

KDCD-TV

PRODUCT OF

*Remington-Brand*

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LIBRARY BUREAU DEPARTMENT  
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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5



Form BC 126 PROG. TEST AUTH. 12-6-61 (Begin 1-1-62)

June 1954 SUSPENDED OPER. A. H. 2-16-62

18

Comm. T<sup>v</sup>

RESUMED OPER. 6-8-69

# BROADCASTING STATION LICENSE RECORD

CEASED OPERATION 3-16-71 RESUMED OPERATION 2-2-73

Silent 10-16-74

DELETED 10-20-82

Date first licensed 12-17-70 (off. #710)

REINSTATED 11-1-82

all letters KDCC-TV

Station location MIDLAND, TEXAS

Name of licensee MIDLAND TELECASTING COMPANY

Wilco Bldg., Marienfeld and West Wall Sts., Midland, Texas (BLCT-1163 12-17-70)

X Marionfield and Wall Streets, Midland, Texas (BMPCT-5660, 10-13-61)

Transmitter location X Southeast corner of Marienfield & Wall Streets, Midland, Texas

3201 West Wall St., Midland, Texas (BPCT-4490 3-16-72)

X Wilco Bldg., Marienfeld and West Wall Sts., Midland, Texas (BLCT-1163 12-17-70)

X 3706 West Wall St., Midland, Texas (BMPCT-5660 10-13-61)

Main studio location X Southeast corner of Marienfield & Wall Streets, Midland, Texas



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From-- To
BPCT-2814	5-11-61	CH #18	V-0.631	kw U	7-11-61
AH: 440'		494-500	A-0.324	kw MSL:3245'	1-11-62
<u>CONSTRUCTION PERMIT for a NEW Comm. TV B/c Station.</u>					
BMPCT-5660	10-13-61	CH #18	V-0.759	kw U	7-11-61
AH: 390'		494-500	A-0.389	kw MSL:3194'	4-13-62
<u>Mod. CP (BPCT-2814) to chg. ERP, SL, antenna structure, AH</u>					
WIRE	12-6-61	RE LIC. BICT-1168	AUTH. GR. OPER. KDCD-TV	ON PROG. TEST ACCORD. SEC. 3.629 & CP BMPCT-5660 FOR PERIOD ENDING 3-6-61: PEND. INSTALLATION OF VERTICAL SIDEBAND FILTER & SUBM. APPROP. AMEND. TO LIC APPL. ADVISE COMMENCE.	
WIRE	2-16-62	NO OBJECTION SUSPENSION OF OPERATION CP KDCD-TV TEMP. PERIOD ENDING 5-17-62 FOR ADDITIONAL CONNECTIONS NECESS. FOR COMPLIANCE WITH SPECIFICATIONS IN CP BMPCT-5660.			
WIRE	5-17-62	NO OBJECTION EXTENSION SUSPENSION OF OPERATION KDCD-TV TEMP. PERIOD ENDING 8-16-62			
WIRE	6-11-63	REURLET 8. NO OBJECTION KDCD-TV REMAINING SILENT PERIOD ENDING 9-11-63			
WIRE	9-13-63	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PER. END. 12-11-63			
WIRE	12-9-63	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PERIOD ENDING JANUARY 11, 1964.			
WIRE	1-14-64	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PER. END. 4-11-64			
WIRE	4-10-64	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PER. END. 7-11-64			
WIRE	7-7-64	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PER. END. 10-11-64			
WIRE	11-10-64	RELETATV 4. NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PERIOD ENDING 1-11-65			



Form BC 126

June 1954

COMM. TV

BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed .....

Call letters KDCD-TV

Station location .....

