

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

858 . oz . 110

Date first licensed 8-18-50

XXXHLD, INC. (ALH gr 12/22/75 EFF: 1/1/76

X HILDA CARPENTER HULL(ALH. 2-7-75; EFF: 2-12-76)
X Hilda Carpenter Hull, Executrix of the Estate Earl C. Hull, deceased (ALH-7-9-71 EFF: 7-9-71) Call letters XXIII.D-FU

LOCATION: MIAGARA PALLS, NEW YORK

14303 (200 Code)

man (11-6 -54)

Name of licensee ...

Staley Road, Grand Island

Transmitter location . - Non Tark, New York

Same as transmitter (ML 7-20-73)

Treadway Inn, 401 Buffalo Avenue, Mingara Falls, New York (Ltr. 10-1-57) MUnited Office Building, First Street, Ningara Palls, N.Y. (Ltr. 5-4-56)

Main studio location X Motel Niagara, Niagara Falls, N.Y.

FCC 65

14302

CONSTRUCTION PERMIT AND LICENSE RECORD

EXCITATION			The same of the sa		
Appl.	Date	Mes.	E. R. P	Time	Period
No.	Issued	Freq.	Power	Div.	From To-
R1-PH-R9	8 10-1-46	95.7	20 kw.	U	By 12-1-46
		No. 239	The second second second	U	To 6-1-47
C.P. for	new FM b	SHADOW STORT STORT SHADOW	STREET, SQUARE, SQUARE		10 0-1-41
					using Federal
-aragram	12-00-40	102-1 +m	perate d	n sour mos	using Federal
		Coderal	All Tool	POWOL OF	w. & single ba
					-46 to 3-29-47
		DUPPOSE	EM progr	am service	. Requirements
		for free	A modu	la - monito	rs waived pend-
		ing rece	ipt of m	onitors. A	pplicant respon
		sible for	r mainte	ning fren	within allow-
					d tolerance.
Letter	3-21-47	EAT peri	od 5-30	-47 to 6-1	
CHARLES AND ADDRESS OF THE PARTY OF	5-5-47	gillered branching (see)	158 kw.		y 12-1-46
CONTROL DESCRIPTION OF	P. for ex	THE RESERVE OF THE PARTY OF THE	CONTRACTOR OF THE PERSON NAMED IN		0 12-1-47
TEL.	5-22-47			The second name of the last	exte ded per-
		lod endi	g 9-1-47	operate 9	5.7 mexs using
100000		Fed. 192	A trans.	max. power	3 kw and
100000		single be	y Fed. s	quare loop	ant, on roof
		Hotel Nia	gara, Ni	agara Falls	, NI for FM
	6- 6-47	PROGRAM B	Mo. 253)		
		signment	THE RESERVE THE PARTY OF THE PA	00. 6768	
Telegra	0-19-67	Rolet 17.	Auth ext	12-1-17	op. 98.5(253)
		Fed. 19:-	A tr. in	. outputale	w & single
				p ant. on	
		bingers,	re pro.	ser. Auth.	#r to 10-1
Tel cerat	11-20-47	Relet 15.	Auth.	xtended int	erim opera-
				g June 1. 1	
317H-105	11-19-47	98.5 mc	20 kw.	U By	12-1-46
		completion			6-1-48
elegra	5-24-46	OPE Fotion	period	ath, extendendanding Sept.	ed interin
BMPH-18	94 5-17-48	Ext. of	completio	n date to	12-1-48
Telegran	n 8-25-48	Relet 16	Auth. ext	. interi - c	peration
		period end	ling 12-1-	-48	
3MPH-278	11-9-4	s Ext. of	completi	on date to	0-1-49
		-			

