KMAG KMAU



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S.A.

CATALOG NO. 4550L 1/5

B.S. Card # 1

#### BROADCASTING STATION LICENSE RECORD

COMM. TV B/C

First C.O. 4-8-55 Started 4-24-55(per Atty.)

KMAU-TV(12-19-56)

Date first licensed 5-15-57 (Off. No. 316)

JOHN S. YOUNG ASSOCIATES, INC. (BALCT-262 5-5-65EFF: 6-7-65STATION LOCATION: WAILUKU, HAWAII X PACIFIC BROADCASTING COMPANY, INC. (BALCT-261 5-5-65 EFF: 6-7-65)

X HONOLULU STAR-BULLETIN, INC. (BMLCT-121,8-27-62)

X HAWAII PUBLISHING HOLDING CORPORATION (BALCT-191 6-8-62 EFF: 7-23-62 )
X HONOLULU STAR BULLETIN, LIMITED (BALCT-190 6-8-62 EFF: 7-23-62)

Name of licensee X HAWAIIAN BROADCAST ING SYSTEM, LIMITED

Transmitter location Kolekole Hill, Haleakala Crater, approx. 20 =1.52 of Wailuku. Br. Vailuku, Ravait

Main studio location None FCC-65

First CO: 4-8-55 (started 4-24-55 Form BC 126 June 1954 Satellite of KGMB-TV BROADCASTING STATION LICENSE RECORD X KGME-TV (Eff: 4-12-76) NDEA Call letters XKMAU-TV (12-19-56 Date first licensed 5-15-57 (Off. 316) Station location WAILUKU, HAWAII CECIL HEFTEL AND JOYCE HEFTEL d/b as HEFTEL BROADCASTING-MAUI (AL 7-29-77; Eff X HEFTEL BROADCASTING - MAUI, INC. (ML 5-17-74) X JOHN S. YOUNG ASSOCIATES, INC. JOHN S. YOUNG (BALCT-420 12-23-70 MFF: NOT CONSUMMATED Name of licensee X JOHN S. YOUNG ASSOCIATES, INC. (BALCT-262 5-5-65 EF: 6-7-65) Transmitter location Kolekole Hill, Haleakala Crater, approx. 20 miles SE of Walluku, Hawaii

Main studio location

## CONSTRUCTION PERMIT AND LICENSE RECORD

'						
Appl		Date			Time	Period
No.		Issued	Freq.	Power	Div.	From- To-
DAM 1		20 55				
PLC.I-I	a 31 1.	-Ta-99 (	h.#9	V.2.0	Sharehouse and the same of the	3-19-55
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WP 10	ran	ew Comm	TV B/C	Station.		
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						ing specifica-
						expires 4-13-55
			gular op			
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1931	exce	ot using	single :	section A	nt. overel	ll height above
roun	d to	remain 2	58 feet,	marking	& lighting	specifications
n ac	cord	with CP.	_Auth.	xpires_	-19-55.	
WIR	E 4	-8-55 M	d. STA O	or. Comm.	. basis ac	cord CP BPCT-
1931	excet	t using	single s	ection A	11. Overell	height above
Tou	nd to	remain	458 It, I	arking a	Auth.ec	Specf. in according 9-19-55.
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No.	all h	tight abo	tong in	accord.	with CP u	marking & th. expires
151	tine :	pacition	-			
WPC	T-345	10-7-5	BBILD	same	Same	3-19-55
	AD IT	DOM-1031	As mod ) to	• extendi	completion	dt. 4-13-56
	VIRE	10-7-55	EXT STA	Opr. Co	m. basis fi	on Ant. over-
spe	fd. Ci	BPCT-19	an except	ft. mar	king & Ligh	on Ant. over- nting Specifics
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a MD						10-13-56
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EL	13-56	Copp. Br	sis facil	ities spe	bown ground	PCT-1931),
THE RESERVE	amt s	Ingle sec		- car = 14	During T	3-19-55
部	PCT-12	(BPOT-19	31, as mod	to exter	iq combracz	ate.
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### BROADCASTING STATION LICENSE RECORD

COMM. TV

Date first licensed .....

Call letters

KMAU-TV

Name of licensee HAWAIIAN BROADCASTING SYSTEM, LIMITED

Transmitter location ... see CARD # 1

Main studio location .....

