

WUNC-TV



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

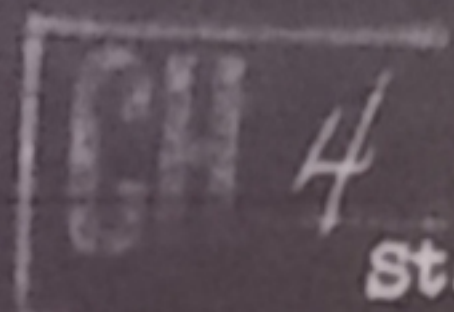
B-S.

CARD #1

BROADCASTING STATION LICENSE RECORD NONCOMMERCIAL ED. TV

First Programs: 1-5-55 (Started 1-6-55)

Date first licensed 5-15-57 (Official No. 11)



Call letters WUNC-TV
Station Loc: Chapel Hill, N. Car.)

Name of licensee UNIVERSITY OF NORTH CAROLINA

Transmitter location 6.5 miles S.W. of Chapel Hill city limits, Chapel, N. C.

Main studio location Swain Hall, Chapel Hill, N. C.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPET-44	9-3-53	Ch. #4, 66-72 mc	V-100 kw A-50 kw	U	(Also see en- tries on white card)
Granted/subject to antenna site and structure approval. (Issued with BMPET-30, which specified new site).					
BPET-44	4-6-54	Ch. #4, 66-72 mc	V-100 kw A-60.3 kw	U	6-6-54 10-6-54
BMPET-30	Mod. of CP(BPET-44, etc.) to increase Aural ERP, S-L, instal. new transmitters and antenna and make other equipment changes.				
BMPET-49	9-16-54	same	same	same	6-6-54
Mod. of CP(BPET-44, as mod.) to ext. comp. date.					4-6-55
WIRE	1-5-55	STA granted render program service in accord.			
CP BMPET-49	pending filing of Lic. Appl. Per. End. 4-6-55.				
BMPET-71	4-6-55	same	same	same	6-6-54
Mod. of CP(BPET-44, as mod.) to ext. comp. date.					10-6-55
WIRE	4-6-55	EXT STA render program service in accord. 55			
CP BMPET-71	pending filing of Lic. Appl. Auth. expires 10-6-				
BMPET-87	10-6-55	same	same	same	6-6-54
Mod. CP(BPET-44, as mod) to extend completion date					4-6-56
WIRE	10-7-55	EXT. STA Opr. accord. CP BMPET-87 pending filing of Lic. Appl. Auth. expires 4-6-56.			
WIRE	4-6-56	Pending filing of Lic. Appl. Ext. authority gr. to opr. WUNC-TV Temp. Per. End. 10-6-56. Regular Program tests accordance CP BMPET-104.			
BMPET-104	4-3-56	same	same	same	6-6-54
Mod. CP(BPET-44, as mod) to extend completion date					10-6-56
BMPET-120	9-13-56	same	same	same	6-6-54
Mod. CP (BMPET-44, as mod) to extend completion date 4-6-57					
WIRE	9-13-56	Pending filing of Lic. Appl., ext. authority gr. to opr. WUNC-TV Temp. Per. End. 4-6-57, regular program basis accord. CP BMPET-120.			
BLET-13	5-15-57	CH #4 66-72	V-100 kw A-60.3 kw	U	5-15-57 12-1-57
H: 990'		License to cover CP(BPET-44, as mod.)			
TELEGRAM	11-29-57	No action taken, continued operation authorized until final determination on application for renewal of license.			

Form BC-126 CARD #2
June 1954

NON-COMM. ED. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-15-57 (Offical No. 11)