Name of licensee MIDLAND TELECASTING COMPANY

Transmitter location SEE CARD #1

Main studio location SEE CARD #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
WIRE	1-8-65	RELETATTY 4.	NO OBJECTION	KDCD-TV	RE-MAINING SILENT ADDITIONAL PERIOD END 4-11-65
WIRE	4-8-65	RELETATTY 4.	NO OBJECTION	KDCD-TV	REMAIN SILENT ADD. PERIOD END 7-11-65.
WIRE	7-12-65	RELETATTY 30.	NO OBJECTION	KDCD-TV	REMAINING SILENT ADDITIONAL PERIOD ENDING 10-11-65
WIRE	9-28-65	RELETATTY 23.	NO OBJECTION	KDCD-TV	REMAINING SILENT ADDITIONAL PERIOD END 1-11-66.
WIRE	1-4-66	RELETATTY 20.	NO OBJECTION	KDCD-TV	REMAIN SILENT ADDITIONAL PERIOD END 4-10-66.
WIRE	3-30-66	RELETATTY 21.	NO OBJECTION	KDCD-TV	REMAINING SILENT ADDITIONAL PERIOD END 7-10-66.
WIRE	7-11-66	NO OBJECTION KDCD-TV REMAINING SILENT ADDITIONAL PER. END. 10-10-66.			
WIRE	10-3-66	RELETATTY 17.	NO OBJECTION	KDCD-TV	REMAINING SILENT ADDITIONAL PERIOD ENDING JANUARY 10, 1967.
LTR.	6-9-69	Ltr. from applicant stating resumed operation			
WIRE	12-15-70	RE AMENDED LIC. APPLI. BLCT-1163			
AUTH. GR.	OPER ON PTA CP	BMPCT-5660.			
BLCT-1163	12-17-70	Ch. 18	V.O.091 kw	U	12-17-70
AM:390'NSL:3194'	494-500	A.O.019 kw	8-1-71		
Lic. (BMPCT-2814 as mod) for a new station					
WIRE	3-24-71	PENDING RESOLUTION OF FINANCIAL PROBLEMS, AUTH. GR. REMAINS SILENT TEMP. PER. END. 6-13-71 ACCORD YOUR REQ. SUBJECT TO CONTINUED COMPLIANCE WITH TOWER LIGHTING REQUIREMENTS.			
LTR.	6-23-71	ABOVE AUTH. EXT. TO			
LTR.	9-27-71	ABOVE AUTH. EXT. TO			
LTR.	12-30-71	ABOVE AUTH. EXT. TO			
LTR.	2-25-72	ABOVE AUTH. EXT. TO			
BMPCT-4490	3-16-72	Ch. 18	V. 0.813 kw DA	5-16-72	
AM:390'NSL:3194'	494-500	A. 0.162	9-16-73		
CP chg. BNP. 2. Tenna. 6 mod.					
ISS. 83A	5-15-72				



Form BC 126  
June 1954

CARD#3

COMMERCIAL TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KDCD-TV

Station location MIDLAND, TEXAS

Name of licensee MIDLAND TELECASTING COMPANY

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Ltr. ---	5-23-72	Auth. remain silent ext'd. to 8-19-72.			
Ltr. ---	11-24-72	Auth. to remain silent reinstated and extended to 12-18-72.			
WIRE ING LIC. APPLI.,	1-22-73	PEND. COMP. CONST. ACCORD BPCT-4490 & FILE AUTH. GRT. STATION REINSTALL & OPER. ALFORD, TYPE 1040S ANTENNA ATOP WILCO BLDG. FOR PURPOSE OF TRANS. AUR. SIGNAL TEMP. PER. ENDING 4-22-73 RATIO OF AUR. TO VIS. EFF. RADIATED POWER MAY NOT EXCEED 20% & ANT. HEIGHT MAY NO EXCEED THAT AUTH. IN CONT. PERMIT. ADVISE WHEN OPER. COM- MENCES UNDER THIS AUTH.			
Wire	2-2-73	Above CP AND LIC. AUTH. GTD. OPER. STATI TEMP END. 3-6-73 WITHOUT MODULATION MONITOR PROVIDED OTHER SUITABLE MEANS ARE AVAILABLE FOR INSURING THAT AURAL MOD. IS MAINTAINED WITHIN TOLERANCE PRESCRIBED IN Sec. 73.687(B) (7) RULES.			
BRCT-710	4-13-73	RENEWAL OF LICENSE (s)			8-1-74
Wire	8-2-73	pending comp. construc. accord. BPCT- 4490 and filing lic. applic. extend auth. gtd. reinstall and oper. alford, type 1040S ant. ato Wilco buildg. for purpose of transmitting aural signal temp. per. ending 9-1-73. ratio of aur. to vis. effective radiated power may not exceed 20 percent and ant. hght. may not exceed that auth. in BPCT-4490.			
BMPCT-7482 (1)	8-29-73	MP (BPCT-4490) to chg. ERP & transmitting equipment			
Wire	8-29-73	Pending filing lic. applic. auth. gtd oper. temp. per. ending 11-26-73 accord construction permit BMPCT-7482, BPCT-4490, as modified, FORFEITED (Ltr. 10-8-74)			
Wire	10-16-74	Pending resolution financial probls., auth. grtd. remain silent temp. per. end. 1-16-75, accord. your req. subj. to cont'd compliance tower litig requirements			
Wire ---	6-19-75	Above auth. extended to 7-24-75			
Ltr. ---	5-20-77	Auth. remain silent extended to 8-1-77.			



