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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954

PTA 1-26-70  
Started 2-1-70

Non-Comm. TV

27  
**BROADCASTING STATION LICENSE RECORD**

Date first licensed : 7-28-70 (Off. #179)

Call letters W H A A

Station location Jackson, Mississippi

Name of licensee MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

Transmitter location 4 Miles Southeast of Raymond, Mississippi

Eastover Drive at Ridgewood Rd., Jackson, Mississippi (BLET-254 7-28-70)

Main studio location X (To Be Determined) Jackson, Mississippi

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPET-269	1-4-67	CH.#29	V-307kw	U	3-4-67
AH:1960' MSL:2419'		560-566	A-61.4 kw		9-4-67
CONSTRUCTION PERMIT FOR A NEW NON-COMMERCIAL EDUCATIONAL TV STATION. CP ISSUED WITHOUT CALL LETTERS.					
BPET-269	4-6-67	same	same	same	3-4-67
Mod. of CP. CALL LETTERS ASSIGNED					9-4-67
BMPET-528	10-27-67	same	same	same	3-4-67
Mod. of CP (BPET-269) to ext. compl. date					4-27-68
BMPET-528	4-27-68	same	same	same	10-27-68
(2)					
BMPET-607	9-26-68	CH-29	V-307 kw	U	3-4-67
BMPET-609					3-26-69
AH: 1960' MSL:2419'		560-566	A-61.4 kw		
Mod. (BPET-269, as mod.) chg. type trans., type ant. All & extend compl. date.					
BMPET-622	3-11-69	MP (BPET-269, as mod) ext. date 9-11-69			
BMPET-633	8-21-69	MP (BPET-26, as mod) ext. date 2-21-70			
WIRE	1-26-70	AUTH. TO OPER. REMOTE CONTROL			
WIRE	1-26-70	RETENDERED LIC. APPLI. AUTH. GR. OPER.			
ON PTA CP BMPET-633. ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTHORITY. STARTED 2-1-70					
BLET-254	7-28-70	LIC. (BPET-269 as mod.)			6-1-73
for a new station					
LTR.	9-18-70	Re. in school programming			6-1-73
EBSA	5-15-72				
WIRE	8-30-72	PENDING INSTALLATION MICROWAVE DISTRIBUTION SYSTEM, AUTH. GR. BROADCAST IDENTIFICATION OF STATION WMAO OVER THE FACILITIES OF WMAA ACCORD YOUR REQ. PER. 9-15-72 THRU 12-15-72.			
Wire	3-23-73	Sect. 73.1201(c) Waived period 4-19-73 thru 10-19-73			
Ltr.	6-5-73	Sect. 73.651(c) waived thru 6-1-76			
BRET-179	5-31-73	RENEWAL OF LICENSE (S)			6-1-76

Form BC 126

June 1954

#2

COMMERCIAL TV

# BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

WMAA

Station location

Name of licensee

SEE CARD 1

Transmitter location

Main studio location

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
Wire	11-13-73	Pending installation microwave distribution system, extend auth. gtd b/c id of stations WMAO, WMAB, WMAH, WMAU, WMAV & WMAW OVER the Faci. of WMAA, Jackson, Mis. accord your request ps. 10-19-73 thru 4-19-74			
BRET-179	4-26-79	RENEWAL OF LICENSE {S} 6-1-79			
BRET-790201KX	5-29-80	RENEWAL OF LICENSE {S} 6-1-82			

Form BC-121  
Aug. 1953

APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV

Call  
Letters ~~None~~ W H A A

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION  
P.O. c/o Wm. R. Smith, Jr. Drawer 2470, Jackson, Mississippi 39205