Call letters WUNC-TV

Station location Chapel Hill, North Carolina

Name of licensee UNIVERSITY OF NORTH CAROLINA

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BRET-11	12-18-57	same	same	same	12-1-57
RENEWAL OF LICENSE					12-1-60
BRET-11	11-30-60	same	same	same	12-1-60
RENEWAL OF LICENSE					12-1-63
BRET-11	2-27-64	CH. #4	V-100 kw	U	2-27-64
AH: 990'		66-72	A-60.3 kw		12-1-66
RENEWAL OF LICENSE					
BRET-18	10-27-64	CH. 4	V. 100 kw	U	10-27-64
AH: 990'		66-72	A. 20 kw		12-1-66
Mod. of License to reduce Aural ERP, chg. type of Aur. Trans.					
WIRE 8-10-65 RELET 7-30. AUTH. GRANTED REBROADCAST WUNC-TV PROGRAM 8-11 AND 12. FURNISH CERTIFICATION OF CONSENT PURSUANT SECTION 73.121, SUBPART 2d RULES WITHOUT DELAY.					
BRET-11	11-30-66	same	same	same	12-1-66
RENEWAL OF LICENSE					12-1-69
BRET-11	11-26-69	RENEWAL OF LICENSE (S)			12-1-72
EBSA	5-15-72				
BRET-11	12-6-72	RENEWAL OF LICENSE			12-1-75
BRET-11	11-12-75	Ch. 4	V. 100 kw	U	12-1-75
AH: 990'	MSL: ---	66-72	A. 20 kw		12-1-78
Renewal of license					
BRET-	7-23-81	RENEWAL OF LICENSE (S)			12-1-81
780731 IN					

CARD #1

NONCOMMERCIAL EDU. TV B/C

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

UNIVERSITY OF NORTH CAROLINA (HPET-44, as granted)
 Name ~~THE CONSOLIDATED UNIVERSITY OF NORTH CAROLINA~~
 (c/o Earl Wynn, - Communication Center - UNC, Chapel Hill, N. C.)
 c/o Robert F. Schenck, Director of Television Chapel Hill, N. C. (Letter 10-5-53)

Call
 Letters ~~NEW~~-WUNC-TV
 (Requested WUNC-TV)

File No.	Dated	Application for	Nature	Date
HPET-44	6-1-53	Construction permit for a new Noncommercial	SEE ACTION CARD #2	
Rec'd	6-1-53	Educational TV B/C Station.	Granted conditionally	
Filed	6-1-53	Frequency: Ch. #4, (66-72 mcs) ERP: Vis. 100 kw, Aur. 50 kw Hours of Operation: Unlimited S-L: Swain Hall, The University of North Carolina at Chapel Hill, North Carolina T-L: 300 Block Pittsboro Road, Chapel Hill, N. C. (Vis. & Aur. DuMont Type 9000) (903) Filed by Gordon Gray, Pres. (Krieger & Jorgensen, Attys)	on 9-30-53 (Subj. to site approval) Issued with BMPET-30.	
Amended	8-13-53	Amended to make antenna changes and furnish		
Rec'd & filed	8-14-53	additional Engineering data. Filed by Seymour Krieger, Atty.		

A. D. RING, Engrs.

Card # 2

FORM A-170

APPLICATION RECORD - BROADCASTING

Non-Commercial Educational
TV B/C

FORMERLY FCC FORM 94

Call
Letters WUNC-TVName UNIVERSITY OF NORTH CAROLINA
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-30 Recd & filed	3-15-54 3-25-54	Modification of construction permit (BPET-44 which authorized a new non-commercial Educa. TV broadcast station) to change Aural ERP from 50 kw to 60 kw, change transmitter location from 300 Block Pittsboro Road, near Chapel Hill, North Carolina to 7 miles WSW Chapel Hill, Near Chapel Hill, North Carolina install new transmitters and change type of antenna and make/other equipment changes. (RCA-TT-25 BL) (990') Filed direct	GRANTED (Issued with BPET-44)	4-6-54
BMPET-49 Recd & filed	9-1-54 9-7-54	Mod. of CP (BPET-44 as mod., which auth. a new non-commercial Educa. TV b/c station) to extend completion date from 10-6-54 to 11-6-54 Filed direct	GRANTED	9-16-54
BMPET- Recd.	10-6-54 10-8-54	Mod. of CP (BPET-44, as mod., which authorized a new Non-Comm. ED TV B/C Sta.) to extend completion date to 12-6-54. Filed direct. F.C.C. - WASHINGTON, D. C.	Application ret'd. as unnecessary. Letter dated 10-23-54	

