

WSVN-TV

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CATALOG NO. 4550L 1/5

Form BC 126

STA 3-29-71

NON-COMM. TV

June 1954

Started 3-30-71
PTA 6-25-71

47

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-4-71 (Off. #192)

Call letters WSVN-TV

Station location NORTON, VIRGINIA

Name of licensee BLUE RIDGE ETV ASSOCIATION

Transmitter location High Knob on Stone, Mt. approx. 2 miles South of Norton, Virginia

High Knob on Stone Mt., approx 2 miles South of Norton, Va. (BLET-284 8-4-71)

Main studio location ^X To be determined, Norton, Virginia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPET-320	6-8-70	Ch. 47	V.245 kw	U	8-8-70
AH:1940'MSL:4406'		668-674	A.37.1 kw		2-8--71
CP for a new station - issued without call letters					
CALL LETTERS ASSIGNED 8-10-80					
BMPET-681	9-14-70	Ch. 47	V. 417 kw	U	8-8-70
AH: 1940'MSL: 4406'		668-674	A. 61.7 kw		2-8-71
MP (BPET-320) chg. ERP & ant.					
BMPET-705	1-18-71	MP(BPET-320 as mod.) to			12-18-71
ext. date					
WIRE	3-29-71	RE TENDERED LIC. APPLI.			PENDING
FILING REQUIRED SHOWING ACCORD SEC. 73.613(b) RULES FOR					
STUDIO LOCATION AND CLARIFICATION OF ANT. HGT. ABOVE BROWN					
AUTH. GR. OPER TEMP. PER. END. 4-29-71 ACCORD CP BMPET-705					
EXCEPT WITH MAIN STUDIO LOCATED AT TRANS. SITE.					
WIRE	4-27-71	ABOVE AUTH. EXT. TO 5-29-71			
WIRE	6-1-71	ABOVE AUTH. EXT. TO 6-29-71			
WIRE	6-25-71	RE TENDERED LIC. APPLI.			AUTH. GR.
OPER. ON BTA CP BMPET-705 EXCEPT WITH MAIN STUDIO LOCATED					
AT TRANS. SITE.					
BLET-284	8-4-71	Ch. 47	V. 245 kw	U	8-4-71
AH:1940'MSL:4413'		668-674	A. 37.1 kw		10-1-72
Lic. (BPET-320) for a new station					
EBSA	5-15-72				
BRET-192	10-27-72	Renewal of License (S)			10-1-75
BRET-192	9-12-75	Renewal of license (S)			10-1-78
BRET-192	9-14-78	RENEWAL OF LICENSE(S)			10-1-81

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV.

Call
Letters NEW- WSVN-TV

Name BLUE RIDGE ETV ASSOCIATION
 (c/o E. Dana Cox, Jr. Post Office Box 15 Roanoke, Virginia 24001)

File No.	Dated	Application for	Action	
			Nature	Date
BPET-320 R & F	1-22-68	Construction permit for a new Non-Commercial ED, TV B/C Station: CH.# 47, 668-674 Mcs. ERP: Visual 248.87 kw (Horz) Aural 37.33 kw (Horz) Unlimited Hours TL: High Knob, Norton, Virginia SL: To Be Determined, Norton, Virginia (RCA TTU-30) AH: 1941 feet. STATION LOCATION; NORTON, VIRGINIA Marcus Cohn, Atty. Howard T. Head, Engr. AMENDED 4-27-70 re financial.	GRANTED	6-8-70
	1-26-68			
FEB 8 1968				
SEE OTHER SIDE FOR PETITIONS				
ENGR. DATA FILED 6-23--D				

Mr. E. Dana Cox, Jr.
3077 Colonial Avenue S.W.
Roanoke, Virginia 24015
344-0991

REQUEST FOR IMPOSITION OF CONDITION filed 5-20-69 by Harry M. Plotkin for TV Cable Service Co.

OPPOSITION TO REQUEST FOR IMPOSITION OF CONDITION filed 8-1-68 by Martin J. Gaynes for Blue Ridge ETV ASSO.

Form BC-121 CARD#2
September 1969

NONCOMMERCIAL EDUCATIONAL TELEVISION
APPLICATION RECORD - BROADCASTING

Call
Letters WSVN-TV

Name BLUE RIDGE ETV ASSOCIATION
CH-47 NORTON, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-681 R & F PRESS:	7-27-70 7-30-70 AUG 1 1970	MP(BPET-320) chg. ERP to Vis. 699kw, Aur. 104.85kw; type ant. to RCA TFU-25GA; and HAAT to 1937 ft. Atty.: Martin J. Gaynes (Cohn and Marks)	GRANTED	9-14-70
BMPET-705 R & F PRESS:	1-5-71 JAN 13 1971	MP(BPET-320 as mod.) to extend completion date to 6-8-71. Atty.: M. J. Gaynes (Cohn and Marks)	GRANTED	1-18-71
BLET-284 Received Filed PRESS	3-17-71 3-18-71 3-18-71 JUN 30 1971	Lic. to cover (BPET-320 as mod.) for new station. Atty.: Martin J. Gaynes (Cohn and Marks)	GRANTED	8-4-71

APPLICATION RECORD - BROADCASTING

NON COMM ED TV

Call
Letters WSVN-TV

Name BLUE RIDGE ETV ASSOCIATION
CH-47 NORTON, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRET-192 R & F PN REC PRESS	6-19-72 7-3-72 7-3-72 JUL 10 1972	RENEWAL OF LICENSE Martin J. Gaynes (COHN & MARKS) Amended 8-3-72 re programming.	GRANTED	10-27-72
BRET-192 R & F PN Rec'd: PRESS:	5-17-75 5-30-75 5-30-75 15 JUL 1975	RENEWAL OF LICENSE Atty: Martin J. Gaynes (Cohn and Marks)	GRANTED	9-12-75
BRET-192 R&F PN RECD PRESS	6-1-78 6-1-78 6-1-78 JUN 1978	RENEWAL OF LICENSE Atty.: applicant No Contours filed: 7-24-78	GRANTED	9-14-78

CARD NO. 4

**APPLICATION RECORD-BROADCASTING
NON-COMMERCIAL ED TV**

Call Letters: WSVN-TV

Name: BLUE RIDGE ETV ASSOCIATION

CH-47

Station Location: NORTON, VIRGINIA

File No.	Date	Description	Action and Date
BRET-810601KN R&F PN REC'D	5-11-81 5-01-81	RENEWAL OF LICENSE ATTY: WAYNE COY {COHN AND MARKS}	

Form BC-121
March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

