

K E T V



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

June 1954

Card #1

COMM.TV

BROADCASTING STATION LICENSE RECORD

PROGRAM TESTS 8-14-57

Date first licensed 12-26-57 (Off. # 401)

Call letters KETV

Station Location: Omaha, Nebraska

KETV TELEVISION, INC. (AL 2-26-76; Eff: 4-15-76) Waiver 3.652 Gr. 9-24-58 Station Identification

X CHANNEL 7 CORPORATION (ML 2-13-74) Omaha-Council Bluffs,

X HERALD CORPORATION (BMLCT-133-7-31-63)

X NORTHWEST AGENCIES, INC. (BALCT-210 6-11-63 EFF: 7-9-63)

Name of licensee X HERALD CORPORATION

5600 North 72nd St., Omaha, Nebraska (BPLCT-3701) 6-30-67)
 X N.W. Intersection 72nd & Crown Point Ave. 5 mi. N.W. of center Omaha, Neb. (BPLCT-3701)
 Transmitter location Southwest corner of 27th and Douglas Sts., Omaha, Nebraska (Southeast per

Atty. (Ltr. 6-15-56)
 (See Comm. Ltr. 6-19-56)

Main studio location Southeast
 Southwest corner of 27th and Douglas Sts. Omaha, Nebraska (Southeast, per
 Ltr. from Atty. 6-15-56)
 (See Comm Ltr. 6-19-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPCT-1663	4-25-56	CH 7	V-316 kw	U	6-25-56
	AH 630 ft.	174-180	A-158 kw		12-25-56
<u>CP for a new Comm. TV B/C Station.</u>					
BPCT-4399	12/11/56	Same	Same	Same	6-25-56
Mod. CP (BPCT-1663) to extend completion date					
					6-27-57
BPCT-4706	5-28-57	same	same	same	6-25-56
Mod. CP (BPCT-1663, as mod) to extend completion dt					
					12-27-57
8-14-57		PROGRAM TESTS AUTHORIZED *			
WIRE	8-14-57	MAIN TR. & ANT.			
BLCT-699	12-26-57	CH #7	V-316 kw	U	12-26-57 6-1-59
	H: 630'	174-180	A-158 kw		
<u>License to cover CP (BPCT-1663, as mod).</u>					
COMM. ACTION	9-24-58	WAIVER	3.652	OF RULES FOR STATION	
IDENTIFICATION AS: OMAHA-COUNCIL BLUFFS					
BRCT-401	5-13-59	same	same	same	6-1-59/6-1-62
RENEWAL OF LICENSE					
BRCT-401	5-11-62	same	same	same	6-1-62
					6-1-65
RENEWAL OF LICENSE					
BTC-4222	6-5-63	Voluntary transfer of control of license			
corporation from Herald Liquidating Co. to Northwest					
Agencies, Inc. EFF: 7-9-63					
BALCT-210	6-11-63	VOLUNTARY ASSIGNMENT OF LICENSE TO			
NORTHWEST AGENCIES, INC. EFF: 7-9-63					
BMLCT-133	7-31-63	CH #7	V-316 kw	U	7-31-63
	AH: 630'	174-180	A-158 kw		6-1-65
<u>Mod. of License to change name of licensee.</u>					
BMLCT-188	10-21-64	CH #7	V-316kw	U	10-21-64
	AH: 630'	174-180	A-48kw		6-1-65
<u>Mod. of License to reduce Aural ERP</u>					
BRCT-401	5-6-65	same	same	same	6-1-65
RENEWAL OF LICENSE					
					6-1-68
BPCT-3701	4-25-66	CH #7	V-316 kw	U	6-25-66
	AH: 1360' MSL: 2549'	174-180	A-60.3 kw		12-25-66
<u>Construction Permit to change Aur. ERP, TL, type of trans.</u>					
<u>type of antenna, changes in the ant. structure & AH.</u>					

Form BC 126 Card # 2
June 1954

COMM. TV.

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-26-57 (off.# 401)

Call letters K E T V

Station location _____

Name of licensee HERALD CORPORATION

Transmitter location Card # 1

Main studio location See Card # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMPCT-6288	6-10-66	CH.# 7	V-316 kw	U	6-25-66
		174-180	A-60.3 kw		12-25-66
Mod. of CP (BPCT-3701) to change type of transmitter to GE TT -530B.					

