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#### BROADCASTING STATION LICENSE RECORD

Date first licensed 1-2-63

Call letters XW A D V

Station location Buffalo, New York

STONER BROADCASTING SYSTEM, INC. (ALH 3-20-81, EFF

Name of licensee x ADVER-CAST, INC.

27th flr.-2200 Rand Building, 14 Lafayett Square, Buffalo, New York (BL-1-2-63)

Transmitter location x Mand Building, Buffalo, New York

500 Rand Building, Buffalo, New York (LETTER - 7-29-81)
x 2200 Rand Bldg., 14 Lafayette Square, Buffalo, New York (BRCH 4-22-66)

1 126 Pearl St., Buffalo, N. y. (BMPH 4-5-62)
Main studio location 1660 Delaware Avenue, Buffalo, New York

### CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl. 1	Date			Time	1 Period
No.	Issued	Freq.	Power	Div.	From- To-
BPH-2984	3-15-61	106 Cm	17.5-kw	Unl.	5-15-61
MATERIAL PROPERTY AND ADDRESS OF THE PERSON	A STATE OF THE PARTY OF THE PAR		TP0:5-k		11-15-61
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Burtl-6984	11-16-61	THE RESERVE OF THE PERSON NAMED IN	Recognition of the Control of the Co	2984 for	
(1)		THE RESERVE OF THE PARTY OF THE	n of cor	pletion	9 3 9 3 9 6 9
		date to			3-15-1962
BMPH-7128		Mod. of	CP(BPH=2	984 as mo	d) for ext. of
EMPH-7130		ACCUPATIONS, MARKETON PROPERTY.	on date		8-15-62
(5)		CONTRACTOR AND ADDRESS OF THE PARTY OF THE P	PERMITTED AND STREET, SALES AND STREET, SALES AND SALES		ins 830F-1A)
CONDL			11ins 37	-M4, 4 56	c.); Studio &
BMPH-7300	8-2-62	MOG BOTUE	CD/ HDN 2	PLT 3c*	Buffalo, N.Y.
(3)	0-2-02	of compl	etion dat	te to	11-15-62
DTD 00/0					
BLH-2268 HAAT: 380ft.	1-2-63	106.5mc	TPO: 4.50k	THE RESERVE OF THE PERSON NAMED IN COLUMN 1975	-2 6-1-63
HARTI JOULG					which auth. a
CONTROL CONTRO		And the second s	The second secon	the last bearing the	MINESTER CALLETT.
	new FM B/	C Statio	1.		
BRH-1357	new FM B/	Designation of the last of the	desiration and the second	е -	6-1 6-1-66
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HRH-1357 BRCH-711 (1)	5-31-63	Renewal	of License t	o change	studio lec.
BRCH-711	5-31-63	Renewal Mod. of and remo	of License to te contro	to change	THE RESERVE OF THE PERSON NAMED IN COLUMN 2 IS NOT THE PERSON NAME
BRCH-711 (1)	5-31-63 4-22-66	Renewal Mod. of and remo	license to te contro	to change of point t are, Buffa	studio loc. o Rand Bldg., lo, New York1 6-1-69
BRCH-711	5-31-63 4-22-66	Renewal Mod. of and remo 14 Lafay 100.500	license to te control ette Square 17.5kw	to change of point to re, Buffa dications	studio loc. o Rand Bldg., lo, New York1 6-1-69
BRCH-711 (1) Back-1357 BSCA-831	5-31-63 4-22-66 5-27-66 9-27-67	Mod. of and remoder 14 Lafay lob. 5 cm a mu	license to te controlle Square 17.5kw	co change of point to re, Buffa dications sis of o7	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles.
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BRCH-711 (1) BRGA-1357 BSGA-831 ERSCA-831 EBSA	5-31-63 4-22-66 5-27-66 9-27-67 5-22-69 5-22-69 5-22-72	Renewal  Mod. of  and remo  14 Lafay  loo. back  Subsidia  on a mu  Renewal	license to te controller Square 17.5kw	co change l point t re, Buffa dications sis of 67	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles. 6-1-72
BRCH-711 (1) BRGH-1357 BSGA-831 BRSCA-831	5-31-63 4-22-66 5-27-66 9-27-67 5-22-69 5-22-69 5-22-72	Renewal  Mod. of  and remo  14 Lafay  loo. back  Subsidia  on a mu  Renewal	license to te controller Square tiplex of	co change l point t re, Buffa dications sis of 67	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles. 6-1-72
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BRCH-711 (1) BRG-1357 BSGA-831 EBSA BRH-1357(S) BRSCA-831 PH-8505 EPH-8507	5-31-63 4-22-66 5-27-67 5-22-69 5-22-69 5-22-72 5-31-72 T-17-74 (Main) 1-17-74	Renewal  Mod. of and remo 14 Lafay 100.5mc Subsidia on a mu Renewal Renewal	of License to te control of License trans. ar ans. ar	tesys. TPO	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles. 6-1-72 6-1-72 6-1-75 With new 1-17-75
BRCH-711 (1) BRG-1357 BSGA-831 EBSA BRH-1357(S) BRSGA-831 PH=5505 EPH=5507	5-31-63 4-22-66 5-27-67 5-22-69 5-22-69 5-22-72 5-31-72 T-17-74 (Main) 1-17-74	Renewal  Mod. of and remo 14 Lafay 100.5mc Subsidia on a mu Renewal Renewal	transe to te control of License to 17.5kw ry Communications of License to 129kw ry Communications of License to 13.5kw ry Communication	change l point t re, Buffa dications sis of o7	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles. 6-1-72 6-1-72 6-1-75 . HAAT, ERP. C 1-17-75 . with new 1-17-75
BRCH-711 (1) BRG-1357 BSGA-831 EBSA BRH-1357(S) BRSCA-831 PH-8505 EPH-8507	5-31-63 4-22-66 5-27-66 9-27-67 5)5-22-69 5-22-69 5-22-72 5-31-72 T-I7-74 (Main) 1-17-74	Renewal  Mod. of  and remo  14 Lafa  106.5 c  Subsidia  on a mu  Renewal  Renewal  CP char  106.5 mt  CP use  ant. sys.  Lic.(BRH Lic. use	of License to te control of License trans. ar 29kwww.V. ormer trans. ar 29kwww.V. ormer trans. ar 13.5kw% of license of l	tesys. TPO	studio loc. o Rand Bldg., lo, New York1 6-1-69 Authorization kilocycles. 6-1-72 6-1-72 6-1-75 With new 1-17-75

