

W X T C

 SPERRY RAND

---

**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



B-S

## BROADCASTING STATION LICENSE RECORD

#188

W X T C (EFF: 1-6-73)

Date first licensed 9-20-48

Call letters XW G S C - FM  
LOCATION: CHARLESTON, SOUTH CAROLINAWCSC, INC. (BAPM-59 Gr. 12-31-47 eff: 1-22-48)  
X JOHN M. RIVERS

Name of licensee

Rifle Range Rd. Approx. 5.5 miles east of Charleston, South Carolina  
Transmitter location X Near Charleston, South Carolina (BPH 10-10-58)29401 485 E. Bay Street, Charleston, South Carolina (BPH 10-10-58).  
Main studio location X Francis Marion Hotel, Charleston, South Carolina



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Class Freq.	E.R.P. Power	Time Div.	Period From To
B3-PH-979	7-24-47	96.9 No. 249	30 kw Terr. 330'		
Letter	7-24-47	Subj: receipt & approval adequate info re method & approval of oper. WCSC during installation FM antenna to insure protection to standard br. stations during such installation. Sufficient proof to be subm. after installation of FM antenna to determine effect on WCSC dir. pattern.			
BPH-979	12-1-47	96.9	30 kw.	U	By 12-1-47 To 6-1-48
C.P. issued					
BAPH-59	12-31-47	Voluntary assignment of C. P. to WCSC, INC.			
Eff:					
Telegram	4-26-48	Authority granted WCSC-FM period ending June 1, 1948 operate using facilities specified in C.P. B3-PH-979 as modified for purpose providing FM program service. Notify Commission when program service has commenced.			
Telegram	5-19-48	Relet atty. Auth. extended period ending Aug. 1, 1948 operate using facilities specified in CP BPH-1824 for purpose FM program service.			
BPH-1824	5-4-48	Ext. of completion date to 8-1-48			
Telegram	8-3-48	Relet atty. 30. Auth. extended interim operation period ending Sept. 1, 1948 same as telegram of 5-19-48.			
BPH-2400	8-16-48	Ext. of completion date to 9-1-48			
BLH-281	9-20-48	License to cover construction permit			
BRH-188	2-21-50	Renewal of license			
					3-1-50 to 3-1-53
BRH-188	2-4-53	Renewal of license			
					12-1-54
BRH-188	11-3-54	Renewal of license to			
					12-1-57
Letter	11-22-54	STA oper. from 6:00PM to sign off time (normally 12:15 AM)			
					5-1-55
Letter	2-28-55	Mod. STA above to include from 6-9AM Mon. thru Sat. and 7:30-9:00 AM on Sun. to 5-1-55			
Letter	1-15-57	STA oper. reduced power 194.4 watts ERP 11,400 watts (tube weakness) to 7-9-57			



Form BC-126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed 9-20-48

Call letters WCSC-FM

Station location

Name of licensee WCSC, INC. (BAPH-59 Gr. 12-31-47 off)

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-188	11-13-57	Renewal of license to			12-1-60
BPH-2497	10-10-58	96.9mc Ch. 245	CP to change type trans, studio-trans. location 68kw. HAAT: 700' 12/10 to 6/10/59		
BNPH-5493	5-19-59	Mod. of CP(BPH-2497) for Extension of Completion date 10-10-59			
(1)					
BNPH-6031	10-3-59	Extension of completion date 3-27-60			
(2)					
BPH-6160	2-9-60	Mod. of CP(BPH-2497 as mod.) to decrease effective radiated power.			
(3)					
BLH-1550	6-20-60	License to cover construction permit (BPH-2497, as modified) which authorized increase in ERP and HAAT, install new antenna and change antenna-transmitter and studio location. B			
BRH-188	11-16-60	Renewal of License			12-1 12-1-63
BRH-188	11-6-63	Renewal of License			12-1 12-1-66
BRH-188	11-18-66	RENEWAL OF LICENSE			12-1 12-1-69
BPH-5943	9-7-67	96.9mc. ERP: 75kw (h&v) U	11-7-67		
HAAT: 700' (h&v) ch# 245		TPO: 14.5kw	5-7-68		
CP to operate trans by remote control from studio location; install new trans(RCA-BTF-20E); install new ant(RCA-BFC-12, 12 sects); chg. TPO; and ERP;					
BSCA-829	11-11-67	Subsidiary Communications Authorization on a multiplex basis of 67 kilocycles.			
BLH-3924(L)	4-9-68	License (BPH-5943) changes			12-1-69
BNSCA-252	7-23-69	Mod. of SCA to chng. programming			
BRH-188(S)	11-26-69	Renewal of license			12-1-72
BSCA-829	11-26-69	Renewal of SCA & NDSA			12-1-72
BPH-7291	11-2-70	96.9mc ERP: 75kw(h&v)	1-2 11-2-71		
HAAT: 780' (h&v)		TPO: 15kw RC			
CP chg. TPO & HAAT.					
BLH-4971(L)	12-11-70	Lic. (BPH-7291) changes			12-1-72
EBSA	5-25-72				
BRH-188(S)	12-27-72	Renewal of License & SCA			12-1-75
BRSCA					
BPH-8447	6-21-73	96.9 chg. ERP & TPO	6-21-74		
		100kw h&v 780' h&v RC			
BLH-5900(L)	9-12-73	Lic. (BPH-8447) - Changes			12-1-75