Card # 3

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Non-Commercial Educational
TV b/cCall
Letters **WUNC-TV**Name **University of North Carolina**
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-71 Recd & filed Ext # 2	3-28-55 3-30-55	Modification of construction permit (BPET-44 a modified, which authorized a new non-commercial Educational TV broadcast station) to extend completion date from 4-6-55 to 10-6-55 Filed direct	GRANTED	4-6-55
BMPET-87 Recd. & filed Ext. #3	9-26-55 9-27-55	Mod. of CP (BPET-44, as mod., which authorized a new Non-Comm. ED TV B/C Sta.) to extend completion date from 10-6-55 to 3-6-56. Filed direct.	GRANTED	10-6-55
BMPET-104 Recd. & filed Ext. # 4	3-27-56 3-28-56	Mod. of CP (BPET-44, as mod., which authorized a new Non-Comm. ED TV B/C Sta.) to extend completion date from 4-6-56 to 10-6-56. Filed direct	GRANTED	4-3-56
BMPET-120 Recd & Filed Ext. #5	8-25-56 8-27-56	Mod. of CP (BPET-44, as mod., which authorized a new Non-Comm. ED. TV B/C Station) to extend completion date from 10-6-56 to 4-6-57. Filed Direct	GRANTED	9-13-56

Card # 4
FORM BC-121
AUG. 1955

Non-Commercial Educational TV b/c
APPLICATION RECORD - BROADCASTING

Call
Letters **WUNC-TV**

Name **UNIVERSITY OF NORTH CAROLINA**
Chapel Hill, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BLET-13 Recd & filed	3-22-57 3-27-57	License to cover CP (HPET-44 as mod.,) which authorized a new Non-Commercial Educational TV Broadcast station. Filed direct	GRANTED	5-15-57
BRET-11 Recd & Filed	11-27-57 11-29-57	Renewal of license. Filed direct.	GRANTED	12-18-57
BRET-11 R & F	10-22-60 11-14-60	Renewal of license filed direct	GRANTED	11-30-60
BRET-11 Recd.&Filed	10-29-63 11-1-63	RENEWAL OF LICENSE	GRANTED	2-27-64
BMLET-18 Recd.&Filed	10-7-64 10-13-64	Mod. of License to reduce Aural ERP from 60.3 kw TO 20 kw and change type of Aural transmitter to RCA TT-10AL William S. Green, Atty. (PIERSON, BALL, DOWD)	GRANTED	10-27-64

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV

Call
Letters WUNC-TV

Name UNIVERSITY OF NORTH CAROLINA
CH. #4 CHAPEL HILL, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRET-11 R & F	8-30-66 9-6-66	RENEWAL OF LICENSE	GRANTED	11-30-66
BRET-11 R & F PN Recd. PRESS	9-2-69 " " SEP 9 1969	RENEWAL OF LICENSE	GRANTED	11-26-69
BRET-11 R & F PN REC PRESS	8-31-72 9-5-72 9-5-72 SEP 18 1972	RENEWAL OF LICENSE AMENDED 10-6-72 in resp. to Comm. ltr. 9-22-72 re employments rights.	GRANTED	12-6-72
BRET-11 R & F PN RECD PRESS:	7-28-75 7-30-75 7-30-75 25 AUG 1975	RENEWAL OF LICENSE	GRANTED	11-12-75
BRET-780731 R&F PN RECD PRESS	IN 7-28-78 7-31-78 7-31-78 AUG 7 1978	RENEWAL OF LICENSE	GRANTED	7-23-81 SEE CONDITION ON CARD NO. 8

1978 Renewal

PETITION TO DENY AND TO INTERVENE filed 11-1-78 by Coalition for Responsive Media.

MOTION FOR EXTENSION OF TIME TO RESPOND TO PETITION TO DENY 11-27-78 by Wade Hargrove for WUNC
" " " " " " " " " " " " 12-29-78 " " " " " "

PETITIONERS' REPLY TO OPPOSITIONS TO PETITION TO DENY 2-28-79 by Nolan A. Bowie
for Coalition for Responsive Media

SUPPLEMENT TO PETITION TO DENY 4-24-79 by Edward J. Kuhlmann for
Coalition

MOTION TO STRIKE AND OPPOSITION TO SUPPLEMENT TO PETITION TO DENY 7-2-79 by
Wade Hargrove for U. of NC.

