

KESQ-TV

Form BC 126  
June 1954

#1 PTA 9-30-68  
Started 10-5-68

611 *42*

COMM.TV

KESQ-TV (EFF: 7-16-81)

# BROADCASTING STATION LICENSE RECORD

X KESQ (EFF: 8/27/80)  
X KESQ-TV (EFF: 9/18/78)

Date first licensed 2-18-70 (OFF. NO. 667)

Call letters XKPLM-TV

Station location PALM SPRINGS, CALIF.  
Station ID: Palm Springs-Indio,  
Calif. (Ltr. 2-15-72)

IRVING SULMEYER & ARNOLD KUPETZ, CO-RECEIVERS (BALCT-567 gr. 6-26-75 EFF)

Name of licensee XX PACIFIC MEDIA CORPORATION

EDOM HILL, APPROXIMATELY 6 MILES NE OF PALM SPRINGS (BMPCT-6688 5-1-68)  
Transmitter location X 17.5 MILES EAST OF PALM SPRINGS, CALIFORNIA

36-270 Plaza Dr., Cathedral City, Calif. (BHC 1-14-76)  
X 1775 East Palm Canyon Drive, Palm Springs, Calif. (BLCT-1828 2-18--70)  
Main studio location X TO BE DETERMINED, PALM SPRINGS, CALIFORNIA

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPCT-3796	10-11-67	CH.42	V-269 kw	DA U	12-11-67
AH: 550' MSL:1756'		638-644	A-40.7 kw	DA	6-11-68
CP FOR A NEW COMMERCIAL TV B/C STATION.					
<u>CONSTRUCTION PERMIT ISSUED WITHOUT CALL LETTERS</u>					
BPCT-3796	1-29-68	same	same	same	12-11-67
Mod. of CP.		CALL LETTERS ASSIGNED			6-11-68
BMPCT-6668	5-1-68		V-155 kw	U	
AH: 630' MSL: 1650'			A-22.9 kw		12-11-68
<u>MP (BPCT-3796) To Chg. ERP, FL, type of trans. type antenna, AH</u>					
WIRE	9-30-68	RE TENDERED LIC. APPLI. AUTH. GR. OPER. ON PTA SEC. 73.629 RULES AND CP BMPCT-6668. EXCEPT WITH OVERALL ANT. HGT. 89 FT. ABOVE GROUND 1644 ft. above SEA LEVEL AND MAIN STUDIO AT 1775 EAST PALM CANYON DR., PALM SPRINGS, CALIF. ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTH.			
WIRE	1-17-69	AUTH. GR. OPER. KPLM-TV VIA REMOTE CONTROL ACCORD. PROCEDURE OUTLINED IN ENGINEERING STATEMENT ACCOMPANYING REQUEST AND SEC. 73.676 RULES. THIS AUTH. IS SUBJECT TO ANY ADD. REQUIRE. WHICH MAY RESULT FROM THE PROCEEDING RELATING TO REMOTE CONTROL OF TV STATIONS D-1842			
BLCT-1828	2-18-70	License (BPCT-3796, as mod) new station.			
					12-1-71
BRCT-667	11-26--71	RENEWAL OF LICENSE (S)			
EBSA	5-15-72				
BRCTV-70	3-28-75	Remote control authority			
(1)					
Wire	10-3-75	Pending filing addi'l. info. concerning Main studio relocation outside community of lic., auth. grtd. relocate Main studio to Cathedral City, Calif. & oper. by RC temp. per. end. 11-3-75, accord. BRCTV-280. Advise when oper. commences under this auth.			
BRCTV-280	1-14-75	Chg. SL & oper. RC.			
<u>Wire sent; not issued; to be issued with Renewal.</u>					
Wire	1-8-76	Pending Comm. Act. on main studio relocation outside community of lic., auth. grtd. relocate Main studio to Cathedral City, Calif. & oper. RC temp. per. end. 3-5-76 accord. BRCTV-280.			
BTC- 8578	6-30-78	Vol. TVC			
BRCT-667	6-30-78	RENEWAL OF LICENSE (L)			
					12-1-80

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters NEW KPLM-TV

Name PACIFIC MEDIA CORPORATION

(P.O. c/o Robert E. Leonard, Pres. 2352 Calle Palo Fierro, Palm Springs, Calif. 92262)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3796	6-1-66	Construction Permit for a New Comm. TV B/C Station:	GRANTED	11 1967
Recd.	6-2-66	CH: #27; -94.8-99.4-mcs.		
FILED	6-13-66	ERP: --- Vis: -94.6-kw Aur: -14.2-kw Unlimited Hours TL: 18-miles-E. of Palm Springs, Calif. SL: "TO BE DETERMINED" Palm Springs, Calif. Unlimited Hours (RCA TTU-2A) AH: 256-feet REQUEST WAIVER OF SECTION 73.698, Table IV of Comm's. Rules STATION LOCATION: PALM SPRINGS, CALIFORNIA Keller & Heckman, Atty. E.E. Benham & Associates, Engr.		
			Per Order #6338 adopted CONDITION: In the event that Palm Springs Comm. intends to exercise its stock option, it shall first notify the Comm. in writing, at least 30 days prior to date on which option is to be exercised & transaction shall not be consummated prior to Comm. consent.	