Form BC 126  
June 1954

#3

## BROADCASTING STATION LICENSE RECORD

Date first licensed 9-20-48

Call letters W X T C-FM

Station location CHARLESTON, S. C.

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-188(L)	<del>11-12-75</del>		<del>RENEWAL</del>		<del>12-1-76</del>
BRSCA-829	" " "		" " "		" " "
BTC-8188	12/7/76	Vol rel	of pos	con	EFF:
BTCH790327CN	4-11-79	VOL.	TC		EFF:



## APPLICATION RECORD - BROADCASTING

FM (METROPOLITAN)

Call

Letters ~~WCSG~~ WCSG-FM

WCSG, INC. (BAPH-59 Gr. 12-31-47 eff: 1-22-48)

Name X JOHN M. RIVERS

(P. O. Francis Marion Hotel, Charleston, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-979	5-7-46	construction permit for new FM Broadcast Station (Metropolitan) Frequency: To be assigned by Chief Engr. of FCC Coverage: 6599 sq. mi. Population: 324,000 Studio: Francis Marion Hotel, Charleston, South Carolina Transmitter: St. Andrews Township, Charleston, South Carolina (REL 520A-DL Max. 10 kw) Filed by Robert L. Irwin, Attorney Program analysis rec'd. 6-3-46 Engr. info. recd. 3-27-47 changing ERP; transmitter location & make changes in antenna system.	Granted conditionally	
Rec'd	5-13-46		2-6-47.	Class "B"
Filed	5-13-46		station.	Letter mailed
			2-11-47.	
			Programs Plans & Basic Engrs. approved -	7-24-47
			C.P. issued	10-1-47



Engineer: Paul A. de Mars



## APPLICATION RECORD - BROADCASTING

Call

CARD #2 WCSC, INC. (BAPH-59 Gr. 12-31-47 eff: 1-11-48) Letters WCSC-FM

Name X JOHN M. RIVERS

File No.	Dated	Application for	Action	
			Nature	Date
BAPH-59 Rec'd Filed	11-26-47 12-9-47 12-9-47	Voluntary assignment of C. P. from JOHN M. RIVERS to WCSC, INC. Filed by Francis X. McDonough, Attorney	GRANTED Eff:	12-31-47
BAPH-1824 Rec'd. Filed	4-8-48 4-14-48 4-14-48	Mod. of C. P. (B3-PH-979 which authorized a new FM broadcast station) for extension of completion date from 6-1-48 to 8-1-48. Filed by Francis X. McDonough, Att'y	GRANTED	5-4-48
BMPH-2400 Rec'd Filed	7-26-48 7-28-48 7-28-48	Mod. of C.P. (B3-PH-979 which authorized a new FM broadcast station) for extension of completion date from 8-1-48 to 9-1-48. Filed by Thomas W. Wilson, Atty.	GRANTED	8-16-48
BLH-281 Rec'd. Filed	8-20-48 8-25-48 8-25-48	License to cover construction permit (B3-PH-979 as modified) which authorized a new FM broadcast station. Filed by Robert L. Irwin, Atty.	GRANTED	9-20-48
BRH-168 Rec'd & Filed	12-15-49 12-28-49	Renewal of license. Filed by William Sims, Jr., Atty	GRANTED	2-21-50



# APPLICATION RECORD - BROADCASTING

Call  
Letters WCSC-EM

Name WCSC, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-188 Rec'd & Filed	11-23-52 12-1-52.	Renewal of License  Filed by Robert L. Irwin, Atty.	Atty req. logs. 12-18-52 GRANTED	to furnish tr. 2-4-53
BRH-188 Recd. Filed	8-13-54 8-23-54	Renewal of license Filed by Alfred Gordon, atty	GRANTED	11-3-54
BRH-188 Rec'd Filed	8-29-57 9-3-57 9-3-57	Renewal of License William P. Sims, Jr., Attorney	GRANTED	11-13-57



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters

W C B CAPM

Name

WCSC, INC.

