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CATALOG NO. 4550L 1/5

Form BC 126 1357  
June 1954

FM B/O

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-2-63

W Y R K (EFF. 5-28-81)

Call letters XW A D V

Station location Buffalo, New York

STONER BROADCASTING SYSTEM, INC. (ALH 3-20-81, EFF

Name of licensee  ADVER-CAST, INC.

27th flr.-2200 Rand Building, 14 Lafayette Square, Buffalo, New York (BL-1-2-63)

~~27th flr.-2200 Rand Building, 14 Lafayette Square, Buffalo, New York~~  
Transmitter location  Rand Building, Buffalo, New York

500 Rand Building, Buffalo, New York (LETTER - 7-29-81)  
 2200 Rand Bldg., 14 Lafayette Square, Buffalo, New York (BRCH 4-22-66)

14202  
Main studio location  126 Pearl St., Buffalo, N. Y. (BMPH 4-5-62)  
 660 Delaware Avenue, Buffalo, New York

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-2984 HAAT: 380'	3-15-61 COND!L	106.5mc Ch. 293	17.5-kw TPO: 5-kw	Unl.	5-15-61 11-15-61
<u>Construction permit for a new fm broadcast station.</u>					
BPH-6984 (1)	11-16-61	Mod. of CP (BPH-2984 for extension of completion date to			3-15-1962
BMPH-7128 BMPH-7130 (2) CONDL	4-5-62	Mod. of CP (BPH-2984 as mod) for ext. of completion date to Chg. type trans. to (Collins 830E-1A) & ant. (Collins 37-M4, 4 sec.); Studio & RC point = 126 Pearl St., Buffalo, N.Y.			8-15-62
BMPH-7300 (3)	8-2-62	Mod. of CP (BPH-2984, as mod.) for ext. of completion date to			11-15-62
BLH-2268 HAAT: 380ft.	1-2-63	106.5mcs	17.5kw TPO: 4.50kw	U	1-2 6-1-63
Lic. to cover CP (BPH-2984 as mod) which auth. a new FM B/C Station.					
BRH-1357	5-31-63	Renewal of License			6-1 6-1-66
BRCH-711 (1)	4-22-66	Mod. of license to change studio loc. and remote control point to Rand Bldg., 14 Lafayette Square, Buffalo, New York.			
BRH-1357	5-27-66	106.5mcs	17.5kw	U	6-1 6-1-69
BRSCA-831	9-27-67	Subsidiary Communications Authorization on a multiplex basis of 67 kilocycles.			
BRH-1357(S)	5-22-69	Renewal			6-1-72
BRSCA-831	5-22-69	Renewal			6-1-72
EBSA	5-22-72				
BRH-1357(S) BRSCA-831	5-31-72	Renewal of License & SCA			6-1-75
BPH-8606	1-17-74 (Main)	CP chg. trans., ant. sys. TPO, HAAT, ERP. 106.5mhz 29kw H&V 390' H&V RC			1-17-75
BPH-8607	1-17-74	CP use former trans. as aux. with new ant. sys. 13.5kw H&V RC			1-17-75
BLH-6543 BLH-6544 (L) BRH-1357	6-6-75	Lic. (BPH-8906) - Changes Lic. use former main trans. for Aux. Renewal of lic.			6-1-78
BRSCA-831	5-28-75	Renewal of SCA			

Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W A D V

Station location Buffalo, New York

SEE CARD #1

Name of licensee x ADVER-CAST, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BLH-6543 BLH-6544 BRH-1357(L)	6-6-75	Superseded to show cor. antenna structure.			6-1-78
BRH-1357(S)	5-30-78	RENEWAL (MAIN, AUX. & SCA)			6-1-81
BFH-810223AS HAAT: 390' (h&v) (L)	3-31-81	106.5 mhz	ERP: 50 kW (h&v)	U	
		CP to incre.	ERP. chg.	type trans. &	3-31-82
E B S A	5-28-81	CALL SIGN CHANGE			
BALH 810107EF	3-20-81		VOL AL. EFF:		
LETTER	7-29-81	SL & RC	now Loc. at: 500 Buffalo, New York		Rand Building

AUG 1955

## APPLICATION RECORD - BROADCASTING

Name ADVER-CAST, INC.

(P.O. - ~~Alfred E. Inoscombe (pres), 216 Wallace Avenue, Buffalo, N.Y.~~)

DANIEL J. LESNIAK (PRES), 88 Tristan Lane, Williamsville 21, N.Y.)