File No.	Dated	Application for	Action	
			Nature	Date
BPET-269 R & F	7-26-66 7-27-66	Construction Permit for a New Non-Comm. ED. TV B/C Station: CH. 29, 560-566 mcs. ERP: Visual 307 kw (HORZ) Aural 61.4 kw (HORZ) Unlimited Hours TL: 4 miles Southeast of Raymond, Jackson, Miss. SL: To Be Determined, Jackson, Miss. (RCA TTU-30A) AH: 1938 feet STATION LOCATION: JACKSON, MISSISSIPPI Jansky & Bailey, Engr.	GRAN.	JAN 4 1967
EMPET-528 R & F	8-16-67 10-19-67	Mod. of CP (BPET-269, which auth. a new sta- tion) to extend completion date from 9-4-67 to DECEMBER 1968.		
OCT 2 1967				
EMPET-574 R & F Press	3-21-68 3-25-68	MP (BPET-269, as Mod.) to extend completion date to December, 1968.	GRANTED	4-3-68

Contact: William R. Smith, Jr.  
Telephone: 601 362-4442  
Address: 787 Lakeland Dr., Jackson, Mississippi

FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W H A N

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

CH. 29 JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-607 R & F PRESS SEP 1 1968	8-30-68 9-3-68	MP (BPET-269, as mod) to change type of transmitter to General Electric TT-57-A; and type of antenna to General Electric TY-95-C Zig-Zag; and decrease antenna height above average terrain to 1958.5 feet.	GRANTED issued with BMPET-609	9-26-68
BMPET-609 R & F PRESS SEP 1 1968	9-10-68 9-12-68	MP (BPET-269, as mod.) to extend completion date to February 1969.	GRANTED issued with BMPET-607	9-26-68
BMPET-622 R & F PRESS	2-26-69 2-28-69	MP (BPET-269, as mod) to extend completion date to May 1969.	GRANTED	3-11-69
BMPET-633 R & F PRESS	7-29-69 8-6-69 AUG 1 8 1969	MP (BPET-269, as mod) to extend completion date to January 1, 1970.	GRANTED	8-21-69

## APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV

Call  
Letters W M A A

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION  
CH. 29 JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BLET-254 Recd. FILED PRESS	12-31-69 1-5-70 1-23-70 FEB 2 1970	LICENSE (BPET-269, as mod.) for a new station, and specify Studio Location as Eastover Dr. at Ridgewood Road, Jackson, Mississippi.	GRANTED	1-28-70
Ltr.	9-15-70	Req. waiver of Sec. 73.651(c) re in-school programming schedule.		
Schwartz & Woods now represents W M A A per ltr. 9-15-70				
Letter 10-4-72 from Robert A. Woods requesting a six month extension of waiver of Section 73.1201(c) of the Rules - to Roy Stewart 10-12-72.				
Ltr. 2-28-73 from Robert Woods requesting ext'n. Waiver 73.651(c) - to Roy Stewart 3-16-73.				
Letter received 3-21-73 from Robert A. Woods requesting 8 month extension of waiver of the provisions of Section 73.1201(c) of the Rules - to Roy Stewart 3-26-73.				

# APPLICATION RECORD - BROADCASTING

NON-COMMERCIAL ED. TV.

Call  
Letters **WMAA**

## MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

Name  
**CH-29 JACKSON, MISSISSIPPI**

File No.	Dated	Application for	Action	
			Nature	Date
BRET-179 R & F PN REC'D PRESS:	3-1-73 3-1-73 3-1-73 <b>APR 4 1973</b>	RENEWAL OF LICENSE Atty: Robert A. Woods (Schwartz & Woods)	GRANTED	5-31-73
Additional Ownership Material filed 4-17-73 to Thelma Miller 4-23-73				
Ltr 2-19-74 from Robert A Woods on behalf of Mississippi Authority for Educational TV request- ing limited waiver of Section 73.674 of the Rules				
BRET-179 R & F PN Rec'd: PRESS:	1-23-76 1-30-76 1-30-76 <b>3 MAR 1976</b>	RENEWAL OF LICENSE Atty: Robert A. Woods (Schwartz & Woods) Contours filed 1-30-76. Amended 6-24-76 re additional information Amended 12-7-76 re legal Amended 4-13-77 re new EEO policy Amended 6-2-77 re to advise commission of discrimination complaint filed by Ms. Jan Hillegas. Amended 6-23-77 re EEO determination Amended 10-13-78 re EEO	GRANTED	4-26-79