WIRE 11-17-66 RE TENDERED LIC. APPLI. AUTH. GR. OPER. KETV MAIN TRANSMITTER AND ANTENNA AND AUXILIARY TRANSMITTER AND ANTENNA ON PROG. TEST ACCORD SEC. 73.629 RULES AND CP BMPCT-6288.					
BLCT-1641	6-30-67	CH-7	V-316kw		6-30-67
AH: 630'	MSL:	174-180	A-48 kw		6-1-68
FOR EMERGENCY TEST AND MAINT. PURPOSES ONLY AUX. TRANS. AND ANTENNA					
BLCT-1640	6-30-67	CH-7	V-316 kw	U	6-30-67
AH: 1360'	MSL: 2549'	174-180	A-60.3 kw		6-1-68
Lic. to cover CP (BPCT-3701, as Mod.) MAIN TRANS. AND ANTENNA					
BRCT-401	5-28-68	RENEWAL OF LICENSE (S)			6-1-71
MAIN TRANS. & ANT.					
BRCT-401	5-28-68	RENEWAL OF LICENSE (S)			6-1-71
AUX. TRANS. & ANT.					
BRCTV-17	1-25-72	Remote control operation. (Ltr. sent; not issued; to be issued with Renewal)			
EBSA	5-15-72	-----			
BRCT-401 & BRCTV-17	9-27-72	Ch-7	V-316kw	Unl.	9-27-72
AH: 1360'	MSL: 2549'	174-180	A-60.3kw	(Main)	6-1-74
Renewal of License, and Remote control.					
BRCT-401	9-27-72	Ch-7	V-316kw	Emer. Test	9-27-72
AH: 630'	MSL: --	174-180	A-48kw	& Maint.	6-1-74
Renewal of License (Auxiliary Trans. & Ant.)					
BMLCT-774 (1)	2-13-74	ML to change name MAIN TRANS. & ANT.			
BMLCT-774 (2)	2-13-74	ML to change name AUXILIARY & ANT.			
BRCT-401	5-31-74	RENEWAL OF LICENSE (L)			6-1-77
(Main Trans. & Ant. and Aux. Trans. & Ant.)					

COMMERCIAL TELEVISION
BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K E T V

Station location OMAHA, NEBRASKA

Name of licensee KETV TELEVISION, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BAICT-578	2-26-76	Voluntary assignment of license.				
BRCT-401	9-26-78	Ch-7	V-316kW	Unl.	9-26-78	
AH:1360' MSL:2549'		174-180	A-60.3kW	RC	6-1-80	
Renewal of License (Main Trans. & Ant.)						
BRCT-401	9-26-78	Ch-7	V-316kW	Emer. Test	9-26-78	
AH:630' MSL:--		174-180	A-48kW	& Maint. Purp.	6-1-80	
Renewal of License (Auxiliary Trans. & Ant.)						
BRCT 800131KG	5-30-80	Renewal of license(S)			6-1-83	

CARD #1

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

12345

Call
Letters

NEW

Name HERALD CORPORATION,
(PO. 14th & Dodge Streets, Omaha 2, Nebraska)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1663 Rec'd Filed	6-28-52 6-30-52 6-30-52	Construction permit for a Comm. TV B/C station FREQ: Ch. #7, 174-180 mcs ERP: Vis. 316 kw, Aur. 158 kw Hours of operation: Unlimited S-L: 1318 Capitol Avenue, Omaha, Nebraska T-L: Section 20, Township 15, Range 12, approx. 2 miles east of Boystown, Nebraska (Vis. & Aur. GE TT-26-A) (8691) Filed by Percy H. Russell, Atty.	GRANTED (Decision)	4-25-56 (Doc. 10909)
AMENDED Recd. Filed	11-20-53 11-24-53 11-24-53	Amended Articles of Incorporation (Increase Stock); change in Directors; type of trans. from GE TT-26-A TO Vis. & Aur. RCA TT-50AH; type of antenna & antenna system & equipment; and change antenna height above average terrain from 869' to 8761; Percy H. Russell- Atty		

Jansky & Bailey, Engrs.

