


WMAV

 SPERRY RAND

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CATALOG NO. 4350L 1/5

Form BC 126
June 1954

PTA 5-16-72

NON-COMM. ED TV

218

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-16-72 (Off. #211)

Call letters W M A V

OXFORD, Miss. (11-16-71)

Station location * SENATOBIA, MISS.

STATION ID: Oxford-University,
Miss. Ltr. 6-14-72

Name of licensee MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

Transmitter location Approx. 12 miles WSW of Oxford, Miss.

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period			
					From	To		
BPET-372	2-24-71	Ch. 22	V. 380 kw	DA	U	4-24-71		
AH: 1390'MSL: 1767'		518-524	A. 69.2 kw	DA		8-24-72		
CP for a new station - issued without call letters								
CALL LETTERS ASSIGNED 5-3-71								
BMPET-730	11-16-71	Ch. 18	V. 380 Kw	DA	U			
AH: 1390'MSL: 1767'		494-500	A. 70.8 kw			8-24--72		
MP (BPET-372) chg. Channel & Station location								
EBSA	5-15-72							
Wire	5-16-72	Re ten'd. lic. appl. auth. gtd. oper. PTA accord. 73.629 & BMPET-730.						
Ltr.	5-12-72	Sect. 73.1201(c) Waived - auth. to identify WMAA & WMAV by single vis. slide &/or aur. announcements.						
BLET-305	6-16-72	Ch. 18	V. 347 kw	DA		6-16-72		
AH: 1390'MSL: 1767'		494-500	A. 63.1			6-1-73		
lic. (BPET-372 as mod) new station								
Wire	3-23-73	Sect. 73.1201(c) Waived period 4-19-73 thru 10-19-73.						
LTR	6-5-73	Sect. 74.651(c) waived thru 6-1-76						
BRET-211	5-31-73	RENEWAL OF LICENSE (S)					6-1-76	
Wire	11-13-73	Pending installation microwave syst. extend auth. gtd. b/c i.d. of stations WMAO, WMAB WMAH, WMAU, WMAV & WMAW over the facilities of WMAA, JACKSON, MISS. ACCORD YOUR REQUEST PER. 10-19-73 thru 4-19-74						
BRET-211	4-26-79	RENEWAL OF LICENSE (S)					6-1-79	
BRET-790 201LD	5-29-80	RENEWAL OF LICENSE (S)					6-1-82	
BRET-790 201LD	5-29-80	RENEWAL OF LICENSE (S)					6-1-82	

NONCOMMERCIAL EDUCATIONAL TELEVISION
APPLICATION RECORD - BROADCASTING

Call Letters WMAV
~~NEW TV~~

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION
CH-~~22~~ 18 (PO c/o William R. Smith, Jr., Drawer 1101, Jackson, Miss. 39205)

File No.	Dated	Application for	Action	
			Nature	Date
BPET-372 R & F PRESS: PN REC'D:	9-15-70	CP for new Educ. TV on:	GRANTED	2-24-71
	9-25-70	Ch-22, 518-524mc	COMMISSION ACTION	
	OCT 12 1970	ERP: Vis. 1075kw; Aur. 199kw Hrs. of Oper.: Proposed Satellite of WMAA, Ch-29, Jackson, Miss. TL: 12 mi. WSW of Oxford, Miss. (34-17-26 89-42-24) SL: 3825 Ridgewood Rd., Jackson, Miss. (GE TT-57-B) HAAT: 1389 ft. STATION LOCATION: SENATOBIA, MISSISSIPPI Atty.: Schwartz & Woods Engr.: Applicant		
		HEW application to Roy Stewart 10-8-70. AMENDED 12-4-70 re ant. sys.		

APPLICATION RECORD - BROADCASTING

Call Letters WMAV

MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

CH-18 Name SENATOBIA, MISSISSIPPI
OXFORD, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-730 R & F PRESS: PN REC'D:	9-15-71 OCT 27 1971	MP(BPET-372) to chg. Station Location from Senatobia, Mississippi, to Oxford, Mississippi; and chg. freq. from Ch-22, 518-524mcs to Ch-18, 494-500mcs. Atty.: Schwartz & Woods Engr.: Applicant	GRANTED	11-16-71
Ltr. rec'd. PRESS:	5-19-72 MAY 24 1972	Request Waiver of Section 73.1201(b)(2) of the Rules to identify Station as Oxford-University, Mississippi. Atty.: Schwartz & Woods	GRANTED	6-14-72 by ltr.
BLET-308 Received Filed PRESS:	5-4-72 5-8-72 5-10-72 JUN 12 1972	Lic. to cover (BPET-372 as mod.) for new station. Atty.: Schwartz & Woods	GRANTED	6-16-72
Ltr. 10-4-72	from Woods	requesting 6 mo. ext'n. of waiver of 73.1201(d) - to R. Stewart		10-12-72
Ltr. 2-28-73	from R. Woods	req. ext'n. Waiver Sect. 73.651(c) - to Roy Stewart		3-16-73.

