

BLAIR BROADCASTING STATION LICENSE RECORD

First class 12-17-53 (Start 9-11-53)

Date first licensed 12-5-57 (Off. No. 395)

Call letters KUBW-TV

STATION LOCATION: SALINAS, CALIFORNIA  
 GR. No. 3.652 (from 10-31-62 to identify  
 as "Salinas-Monterey", California station

BLAIR BROADCASTING OF CALIFORNIA, INC. (AL 2-15-79; Eff: 4-5-79)  
 X CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION (BMLCT-109 4-5-62)

X SALINAS VALLEY BROADCASTING CORPORATION (BAPCT-139 et. 2-2-55 eff:

Name of licensee X SALINAS VALLEY BROADCASTING CORPORATION 2-21-55

Fremont Peak, 10 miles NE of Salinas, nr. Salinas, Calif. (BMPCT-3913 6-13-56)

Transmitter location X Baldy Peak, approx. 2 miles NE of Salinas, California

3736

238 John Street, Salinas, California (BMPCT/GR. 3-2-56)

Main studio location X To be determined, Salinas, California

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.   | Date Issued           | Freq.   | Power                            | Time Div.                     | Period From- To-   |
|---|-----------------------|---|----------------------------------|-------------------------------|--|
| CP-1221 (not listed)  |                       |   | V-10kw (Share time with KMBY-TV) |                               |  |
| Construction permit for new comm'l TV B/C station   |                       |   |                                  |                               |  |
| Also, Division Order dated 4-1-54, construction effective-<br>of a home station & assignment of construction for<br>KMBY-TV. (Dec. 10445) |                       |   |                                  |                               |  |
| CP-1222   | 6-26-53<br>(DECISION) | Ch. 8<br>180-186<br>Mcs.  | V-10kw<br>A-5kw                  | Share<br>time with<br>KMBY-TV | 8-26-53<br>2-26-54   |
| WIRE<br>B/C-1222  | 8-19-53               | STA operate commercial basis accord. CP   |                                  |                               | Period ending August 29, 1953.   |
| WIRE<br>BPCT-1222   | 8-28-53               | Ext. STA operate comm. basis accord. CP   |                                  |                               | Period ending October 19, 1953. (started 9-11-53)  |
| WIRE<br>BPCT-1222   | 10-16-53              | Ext. STA operate comm. basis accord. CP   |                                  |                               | Period ending February 26, 1954.   |
| BMPCT-1423  | 1-27-54               | Same  | Same                             | Same                          | 8-26-53  |
| Mod. CP (BPCT-1222) for extension of compl. date 8-26-54<br>and conversion of lighting specs.   |                       |   |                                  |                               |  |
| 2-2-54 EXT STA Opr. Comm. basis accordance CP BMPCT-1423<br>Period ending 8-26-54.  |                       |   |                                  |                               |  |
| BMPCT-2354  | 8-10-54               | same  | same                             | same                          | 8-26-53  |
| Mod. CP (BPCT-1222, as mod) to extend completion date 2-26-55   |                       |   |                                  |                               |  |
| WIRE<br>BMPCT-2354  | 8-12-54               | EXT STA Opr. Comm. basis exact accord. CP   |                                  |                               | pending filing of Lic. Appl. Per. End. 2-26-55.  |
| BTC-1815  | 10-20-54              | Voluntary acquisition of negative control<br>of permittee corporation by John C. Cohan and William M.<br>Cates. (Leads A. Terven, Jr. Transferor) |                                  |                               |  |
| Date: 10-29-54  |                       |   |                                  |                               |  |
| BAPCT-139   | 2-2-55                | Voluntary assignment of CP from Salinas<br>Broadcasting Corporation to Salinas<br>Valley Broadcasting Corporation.                                |                                  |                               |  |
| BFF:  | 2-21-55               |   |                                  |                               |  |
| BMPCT-2708  | 2-3-55                | same  | same                             | Unlimited                     | 8-26-53  |
| Mod. CP (BPCT-1222) to chg. hrs. of oper. to U-time 8-2-55  |                       |   |                                  |                               |  |
| WIRE  | 2-21-55               | STA Opr. Comm. basis accord CP BMPCT-2708   |                                  |                               | pending filing of Lic. Appl. Auth. is effective 2-22-55 &<br>expires 8-2-55 and is subject to the condition that no oper-<br>ation be commenced under this auth. until Salinas Valley<br>B/C Corp. has consummated its agreement with KMBY-TV. |