## CONSTRUCTION PERMIT AND LICENSE RECORD

	A STATE OF THE STATE OF				
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
					trol of license
					many, Limited
TO_Hiala	nd_Develor	ment_Cor	poration	. EFF:	
	12-22-59				
licensee	corporati	on from	Hialand	Developme	ht Corporation
	ulu Star-E		,_Limite	d. FLE:	
BRCT-316	1-27-60	The state of the s	same	same	2-1-60 2-1-63
		The state of the s	OF_LIC	THE RESERVE OF THE PARTY OF THE	
BTC-3978					ntrol of licen-
EFF:	4-30-62				y H. Allen,
Eamond	de Wallace	Rider F	rri not	to HAWAT	IAN PUBLISHING
HOLDING	CORPORATI	ON.			
BALCT-1	90 6-8-62	Voluntar	y assign	ment of 1	cense to
Honol	ulu Star-B	ulletin.	Limited.	EFF: 7-2	3-62
RATOT-1	01 6-8-62	Voluntar	v assign	ment of 1	cense to
_Hawaii	Publishin	E Holding	Corpora	C100- FLE	7-23-62
BMLCT-1	121 8-27-6	ch.#3	V.5.09	las I	2-1-53
AH: 959	25p!	nange nar	e to HO	OLULU STA	R-BULLETIN, INC.
					3-15-63
BRCT-3	3-15-6	3 Same	Same	TOENSE	2-1-66
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1	93 2-27-64	Hion From	H A.S. AU	herton, di	nauncey D.
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BAY CT.	968 5-5-65	Volunter	dy assign	ment of 41	cense to
	c_Broadcas 262 5-5-65	Valunti	NYV 88819	nment of L	icense to
JOHN S	. MOUNG AS	SOCIATES.	INC. EFF	_ 0= (=0.2 L	
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OPER	NAU-TV O	PROGRAM	TEST ACO	OKU, SEC.	73.629 RULES
AND !	CP PPCT-360	1 = - = .	7-14-1 h	,	11-24-65
BPCT-	3609 9-24-6	60-66	2.69		5-24-66
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#### BROADCASTING STATION LICENSE RECORD

Date first licensed \_\_\_\_\_

Call letters KMAU-TV

Station location

Name of licensee \_\_\_\_\_ JOHN S. YOUNG ASSOCIATED, INC.

Transmitter location See Card # 1

Main studio location See Card # 1

## CONSTRUCTION PERMIT AND LICENSE RECORD

			Charles and the		
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BRC1 - 316 AH: 5950 RENEWAL C	11-9-66 F LICENSE	CH-3 50-66	V-5.89 A-2.95	aw U	2-1-66 2-1-69
BLCT-1559	5-9-67	CH.3 60-66		kw U	5-9-63 2-1-69
AH: 59501 B	and the second second	cover_CP	TPLCI-3	(Applications)	changes.
BRCT-316_	1-30-69	(S)_RENE		ICENSE &	NDEA 2-1-72
BALCT-420 BRCT-316	1-27-72	RENEWAL & NDEA		NSUMMATEI NSE (S)	2-1-75
BTC-7324	5-15-72 3-6-74	Vol. T			
BMLCT-780 (1)	5-17-74	ML to c	ange na	me of	
AH: 5950	dSL:	60-66	V. 14. A. 2.6	kW U	2-1-78
PTC-8400	7-29-77	+	of pos	. cont.	
BALCT-65	3 7-29-77	Volunta:	y assign	ment_of 1	cense
BRCT-316	4-28-78	RENEWAL	OF LICE	NSE(L)	2-1-81

Card # FORM A-170 FORMERLY FCC FORM 94

#### APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters ....

Name Hawaiian Broadcasting System, Ltd.
(P.O. 1534 Kapiolani Boulevard, Honolulu, T. H. (Station Location: Wailuku, Terr. of Hawaii) Action Nature Dated File No. Application for Date 11-22-54 CP for a new comm TV b/c station BPCT-1926 GRANTED 1-19-55 Freq: Ch # 3, 60-66 Mcs. Recd & filed 11-26-54 ERP: Vis. 1,49 km, Aur. 0.90 kw Hours of operation: Unlimited T-L: Kolekole Hill, Haleakala Crater, Maui County, Territory of Hawaii S-L: 1534 Kapiolani Blvd., Honolulu, T. H.

Amended 12-6-54 Recd & filed 12-8-54

(Vis & Aur. RCA-TT-500 A) (5960) Filed by Charles F. Duvall, Atty. (For Dual Programming with Station KGMB-TV) Amended to make change in programming and furnish additional engineering data filed by Charles F. Duvall

F.C.C. . WASHINGTON, D. C.