PETITION TO DENY LICENSE APPLICATION filed 5-3-76 by the Community Coalition for Better Broadcasting, Delta Coalition for Better Broadcasting, Delta Ministry, Greenwood Communications Committee, North Mississippi Coalition for Better Broadcasting, Concerned Citizens for ~~Better Media of Columbia~~ Better ~~Comm~~ Communications, and the Concerned Citizens for Fair Media of Columbia (signed by Ken Lawrence, Community Coalition for Better Broadcasting, P. O. Box 3234, Jackson, MS 39207)

PETITION FOR EXTENSION OF TIME filed 5-28-76 by Louis Schwartz on behalf of Mississippi Authority for Educational Television.

OPPOSITION TO PETITION TO DENY filed 6-24-76 by Louis Schwartz on behalf of Mississippi Authority for Educational Television.

MOTION FOR EXTENSION OF TIME filed 7-19-76 by Alvin O. Chambliss on behalf of Petitioners, Community Coalition for Better Broadcasting, Delta Ministry, Greenwood Communications Committee, North Miss. Coalition for Better Broadcasting, Concerned Citizens for Better Comm. & the Concerned Citizens for Fair Media of Columbia.

REPLY TO THE OPPOSITION OF THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION filed 9-7-76 by Alvin O. Chambliss, Esq. on behalf of the Community Coalition for Better Broadcasting, Delta Coalition for Better Broadcasting, Delta Ministry, Greenwood Communications Committee, North Miss. Coalition for Better Broadcasting, Concerned Citizens for Fair Media of Columbia (signed by Ken Lawrence, Community Coalition for Better Broadcasting)

SUPPLEMENT TO REPLY TO THE OPPOSITION filed 9-10-76 by Alvin O. Chambliss on behalf of (above). (Supplement contains an Exhibit CC to be affixed to the above reply.)

SUPPLEMENT TO PETITION TO DENY filed 9-10-76 by Ken Lawrence (signed) on behalf of (above) (supplement contains EEO information with regards to discrimination complaints)

MOTION TO STRIKE filed 10-6-76 Louis Schwartz on behalf of Mississippi Auth. for Ed. TV.

SUPPLEMENT TO MOTION TO STRIKE filed 11-17-76 by Louis Schwartz on behalf of Mississippi etc.

## APPLICATION RECORD - BROADCASTING

NON-COMMERCIAL ED. TV

Call  
Letters WMAAName  
Ch-29MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION  
JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRET 790201KX R&F PN REC'D PRESS	2-1-79  '79 04 26 '79 05 24	RENEWAL OF LICENSE ATTY: Robert A. Woods (Schartz & Woods)	GRANTED	MAY 29 1980
BMLET-800821KF		ML to reduce Aur. ERP to 30.7kW		

CONT'D. FROM CARD # 4

PETITION FOR EXTENSION OF TIME filed 1-11-77 by Louis Schwartz on behalf of Mississippi Authority for Educational Television (MAET)

SUPPLEMENT TO THE PETITION TO DENY AND INTERVENE file 1-4-77 by Alvin Chambliss on behalf of Community Coalition for Better Broadcasting, et al.

OPPOSITION TO SUPPLEMENT TO PETITION TO DENY filed 1-31-77 by Louis Schwartz on behalf of (MAET)

NOTION FOR EXTENSION OF TIME filed 2-14-77 by Alvin O. Chambliss on behalf of Petitioners.

REPLY TO THE OPPOSITION TO SUPPLEMENT TO PETITION TO DENY filed 3-10-77 on behalf of CCBB.

