

W H V S



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Patent No. 1390199

10
BROADCASTING STATION LICENSE RECORD

Date first licensed 11-7-57 (Official No. 22)

Call letters ~~X-WISN-TV~~ W M V S (4-2-62)

(Station Loc. Milwaukee, Wis.)

MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL,
TECHNICAL AND ADULT EDUCATION (EMLET 2-26-73)

(MLET-100 9-22-70)

X DISTRICT 9 AREA BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION/

Name of licensee X MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION

.5 mi. N. of E. Capitol Dr. on N. Humboldt Ave., Milwaukee, WI (MP 4-1-79)

X NE corner Capitol Drive and Estabrook Parkway, Shorewood, Wisconsin (BPET-114 6-21-62 LIC. 7-23-64)

X NE corner of Port Washington Road and Donges Bay Road, Menomonie, near Milwaukee, Wis.

Transmitter location X 1015 North Sixth Street, Milwaukee, Wisconsin (BPET-151 4-17-57)

Main studio location 1015 North Sixth Street, Milwaukee, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

WMVS-TV

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-To
BPET-19	6-6-56	CH 10	V-107 kw A-64.6 kw	U	8-8-56 2-6-57
AH 370 ft. CP for a New Non-Comm. HD TV H/C Station.					
Mod. CP (BPET-19)					
BPET-151	4-17-57	CH #10	V-107 kw 192-198 A-61.7 kw	U	5-27-57 10-19-57
AH: 740'					
Mod. CP (BPET-19, as modified) to chg. ERP, ant. system & other equip.					
BPET-161	8-19-57	CH 10	V-129 kw 192-198 A-65.7 kw	U	8-1-56 2-16-58
AH 740'					
Mod. CP (BPET-19, as mod) to chg. ERP, ant. system & other equip.					
WIRE 10-16-57 RE LIC. APPL. AUTH. (MAIN TRANS. & ANTENNA) OPERATE ON PROGRAM TEST ACCORD. BPET-161					
BLST-24	11-7-57	Ch. #10	V-129 kw 192-198 A-65.7kw	U	11-7-57 12-1-58
AH 740'					
License to cover CP (BPET-19, as modified)					
BRET-22	11-19-58	CH # 10	V-129 kw 192-198 A-65.7kw	U	12-1-58 12-1-61
AH: 740'					
RENEWAL OF LICENSE					
BPET-91	7-22-60	CH #10	V-316 kw 192-198 A-158 kw	U	9-22-60 3-22-61
AH: 740'					
CP to chg. ERP; type trans.; changes in equipment and A.L.					
WIRE 12-2-60 RECEIVED RECEIPT VERIFIED SUBJECT AD. FILED LIC. APPL., WITH. GR. OPR. WMVS-TV, MILWAUKEE, WIS. PERIOD ENDING 1-10-61 ACCORD. CONSTRUCTION PERMIT BPET-91. AD. IS NOW OPERATING ACCORD. TO THIS AUTH.					
WIRE 1-9-61 RECEIVED RECEIPT VERIFIED SUBJECT AD. FILED LIC. APPL., WITH. GR. OPR. WMVS-TV, MILWAUKEE, WIS. PERIOD ENDING 2-10-61 ACCORD. TO CP BPET-91.					
WIRE 2-3-61 RE LIC. APPL. BLST-58, AUTH. GR. OPR. WMVS-TV ON PROGRAM TEST ACCORD. SECTION 3.629 RULES & CP BPET-91					
BPET-114	6-21-62	CH #10	V-316 kw 192-198 A-158 kw	U	8-21-62 2-21-63
AH: 750'					
Construction Permit to chg. A.L. mod. trans. Ah					
WIRE 8-21-62 REUR AMENDED LIC. APPL. BLST-58 AUTH. GR. OPR. MVS ON PROG. TEST ACCORD. SEC. 3.629 & CP BPET-114					