Form BC 126 #2 June 1954

#### BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WADV
SEE CARD #1	Station location Buffalo, New York
Name of licensee x ADVER-CAST, I	NC.
Transmitter location	

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

partition on the little	LA CONTRACTOR OF THE PARTY OF T	Marie Land	aller and the		Andrew Company
Appl. 1	Date			Time	Period
No.	Issued	Frequ	Power	Div.	From- To
BLH-6543 BLH-6544 BRH-1357(L)	6-6-75	Superse		now cor.	antenna 6-1-78
BRH-1357(S	) 5-30-78	RENEWAL	(MAIN, A	JX. & SCA	6-1-81
BFH-810223A	2_31_8	106.5	mbs ERP	50 kW (	Rev) U
HAAT: 390' (L)		The second second second second	incre.	FUNDAMENTAL PROPERTY.	type trans. & 3-31-82
EBSA	5-28-81	CALL SI	GN CHANC	E	
BALH 81010	7EF 3-20-8	1	VOL AI	. EFF:	
LETTER	7-29-81		now Loc New Yo		Rand Building
	A LEGISLA				

Call
Letterance W A D V
Station location - Buffalo, N. 1

Name ADVER-CAST, INC.

Name (P.O. - Alfred E. Ancochbe(pres), Chr. wallace Avenue, Enfaio, W.T.)

DAN	EL J. LESNI	AK (PRES), 88 Tristan Lane, Williamsville /1,	Action
File No.	Dated	Application for	Nature Date
RFH -2984 Rec'd Resub R & F	4-21-60	Construction permit for a new FM broadcast station to be operated on: Frequency = 106.5mc CH 293 ERP = 17.6kw Type transmitter = GATES FM 5B Type antenna = ANDREW 1304-2 (4 section) HAAT 381 ft Trans. location = Rand Building, Buffalo, N.Y. Studio location = 660 Delaware Ave., Buffalo, W.Remote Control Point = Same as studio Atty. = Spear, Hill & Greeley Engr. = Jules Cohen	Articles-not-signed-by Secefftate GRANTED 3-15-61 HAAT: 380' ERP: 17.5kw Condtional re Y. Daniel J. Lesniak severing connections with WWOL & WWOL-FM
R & F	12-19-60	AMENDED to make changes in officers, directors stockholders & stockholdings.	
AMENIMENT R & F	2-14-61 2-16-61	AMENDED to show changes in officers & directors.	
		F.C.C. WASHINGTON, D. C.	