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHLD-FM

Transmitter location

Main studio location FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

-						
Appl.	Date			Time	Per	iod
No.	Issued	Freq.	Power	Div.	From-	
relegram	11-10-45	6-1-49 Trans. section on roof	tty. E. op. 98.; k/3 km. Federal	Auth. e: mes us: max. eu:	rt perion In Federa put power loop ant.	i ensin
BAPH-315	1 3-17-49	THE RESIDENCE OF THE PARTY OF T	transmi		Mod) to	
MPH-3417	5-2-49	Ext. o	compl.	. date	To 12-1	-49
	5-24-49				. period	ending
	8-30-49	98.5	46 kv.	U		
Hod of	C. P.	253	Terri	430 It.	20 12-1-	49
3)1711—33151	11-7-49					
TOTAL STATE	12-9-49				period en	
	1-27-50				period enc 開刊-3972	
H-397	1-12-50	-xtensio	n of com	letion	te to 8-1	-50
BLH-650	8-18-50	253	46 kw. Terri 4: to cever	0.P.	8-18-50 3-1-52.	to
BEH-552	2-27-52	Renewal	of licen	se to	6-1-54	
BRH-552	5-19-54_	RENEWAL	OF LICENS	E 10	6_1_	57
LETTER	3-22-55 S	TA Waiver	3.261 to	Remain	ilent on	
	sign off	at 6:30	M on Satu	rdays-	to 9-1-55	
BSCA-84		Storecast Background	ing Serv.	Multiples	uthorisati Basis. 6-1-57	on
BRH-552	5-8-57		46 kw.	U L)	6-1-60	
BRSCA-84	+	Renewal	granted f	or Subsid	1ary 6-1-6	0
BMSCA-21	8-30-57	Mod SCA(B	SCA-84) to	change to	6-1-60 49kg to 4:	Ikc

Form BC-126 June 1954 Card 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ..

WILD-IN

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

District that I		Parameter Street		Distribution of	Statement Street, Square, Squa
Appl.	Date		ERP	Time	Fernot
No.	Imped	Freq	15mer	Day	From To
CONTRACTOR STATEMENT	INTERPREDATE CONTRACTOR OF THE PARTY.	alternative and the same of th	Elizabeth authoritat a	APPROXIMATE AND ADDRESS OF THE PARTY OF THE	to 6-1-60
		Backero	sting Ser and music	rv. Multip	authorisation lex Basis 6-1-63
	5-25-60	\$125/124/V	例の過かり	ENSE	5 (5 6 JL
		A SECURITION OF THE PARTY OF TH	of Liene		6-1-66
BRSCA-84		Authoria to	stion or	multiples	6-1-56
BSH-552 (1)	10-27-65	Federal	193-A W	th RCA BIT	trans, as a :-10C exciter xciter) cations Auth.
BRSCA-84				ipment),	cations Auth.
BRH-552	All And Development of the last of the las		l of lie		-1 6-1-69
BRSCA	5-27-6	itenew	l of SCA	CHED .	6-1-69
PHENOM-S	5-2-69	Hench	and a nice	Street or other Designation of Street,	6-1-12
Name and Address of the Owner, where the Owner, which is the Owner, where the Owner, which is the Owner,	2 7-9-71	STREET, STREET	STATE OF THE PERSON NAMED IN	EFF: 7-9-7	THE RESERVE OF THE PARTY OF THE
EBSA	5-25-72				
BRH-552(BRSCA-84			RENE. OF	LICENSE	
AND DESCRIPTION OF PERSONS	7-5-55-7-7	70-00	REN. OF	THE RESERVE TO SERVE THE PARTY OF THE PARTY	_ + 6-1-75_
(1)	7-20-73	ML ch	• 2L	SCA	6-1-75
(1)	7-20-73 2-7-75	ML ch	• 2L	SCA	6-1-75
BALH-208 BASCA-6	7-20-73 8 2-7-75 66 L) 5-28-75	ML ch	• 2L	2-12-7	6-1-78
BRH-5520 BRSCA-84	7-20-73 8 2-7-75 66 L) 5-28-75	Vol.	L. EFF:	SCA	
BALH-2220 BASCA-66 BRH-5520 BRSCA-84	7-20-73 2 2-7-75 66 1-)5-28-75	Vol.	L. EFF:	SCA	6-1-78
BALH-222 BASCA-84 BALH-222 BASCA-71	7-20-73 2 2-7-75 66 1)5-28-75 12/22/75 3-28-78	Vol.	L. EFF: RENEWAL RCA BTF-1 RENEWAL	2-12-75 OE1 now in:	6-1-78
BALH-2220 BASCA-66 BRH-5520 BRSCA-84 BALH-2220 BASCA-716 LTR. BRH-552 BRSCA-8	7-20-73 2 2-7-75 66 1)5-28-75 12/22/75 3-28-78	Vol.	L. EFF: RENEWAL RCA BIF-1 RENEWAL EFF: 5-	2-12-75	5-1-78 stalled