NONCOMMERCIAL EDUCATIONAL TV
APPLICATION RECORD - BROADCASTING

Call
Letters WMAV

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION
CH-18 OXFORD, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
	3-21-73	Letter received from Robert A. Woods requesting 8 month extension of waiver of the provisions of Section 73.1201(c) of the Rules - to Roy Stewart 3-26-73.		
BRET-211	3-1-73	RENEWAL OF LICENSE		
R & F	3-1-73	Atty: Robert A. Woods (Schwartz & Woods)	GRANTED	5-31-73
PN REC'D				
PRESS:	APR 4 1973			
		Ltr. 2-19-74 from Robert A. Woods on behalf of Mississippi Authority for Educational TV requesting limited waiver of Section 73.674 of the Rules		

APPLICATION RECORD - BROADCASTING NON-COMMERCIAL EDUCATIONAL TV

Call
Letters WMAV

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION
CH-18 Oxford, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BRET-211 R & F PN Rec'd: PRESS:	1-23-76 1-30-76 1-30-76 4 MAR 1976	RENEWAL OF LICENSE Contours filed 1-30-76. Atty: Robert A. Woods (Schwartz & Woods) Amended 6-24-76 re additional information	GRANTED	4-26-79
BRET-790201-LD R&F PN REC'D PRESS	2-1-79 '79 04 26 '79 05 24	RENEWAL OF LICENSE atty: Robert A. Woods (Schwartz & Woods)	GRANTED	MAR 1980

SEE WMAA(TV) FOR PETITIONS.

MEMORANDUM OF INTION AND ORDER adopted 4-26-79, released 5-18-79, FCC 79-246 5662: Accordingly, IT IS ORDERED, That the petition to deny the Mississippi Authority for Educational Television's applications for renewal of licenses for stations W M A A, W M A B, W M A E, W M A H, W M A O, W M A U, W M A V and W M A W filed by the Community Coalition for Better Broadcasting IS DENIED. IT IS FURTHER ORDERED, That the petition to deny the Mississippi Authority for Educational Television's application for a new translator station at Columbia, Mississippi, filed by the Community Coalition for Better Broadcasting IS GRANTED IN PART, insofar as that matter was considered in conjunction with the renewal matter and all allegations were considered with regard to both the renewal and new applications, and IS DENIED IN ALL OTHER RESPECTS. IT IS ALSO ORDERED, That the motion to strike certain new matter raised in petitioner's reply pleading IS DENIED. IT IS FURTHER ORDERED, That the applications of the Mississippi Authority for Educational Television for renewal of licenses for stations W M A A, W M A B, W M A E, W M A H, W M A O, W M A U, W M A V AND W M A W ARE GRANTED for the remainder of their regular term, to expire June 1, 1979. IT IS ALSO ORDERED, That the Mississippi Authority for Educational Television, shall within thirty (30) days of the release of this Order, amend its pending applications for renewal of license for Stations W M A A, W M A B, W M A E, W M A H, W M A O, W M A U, W M A V and W M A W with reasonable goals and timetables for the hiring and promotion of minorities, particularly in management positions during the 1979-1982 license term. IT IS FINALLY ORDERED, That the application of the Mississippi Authority for Educational Television for a new television translator station at Columbia, Mississippi, IS GRANTED.

CARD NO. 5

APPLICATION RECORD-BROADCASTING NON-COMMERCIAL ED TV

Call Letters: WMAV

Name: MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION
CH-18

Station Location: OXFORD, MISSISSIPPI

File No.	Date	Description	Action and Date
BMLET-800821KK		ML to whg reduce Aur. ERP to 31.9kW (DA).	

MEMORANDUM OPINION AND ORDER ADOPTED MAY 29, 1980, RELEASED JULY 24, 1980
RCC 80-304, 27357: ACCORDINGLY, IT IS ORDERED THAT THE PETITION TO DENY
THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION'S APPLICATION FOR
RENEWAL OF LICENSES FOR STATIONS WMAA-TV, WMAB-TV, WMAE-TV, WMAH-TV,
WMAO-TV, WMAU-TV, WMAV-TV, AND WMAW-TV FILED BY THE COMMUNITY COALITION
FOR BETTER BROADCASTING IS DENIED. IT IS FURTHER ORDERED THAT THE ABOVE-
CAPTIONED APPLICATIONS FOR RENEWAL ARE GRANTED.

MEMORANDUM OPINION AND ORDER ADOPTED MAY 29, 1980, RELEASED JULY 24, 1980
FCC 80-305, 27355: ACCORDINGLY, IT IS ORDERED THAT THE PETITION FOR
RECONSIDERATION FILED JUNE 15, 1979, IS DENIED.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

