

W 2 X R

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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1-5



FM  
BROADCASTING STATION LICENSE RECORD

Date first licensed 8-4-67

W Z X R (EFF: 12-8-75)

Call letters X W R G - FM

Station location MEMPHIS, TENNESSEE

SUMMIT COMMUNICATIONS OF TENNESSEE, INC. (MLH 4-16-75)

X COMLES TENNESSEE RADIO PROPERTIES, INC. (AL 12-31-70 EFF: 3-1-71)

Name of licensee ~~XX~~ COMLES BROADCASTING SERVICE, INC.

Transmitter location 2.75 miles southeast of Bartlett Street, Memphis, Tennessee

1385 Lamar Ave., Memphis, Tennessee (SH-9-28-77)

58103 Redes: Sheraton Peabody Hotel, Memphis, Tennessee  
Main studio location X Hotel Peabody, Memphis, Tennessee



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4576 HAAT: 900' (v. & h.)	12/23/64	104.5mc CH. 283	ERP: 100kw (V. & H.) TPO: 19kw	Unl.	2/23/65 8/23/65
CP for a new Class C FM broadcast station.					
BMPH-8410 (1)	8-20-65	Mod. of CP(BPH-4576) for extension of completion date to 2-23-66			
BPH-8646 (2)	2-7-66	Mod. of CP (BPH-4576, as mod.) for ext. of completion date to 2-23-66.			
BME 9721 HAAT: 900' (h & v)	5-13-66	102.7mc ch# 274	ERP: 100kw (H & V) TPO: 19kw	U	2-23-65 8-23-66
Modification of CP(BPH-4576 as modified) to change frequency.					
BMPH-8909 (1)	7-20-66	Mod. of CP(BPH-4576 as mod.) for ext. of completion date to 1-15-67			
BMPH-9121 (2)	12-12-66	Mod. of CP(BPH-4576 as mod.) for ext. of completion date to 3-1-67			
BLH-3596 HAAT: 900' (H & V)	8-4-67	102.7mc CH. #283	ERP: 100kw (H & V) TPO: 19.4kw	US-4	8-1-70
Lic. to cover CP(BPH-4576 as mod)					
BRH-2041(5)	8-19-70	RENEWAL 8-1-73			
BPH-7273 HAAT: 180'	10-15-70	104.5mc Ch#283	ERP: 19kw TPO: 10.5kw		12-15 10-15-71
CP to install Aux ant, TPO, ERP and HAAT. at Main Trans. location.					
BPH-7273	10-15-70	Supersede authorization to show correct frequency. 102.7mc.			
BAPLN-117	12-31-70	VOL. AL & CP EFF: 3-1-71			
BMPH-13,195 (1)	3-30-71	MP(BPH-7273) chg. TPO: 11kw HAAT: 220 feet. (Aux. Ant.)			
ELN-5242 BPH-1070(1)	2-4-72	Lic. cover (BPH-7273 as mod) for Aux. antenna & RC of transmitter. 102.7mc 100kw (H & V) 900' (H & V) 8-1-73 220' 19kw (Aux. Ant)			
EBSA	5-22-72				
BPH-8109 HAAT: 900' (H & V)	11-10-72	102.7mc #274	ERP: 98kw (H & V) (RC)		11-10-73
CP install new ant., chg. TPO, ERP.					



June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

W Z X R  
Call letters XW R E C-FM

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-2041(L)	8-16-73	RENEWAL			8-1-76
Supersedes to Add Auxiliary Antennas Facilities, and REMOTE CONTROL					
BLH-5877(L)	2-12-74	Lic.(BPH-8109)-Changes, Main ant. 102.7mhz., ERP: 98kw(H&V) RC Aux.: 220' Aux. 19kw			8-1-76
BLH-5877(L)	2-12-74	Supersedes auth. of same date to correct TPO (20 kw)			8-1-76
BTC-7554	11-27-74	Vol. TC. EFF: 12-31-74			
BSCA-1441	3-17-75	SCA 67KHz.			
BMLH-511(1)	4-16-75	ML chg licensee name			
COMTEL	1-24-77	Trans: RCA-BTF-20E mod. with RCA- BTE-15A exciter now installed.			
BRH-2041(L)	3-9-77	RENEWAL (MAIN&AUX. ANTS.)			8-1-79
BMSCA-475	1-27-77	Mod of SCA to mke chg programming			
BRH-2041(L)	3-9-77	Superseded to Delete Condition Page 1A.			
BSH-2041 (1)	9-28-77	SL & RC loc chg (MAIN & AUXILIARY ANTENNAS)			
BRH790402BX		RENEWAL OF LICENSE			
BRSCA790402BX	7-18-79	RENEWAL OF SCA			8-1-82
BTCH800806EE	12-18-80	Vol TCH EFF:			12-19-80