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.   | Date Issued | Freq.  | Power                | Time Div. | Period From- To-    |
|---|-------------|--|----------------------|-----------|---------------------|
| BMPCT-3234  | 7-11-55     | same   | same                 | same      | 8-26-53             |
| Mod. CP(BPCT-1222, as mod.) to extend completion dt. 2-2-56             |             |  |                      |           |                     |
| WIRE  | 8-19-55     | EXT STA Opr. Comm. basis accord. CP BMPCT 3234 pending filing of Lic. appl. Auth. expires 2-2-56.  |                      |           |                     |
| BMPCT-3704  | 1-17-56     | same   | same                 | same      | 8-26-53             |
| Mod. of CP(BPCT-1222, as mod.) to extend compl. dt. 8-2-56              |             |  |                      |           |                     |
| WIRE  | 1-18-56     | pending filing of Lic. Appl. auth. gr. opr. KSBW-TV Temp. Per. End. 8-2-56 Comm. basis accord. CP BMPCT-3704.                              |                      |           |                     |
| BMPCT-3736  | 3-2-56      | same   | V-209 kw<br>A-105 kw | same      | 8-26-53<br>8-2-56   |
| Mod. CP(BPCT-1222, as mod) to chg. ERP, SL, type of trans. & Ant.       |             |  |                      |           |                     |
| BMPCT-3913  | 6-13-56     | same   | V-240 kw<br>A-120 kw | U         | 8-26-53<br>12-13-56 |
| Mod. CP(BPCT-1222, as mod) to chg. ERP, TL, type of Ant., EQUIP. & WIRE |             |  |                      |           |                     |
| WIRE  | 7-23-56     | EXT. AUTH. oper. Commercial basis accord MPCT-3913 except using fac. under MPCT-3704 pending completion of construction period to 12-13-56 |                      |           |                     |
| WIRE  | 9-7-56      | Pending filing of lic. appl., mod. of auth. granted to operate temp. for period ending 12-13-56 Comm. Basis accord. CP(BMPCT-3913).        |                      |           |                     |
| WIRE  | 9-11-56     | Pending filing of lic. appl., mod. of auth. granted to operate temp. for period ending 12-13-56 Comm. Basis accord. CP(BMPCT-3913).        |                      |           |                     |
| BMPCT-4379  | 11-26-56    | same   | same                 | same      | 8-26-53<br>6-13-57  |
| Mod. CP(BPCT-1222, as mod.) to ext. compl. date                         |             |  |                      |           |                     |
| WIRE  | 12-4-56     | PENDING FILING LIC. APPL. EXT. AUTH. OPR. COMM. BASIS ACCORDANCE MPCT-4379 to 6-13-57  |                      |           |                     |
| BMPCT-4699  | 5-24-57     | same   | same                 | same      | 8-26-53             |
| Mod. CP(BPCT-1222, as mod) to extend completion dt. 10-13-57            |             |  |                      |           |                     |
| WIRE  | 6-7-57      | PENDING FILING LIC. APPL. EXT. AUTH. OPR. COMM. BASIS ACCORD. MPCT-4699 to 10-13-57  |                      |           |                     |
| BMPCT-4696  | 7-9-57      | CH#8   | V-234 kw             | U         | 8-26-53             |
| Mod. CP(BPCT-1222, as mod) to chg. ERP, Ant. Sys. 10-13-57              |             |  |                      |           |                     |
| WIRE  | 10-11-57    | PENDING INSTAL. PERMIT ANTENNA LIGHTING (ADVISE BY BUREAU TO LIC. AUTH. INSTAL. COMPLETE) TO 11-13-57                                      |                      |           |                     |
| WIRE  | 11-13-57    | RE BLCT-724. AUTH. OPER. PROGRAM TEST ACCORD MPCT-4696 & SEC. 3.629 of RULES.  |                      |           |                     |

Form BC-126 3

COMM.TV

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KSBW-TV

Station location Salinas, Calif.

Name of licensee SALINAS VALLEY BROADCASTING CORPORATION

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.   | Date Issued | Freq.   | Power                | Time Div. | Period From- To-    |
|---|-------------|---|----------------------|-----------|---------------------|
| BLCT-724<br>AH: 2330'   | 12-5-57     | CH # 8<br>180-186   | V-234 kw<br>A-117 kw | U         | 12-5-57 12-1-59     |
| License to cover CP (BPCT-1222, as mod.)  |             |   |                      |           |                     |
| COMM. ACTION 11-27-59 ACTION ON RENEWAL APPLICATION DEFERRED  |             |   |                      |           |                     |
| BRCT-395  | 4-20-60     | same  | same                 | same      | 4-20-60 12-1-62     |
| RENEWAL OF LICENSE  |             |   |                      |           |                     |
| BTC-3556  | 12-8-60     | Voluntary acquisition of positive control of licensee corporation by John C. Cohan thru sale of stock by William M. Oates to Salinas Valley Broadcasting Corporation. ERP: 1-8-61 |                      |           |                     |
| BLCT-724<br>AH: 2330'   | 12-5-57     | CH # 8<br>180-186   | V-234 kw<br>A-117 kw | U         | 12-5-57 12-1-59     |
| Letter 4-19-61 Superseded authorization to correct TL.  |             |   |                      |           |                     |
| BMLCT-109<br>AH: 2330'  | 4-5-62      | CH# 8<br>180-186mcs.  | V-234 kw<br>A-117 kw | U         | 4-5-62<br>12-1-62   |
| MOD. OF LICENSE TO CHG. NAME TO Central California Communications Corporation   |             |   |                      |           |                     |
| COMM. LTR. ADOPTED 10-31-62: GRANTED WAIVER SECTION 3.652(a) RULES TO IDENTIFY LOCATION AS "SALINAS-MONTBREY", CALIFORNIA |             |   |                      |           |                     |
| ACTION ON RENEWAL DEFERRED 11-28-62   |             |   |                      |           |                     |
| BRCT-395  | 3-15-63     | Same  | Same                 | Same      | 3-15-63<br>12-1-65  |
| RENEWAL OF LICENSE  |             |   |                      |           |                     |
| BPCT-3444<br>AH: 2330'  | 11-25-64    | CH. # 8<br>180-186  | V-234kw<br>A-44.7kw  | U         | 11-25-64<br>12-1-65 |
| CP issued as mod of license to reduce Aural ERP and chg type of Aural transmitter   |             |   |                      |           |                     |
| BRCT-395  | 1-24-69     | RENEWAL OF LICENSE (S)  |                      |           | 12-1-71             |
| EBSA  | 5-15-72     |   |                      |           |                     |
| BRCT-395<br>AH: 2330'   | 7-10-74     | Ch-8<br>180-186   | V-234kW<br>A-44.7kW  | Unl.      | 7-10-74<br>12-1-74  |
| BRCTV-238   | 5-23-75     | Remote control authority.   |                      |           |                     |
| WIFE SENT; NOT ISSUED; TO BE ISSUED WITH RENEWAL.   |             |   |                      |           |                     |
| BTC-7344  | 2-27-74     | Involuntary TC  |                      |           |                     |