File No.

Dated

Application for

Nature

Action

Date

BPH-2197

9-16-58

Rec'd

9-18-58

Filed

9-18-58

c.p. to increase ERP from 36kw to 66.5kw, increase HAA from 330' to 700', install new type antenna (RCA BFA-8A 8 sections) change studio location from Francis Marion Hotel, Charleston, South Carolina TO 485 East Bay Street, Charleston, South Carolina and change antenna-transmitter location from St. Andrews Township, South Bank of Ashley River, one mile east of Ashley Hall Plantation, Near Charleston South Carolina TO Rifle Range Road, approximately 5.5 miles east of Charleston, South Carolina (using a combined FM and TV antenna).

GRANTED

10-10-58

ERP: 68 kw.

Atty's: Dow, Lohnes &amp; Albertson



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters WCSC-FMName WCSC, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-5493 Rec'd Filed	4-27-59 4-30-59 4-30-59	Modification of c.p. (EPH-2497 which authorized increase ERP & HAAT, install new antenna, change studio loc. and antenna-trans. loc.) for extension of completion date from 6-10-59 to 10-10-59.  William P. Sims, Jr., Atty.	GRANTED	5-19-59 to 10-10-59
BMPH-6031 R & F	9-18-59 9-22-59	Modification of C. P. (BMPH-2497 as modified, which authorized/changed type antenna & chg. studio & transmitter location) for extension of completion date from 10-10-59 to 3-27-60. Atty's: Dow, Lohnes and Albertson	GRANTED to	10-8-59 3-27-60
BMPH-6150 R & F	1-20-60 1-31-60	Modification of C. P. (EPH-2497 as modified which authorized change in type transmitter, & studio-transmitter location) to decrease ERP from 66.5kw to 50kw. Atty's: Dow, Lohnes & Albertson	GRANTED ERP: 50kw	2-9-60 - TPO: 7.7kw



## APPLICATION RECORD - BROADCASTING

Aug 1955

Call  
Letters

WCSC-FM

Name **WCSC, INC.**  
**Charleston, South Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1550	3-7-60	License to cover construction permit (BPH-2497, as modified) which authorized increase in ERP and HAAT, install new antenna, and change antenna-transmitter and studio locations.	GRANTED	6-20-60
Rec'd	3-10-60			
Filed	3-10-60			
		Wm. P. Sims, Jr., Atty.		
BRH-188	8-10-60	Renewal of license	GRANTED	11-16-60
Rec'd	8-29-60	Atty: William P. Sims, Jr.		
Filed	8-29-60			
BRH-188	8-30-63	Renewal of license---12-1-63	GRANTED	11-6-63
Rec'd	9-3-63	Atty. John A. Rafter		
Filed	9-3-63			
BRH-188	8-29-66	Renewal of license	GRANTED	11-18-66
R&F	9-2-66	Attys - Dow, Lohnes & Albertson		



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.C.S.C.M.Name WCSC, INC.  
CHARLESTON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-829 R & F	8-4-67 8-16-67	Request for Subsidiary Communications Authori- zation on sub-carrier frequency of 67 kcs.	GRANTED	10-11-67
BPH-5943 R & F SEP 7 - 1967	8-4-67 8-16-67	Attys- John A. Rafter(Dow, Lohnes etc.) CP to operate trans by RC from studio location 485 East Bay Street, Charleston, S. C.; in- stall new trans(RCA-BTF-20E); install circular polarization; install new ant(RCA-BFC-12, 12 sects); chg. TPO to 14.6kw; and chg. ERP to 75kw;  Atty- John A. Rafter(Dow, Lohnes Etc.) Engr: Ronald H. Culver, Washington, D. C.	GRANTED	9-7-67
BLH-3924 R & F \$399061 \$30 PT APR 3 1968	1/5/68 1/8/68 1/8/68 1/17/68	Lic. (BPH-5943, for changes). Atty: J. A. Rafter Engr: George P. Pepin, Camden, N.J.	GRANTED	4-9-68