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WVTVStation location MILWAUKEE, WISCONSINName of licensee MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATIONTransmitter location SEE CARD #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BLET-58	7-23-64	CH. 10	V-316 kw	U	7-23-64
AH: 750' MSL: 1720'		192-192	A-156 kw		12-1-64
LICENSE to cover CP (BPET-91 & BPET-114), which auth. chng.					
BRET-22	11-16-64	same	same	same	12-1-64
RENEWAL OF LICENSE					12-1-67
BNLET-19	1-18-65	CH. 10	V-316kw	U	1-18-65
AH: 750' MSL: 1720'		192-198	A-49kw		12-1-67
Mod. of License to reduce Aural ERP and chg. type of Aural transmitter					
Letter 4-13-66 by Commission granting req. for waiver of Sec. 73.651(c) of Rules to permit WMVS to accompany its visual transmission of slides, films or other visual images with aural transmission of music during scheduled breaks in its in-school programming schedule for a period of one year from the date of letter.					
BRET-22	11-24-67	same	same	same	12-1-67
RENEWAL OF LICENSE					12-1-70
BNLET-100	9-22-70	Ch-10	V-316kw	Unl.	9-22-70
AH: 750' MSL: 1720'		192-198mc	A-49kw		12-1-70
ML to chg. name					
BRET-22	11-25-70	RENEWAL OF LICENSE (S)			12-1-73
EBSA	5-15-72				
BNLET-120	2-26-73	ML to chg name (1)			
BRET-22	11-28-73	RENEWAL OF LICENSE (L)			12-1-76
BSET-22	4-1-74	ML to correct markings.			
	(1)				
BPET-475	4-16-76	Ch. 10	V. 214 kw	U	4-16-76
AH: 750' MSL: 1720'		192-198	A. 33.1 kw		10-16-77
ML to chg ERP, IS trans. art. BAAT.					
BRET-22	8-31-76	ML to show type trans. as Vis. RCA TT-25BH (Mod.); Aug. RCA TT-10AH.			
	(2)				
BRET-72	11-23-76	CH. 10	V. 316 kw	Unl (L)	12-1-76
AH. 750	MSL 1720	192-198	A 49		12-1-79
RENEWAL OF LICENSE (L)					
BMPET-899	7-12-78	MF (BPET-475) to extend completion date to 1-12-79			
	(1)				

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters W.M.V.S.

Station Location

Name MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BMPET-916 (2)	4-1-79	MP (BPET-475 as mod.) to chg. ERP to Vis. 295kW, Aur. 29.5kW; chg. TL; type ant. and HAAT 1010 ft.; extend completion date to	10-1-79
BMPET-790913KE (3)	1-22-80	MP (BPET-475) TO EXTEND COMPLETION DATE.	7-22-80
BMPET-800609MG (4)	1-22-80	MP (BPET-475) To extend Completion date	1-22-81
BRGET-800528KN	7-21-80	Remote control authority	
BMPET 801210KJ (5)	3-18-81	EXTENSION OF COMP. DATE	9-18-81

Card # 1

Non-Commercial ED TV B/O Station

APPLICATION RECORD - BROADCASTING

Form A-170

FORMERLY FCC FORM 94

MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION

Call WMSV-TV

Letters

Name BOARD OF VOCATIONAL AND ADULT EDUCATION

(1015 North Sixth Street, Milwaukee, Wisconsin)

c/o William F. Rasche, Director

File No.	Dated	Application for	Action	
			Nature	Date
BPEP-19 Recd Filed	11-31-52 11-30-52 11-30-52	CP for a Non-Commercial Educational TV B/O station. Freq: Ch # 10, 132-134 Mc. ERP: Vis. 20 KW, Aur. 14.5 KW Hours of operation: Unlimited S-L: 1015 North Sixth Street, Milwaukee, Wisc. T-L: 5407 W. Martin Drive, Milwaukee, Wisc. (Vis & Aur. GE-TT-6-E) (407') Filed direct by Wm. F. Rasche, Director	GRANTED	6-6-56
Amended BPEP-19 Recd & filed	12-23-52 12-23-52	Amended to change ant. hgt above average terrain from 27' to 415' 7 1/2' and make other equipment changes. Filed direct by Wm. F. Rasche, Director		
Amended Recd & filed	2-23-53 2-25-53	Amended re Sec. II, Secty. of Board Change, Financial data, and description of antenna (explanation only) Filed direct by Wm. F. Rasche, Director		