Form BC 126 CARD NO. 4

COMM. TV B/C

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KSBW-TV

Station location SALINAS, CA.

Name of licensee CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION

Transmitter location SEE CARD NO. 1

Main studio location SEE CARD NO. 1

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.   | Date<br>Issued | Freq.                            | Power         | Time<br>Div. | Period<br>From- To |
|--|----------------|----------------------------------|---------------|--------------|--------------------|
| BPCT-4848  | 5-23-75        | Ch. 8                            | V. 234 kW     |              | 7-23-75            |
| AH: 2330'  | MSL: ---       | 180-186                          | A. 46.8 kW    |              | 11-23-76           |
| CP to chg ERP & trans.                                   |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| WIRE   | 10-6-75        | Pend. fil. lic. appl.,           | d ext. auth.  |              |                    |
| grtd. oper KSBW-TV temp. per. end. 11-8-75 accord.       |                |                                  |               |              |                    |
| CP BPCT-4848.  |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| WIRE   | 9-10-75        | Pend. fil. lic. appl. ext. auth. |               |              |                    |
| grtd/ oper KSBW-TV temp. per. end. 10-8-75 accord.       |                |                                  |               |              |                    |
| CP BPCT-4848.  |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| BRCT-395   | 11-17-75       | CH8                              | V234kw        |              |                    |
| AH 2330'   |                | 180-186                          | A. 44.7kw     |              | 12-1-77            |
| RENEWAL OF LICENSE & REMOTE CONTROL (BRCTV-255)          |                |                                  |               |              |                    |
| WIRE   | 11-7-75        | Re tendered lic. appl.,          | auth. grtd.   |              |                    |
| oper KSBW-TV on program test accord. Sect. 731.629 rules |                |                                  |               |              |                    |
| and CP BPCT-4848.  |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| BTC-7901   | 6-10-76        | Voluntary transfer of control    |               |              |                    |
| BLCT-2465  | 3-31-76        | Ch. 8                            | V. 234 kW     | U            | 12-1-77            |
| AH: 2330'  | MSL: ----      | 180-186                          | A. 46.8 kW    |              |                    |
| Lic(BPCT-4848) for chgs. MAIN TRANSMITTER AND ANT.       |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| BLCT-2465  | 3-31-76        | Ch. 8                            | FOR EMERGENCY |              | 12-1-77            |
| AUX. TRANS.  |                |                                  |               |              |                    |
| 180-186 MAIN, TEST                                       |                |                                  |               |              |                    |
| PURPOSES ONLY Lic for Chgs.                              |                |                                  |               |              |                    |
| -----  |                |                                  |               |              |                    |
| BTC-8251   | 2-14-77        | Voluntary transfer of control    |               |              |                    |
| BRCT-395   | 2-14-79        | Renewal of License (S)           |               |              | 12-1-80            |
| (Main Trans. & Ant.) (Auxiliary Trans.)                  |                |                                  |               |              |                    |



FORMERLY FCC FORM 94

Call  
Letters H-34 KSA-TVName Salinas Broadcasting Corporation  
P.O. Box 1651, Salinas, California

| File No.  | Dated   | Application for   | Action  |                         |
|-----------|---------|---|---|-------------------------|
|           |         |   | Nature  | Date                    |
| BPCT-1222 | 7-9-52  | Construction permit for a new commercial television broadcast station   | RECEIVED  | 2-28-53                 |
| Rec'd     | 7-11-52 | FREQ: Channel #8, 180-186 mcs.  | (not issued)  |                         |
| Filed     | 7-11-52 | ERP: <del>Vis. 11.5 kw, Aur. 5.9 kw</del><br>Hours of operation: <del>Unlimited</del><br>S-L: <del>West Laurel Drive, Salinas, California</del><br>T-L: <del>Mt. Toro, approx. 10 mi. S. of Salinas, California</del><br>(Vis. & Aur. RCA TT-2AH) (27921)   | Above action superseded by Memo. Opinion & Order dated 4-7-53, postponing effectiveness & designating application for hearing |                         |
| AMENDED   | 1-21-53 | Filed by John P. Hearne, Atty.  | (Doc. 10445)  |                         |
| Rec'd     | 2-6-53  | Amended to change ERP from Vis. 11.5 kw, Aur. 5.9 kw to Vis. 10 kw, Aur. 5 kw; antenna hgt. above average terrain from 2792' to 2631';  | DECISION  | 6-26-53                 |
| Filed     | 2-6-53  | hours of operation from Unlimited Time to Sharing Time with The Monterey Radio-Television Co. (BPCT-1225); trans. loc. from Mt. Toro, approx. 10 mi. S. of Salinas, Calif. to Baldy Peak, Monterey County, Calif; studio loc. from West. Laurel Drive, Salinas, Calif. to To be determined, Salinas, Calif.; and other equip. chgs. | terminating action of 4-7-53 & making grant eff.  | 6-26-53<br>(Doc. 10445) |