Card #4	
First licensed	Cell Letters
	Station Location NIAGARA FALLS, NEW YORK
BUTLER COMMUNICATIONS CORPORATION	N (ALH8-13-80 EFF:

Main studio location

Form BC-126 December 1978

Authorization Recard

- months and the second sections	Aumori	tation Recard	and the fact of
File No.	Granted	Facilities	Expires
BALH800714GN	8-13-80	Vol AL EFF	

Form BC-126 (Back) December 1978

Call Letters // THE-FM

Nama	THE THATAR	PAILS O	ACADAMUS BI	BLISHING CO.
T. Crimica	THE RESERVE AND ADDRESS OF THE PARTY OF THE		And the State of t	hall the late of t

	(P	OHith-Mingara-Street, Mingara Falls, New Your Bingara Bytel United Office Building, Fire	rk)	otm. /Zer. S4.565
File No.	Dated	Application for	Natur	
B1-PH-898 Rec'd Filed	3-19-46 3-21-46 3-21-46	Construction permit for new FM broadcast station (Metropolitan) Frequency: Ch. #248, 97.5 mcs. or as assigned Coverage: 5042 sq. mi. Population: 1,130,370 Transmitter: Mear Ragle Park, New York Studio: Hotel Niagara, Niagara Falls, N. Y. (RCA BTF-10B Max. 10kw.) Filed by Fred W. Albertson, Atty. Program analysis recd. 8-29-46	Conditate Letter Basic 9-19- Program 9-	d 4-22-46 for ypo station - lonel - Type 1 mailed 4-25-46 ingr. approved 46 Flan approved 19-46 ed 10-1-46
BMPH-342 Rec'd Filed	4-9-47 4-23-47 4-23-47	Mod. of C. P. (B1-PH-898 which authorized a	GRANTED	5-5-47

Frank G. Kear, Engineer

APPLICATION RECORD - BROADCASTING

CARD #2

Call Letters WHLD - FM

Name THE NIAGARA FALLS GAZETTE PUBLISHING CO.

			1 1	otion
File No.	Dated	Application for	Nature	Date
MPH-1052 led'd Filed	10-24-47 11-6-47 11-6-47	Mod. of C. P. (Bl-PH-898 as modified) which authorized a new FM broadcast station for extension of completion date from 12-1-47 to 6-1-48. Filed by Dwight E. Rorer, Attorney	GILLNTED	11-19-47
BMPH-1894 Recd. Filed	4-26-48 4-28-48 4-28-48	Mod. of C. P. (Bl-PH-898 as modified) which authorized a new FM broadcast station for extension of completion date from 6-1-48 to 12-1-48. Filed by John C. Carr, Att'y	GRANTED	5-17-48
BMPH-2785 Recd. Filed	10-27-48 10-28-48 10-28-48		GRANTED	11-9-48 to 6-1-49

Form 94 Card # 3

APPLICATION RECORD - BROADCASTING

Call Catters WHLD-FM

Name THE MIAGARA PALLS CAMETTE PURLISHING COMPANY

File No. SMFH-3151 Rec'd. Filed	1-5-49	Application for Mod. of C. P. (BIM-898 as modified) which an orized a new FM broadcast station to change type of transmitter to Fed. 193-A Max. 10 km and make changes in the antenna system. Filed by John P. Carr. Atty.	th- GRANTE	
BOPH-3411 Rec'd. Filed	4-20-49 4-20-49 4-20-49	Mod. of C. P. (EPH-898 as modified) which authorized a new FM broadcast station to change ERP from 20 kw. to 45.9 kw. Filed by John P. Carr, Atty.	GRANTED	8-10-49
BMPH-3417 Recd. Filed	4-22-49 4-22-49 4-22-49	Mod. of C. P. (BPH-898 which authorized a new FM broadcast station) for extension of completion date from 6-1-49 to 12-1-49. Filed by John P. Carr. Atty.	GRANTED	5-2-49
BAPH-3858 mecd. Filed	10-18-49 10-20-49 10-20-49	Mod. of C. P. (BPH-898 as modified) which authorized a new FM broadcast station for	PAPTED	11-7-19 F2-7-19

FCC Form 94 GARD #4

APPLICATION RECORD - BROADCASTING

Call Lotter MilD-FE

Name HE NIAGARA FALLS JAZETTE PU LISHING CO.

