texas, change type of transmitters from RCA TT 50AH to GE TT-51B, antenna to GE 4TY53B3 make changes in equipment and antenna height above average terrain to 1483 feet. Filed by E. Tillman Stirling, Atty.	GRANTED Conditional: re compliance with Sec. 3.640 of rules	9-27-61
BPCT-3017 R & F AUXILIARY TRANSMITTERS & ANTENNA	3-6-62 3-9-62	Construction permit to install new Auxiliary Transmitters at the old transmitter site. Filed by E. Tillman Stirling, Atty.	GRANTED	4-25-62
BMPCT-5745 Recd. & Filed MAIN TRANS. & ANTENNA	4-25-62 4-26-62	Mod. of CP (BPCT-2892, which authorized changes in an existing station) to extend completion date from 5-27-62 to 8-1-62.	GRANTED	5-22-62

APPLICATION RECORD - BROADCASTING

Call
Letters KONO-TV

Name MISSION TELECASTING CORPORATION
San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-345 Recd. & Filed	4-25-62 4-27-62	RENEWAL OF LICENSE E. Tillman Stirling, Atty (Welch, Mott & Morgan)	GRANTED	3-15-63
BLCT-1209 Recd. & Filed MAIN TRANS. & ANTENNA	7-11-62 7-12-62	License to cover CP (BPCT-2892, as mod.) which authorized changes in an existing station. E. Tillman Stirling, Atty.	GRANTED	11-21-63
BLCT-1219 Recd. & Filed AUX. TRANS. & ANTENNA	8-29-62 8-30-62	License to cover CP (BPCT-3017), which authorized new Auxiliary Transmitters at the old transmitter and antenna site E. Tillman Stirling, Atty.	GRANTED	9-9-64
BTC-4627 Recd. & Filed	8-3-64 8-5-64	Voluntary acquisition of positive control of licensee corporation by Mission Broadcasting Co. through purchase of stock (50%) from James Calvert, et al. Welch, Mott & Morgan-attys (Ed. P. Morgan)	GRANTED	8-25-64 EFF: 9-11-64

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KONO-TV

Name MISSION TELECASTING CORPORATION

CH. 12 SAN ANTONIO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-345 Recd. & Filed MAIN TRANS. & ANTENNA	4-21-65 5-3-65	RENEWAL OF LICENSE Welch & Morgan, Atty.	GRANTED	7-20-65
BRCT-345 Recd. & Filed AUX. TRANS. & ANTENNA	4-21-65 5-3-65	RENEWAL OF LICENSE Welch & Morgan, Atty.	GRANTED	7-20-65
BMLCT-281 Recd. & Filed MAIN TRANS. & ANTENNA	6-9-65 6-15-65	Mod. of License to reduce Aural ERP from 158 kw to 63.2 kw. Welch & Morgan, Atty	GRANTED	8-31-65
LETTER DATED 4-22-66 ARENT, FOX, KINTNER, PLOTKIN & KAHN RETAINED BY KONO-TV AS THEIR LAW FIRM.				
BTC-5432 Rec & Filed (315)	8-28-67 9-5-67 SEP 18 1967	Voluntary transfer of control of licensee corporation to THE OUTLET COMPANY. Amram, Hahn & Sundlun, atty	GRANTED EFF:	11-22-67

FORM BC-121

#6

APPLICATION RECORD - BROADCASTING

COMM. TV.

AUG. 1955

Call

KSAT-TV

THE OUTLET COMPANY (11-22-67)

Letters

-KONO-TV-

Name

X MISSION TELECASTING CORPORATION

CH. 12

SAN ANTONIO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-336 R & F (316)	8-28-67 9-5-67 SEP 13 1967	Voluntary assignment of license to THE OUTLET COMPANY. Amram, Hahn & Sundlun, attys	GRANTED EFF: 2-1-68	11-22-67
BRCT-345 R & F P.N. Recd Press	4-16-68 4-24-68 MAY 10 1968	RENEWAL OF LICENSE AMRAM, HAHN & SUNDLUM (Gerald Scher), Atty. AMENDED 5-23-68 re programming.	#423628 GRANTED	4-24-68 \$150.00 7-22-68
MAIN TRANS. BRCT-345 R & F P.N. Rec'd Press AUX. TRANS.	& ANT. 4-16-68 4-24-68 MAY 10 1968 & ANT.	RENEWAL OF LICENSE AMRAM, HAHN & SUNDLUN (GERALD SCHER) Atty.	#423604 GRANTED	4-24-68 \$30.00 7-22-68