(CONTD CARD #2)

CARD #2

FORM BC-121

APPLICATION RECORD - BROADCASTING NON-COMM ED TV B/C

FORMERLY FORM A-170

ADULT EDUCATION)

Call

Letters NEW- WIS- TV

Name (C.P. granted as MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION)

BOARD OF VOCATIONAL AND ADULT EDUCATION

Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
Contd from Card #1 AMENDED Recd & Filed	Card #1 3-30-56 4-2-56	AMENDED to change T-L from 5407 N. Martin Drive, Milwaukee, Wisc. to 1015 North Sixth St., Milwaukee, Wisc., ERP from Vis. 29KW, Aur. 14.5 KW to Vis. 105.35 KW, Aur. 63.9 KW, change transmitters, antenna system and to incorporate additional legal and financial data. (370') Filed direct (VIS. & AUR. RCA TT-10 AN).	SEE ACTION CARD #1	
BPET-134 Recd & Filed Ext. #1	12-17-56 12-18-56	Mod. of CP(BPET-19, which authorized a new NON-COMM. ED. TV B/C Station) to extend completion date from 2-6-57 to August, 1957. Filed Direct	GRANTED	1-22-57

Card # 3
Form BC-121
Aug. 1955

Non-Comm Educational TV broadcast
APPLICATION RECORD - BROADCASTING

Call
Letters WMYS-TV

Name MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-151 Recd Resubmitted Recd & filed	1-31-57 3-8-57 3-27-57 4-1-57	Mod. of CP (BPET-19 as mod., which auth. a new non-Comm Ed. TV B/C station) to change ERP from Vis. 107 kw, Aur. 64.6 kw, to Vis. 83.61 kw, Aur. 44.18 kw, change transmitter location from 1015 North Sixth Street, Milwaukee, Wisconsin to NE Corner Port Washington Road and Donges Bay Road, Mequon, Wisconsin, install new antenna system and make other equipment changes. Filed direct (738)	Rev. 8-19-57, exhibits subscribed and sworn to subsequent to date of certification in Sec. 1 GRANTED	-to-applicant 4-17-57
BMPET-161 Recd & Filed	7-5-57 7-12-57	Mod. of CP (BPET-19, as mod., which auth. a new Non-Comm. Ed. TV b/c station) to change ERP from Vis. 83.2 kw., Aur. 41.7 kw. to Vis. 128.6 kw., Aur. 68.8 kw.; change antenna system & make other equipment changes. (750') Filed direct.	GRANTED	8-19-57

CARD #4

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV

Call
Letters-WWSB-TV W M V S
(4-2-62)Name MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLET-24 Recd & Filed	10-10-57 10-14-57	License to cover CP (BPET-19, as mod.) which auth. a new Non-Comm. Ed. TV broadcast station. Filed direct.	GRANTED	11-7-57
BRET-22 Recd & Filed	8-25-58 9-2-58	Renewal of License. Filed direct.	GRANTED	11-19-58
BPET-91 Recd & Filed	6-30-60 7-5-60	Construction permit to change ERP from Vis. 129 kw, Aur. 65.7 kw to Vis. 316 kw, Aur. 159 kw; change type of transmitters from RCA TT-10AH to RCA TT-25BH; make changes in equipment and change antenna height above average terrain to 750 feet. John Fleming, City Attorney - Milwaukee 2, Wis.	GRANTED	7-22-60
BLET-58 R & F AMENDED R & F	1-31-61 2-1-61 8-14-62 8-16-62	License to cover CP (BPET-91) which authorized changes in existing station Amended to also cover facilities authorized in BPET-91 and BPET-114.	GRANTED	7-23-64