Call

Letters ~~new~~ W A D V

Station location - Buffalo, N.Y.

File No.	Dated	Application for	Action	
			Nature	Date
BPH -2984	4-1-60	Construction permit for a new FM broadcast station to be operated on:	REFUSED-4-25-60	
Rec'd	4-13-60	Frequency - 106.5mc CH 293	Articles not signed by Sec. of State	
Resub	4-21-60	ERP - 17.6kw	GRANTED	3-15-61
R & F	4-22-60	Type transmitter - GATES FM 5B	HAAT:	380'
		Type antenna - ANDREW 1304-2 (4 section)	ERP:	17.5kw
		HAAT 381 ft	Conditional re	
		Trans. location - Rand Building, Buffalo, N.Y.	Daniel J. Lesniak	
		Studio location - 660 Delaware Ave., Buffalo, N.Y.	severing connections	
		Remote Control Point - Same as studio	with WWOL & WWOL-FM	
		Atty. - Spear, Hill & <u>Greeley</u>		
	12-14-60	Engr. - Jules Cohen		
AMENDMENT	12-19-60	AMENDED to make changes in officers, directors		
R & F		stockholders & stockholdings.		
AMENDMENT	2-14-61	AMENDED to show changes in officers & directors.		
R & F	2-16-61			

APPLICATION RECORD - BROADCASTING

Call  
Letters W.A.D.V.

Name ADVER-CAST, INC.  
Buffalo, New York

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-6984 Rec'd Filed	10-11-61 10-16-61 10-16-61	Modification of CP (BPH-2984, which auth. a new FM broadcast station) for extension of completion date from 11-15-61 to 5-16-62.  Atty. - Spear, Hill & Greeley	GRANTED	11-16-61 to 3-15-62
BMPH-7128 R & F	2-15-62 2-19-62	Mod. of CP (BPH-2904, as mod. which auth. a new FM B/C Station) for extension of completion date from 3-15-62 to 8-15-62  Atty. - Spear, Hill & Greeley	GRANTED	4-5-62 Issued with BMPH-7130
BMPH-7130 R & F	2-23-62 3-6-62	Mod. of CP (BPH-2904, as mod. which auth. a new FM B/C Station) to change type transmitter (COLLINS 830 - 1A); change type antenna (COLLINS 37 M 4, 4 section); change studio location & remote control point from 660 Delaware Avenue, Buffalo, N.Y. TO "126 Pearl Street, Buffalo, N.Y."  Atty. - Spear, Hill & Greeley	GRANTED	4-5-62 Issued with BMPH-7128 CONDL re subm of data accord. Sec. 3.250 for type accept of trans.

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WADYName ADVER-CAST, INC.  
BUFFALO, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
EMPH-7300 R & F	7-13-62 7-17-62	Mod. of CP (BPH-2984, as mod which auth a new FM B/C station) for extension of completion date from 8-15-62 to 11-15-62  Atty: John G. Smith	GRANTED	8-2-62
BLH-2268 R & F	10-24-62 10-25-62	Lic. to cover CP (BPH-2984, as mod) which auth a new FM B/C station.  Atty: Spear, Hill & Greeley	GRANTED	1-2-63
BRH-1357 R & F	2-23-63 3-1-63	Renewal of License  John G. Smith, Atty.	GRANTED	5-31-63
BRH-1357 R & F	2-24-66 2-24-66	Renewal of license	GRANTED	5-27-66



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call Letters **WADV**Name **ADVER-CAST, INC.**  
**Buffalo, New York**

File No.	Dated	Application for	Action	
			Nature	Date
BRCH-711 Rec'd Filed	4-11-66 4-14-66 4-14-66	Modification of license to change studio location and remote control point to Rand Building, 14 Lafayette Square, Buffalo, New York.	GRANTED	4-22-66
BSCA-831 R & F SEP	8-28-67 8-31-67	Request for Subsidiary Communication Authorization on a sub-carrier frequency of 67 kcs.	GRANTED	9-27-67
BRH-1357 R & F BRSCA-831 Rec'd \$492249 \$75. \$495192 \$30. FILED MAR 13 1969	2-18-69 2-20-69 2-18-69 2-20-69 2-20-69 3-3-69 3-3-69	Renewal of license  Renewal of license---(S.C.A.)  (SCA)	GRANTED	5-22-69

APPLICATION RECORD - BROADCASTING

106.5mhz.