APPLICATION RECORD - BROADCASTING

Comm. TV

Call Letters ~~W7~~ KDCD-TV

Name MIDLAND TELECASTING COMPANY

(P.O. ~~912 Midland Savings & Loan Bldg. 300 West Wall Midland, Texas~~)

Station location: Midland, Texas ~~P.O. 220 Central Bldg. Midland, Texas~~ Action 5-24-61

File No.	Dated	Application for	Nature	Date
BPCT-2814	9-12-60	CP for a new Comm TV B/C station	GRANTED	5-11-61
R & F	9-19-60	Freq: Ch #18, 494-500 Mcs. ERP: Vis. 0.660 kw Aur. 0.338 kw Hours of operation: Unlimited Station location: Midland, Texas S-L: SE Corner Marienfield & Wall Streets, Midland, Texas T-L: SE Corner Marienfield & Wall Streets, Midland, Texas (Vis & Aur. GE TT-24A) (443) Filed by J. Spillman, Electron Corporation Engr. Mort Zimmerman		
Amended	4-6-61	Amended re change in officers, directors and		
R & F	4-10-61	stockholders, (financial)		



FORM BC-121 #2  
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV

Call  
Letters KDCD-TV

Name MIDLAND TELECASTING COMPANY  
Midland, Texas

File No	Dated	Application for	Action	
			Nature	Date
BMPCT- RECEIVED	7-26-61 8-4-61	Mod. of CP (BPCT-2814, which authorized a new Comm. TV B/C Station) to change ERP from Visual 0.631 kw, Aural 0.324 kw TO Visual 0.660 kw, Aural 0.338 kw, Change TL & SL from Southeast corner of Marienfield & Wall Streets, Midland, Texas TO North Side of U.S. Hi-Way 80 between Midkiff Rd. & Thomason Road, Midland, Texas; Make changes in antenna system and antenna height above average terrain to 267 feet. <del>Filed by</del> Maurice M. Jansky, Atty. Electron Corporation: Engr. Dallas, Texas (H.D. Olin)	RETURNED At request of attorney	8-14-61 (to atty)



AUG. 1955

Call  
Letters KDCD-TVName MIDLAND TELECASTING COMPANYMidland, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-5660 Recd.&Filed	9-12-61 9-14-61	Mod. of CP (BPCT-2814, which authorized a New Comm. TV B/C Station) to change ERP from Visual 0.631 kw, Aural 0.324 kw TO Visual 0.760 kw Aural 0.470 kw; Change SL from Southeast corner of Marienfield & Wall Sts. Midland, Texas to 3706 West Wall St., Midland, Texas; Make changes in antenna structure (geographic coordinates), antenna system and equipment; and antenna height above average terrain to 389 feet. (REQUEST WAIVER OF SECTION 3.685 OF COMM'S. RULES) Maurice M. Janksy-atty Janksy & Bailey-engr.	GRANTED	10-13-61
BLCT-1163 Recd.&Filed SEE OVER	12-2-61 12-5-61	LICENSE to cover CP (BPCT-2814, as mod., which authorized a New Commercial TV B/C Station. Maurice M. Janksy, Atty.	GRANTED	12-17-70
LETTER DATED 4-8-64 SHOWS ATTORNEY TO BE GARLAND CASEBIER, at Petroleum Life Building, Midland, Texas.				