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call **WREC - FM**  
Letters **WREC**

Name **COULDS BROADCASTING SERVICE, INC.**  
**Memphis, Tennessee (P.O. Charles B. Drakefield, Hotel Peabody, Memphis, Tenn.)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4576 Rec'd Filed	9-5-64 9-12-64 9-12-64	Construction permit for a new FM broadcast station to be operated on: Frequency: 104.5mc CH 283 ERP: 100kw (H.A.V.) Type transmitter: RCA BTF-20E TPO: 19.125kw Type antenna: RCA BFA-123(Hor.) ERI 300-12V(Vert.) (12 sections each) HAAT: 900' Transmitter Loc.: 2.75 mi. S. E. of Bartlett, Memphis, Tenn. (Same as 10) Studio Loc.: Hotel Peabody, Memphis, Tenn. (Same as AM)  Robert A. Marmet, Atty. A. D. Ring & Associates, Engrs.	GRANTED	12/23/64



FORM BC-121  
AUG. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call  
Letters WHP-FM

Name COWLES BROADCASTING SERVICE, INC.  
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8410 R&F	7-29-65 8-2-65	Modification of CP (BPH-4576 which authorized a new FM broadcast station) for extension of completion date from 8-23-65 to _____. Atty: Marmet & Schneider	GRANTED to	8-20-65 2-23-66
BMPH-8646 R&F	1-11-66 1-13-66	Mod. of CP(BPH-4576, as mod., which authorized a new FM broadcast station) for extension of completion date from 2-23-66 to 8-23-66.  Attys: Marmet & Schneider	GRANTED	2-7-66
BMPH-8721 R & F	2-15-66 2-18-66	Modification of CP(BPH-4576 as modified which authorized a new FM broadcast station) to change frequency from 104.5mcs, Ch.#283 to 102.7mcs, Ch.#274.  R. A. Marmet, Atty. (Marmet & Schneider)	GRANTED	5-13-66



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W R E C-FM

NAME COWLES BROADCASTING SERVICE, INC.  
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8909 R&F	7-1-66 7-5-66	Modification of CP(BPH-4576 as mod., which authorized a new FM broadcast station) for extension of completion date from 8-23-66 to 1-15-67.	GRANTED to	7-20-66 1-15-67
BMPH-9121 R&F	11-25-66 11-29-66	Atty - Marmet & Schneider Modification of CP(BPH-4576 as mod., which authorized a new FM broadcast station) for extension of completion date from 1-15-67 to 3-1-67.	GRANTED to	12-12-66 3-1-67
BLH-3596 R & F	2/8/67 2/9/67	Atty - Robert A. Marmet Lic. to cover CP (BPH-4576 as mod.) which auth. a new FM broadcast station. Atty: R. A. Marmet Engr: M. Blumberg	GRANTED	8-4-67



Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WREC-FM**

**COWLES TENNESSEE RADIO PROPERTIES, INC.**

Name **X COWLES BROADCASTING SERVICE, INC.**  
**MEMPHIS, TENNESSEE**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2041 R & F \$75 #597498 PN Recd. PRESS	4-15-70 4-30-70 " " <b>JUN 3 1970</b>	RENEWAL OF LICENSE Robert A. Marmet, Atty.	GRANTED	8-19-70
BPH-7273 R & F #633269 \$50. CODE 061 PRESS: OCT 12 1970	9-24-70 9-29-70 9-29-70 12 1970	CP to install Auxiliary Ant(RCA-BFA-28, 2 sects); at Main Trans Loc., to be operated on 102.7mc, CH#274, TPO: 11.873kw, ERP: 19kw, and HAAT: 180 feet, For Auxiliary Purposes Only.  Atty-Robert A. Marmet(Webster) Engr. Howard T. Head	GRANTED	10-15-70
BAPLH-117 R & F FEE PD: \$250 -#650974 CODE (Form 316) ALSO SEE: AM DEC 29 1970	12-9-70 12-18-70 -#650974 1970	Voluntary assignment of license and CP(BPH-7273) to COWLES TENNESSEE RADIO PROPERTIES, INC.  Atty - Robert A. Marmet	GRANTED EFF:	12-31-70 3-1-71



Form BC-121  
September 1969

#5

## APPLICATION RECORD - BROADCASTING

Call  
Letters WREC-FMName Cowles Tennessee Radio Properties, Inc.  
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,195 R & F #669683 \$50. CODE 061 PRESS: 25 MAR 1971	3-8-71 3-10-71 3-10-71	MP(BPH-7273) <del>reduce</del> <sup>increase</sup> height of Auxiliary Ant. chg. TPO: 10.753kw and HAAT: 220 feet  Atty--Gordon R. Malick(Marmet & Webster) Engr--Howard T. Head	GRANTED	3-30-71
BLH-5242 R & F W 028326-\$50. AC-068 PTA PRESS NOV 7 1971	8-26-71 9-1-71 9-1-71 NOV 7 1971	Lic.(BPH-7273, as mod.) for Auxiliary Antenna  Atty: <u>Marmet</u> and Webster	GRANTED Issued with BRCH-1070	11-16-71
BRCH-1,070 R & F #031191 \$50 Code 068 Press JAN 18 1972	1-6-72 1-10-72 1-10-72 JAN 18 1972	ML to operate transmitter by remote control from main studio location: Hotel Peabody, Memphis, Tennessee.  Atty: Robert A. Marmet	GRANTED	2-4-72



# APPLICATION RECORD - BROADCASTING

102.7mc

Call  
Letters WREC-FM

Name COWLES TENNESSEE RADIO PROPERTIES, INC.  
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8109 R & F #118417 \$50 Code 061 Press NOV 1 1972	10-11-72 10-13-72 10-13-72	CP to install new ant. (RCA BFC-12B, 12 sects. (H&V); chg. TPO; HAAT: 897' (H&V).  Atty: Robert A. Marmet	GRANTED	11-10-72
BRH-2041 R & F PN Recd. PRESS JUN 1 1973	4-26-73 5-2-73 "	RENEWAL OF LICENSE R.A.Marmet, Atty. AMENDED 7-31-73 re: composition of area; community survey	GRANTED	8-16-73
BLH-5877 R & F W 191802-\$50 PTA PRESS JUL 24 1973	5-26-73 5-29-73 5-29-73 6-5-73	Lic.(BPH-8109) for changes - Main antenna. AC-068-Atty: Robert A. Marmet	GRANTED	2-12-74



AUG. 1955

Call Letters **WZXR**  
**X-REG-FM**

SUMMIT COMMUNICATIONS OF TENNESSEE, INC.

Name **XCOLES TENNESSEE RADIO PROPERTIES, INC.**  
**Memphis, Tennessee**

File No.	Dated	Application for	Action	
			Nature	Date
<b>RTC-7554</b> Rec'd Filed Fee: \$1,000 049 349859 Press: OCT 8 1974 PN Rec'd: PUB. NOTICE FILED 10-10-74	9-24-74 9-27-74 9-27-74	Voluntary transfer of control of licensee corporation from Cowles Communications, Inc. to Triangle Broadcasting Corporation. Robert A. Marmet, Atty.	GRANTED EFF: FEE REQ. \$62,000.00 (includes AM) CONSUMMATED: Fee Pd. 1-15-75, 063, W 382071	11-27-74 12-31-74 subject to and 1-10-75
<b>BMLH-511</b> R & F #394531 \$50 Code 057 PRESS	2-19-75 2-19-75 2-21-75 MAR 12 1975	Modification of license to change corporate name of licensee to: SUMMIT COMMUNICATIONS OF TENNESSEE, INC. Atty: Peter Shuebruk (Fly, Shuebruk, Blume, and Gaguine)	GRANTED	4-16-75
<b>BSCA-1441</b> R & F #396145 \$50 Code 057	2-20-75 2-24-75 2-26-75 MAR 12 1975	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 khz.	GRANTED	3-17-75