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters NEW-KPLM-TVName PACIFIC MEDIA CORPORATION  
CH-42 Palm Springs, California

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-3796 AMENDED R & F	Cont'd 9-26-66 10-10-66	AMENDED to change frequency from CH. 27, 548-554 Mcs. to CH. 42, 638-644 Mcs., Pursuant to Seventh Report & Order Adopted 9-21-66; ERP to Vis. 97.0 kw, Aur. Hr. kw; and make change in antenna structure.	GRANTED	10-11-67
Letter dated	11-25-66	Wm.H. Borghesani, Jr. counsel for above. (Keller & Heckman, law firm)		
AMENDED R & F	12-1-66 12-6-66	AMENDED to change ERP to Visual 489 kw (Horz) Aural 74 kw (Horz); type of transmitter to RCA TTU-10A and reduce antenna height above average terrain to 584-feet.		
AMENDED R & F	3-20-67 <del>3-22-67</del>	AMENDED to change trans. location to 17½ miles East of Palm Springs, California and antenna height above average terrain to 553 feet.		
AMENDED R & F	8-18-67 8-25-67	AMENDED to change stock (shares issued).		
SEP 13 1967				

JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 8-24-67 by Maracus Cohn for Palm Springs Communications Corporation and W. H. Borghesani, Jr. for Pacific Media Corporation.

Request from Palm Springs Communications Corp. asking that its application be dismissed

Modification of Letter of Agreement between Pacific Media Corp and Palm Springs Comm. Corp filed 9-12-67 by W. H. Borghesani, Jr.

William H. Borghesani, Jr.  
Phone Code 202 2962700

APPLICATION RECORD - BROADCASTING

COMM.TV

Call Letters ~~WFLA~~ KFLM-TV

Name **PACIFIC MEDIA CORPORATION**  
 CH. 42 **PALM SPRINGS, CALIF.**

File No.	Dated	Application for	Action	
			Nature	Date
EMPCT-6668 R & F NOV 24 1967	11-7-67 11-9-67	Mod. of CP (BPCT-3796, which auth. a new Comm. TV Broadcast Station) to make the following changes: ERP Vis. <del>250 kw</del> <del>Aur. 50.0 kw</del> ; Transmitter Location to Edom Hill, Near Palm Springs, Calif.; type of transmitters to <del>GE-TT-56-A</del> type of antenna to <del>GE-TT-95-C</del> (Zig-Zag Panel); antenna structure and increase antenna height above average terrain to <del>634</del> ft. Wm. H. Borghesani, Jr. Atty. Fred W. Volken, Engr. (848 W. Sierra Madre Blvd. Sierra Madre, Calif.)	GRANTED Commission Action See Condition on back of card	5-1-68
AMENDED R & F FEB 28 1968	2-7-68 2-12-68	AMENDED to change ERP to Visual 154 kw, Aural 23.1 kw; type trans. to RCA TTU-10A; type antenna to JAMPRO, JZZ-2-D2C (Zig-Zag Panel) and decrease antenna height above average terrain to 633 feet.		

REMOTE CONTROL APPLI. FILED 7-11-68 - Roy Stewart 8-26-68  
 Amendment to Remote Control filed 12-3-68 -

AUG. 1955

## APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters ..... KPLM-TV

Name .... PACIFIC MEDIA CORPORATION

Ch. 42 Palm Springs, California

File No.	Dated	Application for	Action	
			Nature	Date
BLCT-1828 Rec & Filed PRESS	9-27-68 9-30-68 OCT 2 1968	Lic. (BPCT-3796 as mod.) for a new station, and specify studio location as 1775 E. Palm Canyon Drive, Palm Springs, Calif. WM. H. Borghesani, Jr. Atty. (Keller & Heckman)	\$30. #462297 GRANTED COMMISSION ACTION	9-30-68 2-18-70
BRCT-667 R & F PN REC PRESS	8-30-71 9-3-71 9-3-71 SEP 13 1971	RENEWAL OF LICENSE Amended 10-18-71 re financial Amended 10-18-71 re Sec. VI.	GRANTED	11--26-71
LTR.	1-25-72 JAN 28 1972	Req. authority to identify station as Palm Springs-Indio.	GRANTED	2-15-72
BRCTV-70 R & F NO FEE PAID PRESS:	4-5-72 4-7-72 APR 21 1972	Req. auth. to oper. trans. by RC from 1775 East Palm Canyon Drive, Palm Springs, California.	GRANTED	3-28-75