BLCT-1163

Amended 12-22-69 to update information.

AMENDED 9-2-70 to update Engr.

Amended 10-16-70 to update engr.



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters KDCD-TVName MIDLAND TELECASTING COMPANY  
Ch. 18, Midland, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-710 Rec. & filed PN Recd PRESS	5-1-71 d 5-5-71 5-5-71 MAY 10 1971	RENEWAL OF LICENSE Amended 12-8-71 re financial data.	GRANTED	4-13-73
BPCT-4490 R & F #036872 \$50 AC: 062 PRESS	1-20-72 1-28-72 1-28-72 FEB 14 1972	CP to chg. ERP to Vis. 1.6kw, Aur. 0.32kw; chg. SL to 3201 W. Wall St., Midland, Tex.; type trans. to RCA TTU-1B; type ant. to Scala SL-8. Additional information re ant. sys. filed 12-29-72.	GRANTED	3-16-72
		Voluntary transfer of control of licensee corporation from Dalton H. Cobb to Luther T. Fair. REQUEST WAIVER OF FILING FEE.		



APPLICATION RECORD - BROADCASTING

COMM .T V.

Call KDCD-TV  
Letters .....

MIDLAND TELECASTING COMPANY

CH-18 <sup>NAME</sup> MIDLAND, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7482 R & F #215989 \$50 AC:058 PRESS: AUG 2	7-25-73 7-30-73 7-18-73 BT3	MP(BPCT-4490) to chg. ERP Vis. 8.50kW; Aur. 0.85kW; and make chgs in transmitting equipment. Amended 8-8-73 re engineering	GRANTED	8-29-73
BRCT-710 R & F PN Rec'd: PRESS: AUG 17 1974	4-27-74 5-2-74 5-2-74	RENEWAL of LICENSE No Annual Report Filed Amended 8-19-74 re financial. Amended 8-23-74 re programming.		
BRCT-710 R&F PN RECD PRESS	6-8-77 JUN 21 1977	SUPPLEMENTAL RENEWAL OF LICENSE No Contours filed Amended 6-28-77 re legal		



Ltr. 5-20-77 from Richard J. Shiben to KDCD-TV: In conclusion, the Commission is of the opinion, after careful consideration of your requests for further authority to remain silent and in light of the licensee's past record and service to the community, that an extension of authority to remain silent until August 1, 1977 is warranted and is hereby authorized. No further extensions of authority to remain silent are contemplated in the absence of: (1) The filing of a supplemental application on FCC Form 303, meeting the minimum requirements set forth above, and (2) the filing, on or before July 1, 1977, of a firm and realistic plan, acceptable to the Commission, of returning the station to operational status at the earliest possible date. The extension of authority ~~xxx~~ to remain silent is, of course, subject to the requirement that maintenance of required tower lighting be continued.

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PETITION FOR REHEARING filed 7-1-80 by James A. Ellis, Jr. for Midessa Television Company, Inc., et al.

7/1/80

James A. Ellis, Jr.  
Midessa Television Company, Inc.  
et al.



CARD NO. 6

APPLICATION RECORD-BROADCASTING

COMMERCIAL TV  
Call Letters: KDCD-TV

Name: MIDLAND TELECASTING COMPANY  
CH. 18

Station Location: MIDLAND, TEXAS

File No.	Date	Description	Action and Date
BRCT-710 R & F PN REC'D	7-17-80 7-23-80	SUPPLEMENTAL RENEWAL OF LICENSE	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

