

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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January 24, 2008

Denise B. Moline, Esq.  
358 Pines Boulevard  
Lake Villa, Illinois 60046

Re: Starboard Media Foundation, Inc  
WDVW (AM), Eau Claire, Wisconsin  
Facility Identification Number: 1131  
Special Temporary Authority

Dear Counsel:

This is in reference to the request filed January 22, 2008, on behalf of Starboard Media Foundation, Inc ("SMF"). SMF requests special temporary authority ("STA") to operate Station WDVW with temporary facilities.<sup>1</sup>

In support of the request, SMF states that a new tower for WDVW has been constructed by the tower owner, and that the owner is requiring that WDVW move onto the new tower.<sup>2</sup> SMF further states that its application to relocate to the new tower, File No. BP-20070816ABM remains pending due to an unresolved international coordination issue dating to 1994, which is beyond its control.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service<sup>3</sup> to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area<sup>4</sup> without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA. Our review

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<sup>1</sup> WDVW is licensed for operation on 1050 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing a nondirectional antenna (ND-2-U).

<sup>2</sup> The tower owner, Clear Channel Communications, is owner of the licensee of Station WISM-FM. A concurrent STA is being granted to Station WISM-FM.

<sup>3</sup> For AM - 5 mV/m; for commercial FM - 3.16 mV/m; for noncommercial educational FM - 1.0 mV/m.

<sup>4</sup> For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

indicates that the proposed STA operation complies with the foregoing criteria. STA will be granted as requested, with conditions.

Accordingly, the request for STA IS HEREBY GRANTED. Station WDVMM may operate with the following facilities:

Geographic coordinates	44° 46' 38" N, 91° 28' 29" W (NAD 1927)
Frequency	1050 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.86 kW daytime, 0.43 kW nighttime
Antenna type	existing tower, nondirectional
Radiator height	129.5° (102.7 m)
Antenna efficiency	331.6 mV/m/km/kW
Overall height	103.6 m
ASRN <sup>5</sup>	1249136

It will be necessary to further reduce power or cease operation if complaints of interference are received. SMF must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310. The authority granted herein is without prejudice as to the Commission's action with regard to Application BP-20070816ABM. Any construction undertaken pursuant to this authority is entirely at SMF's own risk.

This authority expires on **July 24, 2008**.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

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<sup>5</sup> Antenna Structure Registration Number

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in black ink, appearing to read "C. N. Miller". The signature is written in a cursive style with a long horizontal stroke at the end.

Charles N. Miller, Engineer  
Audio Division  
Media Bureau

cc: Starboard Media Foundation, Inc.