Card # 2 FORM A-170 FORMERLY FCC FORM 94

#### APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters KMAU Unasaiened

Name HAWAIIAN BROADCASTING SYSTEM, LID. Wailuku, Territory of Hawaii

			Act	tion
File No.	Dated	Application for	Nature	Date
MPCT-2821 Recd & filed	1-28-55	Mod. of CP (BPCT-1926 which authorized a new commercial TV broadcast station) to change ERP from Vis. 1.48 kw, Aur. 0.891 kw to Vis. 5.95 kw, Aur. 2.98 kw, and change type of transmitters.  (Vis & Aur. RCA-TT-ZAL)  Filed by Charles F. Duvall, Atty.  (Dual programming with Station KGMB-TV)	GRANTED	2-25-55
BMPCT-3356 Recd.&Filed	8-11-55 8-15-55	Mod. of CP(EPCT-1928, as mod., which anthor- ized a new Comm. TV B/C Station) to extend completion date from 9-19-55 to 3-19-56. Filed by Chas. F. Duvall, Atty.	GRANTED	8-23-55
BMPCS-3758 Recd & Filed Ext. #3	2-6-56 2-9-56	+	RANTED 2	-21-56

Card # 3
FORM BC-121
AUG. 1955

#### APPLICATION RECORD - BROADCASTING

COMM. TV B/C KMAU-TV Call X

Name HAWAIIAN BROADCASTING SYSTEM, LIMITED Wailuku, Hawaii

900	-				
	File No.	Dated	Application for	Nature	ion Date
₹	BLFCT-4152 ecd. filed Ext./4	8-6-56 8-9-56	Mod. of CP (BPCT-1928, as mod., which author- ized a new Comm. TV B/C Station) to extend completion date from 9-19-56 to 3-19-57. Filed by C.F. Duvall, Atty.	GRANTAD	8-22-56
	BLCT-584 Re od & filed	2-26-57 3-1-57	License to cover CP (BPCT-1928 as mod.,) which authorized a new comm TV b/c station Filed by C. F. Duvall, Atty.	GRANTED	5-1%-57
	BMLCT -49 Recd & file  BTC-2958 Rec.& filed	11-7-58	Voluntary transfer of control of licensee corporation from Consolidated Amusement Company Limited 10 Hisland Development Corporation Charles F. Durall-etty	GRANTED 1 GRANTED 1 SEE: CARD	
	PETITION FO	EXT. OF TI	RECONSIDERATION filed 1-2-59 by Bernton for Har E TO FILE REPLY TO PROTEST filed 1-5-59 by Duva	rry Winberg	and 800 Corp

FORM BC-121 AUG. 1955

#### APPLICATION RECORD - BROADCASTING

Call Letters KMAU-TV

Name HAWAIIAN BROADCASTING SYSTEM, LIMITED Wailuku, Hawa 11

			/ Ac	otion	
File No.	Dated	Application for	Nature	Date	
Bernton for MOTION TO S MOTION FOR I 800 Corpora * MEMO OPIN 12741 ASSI	O"PROTEST AN OSITION" TO Harry Weinber TRIKE filed EAVE TO FILE tion & ORDER ONED GRANT O	PETITION FOR RECONSIDERATION" filed 1-14-59 "PROTEST AND PETITION FOR RECONSIDERATION" file g and 800 Corporation. 1-23-59 by Duvall for applicants ADDITIONAL PLEADINGS filed 1-26-59 by Bernton ADOPTED 1-28-59 BTC-2958 designated for evident 12-3-58 REMAINS IN EFFECT ORDER 2-13-59 in Docket 12741	for Harr	Weinberg &	ts
BTC-3246 Rec.& file	9-14-59 9-23-59	Voluntary transfer of control of licensee corporation from Hisland Development Corporation TO Honolulu Star-Bulletin, Limited Charles F. Duvall-atty for transferor Reed Miller-atty for transferee	RANTED FF:	12-22-59 1-22-60	

FORM BC-121

#### APPLICATION RECORD - BROADCASTING

COMM. TV

AUG. 1955HAWAII PUBLISHING HOLDING CORPORATION 6-8-62 X HONOLULU STAR-BULLETINK, LIMITED HAWAIIAN BROADCASTING SYSTEM, LIMITED