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WCSC-FM**

Name **WCSC, INC.**  
**CHARLESTON, SOUTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BMSCA-252 R & F #522017 \$30 JUL 16 1969	6-9-69 6-20-69 6-20-69	Mod. of SCA to make changes in programming.  Atty - John A. Rafter (Dow, Lohnes etc.)	GRANTED	7-23-69
BRH-188 R & F #539581 \$75. P.N. filed  BRSCA-829 R & F #546166 \$30	8-27-69 9-2-69 9-2-69 9-2-69  OCT 7 - 1969 9-29-69 10-1-69	Renewal of license Atty-Dow, Lohnes & Albertson (D. M. Redmond)	GRANTED	11-26-69
BPH-7291 R & F #638612 \$50 CODE: 061 PRESS: OCT 30 1970	10-15-70 10-21-70 10-21-70	CP chg. TPO: 15.2kw; chg. HAAT: 778 ft.; operate with vert. HAAT: 778 ft.  Atty - Richard F. Swift (Dow, Lohnes etc.) Engr- Ronald H. Culver	GRANTED	11-2-70



Re: BRH-188 - SCA not filed-called atty 9-16-69.



# APPLICATION RECORD - BROADCASTING

Call W X T C  
Letters X WCSC-FM

Name **WCSC, INC.**  
**Charleston, South Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4971 R & F #64,008 \$50. AC-068 PTA PRESS DEC 8 1970	11-11-70 11-13-70 11-13-70 11-23-70	Lic.(BPH-7291) for changes.  Atty: Dave M. Redmond(Dow, Lohnes & Albertson)	GRANTED	12-11-70
BRH-188 R & F P.N. PRESS OCT 11 1972	8-16-72 9-5-72 9-5-72	Renewal of License Atty.: Daniel M. Redmond AMENDED 11-17-72 re: notice of charge of employment discrimination	Granted	12-27-72
BRSCA-829 R & F	10-18-72 10-24-72	Renewal of SCA AMENDED 12-7-72 re: programming		
BPH-8447 R & F #192781 \$50 Code 061 Press 302-7-6-73	5-21-73 5-29-73 5-29-73 JUN 18 1973	CP to change ERP: 100KW (H&V) and chg. TPO.  Atty: Daniel M. Redmond	GRANTED	6-21-73



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W X T C**

Name **WCSC, INC.**  
**Charleston, South Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5900 R & F PTA PRESS	7-26-73 7-31-73 8-14-73 <b>AUG 27 1973</b>	Lic.(BPH-8447)-Changes.  Atty: Dow, Lohnes & Albertson(D. M. Redmond)	GRANTED	9-12-73
BRH-T88 R & F PNRecd. PRESS	7-28-75 8-1-75 8-11-75 <b>SEP 17 1975</b>	RENEWAL OF LICENSE D.M.Redmond,Atty.	GRANTED	11-12-75
BRSCA-829 R & F	9-22-75 9-25-75	Renewal of SCA		
BTC-8188 Rec'd Filed Fee pd \$200 W 640475 Also see WCSC(AM) & TV Code 047 (FORM 316)	10/27/76 11/2/76 11/24/76	Voluntary relinquishment of positive control (de jure to de facto) of lic corp by John M. Rivers, Sr. thru transfer of stock to John M. Rivers, Jr.  Atty - Dow,Lohnes,etc(Daniel Redmond)	GRANTED EFF: NO FEE:	12/7/76



#11

Form HC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters **W X T C**Name **WCSC, INC.**  
**CHARLESTON, SOUTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-780801UG	7-20-78	RENEWAL OF LICENSE		
BRSCA	"	RENEWAL OF SCA		
R & F	8-1-78	Daniel M. Redmond, Atty.		
PRESS	<b>AUG 11 1978</b>	(OVER)		
BTCH790327GN	3-20-79	Vol. transfer of de facto control (32.9%) of	GRANTED	4-11-79
Form 316	(Also see	lic corp from John M. Rivers, Sr. to John M.	EFF:	
W C S C)		Rivers, Sr., Trustee of the John M. Rivers		
PRESS		Revocable Trust		
		Atty - Daniel Redmond (Dow, Lohnes & Albertson)		



(BRH810803YN) SUPPLEMENTAL APPLICATION filed 8-3-81  
as an amendment to pending renewal application.  
(Atty. Daniel M. Redmond) PRESS:



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