Robert L. Hammett, Engr. San Francisco, California

## APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call  
Letters

KSBW-TV

Name SALINAS BROADCASTING CORPORATION  
P.O. Box 1651, Salinas, California

| File No.                     | Dated                         | Application for   | Action  |          |
|------------------------------|-------------------------------|---|---------|----------|
|                              |                               |   | Nature  | Date     |
| BMPCT-1423<br>Recd.<br>Filed | 9-22-53<br>9-25-53<br>9-25-53 | Modification of Construction Permit (BPCT-1222 which authorized a new Comm. TV B/C Station) for extension of completion date from 2-26-54 to 4-19-54. Filed by John P. Hearne   | GRANTED | 1-27-54  |
| BMPCT-2354<br>Recd.&Filed    | 7-23-54<br>7-27-54            | Mod. of CP (BPCT-1222, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 8-26-54 to 11-26-54. Filed by John P. Hearne, Atty.  | GRANTED | 8-10-54  |
| BTC-1815<br>Recd.&Filed      | 9-11-54<br>9-15-54            | Voluntary acquisition of negative control of permittee corporation by John C. Cohan and William M. Oates. (Lewis A. Terven, Jr., Transferor) Filed by Norman E. Jorgensen, Atty.  | GRANTED | 10-20-54 |
| BMPCT-2708<br>Recd & filed   | 12-26-54<br>12-28-54          | Modification of CP (BPCT-1222 as mod. which auth. a new Comm TV b/c sta.) to chg hours of operation from share time with KMBY-TV to unlimited time. Filed by John P. Hearne, Atty. (Contg. on gr. of applications for assignment of Stations KSBW, KSBW-TV, KMBY and KMBY-TV) | GRANTED | 2-3-55   |

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

SALINAS VALLEY BROADCASTING CORPORATION

Call Letters KSBW-TVName  SALINAS BROADCASTING CORPORATION

Salinas, California

| File No.                              | Dated                | Application for  | Action   |                   |
|---------------------------------------|----------------------|--|--|-------------------|
|                                       |                      |  | Nature   | Date              |
| BAPCT-139<br>Recd.&Filed              | 12-26-54<br>12-28-54 | Voluntary assignment of Construction Permit from Salinas Broadcasting Corporation to Salinas Valley Broadcasting Corporation. Filed by Kreiger & Jorgensen, Atty. for John P. Hearne | GRANTED<br>Eff:  | 2-2-55<br>2-21-55 |
| BMPCT-<br>Recd.&Filed                 | 1-19-55<br>1-24-55   | Mod. of CP (BPCT-1222, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 2-26-55 to 8-26-55. Filed by John P. Hearne, Atty. (Calif.)                 | Application returned to Atty. (Letter 2-7-55) as unnecessary.<br>(See MCT-2708 gr. 2-3-55) |                   |
| BMPCT-3234<br>Recd&filed<br>Ext.#4    | 6-30-55<br>7-5-55    | Mod. of CP (BPCT-1222, as mod., which auth. a new Comm. TV B/C sta.) to extend completion date from 8-2-55 to 2-2-56. Filed by direct.   | GRANTED  | 7-11-55           |
| BMPCT-3704<br>Recd & Filed<br>Ext. #5 | 1-9-56<br>1-12-56    | Mod. of CP (BPCT-1222, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 2-2-56 to _____<br>Filed by John A. Rafter, Atty.                             | GRANTED  | 1-17-56           |

CARD #4

FORM BC-121

## APPLICATION RECORD - BROADCASTING

COMM TV B/C

FORMERLY FORM A-170

Call  
Letters KSEW-TVName SALINAS VALLEY BROADCASTING CORPORATION  
(Salinas, California)

| File No.   | Dated   | Description   | Action  |                         |
|------------|---------|---|---------|-------------------------|
|            |         |   | Station | Date                    |
| BMPCT-3736 | 1-21-56 | Application for new Comm TV B/C which authorized a new<br>Mod. of C.P. (BPCT-1222, as mod.) to change<br>ERP from V-10 kw, A-5 kw to V-213 kw, A-106.5 kw,<br>S-L from To be determined Salinas, Calif. to<br>238 John St., Salinas, Calif., type of trans-<br>mitters and antenna.<br>(Vis & Aur. RCA-TT-25BH) (2550')<br>Filed by Clair L. Stout, Atty.   | GRANTED | 3-2-56                  |
| BMPCT-3913 | 5-4-56  | Modification of CP (BPCT-1222 as mod., which<br>authorized a new comm TV b/c station) to<br>change ERP from Vis. 209 kw, Aur. 105 kw to<br>Vis. 240 kw, Aur. 120 kw, change transmitter<br>location from Baldy Peak, approx 9 miles SSE<br>of Salinas, Near Salinas, Calif., to Fremont<br>Peak, 10 miles NE of Salinas, near Salinas,<br>Calif., change type of antenna and make other<br>equipment changes. (2323')<br>Filed by Clair L. Stout, Atty. | GRANTED | 6-13-56<br>COMM. ACTION |