Engr.data filed 6-22-70

APPLICATION RECORD - BROADCASTING

Call Letters KSAT-TV

Name THE OUTLET COMPANY
CH-12 SAN ANTONIO, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
ERCT-345 R & F PRESS PN REC'D: MAIN TRANS. & ANT. AUXILIARY TRANS. & ANT. SEE OTHER SIDE FOR PETITIONS	4-15-71 4-16-71 APR 28 1971 4-16-71	Renewal of License. Atty.: GScher (Amram, Hahn) Ltr. 5-10-71 from atty. in response to Comm's ltr. of 5-5-71 re Sec. VI. Amended 9-10-71 re Ascertainment of Comm. Needs Amended 1-24-72 to submit Coles Directory.	GRANTED Commission Action	11-22-72
ERCTV-24 R & F #007799 \$50 AC: 069 PRESS: MAIN TRANS. & ANT.	9-27-71 9-28-71 9-28-71 OCT 14 1971	Mod. of lic. to oper. trans. by remote control from 1408 North St. Mary's Street, San Antonio, Texas. Atty.: Gerald Scher (Amram, Hahn) Amended 1-24-72 re engr. Attys. now Sundlun, Tirana & Scher	GRANTED authorization to be issued with renewal.	3-8-72

BRCT-345

PETITION TO DENY filed 6-30-71 by Pete Torres, Jr. for Bilingual Bicultural Coalition on Mass Media (537 W. Summit, Apt. 2, San Antonio, Texas 78212

MOTION FOR EXT. OF TIME filed 7-14-71 by Gerald Scher for KSAT-TV.

OPPOSITION TO PETITION TO DENY filed 9-10-71 by Gerald Scher for The Outler Co.

MOTION FOR EXT. OF TIME to file reply to Opposition filed 9-22-71 by Bilingual

MOTION FOR SECOND EXT. OF TIME filed 10-19-71 by Joseph L. Gibson for Bilingual

REPLY TO OPPOSITION TO PETITION TO DENY filed 10-19-71 by Joseph L. Gibson for Bilingual

MOTION TO STRIKE THE SUPPLEMENT TO THE APPLICATION filed 10-19-71 by Joseph Gibson for Bil.

OPPOSITION TO MOTION TO STRIKE THE SUPPLEMENT TO THE APPLICATION filed 10-22-71 by

Gerald Scher for KSAT-TV.

"Petition to Deny" DISMISSED, and when considered as an informal objection, DENIED.

Memorandum Opinion and Order adopted 11-22-72, released 12-4-72, FCC 72-1049 89295

402(b) appeal filed by Bilingual 1-2-73.

Name THE OUTLET COMPANYCH-12 San Antonio, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-345 R & F PN Rec'd: PRESS:	4-22-74 5-1-74 5-1-74 MAY 29 1974	RENEWAL OF LICENSE Atty: Gerald Scher (Sundlun, Tirana & Scher) (Main Trans. & Ant.)(Aux. Trans. & Ant.) Annual Report Filed Amended 6-12-74 re equal employment. Amended 8-2-74 relegal .	GRANTED COMMISSION ACTION	5-15-75
BRCT-345 R&F PN RECD PRESS	3-28-77 3-29-77 3-29-77 APR 15 1977	RENEWAL OF LICENSE (Main Trans & Ant.)(Aux. Trans. & Ant.) Atty.: Gerald Scher (Sundlun, Tirana & Scher)	GRANTED	7-21-77
BMLCT-790412KG R & F PRESS:	4-11-79 4-12-79 7-5-79	Mod. of Lic. to decr. Aur. ERP to 31.6kW. Atty.: Sundlun, <u>Scher</u> & Singer	GRANTED	7-31-79

BRCT-345

PETITION TO DENY filed 7-1-74 by The Bi Lingual Bi Cultural Coalition on Mass Media.

MOTION FOR EXTENSION OF TIME filed 7-5-74 by Gerald Scher on behalf of The Outlet Company

OPPOSITION TO PETITION TO DENY filed 8-22-74 by Gerald Scher on behalf of The Outlet Company

MOTION FOR EXTENSION OF TIME filed 10-2-74 by H. Joseph Farmer on behalf of The Bi Lingual
Bi Cultural Coalition on Mass Media

REPLY TO THE OPPOSITION TO THE PETITION TO DENY filed 10-10-74 by Gerald Scher on behalf
of Bi Lingual Bi Cultural Coalition on Mass Media

OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 10-7-74 by Gerald Scher on behalf of
The Outlet Company

MEMORANDUM OPINION AND ORDER adopted 5-15-75, released 5-27-75 FCC 75-573 35215: Accordingly,
IT IS ORDERED, That the Bi Lingual Bi Cultural Coalition on Mass Media's July 1, 1974 Petition
to Deny IS DENIED. IT IS FURTHER ORDERED, That the above-captioned application for renewal
of license for Station KSAT-TV, San Antonio, Texas IS HEREBY GRANTED.

CARD NO. 9

APPLICATION RECORD BROADCASTING

COMMERCIAL TV
Call Letters: KSAT-TVName: THE OUTLET COMPANY
CH-12

Station Location: SAN ANTONIO, TEXAS

File No.	Date	Description	Action and Date
BRCT-800317KH	3-17-80	RENEWAL OF LICENSE	GRANTED 7-18-80
R & F	3-17-80	{SUNDLUN, SCHER AND SINGER}	
PN REC'D	3-17-80		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