Call

Wailuku, Hawaii

	File No.	Dated	Application for	Nature	tion
		-		Nature	Date
R		10-28-59 10-30-59 C	RENEWAL OF LICENSE	GRANTED	1-27-60
	BTC-3978 Recd.& iled	2-12-62	Voluntary transfer of control of licensee corporation from Riley H. Allen, Edmond H. Leavey and Paul L. McIlree, As Trustees of the Estate of Wallace Rider Farrington to HAWAIIAN PUBLISHING HOLDING CORPORATION. Filed by Lester Cohen, Atty.	GRANTED EFF:	3-21-62
	BALCT-190 Recd.&Filed	5-10-62 5-21-62	Voluntary assignment of license to Honolulu Star-Bulletin, Limited.	GRANTED EFF:	6-8-62 7-23-62
	BALCT-191 Recd.&Filed	5-10-62 5-21-62	1	GRANTED EFF:	6-8-62 7-23-62
	BMLCT-121 R & F	7-27-62 8-1-62	Modification of license to change name to Honolulu Star-Bulletin, Inc.	GRANTED	8-27-62
			F.C.C. WASHINGTON, D. C.	1	

FORM BC-121 Aug. 1955

#### APPLICATION RECORD - BROADCASTING

Call Letters KMAU-TV

Name HONOLULU STAR-BULLETIN, INC.

Name Wail	uku. Hawaii	***************************************		
			-	tion
File No.	Dated	Application for	Nature	Date
Recd.& iled	10-19-62	RENEWAL OF LICENSE Howard F. Roycroft, Atty.	CRANTED	3-15-63
BTC-4493	1-16-64	Voluntary transfer of control of licensee	GRANTED	2-27-64
Recd.&File	2-6-64	corporation from A. S. Atherton, Chauncey B.	EFF:	3-26-64
		Wightman, Chinn Ho, et al to Chinn Ho, Alexan S. Atherton and Vincent J. Manno as Voting Trustees Howard T. Roycroft, Atty (Hogan & Hattson)	der	
BALCT- 250	10-15-64	Voluntary assignment of license to Pacific	SMISSER	MAD 02 soce
Recd &Filed		Haley, Bader & Potts-atty for assignee	T THE Requ	est of
			_568(a) of	
Rec. &Filed	10-15-64	Halow Badow & Potte-atter for aget man		of applican
		F.G.C WASHINGTON, D. G.		

Call

Letters

FORM BC-121 Aug. 1955

#### APPLICATION RECORD - BROADCASTING

JOHN S. YOUNG ASSOCIATES, INC. (BALCT-262 5-5-65 EFF: X PACIFIC BROADCASTING COMPANY, INC. 5+5-65 X HONOLULU STAR-BULLETIN, INC.

Name

Wailuku, Hawaii

#3 Action File No. Dated Application for Nature Date BALCT-261 Voluntary assignment of license to Pacific Broadcasting Company, Inc. 3-19-65 Recd. &Filed 3-26-65 5-5-65 Haley, Bader, & Potts, Atty. (For Assignee) Hogan & Hartson, Atty. (For Assignor) BALCT-262 3-20-65 Voluntary assignment of license to Recd.&F11ed 3-26-65 John S. Young Associates, Inc. CRAMTED 5-5-65 (Contingent on Grant of BALCT-261) Haley, Bader & Potts, Atty, for Assignee EFF1 6-7+65 BPCT-3609 Construction Permit to change ERP from 6-29-65 GRANTED 9-24-65 Vis. 5.89 kw, Aur. 2.95 kw to Vis. 14.0 kw. 7-29-65 R&F Aur. 2.685 kw; change type of transmitters to RCA TTGAL, and make other equipment chas. Haley, Bader, Potts, Atty. BRCT-316 \$0-25-65 GRANTED 11-9-66 A.G. Haley, Atty (MALEY, BADER, POTTS) 11-3-65 BLCT-1559 LICENSE to cover CP (BPCT-3609) which author-2-8-66 ized changes in existing station. REF GRANTED 2-10-66 5=9=67 aley, Bader & Potts, atty.

#### APPLICATION RECORD - BROADCASTING

COMM. IV.