**APPLICATION RECORD - BROADCASTING**

**COMMERCIAL TV**

Call  
Letters KPLM-TV

Name **PACIFIC MEDIA CORPORATION**  
**CH-42** **PALM SPRINGS, CALIFORNIA**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7159	4-27-73	Voluntary transfer of control of licensee corporation from Edgar L. McCoubrey, Robert E. Leonard, Paul E. Morgan and Norman H. Bolstad to Ralph Andrews Productions, Inc. Atty. Ralph W. Hardy, Jr. (Dow, Lohnes & Albertson)	<b>DISMISSED</b>	Request of Transferor, Transferee and Licensee.
R & F	5-30-73			
#193043 \$1000	5-30-73			
AC: 051	<b>JUN 7 1973</b>	Amended 7-3-73 re financial, legal, Ownership Report		
Form 315				
PRESS:		Ltr. 7-6-73 from attorney ref. to Amendment 7-3-73		
PN REC'D				
GRANT FEE:				
GRANT FEE PAID:				
AC:052				

BTC-7159

Ltr. 7-2-73 from Irving T. Olsen requesting that transfer be denied - orig. to Riehl; copy RR.

Petition to Deny filed 7-6-73 by Charles Petri, Vice-President of Pacific Communications, Inc.

Ltr. 7-19-73 from Dow, Lohnes & Albertson on behalf of Transferor, Transferee & Licensee requesting extension of 2 wks  $\bar{x}$  up to & including 8-2-73 to file responsive pleadings - to P. Monahan 7-23-73.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call  
Letters

KPLM-TV

IRVING SULMEYER & ARNOLD KUPETZ, CO-RECEIVERS.

Name **XX** PACIFIC MEDIA CORPORATION

CH-42 Palm Springs, California

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-667 R & F PN Rec'd: PRESS:	7-31-74 8-1-74 8-1-74 SEP 10 1974	RENEWAL OF LICENSE Atty: Ralph W. Hardy, Jr. (Dow, Lohnes) Annual Report Filed Amended 11-12-74 re equal employment. Amended 11-14-74 re Section VI. Amended 12-16-74 re engineering. Amended 12-2-74 re equal employment.		
BALCT-567 R & F #442095 \$100.00 AC 051 Form 316	6-10-75 6-13-75	Involuntary assignment of license to Irving Sulmeyer & Arnold Kupetz, Co-Receivers	GRANTED	6-26-75 EFF: 8-1-75
BRCTV-280 R & F #458870 \$100 AC: 001 PRESS:	7-15-75 8-13-75 7-30-75 3 SEP 1975	Request authority to chg. SL to 36-270 Plaza Drive, Cathedral City, California, and operate trans. by remote control from SL.  LTR. 9-11-75 Ralph W. Hardy, Jr. no longer atty.	GRANTED	1-14-76 Wire sent; not issued; to be issued with Renewal

*Copy for file by Cath 301 + 301 - April 9 1975*

Renewal grtd. 6-30-78 - condition:

The transfer of control ~~for~~ for Station KPLM-TV, Palm Springs, California (BTC-8578) shall be consummated within sixty (60) days of the date of the grant of BTC-8578 and the Commission shall be notified of such consummation within one day thereafter; failure to meet this condition will render the grant of the renewal of license application of KPLM-TV null and void and will cause the renewal application to revert to pending status.

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

KESQ-TV

X KESQ

Call

~~KESQ-TV~~

Letters

X ~~KPLN-TV~~

IRVING SULMEYER &amp; ARNOLD KUPETZ, CO-RECEIVERS.

Name

Palm Springs, California

Ch-42

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-667 R&F PN RECD PRESS	8-1-77 8-1-77 8-1-77 AUG 15 1977	SUPPLEMENTAL RENEWAL OF LICENSE No Contours filed:	GRANTED	6-30-78
BTC-8578 R&F PN RECD PRESS (Form 315)	1-24-78 2-1-78 3-6-78 FEB 17 1978	Voluntary transfer of control of licensee corporation from Irving Sulmeyer and Arnold L. Kupetz, Co-Receiver of the licensee, to Esquire, Inc. Atty.: Stanley B. Cohen (Stanley B. Cohen) Amended 6-23-78 re additional information	GRANTED EFF:	6-30-78 8-21-78
BRCT- 800801K0 R & F PN REC'D	8-1-80 8-1-80 8-1-80	RENEWAL OF LICENSE ATTY: Martin I. Levy {COHN AND MARKS}	GRANTED	11-24-80

BMPCT-6668

Condition: In the event that Palm Springs Communications intends to exercise its stock option, it shall first notify the Commission in writing, at least 30 days prior to the date on which the option is to be exercised and the transaction shall not be consummated prior to Commission consent.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