MEMORANDUM OPINION AND ORDER, ADOPTED JULY 17, 1980, released July 31, 1980
FCC 80-427, 27742: ACCORDINGLY, IT IS ORDERED, THAT THE MOTION TO STRIKE
FILED BY THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL IS DENIED; 24.
IT IS FURTHER ORDERED, THAT THE PETITION TO DENY FILED NOVEMBER 1, 1978, BY
THE COALITION FOR RESPONSIVE MEDIA IS DENIED. 25 IT IS FURTHER ORDERED, THAT
THE BOARD OF GOVERNORS OF THE UNIVERSITY OF NORTH CAROLINA SHALL SUBMIT WITHIN
THIRTY{30} DAYS OF RELEASE OF THIS ORDER:
{1} AN UPDATED SECTION X OF THE COMMISSION'S MODEL EEO PROGRAM, SETTING
FORTH GOALS AND TIMETABLES FOR MINORITY HIRING AND PROMOTION DURING THE
REMAINDER OF THIS LICENSE TERM. UPON RECEIPT AND OUR APPROVAL OF THE UPDATED
PROGRAM, RENEWAL OF LICENSES WILL BE GRANTED BY DELEGATED AUTHORITY FOR
REMAINDER OF THIS LICENSE TERM. {CONT'D ON NEXT CARD}.

Form BC-121
May 1976

NONCOMMERCIAL ED TV

Call
Letters WUNC-TV

Name UNIVERSITY OF NORTH CAROLINA
CH. 4 CHAPEL HILL, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRET- 810731KL R&F PN REC'D	7-31-81 7-31-81 7-31-81	Renewal of LICENSE	GRANTED	11-20-81
<p>F. C. C. - WASHINGTON, D. C.</p>				

UPON RECEIPT AND OUR APPROVAL OF THE UPDATED PROGRAM, RENEWAL OF LICENSES WILL BE GRANTED BY DELEGATED AUTHORITY FOR REMAINDER OF THE TERM EXPIRING DECEMBER 1, 1981. {2} A LIST OF EMPLOYEES AS OF JULY 1, 1980, BY JOB TITLE WITH PART-TIME OR FULL-TIME STATUS INDICATED {RANKED FROM HIGHEST PAID TO LOWEST PAID}, , DATE OF HIRE, SEX AND RACE OR NATIONAL ORIGIN.

26. IT IS FURTHER ORDERED, THAT THE BOARD OF GOVERNORS OF THE UNIVERSITY OF NORTH CAROLINA SHALL SUBMIT WITH THEIR NEXT RENEWAL APPLICATION:

{1} A LIST OF EMPLOYEES AS OF JULY 1, 1981, BY JOB TITLE WITH PART-TIME OR FULL-TIME STATUS INDICATED {RANKED FROM HIGHEST PAID TO LOWEST PAID}, DATE OF HIRE, SEX AND RACE OR NATIONAL ORIGIN; {ii} A LIST OF PERSONS HIRED FROM THE DATE OF THIS ORDER TO JULY 1, 1981, INDICATING THEIR JOB TITLE AND PART-TIME OR FULL-TIME STATUS, DATE OF HIRE, SEX AND RACE OR NATIONAL ORIGIN; AND {iii} DETAILS CONCERNING THE NETWORK'S EFFORTS TO RECRUIT FOR EACH POSITION FILLED DURING THE PERIOD NOTED IN {ii} ABOVE, INCLUDING IDENTIFICATION OF SOURCES USED TO INCREASE THE STATION'S POOL OF MINORITY AND WOMEN APPLICANTS;