Call Letters

Name

CH-3 Wailuku, Hawaii Action File No. Dated Application for Nature Date 10-15-68 RENEWAL OF LICENSE BRCT-316 1-30-69 GRANTED Haley, Bader & Potts, Atty. (William J. Potts, Jr.) 11-4-68 BOV 15 199 Press PN Rec'd \$150. 11-4-68 Engr.data filed 6-29-70 Voluntary assignment of license to John S. GRANTED 11-6-70 BALCT-420 12-23-70 11-16-70 Young. R & F EFF: #644070 \$250 11-16-70 Atty.: L. P. Siegel, (Haley, Bader & Potts) AC: 055 mer itr. from atty. PRESS: 10-23-71 RENEWAL OF LICENSE BRCT-316 GRANTED | 1-27-73 10-29-71 R&F William J. Potts, Jr. (Haley, Bader & Potts) PN REC NOV 5 1971 PRESS Ltr. 11-10-71 re Sec. VI

F.C.C. I WASHINGTON O.C.

# APPLICATION RECORD - BROADCASTING COMMERCIAL TV

Call Letters \_EMAU-TV

Name JOHN S, YOUNG ASSOCIATES, INC.

01	- MPTT	ono, marti			
-	File No. BALCT-507	Dated 2-1-73	Application for	Natu	Agtion Pate
	R & 1 #154385 \$30 AC-051	2-20-73	Voluntary assignment of license to Heftel Broadcasting - Maui, Inc. Atty.: David H. Lloyd (Arnold & Porter)	REQUE	SSED 12-20-73
P		EB 28 1973 3-19-73		INVOL	
	BTC-7324 R & F 25894481000 AC: 051 Form 315		Voluntary transfer of control of licensee corporation from John S. Young to Gecil Heftel, Joyce Heftel, Margaret Park and Robert Park, Atty.: David-Hr-Lloyd-(Armeld-6-Parter)	GRAVE E	3-6-74 3-30-74
	GRANT FEE! GRANT FEE! PN REC'D PRESS:	4IB1-72-28-75	and Shrinsky now represents EMS-TV station		Burtasky stay.

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Fo	TERM.	ю	u	200	
-	-	-		-	969

#### APPLICATION RECORD - BROADCASTING

COMMERCIAL TV X KGME-TV K G M V

Call

XKMAU-TV Letters .....

CARD #10 HEFTEL BROADCASTING - MAUI, INC. XTOHN S. YOUNG ASSOCIATES. INC.

CH-3		114		tion
File No.	Dated	Application for	Nature	Date
BMLCT-780 R & F #305158\$50 AC:058	4-16-74 4-18-74 4-18-74	ML to change name of license to HEFTEL BROADCASTING - MAUI, INC. Atty: Jason L. Shrinsky (Stambler & Shrinsky	GRANTED	5-17-74
PRESS:	MAY 1 6 197			
BRCT-316	9-15-74	RENEWAL OF LICENSE	GRANTED .	112-27-76
R & F PN Rec'd:	9-26-74 10-3-74	Atty: Jason L. Shrinsky (Stambler & Shrinsky, P. C.)	.	
PRESS:	NOV 1 8 1974	Amended 2-25-75 re prorgramming. Amended 3-13-75 re equal employment.		
		Amended 4-28-75 re programming.		
		P.C.C WASHINSTON, D. C.		

## CARD NO. 11 COMMERCIAL TV

Call

## APPLICATION RECORD - BROADCASTING

-3 WAI	LUKU, HAWAII		Act	1on
File No.	Dated	Application for	Nature	Date
C-8400 R & F RESS: Form 316)	7-1-77 7-8-77 JUL 2 5 1977	Voluntary acquisition of positive control of licensee corporation by Joyce Heftel thru purchase of stock from Margaret Heftel Park.  Atty.: James M. Weitzman (Stambler & Shrinsky)	EFF:	7-29-77
R&F PRESS: (Form 316)		Voluntary assignment of license to Cecil Heftel and Joyce Heftel d/b as Heftel	GRANTED EFF:	7-29-77
BRCT-316 R&F PN RECD PRESS	8-31-77 10-3-77 OCT 2 5 1977	RENEWAL OF LICENSE  Atty.: James Weitzman (Stambler & Shrinsky, P  XX6 Contours filed: 10-14-77  Amended10-21-77 re balance sheet		- 44-28-78

P.C.C. - WASHINGTON, D. C.

CARD NO. 12

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters K G M V{TV]

Name CECIL HEFTEL AND JOYCE HEFTEL d/b as HEFTEL BROADCASTING-MAUI

File No.	Dated	Application for	Nature Nature	Date
BRCT- BO1001KY R & F PN REC'D	9-1-80 10-1-80 10-1-80	RENEWAL OF LICENSE ATTY: RUSSELL E. ARKIN {SHRINSKY, WEITZMAN & ELSEN, PC}	GRANTED	1-30-81
		P.C.C WASHINGTON, D. C.		

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