PHASE 1 REFUND ACTION

Change of  
Call Sign

TRANS.  
CODE

500

DATE

791212

AMT.

162

PHASE 1 REFUND ACTION

BMLH 511

-394531-

TRANS.  
CODE

500

DATE

791212

AMT.

10.00

INITIALS

BE3

INITIALS

BE2

PHASE 1 REFUND ACTION

BMLH 511

394531

TRANS.  
CODE

500

DATE

791211

AMT.

50.00  
PAID

INITIALS

BE2



Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

8-67

Call  
Letters W Z X RName **SUMMIT COMMUNICATIONS OF TENNESSEE, INC.**  
**MEMPHIS, TENNESSEE**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2041	3-26-76	RENEWAL OF LICENSE (MAIN & AUX. ANTENNAS)	GRANTED	3-9-77
BRSCA-1441	2-13-76	RENEWAL OF SCA		
R & F	4-1-76			
PN Recd.	"	Jerome S. Boros, Atty. (Fly & Blume)		
PRESS	JUN 10 1976	PETITION TO DENY AND TO INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better Broadcasting, Gregory B. Johnson & Leo M. Gray, Jr.		
		PETITION FOR NUNC PRO TUNC filed 7-13-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of Operation Push, et al.		
		AMENDED PETITION TO DENY AND INTERFENE filed 7-13-76 by Alvin O. Chambliss, Counsel on behalf of Petitioners		
		OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 8-12-76 by Jerome S. Boros, Counsel on behalf of Summit Communications of Tenn., Inc.		



BRH-2041 3-9-77 MEMORANDUM OPINION & ORDER #44399  
Petition to Deny filed by The Memphis Chapter of People  
United to Save Humanity, et al, DENIED.

MOTION TO DISMISS filed 5-17-77 by Jerome S. Boros, Counsel  
on behalf of Summit Communications of Tenn., Inc.

ORDER 9-21-77 "motion for reconsideration" filed by the  
Memphis Chapter of People United to Save Humanity et al  
DISMISSED.

4-3-78 STATEMENT IN RESPONSE TO COMM. MEMO. OPINION, FCC  
77-198, EQUAL EMPLOYMENT OPPORTUNITY POLICY FILED BY  
JEROME S. BOROS, ESQ.



Name **Summit Communications of Tennessee, Inc**  
**Memphis, Tennessee**

File No.	Dated	Application for	Action	
			Nature	Date
BMSCA-475 R & F 647222-100 CODE 001 PRESS	12-10-76 12-14-76 12-15-76 JAN 11 1977	Modification of Subsidiary Communications Authorization to make changes in programming Atty. Herbert M. Schulkind Engr---	GRANTED	1-27-77
BRH790402BX BRSCA790402BX PRESS	MAY 31 1979	Renewal of License Renewal of SCA Atty. Herbert M. Schulkind	GRANTED	7-18-79



-647222-  
BMSCA-475

500

791211

52.00

BEB.



Name: SUMMIT COMMUNICATIONS OF TENNESSEE, INC.

Station Location: Memphis, Tennessee

File No.	Date	Description	Action and Date
BTCH800806EE FORM 316 PRESS (ALSO SEE WREC, WCOA, WJLO(FM) KOCY & KXXY(FM))	AUG 21 1980	Voluntary relinquishment of control of lic. corp. from Gordon Gray to Gordon Gray, Jr., Burton C. Gray, C. Boyden Gray and Bernard Gray as Individual Trustee under a living trust. Atty: Herbert M. Schulkind (Fly, Shuebruk)	GRANTED 12-18-80 EFF: 12-19-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