27. IT IS FURTHER ORDERED, THAT THE BOARD OF GOVERNORS OF THE UNIVERSITY OF NORTH CAROLINA: {1} SHALL PROMPTLY NOTIFY THE COMMISSION OF ANY ACTION TAKEN REGARDING THE PENDING EMPLOYMENT DISCRIMINATION MATTERS INVOLVING MR. JIMMIE BULLOCK AND MR. ALI ABDUL-KARIM AND GRANT OF THESE APPLICATIONS SHALL BE SUBJECT TO WHATEVER ACTION THE COMMISSION MAY DEEM APPROPRIATE AS A RESULT OF FINAL DETERMINATION OF THOSE MATTERS. {2} SHALL PROMPTLY NOTIFY THE COMMISSION OF ANY ACTION TAKEN BY THE DEPARTMENT OF EDUCATION IN ITS NOTICE OF OPPORTUNITY FOR HEARING {DOCKET NO. 79-VI-I}, AND GRANT OF THESE APPLICATIONS SHALL BE SUBJECT TO WHATEVER ACTION THE COMMISSION MAY DEEM APPROPRIATE AS A RESULT OF FINAL DETERMINATION OF THIS MATTER.

CARD NO. 7

APPLICATION RECORD-BROADCASTING

NONCOMMERCIAL ED TV
Call Letters: WUNC-TV

Name: UNIVERSITY OF NORTH CAROLINA
CH. 4

Station Location: CHAPEL HILL, NORTH CAROLINA

File No.	Date	Description	Action and Date

{3} SHALL PROMPTLY PROVIDE AN ACCESSIBLE PLACE FOR ALL REQUIRED PUBLIC FILES TO BE DEPOSITED IN EACH COMMUNITY OF LICENSE OF EACH STATION OF THE UNIVERSITY OF NORTH CAROLINA'S TELEVISION NETWORK PURSUANT TO SECTION 73.352{f} OF THE COMMISSION'S RULES. 28 IT IS FURTHER ORDERED THAT THE APPLICATION FOR RENEWAL OF LICENSE OF STATION WUNC, CHAPEL HILL, NORTH CAROLINA LICENSED TO THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL IS GRANTED FOR THE REMAINDER OF THE PERIOD EXPIRING DECEMBER 1, 1981 SUBJECT TO CONDITIONS PARAS. 25{2}, 26 and 27{2}, SUPRA. 29. IT IS FURTHER ORDERED, THAT THE SECRETARY OF THE COMMISSION SHALL SEND BY CERTIFIED MAIL-RETURN RECEIPT REQUESTED, A COPY OF THIS MEMORANDUM OPINION AND ORDER TO EACH OF THE PARTIES TO THIS PROCEEDING. SHOULD THERE BE ANY QUESTIONS REGARDING THIS ACTION, PLEASE CONTACT THE EEO BRANCH {202, 632-7542}.

CARD NO. 8

APPLICATION RECORD-BROADCASTING
NON-COMMERCIAL TELEVISION
{ EDUCATIONAL }

Call Letters: WUNC-TV

Name: UNIVERSITY OF NORTH CAROLINA

CH-4

Station Location: CHAPEL HILL, NORTH CAROLINA

File No.	Date	Description	Action and Date

THIS APPLICATION IS GRANTED SUBJECT TO THE FOLLOWING CONDITIONS THAT THE LICENSEE SUBMIT WITH THE STATION'S NEXT RENEWAL APPLICATION:

- {a} A LIST OF EMPLOYEES AS OF JULY 1, 1981, BY JOB TITLE WITH PART-TIME OR FULL-TIME STATUS INDICATED {RANKED FROM HIGHEST PAID TO LOWEST PAID}, DATE OF HIRE, SEX AND RACE OR NATIONAL ORIGIN;
- {b} A LIST OF PERSONS HIRED FROM THE DATE OF THIS ORDER TO JULY 1, 1981, INDICATING THEIR JOB TITLE AND PART-TIME OR FULL-TIME STATUS, DATE OF HIRE, SEX AND RACE OR NATIONAL ORIGIN; AND
- {c} DETAILS CONCERNING THE NETWORK'S EFFORTS TO RECRUIT FOR EACH POSITION FILLED DURING THE PERIOD NOTED IN {b} ABOVE, INCLUDING IDENTIFICATION OF SOURCES USED TO INCREASE THE STATION'S POOL OF MINORITY AND WOMEN APPLICANTS.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