FORMERLY FCC FORM 94

Call Letters
NEWName HERALD CORPORATION
(P.O. 14th and Dodge Streets, Omaha 2, Nebraska)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-1663 AMENDED Rec'd Filed	2-5-54 2-8-54 2-8-54	Amended to change Officers, Directors; antenna height above average terrain from 876' to 626'; type antenna; Transmitter and Studio locations from Section 20, Township 15, Range 12, Approx. 2 miles East of Boystown, Nebraska, and 1318 Capitol Avenue, Omaha, Nebraska, respectively, to Southwest Corner of 27th and Douglas Sts., Omaha, Nebraska; and other equipment	SEE ACTION CARD #1	
BMPCT-4399 Recd.&filed Ext. # 1	11-19-56 11-23-56	Mod. of CP(BPCT-1663, which authorized a new Comm. TV B/C Sta.) to extend completion date from 12-25-56 to 6-27-57. Filed by Percy H. Russell, Atty.	GRANTED	12-11-56
BMPCT-4706 Recd. & filed Ext. # 2	5-14-57 5-17-57	Mod. of CP(BPCT-1663, as mod., which auth. a new Comm. TV B/C Sta.) to extend completion date from 6-27-57 to 12-27-57. Filed by P H Russell, Atty.	GRANTED	5-28-57

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters KETVName HERALD CORPORATION
Omaha, Nebraska

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-699 Recd & filed	8-10-57 8-12-57	License to cover CP (BPCT-1663 as mod., which auth. a new comm TV broadcast station filed by Percy H. Russell, Atty.	GRANTED	12-26-57
LETTER (1)	8-29-58	Request for Waiver of Section 3.652 of Comm. Rules to change station Identification of KETV from Omaha, Nebraska TO "Omaha-Council Bluffs, Nebraska". Ltr. by Percy H. Russell-atty	GRANTED by Commission on 9-24-58 Ltr. by Lic. TV 9-29-58	
BRCT-401 Recd & filed	2-20-59 2-24-59	Renewal of license Filed by Percy H. Russell, Atty	GRANTED	5-13-59
BRCT-401 Recd. & Filed	2-23-62 2-28-62	RENEWAL OF LICENSE Percy H. Russell, Atty.	GRANTED	5-11-62
BTC-422 Rec. & filed	2-11-63 2-18-63	Voluntary transfer of control of licensee corporation from Herald Liquidating Co. to Northwest Agencies, Inc. Percy H. Russell, Atty.	GRANTED EFF: 7-9-63	6-5-63

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

HERALD CORPORATION(7-31-63)

X NORTHWEST AGENCIES, INC.

Name X HERALD CORPORATION

Omaha, Nebraska

(P.O. 27th & Douglas Sts Omaha 31, Nebraska) lt. 6-19-63

Call
Letters K E T V

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-210 Rec. & filed	5-15-63 5-20-63	Voluntary assignment of license to Northwest Agencies, Inc. (Contingent on grant of BTC-4222) Percy H. Russell, Atty.	GRANTED EFF: 7-9-63	6-11-63
BMLCT-133 Rec. & filed	7-12-63 7-15-63	Mod. of license to change name of licensee from Northwest Agencies, Inc. to Herald Corporation.	GRANTED	7-31-63
BMLCT-188 Rec. & filed	10-6-64 10-8-64	Modification of license to reduce aural ERP from 158 kw to 48.08 kw. Kirkland, Ellis, etc., Atty.	GRANTED	10-21-64
BRCT-401 Recd & Filed	2-19-65 2-24-65	RENEWAL OF LICENSE Percy H. Russell, Atty. (KIRKLAND, ELLIS, HODSON)	GRANTED	5-6-65

APPLICATION RECORD - BROADCASTING

COMM. TV

Call

Letters K E T V

Name HERALD CORPORATION
 CH. #7 OMAHA, NEBRASKA

zip 68131

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3701 R & F	1-7-66	Construction Permit to change Aural ERP from 48 kw to 60.5 kw; change transmitter location from 27th & Douglas Sts., Omaha, Nebraska TO 5 miles NW Omaha & NW intersection 72nd and Crown Point Ave.; change type of transmitter to Vis. RCA TT25DH; Aural RCA TT25DH(PC); change type of antenna to RCA Custom Travelling Wave Custom (TW16A7-P); changes in the antenna structure and increase antenna height above average terrain to 1356.2 feet. Percy H. Russell, Atty. (Kirkland, Ellis, Hodson) Kear & Kennedy, Engrs.	GRANTED	4-25-66
	1-12-66			
BMPCT-6288 R & F	5-6-66	Mod. of CP (BPCT-3701, which authorized changes in an existing station) to change type of transmitter to General Electric TT-530-B (5/1). Percy H. Russell, Atty. (KIRKLAND, ELLIS, HODSON)	GRANTED	6-10-66
	5-10-66			