Call Letters W.A.D.Y.

Name ADVER-CAST, INC.
Buffalo, New York

Duris	TO MEN TOL		-	
File No.	Dated	Application for	Nature	Date
BMPH-6984 Rec'd Filed	10-11-61 10-16-61 10-16-61	Modification of CP (BPH-2984, which auth. a new FM broadcast station) for extension of completion date from 11-15-61 to 5-16-62.  Atty Spear, Hill & Greeley	GRANTED	11-16-61 to 3-15-62
BMPH=7128 R & F	2-15-62 2-19-62	Mod. of CP(BPH-290L, as mod. which auth. a new FM B/C Station) for extension of completic date from 3-15-62 to 8-15-62  Atty Spear, Hill & Greeley	da GRANTED	4-5-62 Issued with BMPH-7130
BMPH-7130 R & F	2-23-62	Mod. of CP(BPH-2904, as mod. which auth. a new FM B/C Station) to change type transmitter (COLLINS 830 - 1A); change type antenna (COLLINS 37 M 4, 4 section); change studio location & remote control point from 660 Delawa Avenue, Buffalo, N.Y. TO "126 Pearl Street, Buffalo, N.Y.".  Atty Spear, Hill & Greeley	re CONDL :	4-5-62 Issued with MPH-7128 re subm of accord. Sec. for type of trans.

FORM BC-121

Aug. 1955

#### APPLICATION RECORD - BROADCASTING

Name ADVER-CAST, INC.

Treat was			The Party of the P	tion
File No.	Dated	Application for	Nature	Date
EMPH-7300 R & F	7-13-62	Mod. of CF (BPH-2984 as mod which auth a new FM B/C station) for extension of completion date from 8-15-62 to 11-15-62	GRANTED	8-2-62
BLH-2268 R & F	10-24-62	Atty: John G. Smith  Lic. to cover CP (BPH-2984, as mod) which auth a new FM B/C station.  Atty: Spear, Hill & Greeley	GRAN TED	1-2-63
BRH-1357	2-23-63	Renewal of License	GRANTED	5-31-63
R&F	3-1-63	John G. Smith, Atty.		
BRH-1357 R & F	2-24-66	Renewal of license	GRANTED	-27-66
		F.C.C WASHINGTON, D. C.		

FORM BC-121 Aug. 1955

Call WADV

Name Buffalo Esw Tork

File No.	Dated	Application for	Hature	Date
BRCH-711 Rec'd Filed	4-11-66 4-14-66 4-14-66	Modification of license to change studio location and remote control point to Rand Building, 14 Lafayette Square, Buffalo, New York.	GRANTED	4-22-66
BSCA-631 R & F	8-28-67 8-31-67	Request for Subsidiary Communication Authori- zation on a sub-carrier frequency of 67 kcs.	GRANTED	9-27-67
BRH-1357 R & F	2-18-69 2-20-69	Renewal of license	GRANTED	5-22-69
BRSCA-831 Recold 492249 \$75.	2-18-69 2-20-69 2-20-69	Renewal of license(S.C.A.)		
MAR 1 3 1858	<b>3-3-69</b> 3-3-69	(SCA)		
		F.C.C WASHINGTON, D.C.		

106.5mhz.