Dated	Application for	The second second second	tion Date
12-27-49 12-30-49	Lod. of C. P. (EPH-898 as modified) which authorized a new Fk broadcast station for extension of completion date from 2-1-50 to 4-1-50. Filed by John P. Carr, Att'y	THE RESERVE THE PERSON NAMED IN COLUMN 2 I	1-12-50
7-17-50 7-20-50	License to cover CP (HPH-898 as mod.) which authorized a new FM b/o station. Filed by Thomas Wilson, Atty.	GRAFTED	8-18-50
11-25-51 13-3-51 12-3-51	Renewal of license Filed by John P. Carr, Attorney	GRANTED	2-27-52
3-23-54	Renewal of license	GRANTED	5-19-54
	12-27-49 12-30-49 12-30-49 7-17-50 7-20-50 11-26-51 12-3-51 12-3-51	12-27-49 12-30-49 12-	Application for 12-27-49 12-30-49 12-3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters ...

TOLD-PM

Name I THE WIADARA FALLS GAZETTE PUBLISHING COMPANY

United Office Bldg., Niagara Falls, New York.

File No. BALH-184 Recd & File		Application for Assignment of license to Earl C. Hull Filed by Thomas Wall, Atty	Hatur	Date 1 11-2-24
BSCA-84 Recd.&Filed Amendment Recd. & File	3-16-57 3-20-57	Subsidiary Communications Authorisation. Multiplex Basis. Background music and storecasting. (Two sub-channels) Filed by Thomas H. Wall, Atty. Install Harkins & Hershfield FME-50 Exciter Main carrier program and multiplex sub-carries will be injected. Filed by Thomas H. Wall, Atty.	GRANTEL	All Marie Control of the last
BRH-552 Recd & Filed	2-28-57	Renewal of license Filed by Alfred C. Cordon, Jr., Atty	GRANTED	5-8-57
3004-84 3004 file	5-30-57 5- 7-57	Renewal of Com unications Authorization. MULTIFLEX BASIS. Thomas J. Deusberty, stty	GRANTED	5-8-57
BMSCA-21 Recd Filed	8-12-57 8-16-57 8-16-57	Mod. of SCA authorization (BRSCA-84) to change sub-channel 49kc to 41 kc.	GRANTED	8-30-57

FORM BC-121 #6

APPLICATION RECORD - BROADCASTING

Call Letters

EARL C. HULL Name Niagara (Magara Falls, New York). Action File No. Dated Application for Nature Date 2-26-60 BRH-552 Renewal of license GRANTED 5-25-60 Rec'd Filed 3-7-60 Dow, Lohnes and Albertson, Attys. Renewal of Subsidiary Communications Authority GRANTED BRSCA-84 4-23-60 5-25-60 Rec'd&Filed 4-25-60 Dow, Lohnes & Albertson, Attys. Renewal of license. PRH-552 2-27-63 GRANTED 5-31-63 R. & F. 3-4-63 BRSCA- 84 2-13-63 Renewal of Sub. Comm. Authority. 5-31-63 CRANTED John B. Jacob 3-4-63 R. & F. Renewal of license 2-5-66 BRH-552 GRANTED 5-27-66 3-2-66 R & F Renewal of SCA 2-1-66 BRSCA-84 Atty- Dow, Lohnes & Albertson 3-2-66 R & F (Thomah H. Wall) F.C.C. WASHINGTON, D. C.

FORM BC-121 Aug. 1955

Call LettersW.H.L.D.FH

Name	EARL G. HULL
	Niegara Falle, N. Y.

The second secon	MANAGED AND DESCRIPTION OF THE PARTY OF THE	-	
File No. Dated	Application for	Nature .	Date
BRH-552 R & F #495600 \$105. BRSCA-84 R & F PRESS 2-24-69 3-3-69 3-3-69 3-3-69	Renewal of license AMENDED 4-24-69 re: Programming filed with WHLD-AM Renewal of license(S.C.A.) Atty. Thomas H. Wall AMENDED 5-9-69 re: programming	GRANTED	5-22-69
BALH -1532 BASCA -454 R & F FEE PD: \$250 #511116 CODE 054 (Form 316) ALSO SEE AM 10 6 1971	Involuntary assignment of license and SCA to Hilda Carpenter Hull, Executrix of the Estate of Earl C. Hall (deceased) Atty - Dow, Lohnes & Albertson		7-9-71

Form BC-121 Seprember 1969

APPLICATION RECORD - BROADCASTING

Call Letters ... Mille P.F.M.

