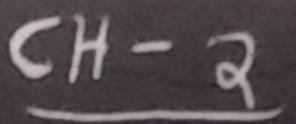


BROADCASTING STATION HISTORY RECORD

Main studio location



First licensed	Coll Letters KSAF-TY. (4-26-82) Santa Fen New Mexico Station Location
Name NEW MEXICO MEDIA CO.	•••••••••••••••••••••••••••••••••••••••
Transmitter Location	

Form BC-126 December 1978

Authorization Record

Aumorization Record				
File No.	Granted	Facilities	Expires	
BPCT-5124 AH: 1960': C	3-8-8; 4-2; v.	CP FOR NEW STATIO	1: UNL. 154-60; 9-8-83	
		Form BC- 126	Back)	
		December 1	978	

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters (NEW)

Name

NEW MEXICO MEDIA CO.

SANTA FE, NEW MEXICO (PO c/o Michael L. Runnels, Box 580, Santa Fe, NM 87501)

File No.	Dated	Application for	<u>Act</u> Nature	Date
BPCT-5104 R&F PRESS PN REC'd	9-10-77 OCT 1 9 1977 10-3-77	CP for NEW TV on Freq: CH-113-198-2044Hz- ERP:-Vis:-88kW-Aur:-8:8kW- HAAT: 4141 feet TL: Sandia Crest, Cibola Nat'l Forest, 5.9 mil NE of Albuquerque, NM (35-12-51.5 106-27-1.0 SL: To-be-determined, Santa Fe, New Mexico Trans:-RCA3-TT-17FH-Ant:-RCA3-TW-9AllP-(BT) MUTUALLY-EXCLUSIVE-WITH BPCT-50533-CH-113 SANTA FE3-NEW MERICO Atty. Brian M. Madden (Cohen & Marks) Engr. Steel, Andrus & Adair	es	MAR 0 8 1982

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

F.C.C. - WASHINGTON, D. C.

Call Letters (NEW)

Name NEW MEXICO MEDIA CO.
SANTA FE, NEW MEXICO

Application for File No. Dated NEW FILE NUMBER ASSIGNED AMENDMENT AMENDED to change frequency from Ch-11, 198-11-25-77 BPCT-5124 > 204 MHz. to Ch-2, 54-60 MHz., ERP to Vis. 29kW, Aur. 2.9kW; change type of transmitter PRESS: to HARRIS, BT-18L2; and type of antenna to 12-28-77 PN REC'D HARRIS, TAB-4L (BF). Atty. Brian M. Madden (Cohen & Marks) Amended 6-21-78 re additional information

Action Nature Date Designated for nearing Min.

BPCT-5124 PETITION TO DENY filed 4-18-78 by Frank Fletcher on behalf of Hubbard Broadcasting. Inc. (correct page_5_filed_4_20-78) MOTION FOR EXTENSION OF TIME filed 4-20-78 by Brian Madden on behalf of New Mexico Media Co. PETITION TO DENY filed 5-22-78 by William Bernton on behalf of New Mexico Broadcasting Company. Inc. PETITION TO DENY filed 5-22-78 by Henry Goldberg on behalf of Eugene D. Adelstein and Edward B. Berger. OPPOSITION TO PETITIONS TO DENY filed 6-21-78 by Paul Dobin on behalf of New Mexico Media Co. Ltr. 6-26-78 infrom Brian Madden on behalf of New Mexico Media Co., correcting statements made in pleading of 6-21-78. REPLY TO OPPOSITION TO PETITIONS TO DENY filed 7=10-78 by Frank Fletcher on behalf of Hubbard. REPLY OF ADELSTEIN AND BERGER, d/b/a SOUTHWEST TELEVISION, LTD. filed 7-10-78 by Henry Goldberg on behalf of Adelstein & Berger. SUPPLEMENT TO PETITION TO DENY 1-15-79 by Fletcher for Hubbard. OPPOSITION TO SUPPLEMENT TO PETITION TO DENY 2-12-79 by Stanley B. Cohen and Brian M. Madden for NEW MEXICO MEDIA CO. PETITION FOR CONSOLIDATED HEARING 2-13-79 by Robert A. Marmet and Harold K. McCombs, Jr. and Thomas L. Root for KOAT Television, Inc. REPLY TO OPPOSITION TO SUPPLEMENT TO PETITION TO DENY 2-23-1979 by Frank U. Fletcher, Marvin Rosenberg and Edward W. Hummers, Jr. for Hubbard Broadcasting, Inc.

CARD NO. 2a
Form BC-121
May 1976

COMMERCIAL TELEVISION

APPLICATION RECORD - BROADCASTING

Call {NEW}

NEW MEXICO MEDIA CO-

File No.	Dated	Application for	Nature Nature	Date
		ION FOR CONSOLIDATED HEARING 2-26-1979 for New Mexico Media Co.	by Stan	ley B. Cohe
STATEMENT Frank U. I Hubbard Br REPLY TO	IN SUPPOR letcher, oadcastin OPPOSITIO	T OF PETITION FOR CONSOLIDATED HEARING Marvin Rosenberg, and Edward W. Hummers g, Inc. NS TO PETITIONS FOR CONSOLIDATED HEARIN	, Jr. fo	r
Robert A	. Marmet f	or KOAT Television, Inc.		
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