Call  
Letters W A D V

Name ADVER-CAST, INC.  
BUFFALO, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1357 BRSCA-831 R & F PN Recd. PRESS MAR 6 1972	2-24-72 " 2-28-72 "	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 3-24-72 re: equal employment program	GRANTED	5-31-72
BPH-8606 R & F #235027 \$200 Code 013 REFUNDED \$150 Press OCT 17 1973	9-18-73 9-21-73 9-24-73	CP to install new trans. (Collins 830F-1B); install new ant. (Collins 37CP-6, 6 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: <del>30.4KW(H&amp;V)</del> and HAAT: <del>413'(H&amp;V)</del> . (Main Transmitter) See Card #6 For Amendment	GRANTED	1-17-74
BPH-8607 R & F #235026 \$50 Code 057 Press OCT 17 1973 AMENDED PRESS: JAN 7 - 1974	9-18-73 9-21-73 9-24-73	CP to use former Main Trans. as an Aux. Trans. (Collins 830E-1A); at Main Trans. Loc. to be operated on 106.5mhz #293; TPO: 4.5KW; ERP: <del>14.29KW(H&amp;V)</del> and HAAT: <del>413'(H&amp;V)</del> , for Aux. purposes only. chg. ERP: 13.66kw(h&v) & chg. HAAT: 423'(h&v).	GRANTED	1-17-74

APPLICATION RECORD - BROADCASTING

Call  
Letters W A D V

Name ADVER-CAST, INC.  
Buffalo, New York

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8606 CONTINUED FROM CARD # 5. AMENDED PRESS:	1-2-74 JAN 7 - 1974	Make chgs. in ant. system(incr. hght); chg. ERP: 28.84kw(h&v) & ohg. HAAT: 423' (h&v).	GRANTED	1-17-74
BLH-6543 R & F W 376141-\$50. PTA PRESS	12-19-74 12-20-74 12-20-74-057 12-31-74 JAN 23 1975	Lic.(BPH-8906)-Changes. TL: 27th flr., Rand Bldg., Buffalo, N.Y.	GRANTED Issued w/BLH-6544	3-11-75
BLH-6544 R & F W 376142-\$50. PTA PRESS	12-19-74 12-20-74 12-20-74-057 12-31-74 JAN 23 1975	Lic. to use former main transmitter(COLLINS, 830E-1A) for auxiliary purposes-cov. CP: BPH-8607. ERP: 13.5kw(H&V) HAAT: 390'(H&V)	GRANTED	6-6-75 Issued w/rec.

## APPLICATION RECORD - BROADCASTING

106.5 mhz.

Call W Y R K  
Letters ~~X~~ W A D VName **ADVER-CAST, INC.**  
**BUFFALO, NEW YORK**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1357 BRSCA-831 R & F PN Recd. PRESS	1-16-75 " 1-20-75 " 11 FEB 1975	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 5-6-75 re: EEO	GRANTED Issued w/	5-28-75 BLH-6544
BRH-1357 BRSCA-831 R & F PRESS	1-23-78 " 1-31-78 MAR 3 1978	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-30-78
BALH810107EF Form 314 PRESS FEB 1 2 1981 PN FILED 1-28-81		Vol AL to Stoner Broadcasting System, Inc.  Atty Richard Hildreth	GRANTED  EEF:	3-20-81  4-22-81

letter  
12-28-73

Diagram

#8

APPLICATION RECORD-BROADCASTING  
 STONER BROADCASTING SYSTEM, INC.

106.5MHz  
WYRK

Call Letters: W A D V

Name: x ADVER-CAST, INC.

Station Location: BUFFALO, NEW YORK

File No.	Date	Description	Action and Date
BRH-8 0105YA BRSCA-8 0105YA PN FILED 1-5-81 PRESS:		RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 5-7-81 to change name of applicant to "Stoner Broadcasting System, Inc."	Granted May 29, 1981 ISSUED
BPH810223AS PRESS (0)	MAR 24 1981	CP to incre. ERP to: 50kw (H&V); chg. type Trans. & chg. TPO.  CONTINGENT ON GRANT OF BALH-810107EF  Atty. Richard Hildreth (Fletcher, Heald & Hildreth)	GRANTED: 3-31-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