Name X HILDA CARPENTER HULL, EXECUTRIX OF THE ESTATE OF EARL C. HULL, DECEASED NINGARA FALLS, NEW YORK

File No.	Dated	Application for	Nature Date
BRH-552	3-2-72	Renewal of License	
R & F P.N.	3-2-72	Atty: Suzanne Meyer	GRANTED 5-31-72
PRESS	72		
BRSCA-84	3-2-72	Renewal of SCA	
R & F	3-2-72		
BMLH-447	4-4-73	Mcd. of license to change studio location	
Rec'd	4-16-73	to transmitter site: Staley Road, Grand	GRANTED 7-20-73
Filed #180947 \$50	5-3-73 5-3-73	Island, New York.	
#180947 \$30 Code 061	3-3-73	Atty: Peter J. Gallagher	
Press	MAY 7 - 1973		
BASCA 2888	12-4-74	Voluntary assignment of license tend SCA to	TCPANTED CO
R&F	12-10-74	HILDA CARPENTER HULL	GRANTED 2-7-75
CODE On 9 (ALS	THE RESERVE TO THE PARTY OF THE	Atty - Dow, Lohnes & Albertson	O GRANT TEE REQUIRED
SAN	979N FILED:	12-27-74 F.C.C WASHINGTON, D. C.	

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters

WHLD, INC. X HILDA CARPENTER HULL

Names HILDA CARPENTER HULL, EXECUTRIX OF THE ESTATE OF EARL C. HULL, DECEASED

	RA FALLS, I		Action	
File No.	Dated	Application for	Nature	Date
BRH-552 R & F PN Recd. PRESS	1-24-75 1-31-75 " 1 1 FEB 1975	RENEWAL OF LICENSE D.Monhan, Atty.	GRANTED	5-28-75
BRSCA-84 R & F	2-12-75 3=31-75	RENEWAL OF SCA		
BAIH 2220 Rec FILED FEE PD: \$10 CODE 047(FO	12-12-75 0 #509250	Voluntary assignment of license and SCA to WHLD, INC. Atty - Dow, Lohnes & Albertson (Monahan)		2/22/75
ALSU SE	Alt	F.C. C WASHINGTON, D. C.		

Form BC-121 May 1976

#10

APPLICATION RECORD - BROADCASTING

Call Letters

WHLD-PH

WHLD, INC.

Name

File No.	Dated	Application for		etion Dese
BRH-552 R&F 2-1	1-24-78	Renewal of License (Main & Aux. Trans, Aux. Antenna	GRANTE	_
TCH00207F2	1-16-80	Vol TC from Hilda C. Hull to Butler Communications Corp.	GRANTED	4-30-80
ALSO SEE AN Articles fi PRESS: FI PN FILED		Atty for transferor - G.S. McGowan for transferee - Cordon & Jacob	EFF:	5-13-80
		F.C.C WASHINGTON, D. C.		

APPLICATION RECORD-BROADCASTING

Call Letters: XW H L D-FM

BUTLER COMMUNICATIONS CORPORATION 98.5MHz.

Nome: xWHLD, INC.

Station Location: NIAGARA FALLS, NEW YORK

File No.	Date	Description	Action and Date
BPH800602A1 PRESS (0)	JUN 1 9 1980	CP to make chgs. in Ant. Sys.; chg. type Tranchg. type Ant. (RCA BFG-6, 6 sects. H&V); incience ERP: 50kw (H&V); decre. HAAT: 392' (H&V) & chg TPO. Atty. Elliot B. Evers (Shrinsky & Eisen)	DISMISSED 4-28 UNACCEPTED FIL
orm 316 RESS JUL 2 9	1980	Voluntary assignment of license to Butler Communications Corporation Atty Elliot B. Evers	GRANTED 8-13-80 EFF:
BRH810130VD PRESS APR 2 1981		Renewal of License	ISSUED
	1		Form BC-121 March 1979

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

