

K C B A

COMMERCIAL TV

BROADCASTING STATION HISTORY RECORD

CH 35

First licensed

Call Letters K C B A

Station Location SALINAS, CA

SAINTE BROADCASTING CORPORATION {LTR. 6-19-81}

Name X KLOC BROADCASTING COMPANY, INC.

Transmitter Location 700 San Benancio Rd., 6 mi. S. of Spreckels, CA

Main studio location 646 EAST ALISAL STREET, SALINAS, CALIFORNIA {LTR. 7-27-81}
X To be determined, Salinas, CA

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-4982 AH:2510' MSL:3607' ERP:V-191kW, A-26.9kW CP for New Commercial Television Broadcast Station.	9-10-79	Ch-35, 596-602MHz	3-10-81
BPCT-4982 (1)	12-3-79	Call Sign assigned (and EBSA)	
BMPCT- 801216KF(1)	3-9-81	EXTENSION OF COMP. DATE	9-9-81
BMPCT-810225KI	7-13-81	MP to correct Coor. & chg. ERP	9-9-81

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

SAINTE BROADCASTING CORPORATION

Call Letters ~~(NEW-TV)~~ K C B A

Name KLOC BROADCASTING COMPANY, INC.
CH-35 SALINAS, CALIFORNIA (PO Box 3689, Modesto, CA 95352)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4982 R & F #640233 \$1000 AC: 001 PRESS: PN REC'D:	11-12-76	CP for new TV on: Freq.: Ch-35, 596-602MHz	Designated for Hearing Min.	79 0214
	11-24-76	ERP: Vis. 4548kW(Max), Aur. 216.7kW(Max)		
	11-24-76	HAAT: 244 ft.		
	23 DEC 1976	TL: 700 San Benancio Rd., 6 mi. S. of Spreckels, Calif. (36-32-05-121-37-14)	GRANTED	BC-79-20 9-10-79
	12-23-76	SL: 2842 Iowa Ave., Modesto, Calif. Trans.: Townsend 4A-30BT Ant.: Jampro JZZ-3-D2C-(DA) REQUEST WAIVER OF SECTION 73.683(e) OF THE RULES.		
AMENDMENT R&F: PRESS (BPCT-4982)	9-29-78	Atty.: Fletcher, Heald, Russell , Kenehan & <u>Hildreth</u> Engr.: Cecil Lynch (Modesto, California) Amended 2-10-78 re update & correct information. AMENDED to chg. ERP to Vis. 1551kW(M), Aur. 216.7kW(M)(BT); chg TL to 700 San Benancio Rd., 6 mi. S. of Spreckels, Calif. (36-32-02 121-37-12); chg. trans. to RCA TTU-25; chg. Ant. to ANDREW CORP., 63520; HAAT 2506. Atty.: Vincent J. Curtis, Jr. F. C. C. - WASHINGTON, D. C.		

MEMORANDUM OF OPINION AND ORDER issued 8-8-79, released 8-9-79 FCC 79M-917 20256: Accordingly, IT IS ORDERED, That the Joint Request for Approval of Agreement filed in this proceeding on July 2 13, 1979, is hereby GRANTED; that applicant KLOC Broadcasting Company, Inc. is hereby authorized to reimburse applicant Leejon Broadcasting Company for its legitimate and reasonably incurred expenses not to exceed \$7,500.00; that the pending motion to enlarge the issued against Leejon Broadcasting Company is DISMISSED; that the application of Leejon Broadcasting Company is DISMISSED WITH PREJUDICE; that the application of KLOC Broadcasting Company, Inc. for a construction permit for a new television broadcast station to operate on UHF Channel 35 at Salinas, California is hereby GRANTED; and that this proceeding is hereby TERMINATED.

Effective: 9-10-79.

APPLICATION RECORD-BROADCASTING

Call Letters: K C B A

SAINTE BROADCASTING CORPORATION

Name: X KLOC BROADCASTING COMPANY, INC.

Station Location: SALINAS, CALIFORNIA

File No.	Date	Description	Action and Date
BMPCT-800414KE PRESS		MP (BPCT-4982) to chg. ERP to Vis. 2323.1kW, Aur. 283.65kW; chg. TL to Fremont Peak, approx. 9 mi. NE of the city of Salinas; (36-45-18.5 121-30-05); HAAT: 2431.4 feet. Atty.: Richard Hildreth (Fletcher, Heald, etc.)	GRANTED 7-28-80
BRCCT-800924KE R&F PRESS	9-24-80	Request authority to chg. studio location to Sherwood Drive at E. Carneros, Salinas, Calif., and operate trans. by remote control from studio location. Richard Hildreth, atty. (FLETCHER, HEALD & HILDRETH)	GRANTED 12-19-80 <i>Dec. 4, 1980</i>
BMPCT-801216KF		MP (BPCT-4982, as mod.) to extend completion date. Atty.: Richard Hildreth (1) (9-10-79 - 3-10-81) Amended 4-21-81 re legal	GRANTED 3-9-81

BMPCT-800414KE -

Comments of the association of maximum service telecasters, Inc. -8-4-80, by Michael S. Bernstein for Association of Maximum Service Telecasters, Inc.

COMMERCIAL TV

APPLICATION RECORD BROADCASTING

Call Letters: K C B A

Name: **SAINTE BROADCASTING CORPORATION**
 X KLOC BROADCASTING COMPANY, INC.

CH-35

Station Location: SALINAS, CALIFORNIA

File No.	Date	Description	Action and Date
BMPCT-810225KI		MP (BPCT-4982, as mod.) to correct coordinates to read (36-45-22.3 121-30-05.5); chg. ERP to Vis. 2328.1kW, Aur. 283.65kW & reduce HAAT to 2414.4 ft. Atty.: Richard Hildreth.	GR. 7-13-81
BMPCT-810619KH		MP TO CHG. NAME TO: SAINTE BROADCASTING CORPORATION.	GRANTED 6-19-81
BMPCT-810804KI		MP (BPCT-4982, as mod.) to extend completion date.	8-9-81
BMPCT-810730KI		Authority to identify station location as Salinas-Monterey, Ca.	9-2-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