Call

ADVER-CAST, INC.
BUFFALO, NEW YORK Name

File No.	Dated	Application for		tion
	THE CONTRACTOR OF THE PARTY OF	Application for	Nature	Date
	2-24-72	RENEWAL OF LICENSE	CHANNER	1
BRSCA-831	"	RENEWAL OF SCA	GRANTED	5-31-72
	2-28-72	AMENDED 3-24-72 re: equal employment program		
PN Recd.	"			
PRESS				
MAR 6 1972				
BPH-8606	9-18-73	CP to install new trans. (Collins 830F-1B);		
R & F	9-21-73	install new ant. (Collins 37CP-6, 6 sects.	GRANTED	1-17-74
#235027 \$200	9-24-73	(H&V); make chg. ant. system (increase height)	):	1-1/-/4
Code 013		Che. TPO: ERP: 30 AVM/HELL and HAAT.	=	
REFUNDED \$150	10	(Main Transmitter)	.	
Press	001 1 1 13	THE CHEST OF THE PROPERTY OF T	1	
BPH-8607	9-18-73	CP to use former Main Trans. as an Aux. Trans. (Collins 830E-1A); at Main Trans. Loc. to be		
R & F	9-21-73	(Collins 830E-1A); at Main Trans. Loc. to be	TRANTED :	1-17-74
#235026 \$50	9-24-73	operated on 106.5mhz #293; TPO: 4.5KW: FRP:		
Code 057	1079	14-29KW(H&W) and HAAT: 413 (H&W), for Aux.		
Press	101 3 4 334	purposes only.		
AMENDED	1-2-7/	chg. ERP: 13.66kw(b&v) & chg. HAAT: 423' (h&v)		
PRESS:	UAN 2774 1974	ACC. WASHIRD FOR. D. C.	1	

Form BC-121

September 1969

#### APPLICATION RECORD - BROADCASTING

Call Letters WADV

Name ADVER-CAST, INC.

Buffalo, New York

Builato, New lork					
File No. BPH-8606 CONT	Dated INUED FROM (	Application for APPLICATION FOR	Nature		
AMENDED PRESS:	1-2-74 JAN 7- 1974	Make chgs. in ant. system(incr. hght); chg. ERP: 28.84kw(h&v) & chg. HAAT: 423'(h&v).		1-17-74	
BLH-6543 R & F W 376141-\$50. PTA PRESS	12-19-74 12-20-74 12-20-74-05 12-31-74	Lic.(BPH-8906)-Changes. TL: 27th flr., Rand Bldg., Buffalo, N.Y.	GRANTED	3-11-75 w/BIH-6544	
BLH-6544 R & F	12-19-74 12-20-74-05 12-31-74	Lic. to use former main transmitter(COLLINS, 830E-1A) for auxiliary purposes-cov. CP: 7BFH-8607. ERP: 13.5kw(H&V) HAAT: 390'(H&V)	GRANTED	6-6-75 issued w/res	
		F.C.C WASHINGTON, D. C.			

106.5 mhz.

Name	ADVER-CAST, INC.
	BUFFALO, NEW YORK

	BUFF	ALO, NEW YOR		The state of the s	
	File No.	Dated	- Application for	Nature	Date
1000	3RH-1357	1-16-75	RENEWAL OF LICENSE		
	R & F	1 20 75	RENEWAL OF SCA AMENDED 5-6-75 re: EEO	GRANTED	
	PN Recd. PRESS	1 1 FEB 1975		1ssued	BLH-6544
	RH-1357 BRSCA-831	1-23-78	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-30-78
	R & F PRESS	1-31-78			
		AR 3 1978		GRANTED	3-20-81
	BALH810107E		Vol AL to Stoner Broadcasting System, Inc.	EEF:	4-22-81
	PRESS FEB	21981	Atty Richard Hildreth	LEF:	4-22-01
	IN FILLD				
			F.C.C WASHINGTON, D. C.		

letter 12-28-73 Diagram

STONER BROADCASTING SYSTEM, INC.

Name: x ADVER-CAST, INC.

Station Location: BUFFALO, NEW YORK

BRH-8 0105YA BRSCA-8 0105YA PN FILED 1-5-81 PRESS:  BPH810223AS PRESS (0) MA 2 4 198	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 5-7-81 to change name of applicant to "Stoner Broadcasting System, Inc."	Action and Date  Granted May 29, 1981
BRSCA-8 0105YA PN FILED 1-5-81 PRESS:  BPH810223AS	RENEWAL OF SCA AMENDED 5-7-81 to change name of applicant to	May 29. 1981
		ISSUED
	CP to incre. ERP to: 50kw (H&V); chg. type Trans. & chg. TPO.  CONTINGENT ON GRANT OF BALH-810107EF  Atty. Richard Hildreth (Fletcher, Heald & Hildre	GRANTED: 3-31-81 th)  Form BC-121 March 1979

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

