

W Z A T

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

2710

W Z A T (EFF: 8-23-71)

Call letters ~~W A F M~~

Date first licensed May 10, 1972

Station location Savannah, Georgia

Name of licensee WEIS BROADCASTING COMPANY

Transmitter location WJCL-TV Bldg.
Georgia RD 204, 1.6 mi. NW of Spring Hill Church, Near Bloomingdale,
Georgia (PH-11-18-70)

31402
Main studio location 226 E. Broughton Street, Savannah, Georgia (PH-11-18-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-7009 HAAT: 940' (H&V)	11-18-70	102.1mc Ch#271	ERP: 100kw (H&V) TPO: 16kw RC		1-18 11-18-71
CP For New FM Station					
BPH-7009 (1)	1-7-71	Call Letters Assigned.			
BPH-3329 HAAT: 1478(H-V)	9-22-71	Mod of CPH-7009 to change to ERP: 100kw(H-V), TPO: 18.5kw.			
BSCA-1118	10-13-71	Request for SCA 67khz			
BLH-5286(L)	5-10-72 RC	Lic. (BPH-7009) for New Station 102.1mc 100kw (H&V) 620' H&V			
BRSA	5-22-72				
BRH-2710	3-30-73	RENEWAL OF LICENSE			
BRSCA-1118	"	RENEWAL OF SCA			
BRH-2710(S)	3-9-76	Renewal of License			
BRSCA-1118		Renewal of SCA			
COMTEL	12-27-77	TRANS: CSI FM T 20F now installed			
BRH781201YK BRHSCA781201YK (S)	3-22-79	RENEWAL OF LICENSE RENEWAL OF SCA			

APPLICATION RECORD - BROADCASTING

Call **WAFW**
Letters **NEW-FM**

Name **Weis Broadcasting Company**
Savannah, Georgia (PO 226 East Broughton Street, Savannah, Georgia 31401)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7009	1-15-70	CP for New FM on: 102.1mc. #271 ERP: 100kws(h&v)	GRANTED	11-18-70
R & F	2-2-70	HAAT: 943' (h&v) TPO: 16.12kws		
#574704 \$75	2-2-70	Trans: RCA-BTF-20E1; Ant: RCA-BFC-14B, 14		
PRESS: FEB 3 1970	3-2-70	sects(horiz. & vert.)		
PN REC'd:	3-2-70	TL: Ga. Rd. 204, 1.6 mi. NW of Spring Hill, Savannah, Ga. 32° 03' 30" - 81° 20' 20"		
		SL & RC: 226 E. Broughton St., Savannah, Ga.		
		Atty---		
		Engr= Palmer A. Greer(Greenville, S. C.)		
AMENDED	7-13-70	Section IV-A.		
3 AMENDED	9-14-70	Section IV-A.		
AMENDED	11-16-70	Section IV-A, part. V.		

CONTACT: FINE AND BLOCK, ATTORNEYS AT LAW ATTENTION:
STURGIS G. BATES, III
404-688-1210
Suite 456, Hurt Building
Atlanta, Georgia 30303

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call W Z A T
Letters X W A P W

Name WEIS Broadcasting Company

Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,315 R & F #025057 \$200 CODE: 015 PRESS: 26 PN REC'd:	8-10-71 8-17-71 8-17-71 AUG 1971 9-7-71	MP(BPH-7009) chg. trans. loc. to: Realty Bldg., Drayton & Bryan Sts., Savannah, Ga.; chg. trans.(GATES-FM-20H); Ant(GATES-FMC-10, 10 horiz. & vert. sects); make chgs. in Ant. System(decr.hght); chg. TPO: 18.71kw; HAAT: 240ft.(h&v). 32° 04' 46" - 81° 05' 24" Atty - -- Engr- Palmer Greer(Greenville, S. C.)	DISMISSED (By Request of Applicant Attorney). PRESS:	10-13-71 15 OCT 1971
BMPH-13,329 R & F #005100 \$50 CODE: 061 PRESS: 21	9-15-71 9-20-71 9-20-71 SEP 1971	MP(BPH-7009) chg. trans(GATES-FM-20H3); chg. Ant.(Gates-FMC-12, 12 horiz. & vert. sects); chg. TPO: 18.25kw; HAAT: 620ft.(h&v). Atty - ---- Engr- Palmer A. Greer	GRANTED	9-22-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters

W Z A F

Name **WEIS Broadcasting Company**
Savannah, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,118 R & F #007443 \$50 CODE: 068 PRESS: 6	9-22-71 9-27-71 9-27-71 OCT 1971	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Atty - James D. Gardner	GRANTED	10-13-71
BLH-5286 R & F W 012472-\$50. AC-068 PTA Amended PRESS	10-18-71 10-19-71 10-19-71 10-19-71 3-31-72 APR 21 1972	Lic.(BPH-7009, as mod.) for New FM Broadcast Station. Transmitter: GATES, FM-20H3 - Antenna: GATES, FMC-12, 12-sects. - TL redes: Ga. Rd. 204, WJCL-TV Bldg. Section VI Engr: E. F. Bigbie, Savannah, Ga. Atty: -	GRANTED	5-10-72
BRH-2710 BRSCA-1118 R & F PN Recd. PRESS	12-26-72 " 1-2-73 "	RENEWAL OF LICENSE RENEWAL OF SCA Sheldon C. Hoffmann, Atty. Stuart S. Dye, Jr. (Kiffin, Campbell & Keating)	GRANTED	3-30-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **W Z A T**Name **WEIS BROADCASTING COMPANY**
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2710	11-24-75	RENEWAL OF LICENSE	GRANTED	3-9-76
BRSCA-1118	"	RENEWAL OF SCA		
R & F	12-1-75	E.G.Krasnow, Atty. (Kirkland & Rowe)		
PN Recd.	"	AMENDED 3-1-76 re: agreement between the station and the petitioners		
PRESS	FEB 5 1976			
BRH781201YK	FEB 7 1979	RENEWAL OF LICENSE	GRANTED	3-22-79
BRHSCA781201YK		RENEWAL OF SCA		
		Atty: John C. Quale		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