COPY OF EXHIBIT "W" FILED 3-10-77 TO BE AFFIXED TO THE REPLY TO THE OPPOSITION OF THE  
SUPPLEMENT TO THE PETITION TO DENY by Alvin Chambliss on behalf of Community Coalition for Better Broadcasting, et. al.

SUPPLEMENT TO OPPOSITION TO PETITION TO DENY filed 10-27-77 by Louis Schwartz on behalf of Mississippi Authority for Educational Television

SUPPLEMENT TO OPPOSITION TO PETITION TO DENY filed 2-8-78 by Louis Schwartz on behalf of MAET.  
COMMENTS OF THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION CONCERNING THE "REPORT OF THE  
EQUAL EMPLOYMENT OPPORTUNITY COMPLIANCE INVESTIGATION OF THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION NOVEMBER 1977" filed 9-8-78 by Louis Schwartz on behalf of Mississippi Auth.

PETITION TO DENY LICENSE APPLICATION 5-1-79 by CCBB.

OPPOSITION TO PETITION TO DENY LICENSE APPLICATION 5-31-79 by Louis Schwartz for Mississippi.

PETITION FOR RECONSIDERATION 6-18-79 for CCBB fatty: Alvin O. Chambliss

OPPOSITION TO PETITION FOR RECONSIDERATION 7-3-79 by Schwartz for MAET.

SUPPLEMENT TO OPPOSITION TO PETITION FOR RECONSIDERATION 7-6-79 by Schwartz for MAET.

CARD 3a  
Form BC-121  
May 1976

APPLICATION RECORD - BROADCASTING

NON-COMM. TV

Call  
Letters WMAA

Name MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION  
ch-29 JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
PETITIONS CONT'D.:				
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REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION 7-17-79 by Alvin O. Chamblis for The Community Coalition for Better Broadcasting (CCBB).				
-----				
REPLY TO OPPOSITION TO PETITION TO DENY 6-20-79 by Chamblis for CCBB.				
-----				
PETITION FOR RECONSIDERATION 6-21-79 by ----- for CCBB.				
-----				
REQUEST FOR INFORMATION 11-21-79 by Alicia M. Gany for Community Coalition.				
-----				
OPPOSITION TO PETITION FOR SPECIAL RELIEF 4-1-80 by Louis Schwartz for MAET.				
-----				
PETITION FOR SPECIAL RELIEF 3-17-80 by The Community Coalition for Better Broadcasting				
-----				
MOTION TO STRIKE 4-9-80 by The Community Coalition for Better Broadcasting				
-----				
OPPOSITION TO MOTION TO STRIKE 4-16-80 by Schwartz for MAET.				

MEMORANDUM OPINION AND ORDER ADOPTED MAY 29, 1980, released JULY 24, 1980

FCC 80-304: 27357:

ACCORDINGLY, IT IS ORDERED, THAT THE PETITION TO DENY THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION'S APPLICATION FOR RENEWAL OF LICENSES FOR STATIONS WMAA-TV, WMAB-TV, WMAE-TV, WMAH-TV, WMAO-TV, WMAU-TV, WMAV-TV, AND WMAW-TV FILED BY THE COMMUNITY COALITION FOR BETTER BROADCASTING IS DENIED. IT IS FURTHER ORDERED THAT THE ABOVE-CAPTIONED APPLICATIONS FOR RENEWAL ARE GRANTED.

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MEMORANDUM OPINION AND ORDER ADOPTED MAY 29, 1980, RELEASED JULY 24, 1980  
FCC 80-305, 27355:

ACCORDINGLY, IT IS ORDERED THAT THE PETITION FOR RECONSIDERATION  
FILED JUNE 15, 1979, IS DENIED.

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PETITION FOR PARTIAL RECONSIDERATION 8-25-80 by Louis Schwartz for Mississippi Authority  
for Educational Television

402(b) appeal filed 8-18-80; ltrs. sent 8-26-80 to WMAA & atty.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