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K E T V Name HERALD CORPORATION
CH. #7 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1640 R & F MAIN TRANS. & ANTENNA	11-11-66 11-14-66	License to cover CP (BPCT-3701, as mod.) which authorized changes in an existing station. and redescribe transmitter location as: 5600 North 72nd. St., Omaha, Nebraska. Percy H. Russell, Atty. (Kirkland, Ellis, Hodson)	GRANTED	6-30-67
BLCT-1641 R & F AUX. TRANS. & ANTENNA	11-11-66 11-14-66	License to utilize formerly licensed transmitter (RCA TT-50AH) and antenna (RCA TF-12BH) as an Auxiliary Transmitter and Antenna Percy H. Russell, Atty. (Kirkland, Ellis, Hodson)	GRANTED	6-30-67
BRCT-401 R & F MAIN TRANS. & ANT. MAR 7 1968	2-16-68 2-26-68	RENEWAL OF LICENSE KIRKLAND, ELLIS, HODSON, CHAFFETZ & MASTERS. Percy H. Russell, Atty.	GRANTED	5-28-68

AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call
Letters K E T VName HERALD CORPORATION
CH. #7 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-401 R & F AUX. TRANS. MAR 7 1968	2-16-68 2-26-68 & ANT.	RENEWAL OF LICENSE KIRKLAND, ELLIS, HODSON, CHAFFETZ & MASTERS- Percy H. Russell, Atty.	GRANTED	5-28-68
Engr.data filed	6-29-70			
BRCT-401 Rec. & filed PN RECD PRESS MAR 15 1971	2-24-71 3-3-71 3-3-71	RENEWAL OF LICENSE MAIN TRANS. & ANT. AUX. TRANS. & ANT. Erwin G. Krasnow (Kirkland, Ellis, Hodson) Ltr. 3-30--71 from KETV to Aleane Carter. Amended 4-13-71 Sec.IV-B, Exh. 3, re demographic info.	RENEWED GRANTED Commission Action Issued with BRCTV-17	9-27-72

BRCT-401

PETITION TO DENY filed 3-22-71 by The Black Identity Education Association, Alease Carter-Presdient 5409 Florence Blvd., Omaha, Nebr. 68110.

PETITION DISMISSED by Comm. ltr. 4-9-71

PETITION TO DENY filed 5-3-71 by The Black Identity Education Association,
OPPOSITION TO PETITION TO DENY filed 4-30--71 by Percy Russell for Herald Corp.

OPPOSITION TO LETTER PETITION TO DENY filed 5-10-71 by Thomas N. Frohock for KMTV

ANSWER TO MEREDITH CORPORATION'S Opposition to Petition to Deny filed by Albert J. Treutler
5-24-71- WOW-TV

OPPOSITION TO PETITION TO DENY filed 5-25-71 by Percy Russell for K E T V

REBUTTAL TO OPPOSITION OF TV STATIONS KMTV AND KETV filed 5-17-71 by Harry Lobel
Ltr. from atty. Erwin G. Krasnow filed 5-28--71 for KETV AND KMTV submitting affidavit of
Leland R. Terry.

OPPOSITION TO PETITION TO DENY filed 5-28-71 by Thomas N. Frohock for KMTV.

OPPOSITION TO BIEA PETITION TO DENY filed 6-7-71 by Daniel W. Toohey for KYNE-TV

Ltr. 7-6-71 from WOW re termination of the employment of Katherine Archie by WOW-RM.

PETITION TO DENY filed by Harry Lobel DISMISSED by Comm. Ltr. 7-23-71

MOTION FOR LEAVE TO FILE ADDITIONAL PLEADING AND SUPPLEMENT TO OPPOSITION TO BIEA PETITION:
TO DENY filed 1-25-72 by Daniel W. Toohey for KYNE-TV.