AUG. 1955

Call  
Letters KSBW-TVName SALINAS VALLEY BROADCASTING CORPORATION  
Salinas, Calif.

| File No.                              | Dated               | Application for  | Action  |          |
|---------------------------------------|---------------------|--|---------|----------|
|                                       |                     |  | Nature  | Date     |
| BMPCT-4379<br>Recd.&filed<br>Ext. #7  | 11-8-56<br>11-13-56 | Mod. of CP(BPCT-1222,as mod.,which authorized a new Comm. TV B/C Sta)to extend completion date from 12-13-56 to 6-13-57.<br>Filed by John A. Rafter,Atty.  | GRANTED | 11-26-56 |
| BMPCT-4696<br>Rec.& filed             | 5-10-57<br>5-13-57  | Modification of construction permit(BPCT-1222 as modified, which authorized new Comm. TV broadcast station) TO change ERP from Vis. 240 kw, Aur. 120 kw TO Vis. 234 kw, Aur. 117 kw; and make changes in the antenna system.<br>John A. Rafter- atty<br>Robert L. Hammett-Engr. San Francisco,Calif. | GRANTED | 7-9-57   |
| BMPCT-4699<br>Recd.&filed<br>Ext. # 8 | 5-10-57<br>5-13-57  | Mod. of CP (BPCT-1222,as mod.,which authorized a new Comm. TV B/C Sta)to extend completion date from 6-13-57 to ____.<br>Filed by J A "after,Atty.   | GRANTED | 5-24-57  |

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call

Letters KSBW-TV

NAME <sup>X</sup> CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
 Name <sup>X</sup> SALINAS VALLEY BROADCASTING CORPORATION  
 Salinas, Calif.

| File No.                  | Dated                         | Application for  | Action          |                   |
|---------------------------|-------------------------------|--|-----------------|-------------------|
|                           |                               |  | Nature          | Date              |
| BLCT-724<br>Recd<br>Filed | 9-26-57<br>10-3-57<br>10-3-57 | License to cover CP (BPCT-1222 as mod) which authorized a new comm TV b/c station.<br>Filed by John A. Rafter, Atty.   | GRANTED         | 12-5-57           |
| BRCT-395<br>Recd.&Filed   | 8-26-59<br>9-2-59             | RENEWAL OF LICENSE<br>F.X. McDonough, Atty.  | GRANTED         | 4-20-60           |
| BTC-3556<br>Recd.&Filed   | 10-3-60<br>10-7-60            | Voluntary acquisition of positive control of licensee corporation by John C. Cohan thru sale of stock by William M. Oates to Salinas Valley Broadcasting Corporation.<br>Clair L. Stout, Atty. | GRANTED<br>EFF: | 12-8-60<br>1-8-61 |
| BMLCT-109<br>Recd.&Filed  | 2-7-62<br>2-13-62             | Mod. of License to change name to Central California Communications Corporation<br>Filed by Clair L. Stout, Atty.  | GRANTED         | 4-5-62            |
| BRCT-395<br>Recd.&Filed   | 8-29-62<br>9-4-62             | RENEWAL OF LICENSE<br>Francis X. McDonough, Atty.  | GRANTED         | 3-15-63           |

#7  
FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters KSEW-TV

Name CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
Salinas, California

CH. 8

| File No.   | Dated                    | Application for  | Action                                 |                     |
|--|--------------------------|--|--|---------------------|
|  |                          |  | Nature                                 | Date                |
| Letter (3)<br>Received                             | 9-28-62<br>10-2-62       | REQUEST FOR WAIVER OF SECTION 3.652(a) OF COMMISSION'S RULES to Identify KSEW-TV as "Salinas-Monterey, California"<br>Francis X. McDonough-atty  | GRANTED<br>Comm. ltr.                  | 10-31-62<br>adopted |
| BPCT-3444<br>Recd. & Filed                         | 10-12-64<br>10-16-64     | Construction Permit to reduce Aural ERP from 234 kw to 45 kw and change type of aural transmitter to RCA TT-10AH.<br>Francis X. McDonough, Atty. | GRANTED<br>issued as mod of<br>license | 11-25-64            |
| BRCT-395<br>Recd. & Filed                          | 9-10-65<br>9-13-65       | RENEWAL OF LICENSE<br>Dow, Lohnes and Albertson, Atty.   | GRANTED                                | 7-23-66             |
| BRCT-395<br>R & F<br>PN Recd.<br>PRESS SEP 10 1968 | 8-23-68<br>9-3-68        | RENEWAL OF LICENSE<br>Jones, Sells & Baker, Atty.<br>AMENDED 10-31-68 re programming.  | 18150.#455866                          | 9-3-68              |
|  |                          | Jones, Sells & Baker, atty. per ltr. 9-6-68  | GRANTED                                | 1-24-69             |
| SEE OVER   | ENGR. DATA FILED 6-16-70 |  |  |                     |



BRCT-395

Ltr. from atty. 10-31-68 submitting ltr. from KSBW-TV in reply to ltr. to Comm. dated 9-15-68 by Mr. and Mrs. W. T. Hancpol.

Ltr. from atty. 12-4-68 12-4-68 in reply to Comm'f ltr. 11-29-68 re complaint ltr. from Mrs. Babette Hancpol.