APPLICATION RECORD - BROADCASTING NON COM. EDUCATIONAL TV

Call
Letters W M V S

Name MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPET-114 R & F	4-25-62	Construction permit to change transmitter location from Northeast corner of Port Washington Road and Donges Bay Road, Nequon, Wisconsin to Northeast corner of Capitol Drive and Eschbrook Parkway, Shorewood, Wisconsin; modify the RCA TT-25BH transmitters; make changes in antenna structure and antenna height above average terrain to 750 feet. John Fleming, City Atty- Milwaukee, Wisconsin	GRANTED	6-21-62
	4-30-62		CONDITIONAL re Section 3.640 of rules	
BRET-22	8-27-64	RENEWAL OF LICENSE	GRANTED	11-16-64
Recd.&Filed	8-31-64			
BMLET-19	12-22-64	Modification of Lic. to reduce Aural ERP from 158 kw to 49 kw and change type of Aural transmitter to RCA TT-10AH.	GRANTED	1-18-65
Recd.&Filed	12-28-64			
LETTER(1)	12-2-65	REQUEST FOR WAIVER OF SECTION 73.651 OF COMM. RULES to permit broadcast of 3 1/2 hours weekly of music and slide materials.	PGR. by Comm. ltr.	4-13-66
FEDERAL MATCHING GRANT	filed 7-14-67	W. S. G. WASHINGTON, D. C. 7-19-67		

APPLICATION RECORD - BROADCASTING

#6
Form BC-121
Aug. 1965

Call

Letters W M V S

DISTRICT 9 AREA BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION

Name **MILWAUKEE BOARD OF VOCATIONAL AND ADULT EDUCATION****MILWAUKEE, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BRET-22 R & E AUG 28 1967	7-7-67 7-10-67	RENEWAL OF LICENSE	GRANTED	11-24-67
HEW application filed 3-14-69 - Stewart 3-19-69.				
BMLET-100 R & F PRESS:	9-8-70 9-11-70 SEP 1 1970	ML to chg. name to District 9 Area Board of Vocational, Technical and Adult Education.	GRANTED	9-22-70
BRET-22 Received Filed PRESS: PN REC'D:	7-23-70 8-7-70 9-11-70 SEP 1 1970 8-7-70	Renewal of License	GRANTED	11-25-70
HEW application filed 10-26-70				

APPLICATION RECORD - BROADCASTING

Call W M V S

Letters

MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL,
TECHNICAL AND ADULT EDUCATION

Name XDISTRICT 9 AREA BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION
CH-10 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMLET-120 R & F PRESS:	2-5-73 2-7-73 FEB 23 1973	ML to change name of licensee to Milwaukee Area District Board of Vocational, Technical and Adult Education.	GRANTED	2-25-73
BRET-22 R & F PN REC'D PRESS: ✓	8-6-73 8-9-73 8-9-73 SEP 14 1973	RENEWAL OF LICENSE	GRANTED	11 25 73
BPET-475 R&F PRESS: PON REC'D	12-12-73 12-17-73 24 JAN 1974 1-7-74	CP to chg. Aur. ERP to 47.4khz TL to W-ef Milwaukee River & 0.4 mi N of Capitol Dr., Milwaukee, Wis. (43-05-43-87-54-12); type trans. to RGA-TT-35FH; type ant. to RGA-TW-12A-1CR; make chgs. in ant. structure; and HAAT: 993-ft	GRANTED	4-16-76
AMENDMENT R & F PRESS:	5-14-74 5-15-74 OCT 22 1974	Re chg. TL to 505 E. Capitol Dr., Milwaukee Wisc. (43-05-15 87-54-12); type ant. to RGA TEP-12BH-4; and HAAT 953 ft.	See over	for consideration