APPLICATION RECORD - BROADCASTING

Call
Letters K E T V

CHANNEL 7 CORPORATION

Name HERALD CORPORATION
CH-7 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BRCTV-17 R & F #029355 \$50 AC: 069 PRESS	9-3-71 9-7-71 9-7-71 SEP 13 1971	Mod. of lic. to oper. trans. by remote control from 27th and Douglas Streets, Omaha, Nebraska. Atty.: Erwin G. Krasnow (Kirkland, Ellis, Hodson, Chaffetz, Masters & Rowe)	GRANTED (Ltr. sent; not issued; to be issued with Ren.) Issued with Renewal gtd. 9-27-72.	1-25-72
BMLCT-774 R & F #276685 \$50 AC: 058 PRESS:	2-5-74 2-5-74 2-5-74	ML to change name to CHANNEL 7 CORPORATION Atty: Erwin G. Krasnow (Kirkland, Ellis & Rowe)	GRANTED	2-13-74
BRCT-401 R & F PN Rec'd: PRESS:	2-28-74 3-4-74	RENEWAL OF LICENSE Atty: Erwin G. Krasnow (Kirkland, Ellis, & Rowe) (Main Trans. and Ant.) (Aux. Trans. and Ant.) <i>copy of affiliation agreement 4-25-73 to file 401</i>	GRANTED	5-31-74

Ltr. 4-23-74 from Senator Terry Carpenter (Nebr. State Legislature) protesting and objecting to renewal of KETV (one copy filed; copy to RR; orig. to Shiben 4-23-74)

323 filed 11-26-75 Y. Dalton 12-7-75

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters K E T V

KETV TELEVISION, INC.

Name XCHANNEL 7 CORPORATION

CH-7 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-578 R & F PN RECD Form #314 #506542 \$200. AC 047 PRESS: GRANT FEE PAID: #557767 A8; 048	12-5-75 12-5-75 12-23-75 12-5-75 16 DEC 1975 4-15-76	Voluntary assignment of license to KETV Television, Inc. Attys.: Assignor-Erwin Krasnow (Kirkland, Ellis & Rowe) Assignee-Robert A. Marmet AMENDED 4-23-76 re programming	GRANTED Eff:	2-26-76 4-15-76
Ltr.	6-11-76	Giving notification that station now represented by Marmet Professional Corporation.		

Contours filed 10-7-76

APPLICATION RECORD - BROADCASTING

Call
Letters K E T VName KETV TELEVISION, INC.
Ch-7 OMAHA, NEBRASKA

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-401 R&F PN RECD PRESS PN RECD	1-25-77 1-28-77 1-28-77 FEB 25 1977 4-29-77	RENEWAL OF LICENSE (Main Trans. & Ant.)(Aux. Trans.) Atty.: Robert A. Marmet Contours filed 10-7-76 Amended 2-7-77 re publication Amended 4-26-77 re engineering Amended 9-15-77 re Supplement to EEO	GRANTED	9-26-78
BRCT- 800131KG R & F PN REC'D PRESS	1-25-80 1-31-80 1-31-80 07 FEB 1980	RENEWAL OF LICENSE ATTY: ROBERT A. MARMET {MARMET PROFESSIONAL CORP}	GRANTED	5-30-80
BPCT-810527KF		CP to chg. ERP to Vis. 316kW, Aur. 31.6kW & chg. trans. to Harris TV-35H. Former Main Trans. to be used as an alternate.		

Ltr. filed 6-20-77 by Robert Marmet on behalf of KETV Television, Inc. requesting that this letter and the attached Certificate be associated with the Motion to Dismiss filed 6-15-77.

REPLY filed 7-21-77 by Robert Marmet on behalf of KETV Television, Inc.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 10-19-78 by Robert Marmet for KETV.

MEMORANDUM OPINION AND ORDER adopted 1-17-79, released 1-25-79, FCC 79-25 4881: Accordingly, IT IS ORDERED: (a) That the petition for reconsideration, filed by the Black Coalition of KETV, IS DENIED; and (b) That the Secretary of the Commission shall send, by Certified Mail-Return Receipt Requested, a copy of this Memorandum Opinion and Order to each of the parties to this proceeding, and to the following addressees: (1) Robert A. Marmet, Esquire; (2) William J. Reidman, Esquire; and (3) Frederick S. Cassman, Esquire.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