COMPLAINT OF ANTI-COMPETITIVE PRACTICES AND REQUEST FOR RELIEF filed 4-14-71 by K N T V  
ABOVE COMPLAINT DISMISSED by Memo. Opinion and Order adopted 6-30-71

APPLICATION RECORD - BROADCASTING

Call  
Letters .....KSRW-TV.....

Name ..CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION.....  
CH-8 SALINAS, CALIFORNIA

| File No.  | Dated                                     | Application for  | Action                       |         |
|---|---|--|------------------------------|---------|
|   |   |  | Nature                       | Date    |
| BRCT-395<br>R & F<br>PN REC<br>PRESS                              | 8-17-71<br>9-1-71<br>9-1-71<br>OCT 6 1971 | RENEWAL OF LICENSE<br>Harry G. Sells (Sells And Gregory)   | GRANTED<br>COMMISSION ACTION | 7-10-74 |
| BTC-7344<br>R & F<br>#274243\$250<br>AC;051<br>PRESS:<br>FORM 316 | 1-22-74<br>1-29-74<br>1-29-74<br>FEB 1974 | Involuntary transfer of control of license corporation from John C. Cowan to Elizabeth A. Cowan and the Bank of America, Executors of the Estate of John C. Cowan, Deceased<br>Atty: Harry Sells (Sells and Gregory) | GRANTED                      | 2-27-74 |

PETITION TO DENY, filed 11-1-71 by Robert Heald for Gill Industries.

OPPOSITION AND MOTION TO DISMISS filed 11-10-71 by Harry G. Selis for KSBW-TV

"REPLY OF GILL INDUSTRIES TO "OPPOSITION AND MOTION TO DISMISS" FILED BY CCCC" 11-23-71  
filed by Robert Heald.

SUPPLEMENT TO PETITION TO DENY filed 8-31-72 by Heald for Gill Industries.

OPPOSITION AND COMMENTS TO SUPPLEMENT TO PETITION TO DENY filed 9-6-72 by KSBW-TV

MEMORANDUM OPINION AND ORDER adopted 7-10-74, released 7-19-74 FCC 74-762 18370: Accordingly, IT IS ORDERED, That the "Petition to Deny" filed November 1, 1971 and the "Supplement to Petition to Deny" filed September 1, 1972 by Gill Industries ARE DENIED. ~~It is~~ IT IS FURTHER ORDERED, That the applications filed by Central California Communications Corporation for renewal of licenses for KSBW-TV and KSBY-TV ARE GRANTED. IT IS FURTHER ORDERED, That commencing with the next regular license period, beginning December 1, 1974, television station KSBY-TV, San Luis Obispo, California shall no longer be considered a satellite television station. IT IS FURTHER ORDERED, That Central California Communications Corporation shall, on or before the expiration of the current license term on December 1, 1974, amend its application for modification of license (BMLCT-739) to provide for a main studio location in accordance with the rules and policies of the Commission.

PARTIAL REPLY TO OPPOSITION filed 8-2-72 by Thomas G. Shack, Jr. on behalf of Central California Communications Corporation.  
PETITION FOR MODIFICATION filed 9-4-72 by Richard J. Smith on behalf of Central California Communications Corporation.

## APPLICATION RECORD - BROADCASTING

COMM TV

Call  
Letters KSBW-TVName CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
Ch-8, Salinas, California

| File No.                               | Dated                                      | Application for  | Action                  |          |
|--|--|--|-------------------------|----------|
|  |  |  | Nature                  | Date     |
| BRCT-395<br>R & F<br>PN RECD<br>PRESS: | 6-20-74<br>8-1-74<br>8-1-74<br>SEP 24 1974 | RENEWAL OF LICENSE<br>Annual Report Filed<br>Atty: Gregory B. Mendenhall (Shack & Mendenhall)<br>Amended 11-15-74 re equal employment. | GRANTED<br>Comm. Action | 11-17-75 |

BRCT-395

PETITION FOR PARTIAL RECONSIDERATION filed 8-19-74 by Thomas G. Shack, Jr. on behalf of Central California Communications Corporation

OPPOSITION TO PETITION FOR RECONSIDERATION filed 9-3-74 by Robert L. Heald on behalf of Gill Industries

OPPOSITION TO PETITION FOR RECONSIDERATION filed 9-4-74 by Richard Hildreth on behalf of Central Coast Broadcasters, Inc.

REPLY TO KCOY-TV OPPOSITION TO PETITION FOR RECONSIDERATION filed 9-13-74 by T.G. Shack, jr. on behalf of Central California Communications Corporation

REPLY TO KNTV OPPOSITION TO PETITION FOR PARTIAL RECONSIDERATION filed 9-13-74 by T.G. Shack, jr. on behalf of central California Communications Corporation

PETITION TO DENY filed 11-1-74 by Gill Industries

SUPPLEMENT TO PETITION FOR PARTIAL RECONSIDERATION filed 11-11-74 by Shack & Mendenhall on behalf of Central California Communications Corporation

MOTION FOR EXTENSION OF TIME Filed 11-20-74 by Richard Hildreth on behalf of Central Coast Broadcasters, Inc.

OPPOSITION TO PETITION TO DENY filed 12-2-74 by Gregory R. Mendenhall on behalf of Central California Communications Corporation

COMMENTS ON "SUPPLEMENT TO PETITION FOR PARTIAL RECONSIDERATION" filed 11-27-74 by Robert L. Heald on behalf of Gill Industries.