BPET-575 granted 4-16-76 - condition: Subject to the condition that prior to issuance of any operating authority ~~x~~ for the construction authorized herein, the permittee shall file with the Commission sufficient field intensity measurements of standard broadcast station WZUU, Milwaukee, Wisconsin, made both before commencement and after completion of the construction of the antenna structure specified herein, to satisfactorily demonstrate that the radiation pattern has not been changed because of said construction. Minimum required measurements shall include at least ten (10) point locations between two and ten mile distance for each of the eight equally spaced radials. These measurements shall be submitted in tabulated form. Also, measurement data shall be certified by all parties involved before submission to the Commission. The engineer selected by the permittee to make the measurements shall be acceptable to all parties, and the cost of making the measurements, ~~and~~ and any corrective measures that may be required to restore the pattern to the conditions prior to this construction shall be borne by the permittee herein. Also, the permittee shall be responsible for maintenance and repair of any detuning circuits necessary to restore the radiation pattern of station WZUU, Milwaukee, Wisconsin.

Name MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL, TECHNICAL, AND ADULT EDUCATION
CH 10, Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPET-475 AMENDMENT R & F PRESS:	6-18-75 6-20-75 22 JUL 1975	AMENDED to change ERP to Vis. 221.8kW, Aur. 33.1kW; type of transmitter to RCA TT-25BH; change antenna type to RCA TBF-3BLOR & financial		
BRET-22 R&F PN RECD PRESS	7-20-76 7-22-76 7-22-76 8 SEP 1976	RENEWAL OF LICENSE NO CONTOURS FILED:	GRANTED	11-23-76
EMPET-899 R & F Press:	8-30-77 9-6-77 OCT 19 1977	MP(BPET-475) to extend completion date	GRANTED	7-12-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W M V S

MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION

Name
CH-10 Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-916 R&F PRESS	6-6-78 6-13-78 JUL 17 1978	MP (BPET-475, as mod.) to chg. ERP to Vis. 309kW(Max), Aur. 31.0kW(Max); chg. TL to 0.5 mi. N. of E. Capitol Dr. on N. Humboldt Ave. Ext. W. of Milw. River (43-05-48 87-54-19); chg. trans. to RCA TT-35FH; type Ant. to RCA TW-12A10R; make chgs. to Ant. structure (incr. hght.) & HAAT 1008 ft. Atty.: None Chief Engineer: H. G. Wagner	GRANTED	7-1-79

CARD NO. 9

APPLICATION RECORD BROADCASTING

NON-COMM ED TV
Call Letters: WMVSName: MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL, TECHNICAL AND ADULT
EDUCATION

Station Location: CH-10 MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BRET-790726KF R & F PN REC'D PRESS 79 0906	7-19-79 7-26-79 7-26-79	RENEWAL OF LICENSE	GRANTED 11/30/ 79
BMPET-790913KE R&F PRESS 79 1011	9-11-79 9-13-79	MP(BPET-475) to extend completion date ATTY. NONE CHIEF ENG. J. G. WAGNER	GRANTED 1-22-80
BMPET-800609KG R&F	6-2-80 6-9-80	MP(BPET-475, as mod.) to extend completion date.	GRANTED 7-22-80
BRCET-800528KN PRESS		Request for authority to operate by remote control from 1036 N. Eighth St., Milwaukee, Ws.	GRANTED 7-21-80

LETTER 11-13-80 by Daniel W. Toohay for Mil. District Bd. of Voc., Tech., & Adult Ed., with
advising of appointment of new Board of Directors.

APPLICATION RECORD - BROADCASTING

Call
Letters WTVS

MILWAUKEE AREA DISTRICT BOARD OF VOCATIONAL, TECHNICAL AND ADULT EDUCATION

Name
CH-10 MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BM PET-801210KJ R&F	12-10-80	MP(BPET-475 as mod.) to extend completion date. TODD D. GRAY, ATTY.	GRANTED	3-18-81
BLET-810402KE R&F	4-2-81	Lic. to cover CP(BPET-475, as mod.) to chg. ERP; type ant. ant. struc.; HAAT; type trans.; & TL; Todd D. Gray, Atty.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