FURTHER OPPOSITION COMMENTS WITH RESPECT TO SUPPLEMENT TO PETITION FOR PARTIAL RECONSIDERATION filed 11-27-74 by Richard Hildreth on behalf of Central Coast Broadcasters, Inc.

Cont'd on card 9A

## APPLICATION RECORD - BROADCASTING

Call  
Letters KSBW-TVName CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
CH8, Salinas, California

| File No. | Dated | Application for   | Action |      |
|----------|-------|---|--------|------|
|          |       |   | Nature | Date |
| BRCT-395 |       | MOTION TO STRIKE FILED 12-2-74 by Shack & Mendenhall on behalf of Central California Communications Corporation                                       |        |      |
|          |       | AFFIDAVIT OF R.M. HOSFELDT filed 12-5-74 by Robert L. Heald   |        |      |
|          |       | PETITION TO INCLUDE FOR CONSIDERATION filed 12-11-74 by Richard Hildreth on behalf of Central Coast Broadcasters, Inc.                                |        |      |
|          |       | REPLY TO OPPOSITION TO PETITION TO DENY filed 12-23-74 by Robert L. Heald on behalf of Gill Industries  |        |      |
|          |       | OPPOSITION TO MOTION TO STRIKE filed 12-16-74 by Robert L. Heald on behalf of Gill Industries   |        |      |
|          |       | REPLY TO OPPOSITION TO MOTION TO STRIKE filed 12-26-74 by Thomas G. Shack, Jr. on behalf of Central California Communications Corporation             |        |      |
|          |       | OPPOSITION TO PETITION TO INCLUDE FOR CONSIDERATION filed 12-27-74 by Thomas G. Shack, Jr. on behalf of Central California Communications Corporation |        |      |
|          |       | REPLY TO OPPOSITIONS TO PETITIONS TO DENY filed 1-6-75 by Shack & Mendenhall on behalf of Central California Communications Corporation               |        |      |
|          |       | REPLY TO OPPOSITION TO PETITION TO INCLUDE FOR CONSIDERATION filed 1-9-75 by Richard Hildreth on behalf of Central Coast Broadcasters, Inc.           |        |      |

MEMO OPINION & ORDER adopted 10-1-75, released 10-16-75 FCC #75-1122, Mimeo #37305  
Accordingly, IT IS ORDERED, That the Petition for Partial Reconsideration filed by  
Central California Communications Corporation IS DENIED.

MEMORANDUM OPINION AND ORDER Adopted 11-17-75 Released 11-24-75 FCC 75-1272 Mimeo 38117  
Accordingly, IT IS ORDERED, That the Petition to Deny filed by Gill Industries IS DENIED.  
IT IS ALSO ORDERED, That the Motion to Strike filed by Central California Communications  
Corporation IS DENIED. and the Petition to Include for Consideration filed by Central Broad-  
casters, Inc. is DISMISSED.

IT IS FURTHER ORDERED, That the above-captioned application for renewal of license for  
Station KSBW-TV IS HEREBY GRANTED.

Phase 1 UND ACTION

\* 274243 (198109)

TRANS.  
CODE

500

DATE

29/2/73

AMT.

215.00

INITIALS

D.H.L.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters KSBW-TV

Name CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
CH-8 SALINAS, CALIFORNIA

| File No.   | Dated       | Application for  | Action  |   |
|--|-------------|--|---------|---|
|  |             |  | Nature  | Date  |
| BPCT-4848<br>R & F<br>#405455 \$100<br>AC: 058<br>PRESS: | 3-11-75     | CP to chg. Aur. ERP to 46.8kW and chg. type<br>trans. to Harris BT-25H1.<br><br>Atty.: Robert M. Foley (Shack & Mendenhall)          | GRANTED | I 5-23-75   |
|  | 3-24-75     |  |         |   |
|  | 3-24-75     |  |         |   |
|  | 21 APR 1975 |  |         |   |
| BRCTV-255<br>R & F<br>#411480 \$100<br>AC: 058<br>PRESS: | 4-4-75      | Request authority to operate trans. by remote<br>control from 238 John Street, Salinas,<br>California. (Main and Proposed Auxiliary) | GRANTED | 5-23-75<br>Wire sent; not issued; to<br>be issued with Renewal. |
|  | 4-7-75      |  |         |   |
|  | 4-7-75      |  |         |   |
|  | 21 APR 1975 |  |         |   |
|  |             | Atty.: Robert M. Foley (Shack & Mendenhall)  |         |   |



Form BC-121  
September 1969

CARD#11

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... KSBW-TV .....Name CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
CH-8 SALINAS, CALIFORNIA

| File No.   | Dated  | Application for  | Action          |                   |
|--|--|--|-----------------|-------------------|
|  |  |  | Nature          | Date              |
| BTC-7901<br>R & F'<br>#503715 \$200.<br>Form 315<br>PN Recd<br>PRESS:<br>NO GRANT FEE DUE. | 11-7-75<br>11-25-75<br>11-25-75<br><br>11 DEC 1975 | Voluntary transfer of control of licensee corporation from Bank of America, NT&SA & Elizabeth Ann Cohan as Co-Executors of the Estate of John C. Cohan, Deceased, to Elizabeth Ann Cohan, Elizabeth Ann Cohan & Bank of America, NT&SA as Co-Trustees of the John Christopher Cohan Trust.<br><br>Atty.: Shack & Mendenhall<br>Amended 4-12-76 re community interests. | GRANTED<br>Eff: | 6-10-76<br>8-6-76 |

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... KSBW-TVName CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION  
CH-8 Salinas, California

| File No.  | Dated   | Application for  | Action                       |                   |
|---|---|--|------------------------------|-------------------|
|   |   |  | Nature                       | Date              |
| BLCT-2465<br>Received<br>Filed<br>#492840\$100<br>AC: 001<br>PRESS: | 10-22-75<br>10-28-75<br>10-30-75<br>10-30-75<br>22 Jan 1976 | License to cover (BPCT-4848) for changes.<br>Atty: (Shack & Mendenhall, P. C.) Robert<br>M. Foley  | GRANTED                      | 3-31-76           |
| BTC-8251<br>R&F<br>PRESS<br>(Form 316)                              | 1-21-77<br>1-24-77<br>7 FEB 1977                            | Voluntary transfer of control of licensee<br>corporation from the John Christopher Cohan<br>Trust to Central California Communications<br>Corporation.<br>Atty.: Thomas G. Shack, Jr. (Shack & Mendenhall, P.C.) | GRANTED<br>EFF:              | 2-14-77<br>4-4-77 |
| BRCT-395<br>R&F<br>PN RECD<br>PRESS                                 | 7-29-77<br>8-1-77<br>8-1-77<br>AUG 5 1977                   | RENEWAL OF LICENSE<br>{Main Trans. & Ant.} (Aux. trans)<br>Atty.: Gregory B. Mendenhall<br>Amended   | GRANTED<br>COMMISSION ACTION | 2-14-79           |

PETITION TO DENY filed 10-21-77 by Roberto E. Melendez on behalf of the League of United Latin-American Citizens and Crecencio Padilla, Julio Padilla, and Nick Torres

MOTION FOR EXTENSION OF TIME filed 10-31-77 Raymond Kimbal on behalf of Central Calif. Comm. Corp. (KSBW-TV)

REPLY TO MOTION TO DENY EXTENSION OF TIME filed 12-19-77 by Central Calif. Comm. Corporation

OPPOSITION TO PETITION TO DENY filed 2-1-78 by Thomas Shacks on behalf of Central Calif. Comm. Corp.

MEMORANDUM OPINION AND ORDER adopted 2-14-79, released 3-2-79 FCC 79-111 5177: Accordingly, IT IS ORDERED, That the "Petition to Deny Renewal of Television Broadcast License" filed by the League of United Latin American Citizens IS DENIED. IT IS FURTHER ORDERED, That the application of Central California Communications Corporation for renewal of license of Station KSBW-TV, Salinas, California, IS GRANTED, through the license period ending December 1, 1980.

## APPLICATION RECORD - BROADCASTING

Call  
Letters KSBW-TV

BLAIR BROADCASTING OF CALIFORNIA, INC.

X CENTRAL CALIFORNIA COMMUNICATIONS CORPORATION

Name  
CH-8 SALINAS, CALIFORNIA

| File No.  | Dated                            | Application for   | Action                                     |                   |
|---|----------------------------------|---|--|-------------------|
|   |                                  |   | Nature                                     | Date              |
| BTC-780728IB<br>R&F<br>PN RECD<br>PRESS<br>(Form 315) | 7-24-78<br>7-28-78<br>AUG 4 1978 | Vol. TC of licensee Corp. from Central California Communications Corp. to Blair Broadcasting of California, Inc.<br>REQUEST FOR WAIVER OF SECTION 1.597 of the Rules <del>if</del> necessary.<br>Atty.: Shack & Mendenhall, P. C.<br>Amended 9-15-78 re legal | GRANTED<br>(see condition on back)<br>EFF: | 2-15-79<br>4-5-79 |
| BAICT-<br>781103KF<br>R & F<br>PRESS:<br>(Form 316)   | 11-2-78<br>11-3-78               | Voluntary assignment of license to Blair Broadcasting of California, Inc.<br>CONTINGENT ON GRANT OF BTC-780728IB.<br><br>Atty.: Baul J. Berman (Covington & Burling)  | GRANTED<br>EFF:                            | 2-15-79<br>4-5-79 |

BTC-780728IB Granted 2-15-79 - condition:

The grant of this application is subject to the condition that on the same day Blair Broadcasting of Central California, Inc. consummates the transaction (BTC-780728IB) whereby it will acquire control of Central California Communications Corp. (Central), it divests Central of all interest which Central holds in two cable systems within the Grade B contour of KSBW-TV.

CARD NO. 14

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters ..... KSBW-TVName BLAIR BROADCASTING OF CALIFORNIA, INC.  
.....CH-8.....SALINAS, CALIFORNIA

| File No.                               | Dated                       | Application for  | Action  |          |
|--|-----------------------------|--|---------|----------|
|  |                             |  | Nature  | Date     |
| BRCT-<br>800801LC<br>R & F<br>PN REC'D | 7-29-80<br>8-1-80<br>8-1-80 | RENEWAL OF LICENSE<br>ATTY: J. GEOFFREY BENTLEY<br>{COVINGTON AND BURLING} | GRANTED | 11-24-80 |
|  |                             |  |         |          |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

