

W Y F M

 SPERRY RAND

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REMOVABLE LABEL TAB

BOOKS AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8



# BROADCASTING STATION LICENSE RECORD

U.S.

Official No. 95 3-3-72 Auth. gr. on-the-air I.D. as: "Sharon, Pennsylvania and Youngstown, Ohio"

W Y F M (EFF: 8-20-73)

Date first licensed 1-26-48

Call letters WPIC-FM

LOCATION: SHARON, PENNSYLVANIA

SHARON BROADCASTING COMPANY, INC. (ALH-5-20-59 EFF: 5-21-59)  
X A.W.MCDOWELL, JOHN FAHNLIN, JR., GEORGE HEIGES AND ALBERT HEIGES,  
d/b as RADIO W.F.I.C. (ALH-5-6-59 EFF: 5-21-59)

Name of licensee X SHARON HERALD BROADCASTING COMPANY

Redes: 2030 Pine Hollow Blvd., Sharon, Pa.  
Transmitter location Near the intersection of Dutch Lane and Mercer Avenue, Sharon, Pa.

Redes: 2030 Pine Hollow Blvd., Sharon, Pa.  
Main studio location Near the intersection of Dutch Lane and Mercer Avenue, Sharon, Pa.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
B2-PH-191	6-20-46	102.9 No. 275	<del>26 kw</del> 27 kw	U	By 3-15-47 To 9-15-47
Letter	10-24-46	Subject to Comm. approval of antenna and transmitter details and CAA approval of transmitter site.			
CP issue	1-15-47				
Telegram	5-2-47	Relet 29. Authority granted period 90 days operate 102.9 mcs using Fed. 193-A trans. max. power 10 kw and single bay Fed. square loop ant. mounted on 50' pole at Dutch Land & Mercer Ave., Sharon, Pa. for FM program service. Authority granted same period operate without use approved frequency and modulation monitors provided responsibility maintenance frequency within required tolerance not waived. Advise Comm. date program service begins.			
BMPH-336	6-11-47		26 kw		
Letter	6-12-47	Terr: 455' Class B Subject to channel assignment after final proceedings in Docket 6768.			
BMPH-336	6-11-47	102.9	26 kw	U	By 3-15-47 to 9-15-47
Modified to change type of xmtr. & ERP.					
	6-27-47	102.9 (No. 275)	Freq. assignment accord. Do 6768		
Tel	7-18-47	Relet att 21. Auth. ext. period ending 9-15-47 oper. 102.9 mcs using Fed. 193-A trans. max output power 10kw & single sec Fed. sq. loop antenna mount on 50' pole at WPIC site purpose prof. serv. Auth. ext. same period oper. without use appr. freq. & Modulation mon. Responsibility maintenance freq. Mod. within required limits not waived.			
Telegram	9-12-47	Auth. ext. WPIC-FM per. ending Dec. 15, 47 to operate 102.9 mcs. using Fed. 193-A trans. max. output 10 kw. and single section Federal square loop ant. mounted on 50 ft. pole at WPIC site for purpose of providing FM program service.			



OFF. NO. 95

B S  
#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters **WPIC-FM** .....

Name of licensee **SHARON HERALD BROADCASTING COMPANY** .....

Transmitter location **See Card #1** .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-707	9-3-47	Ext. of completion date to 12-15-47			
Telegram	Relet Atty. Auth. of Sept. 12, 1947 modified. Auth. granted operate 102.9 Mcs. other condition in accordance with CP BPH-191 as modified in later conditions previously specified. Approved freq. and modulation monitor requirement waived for WPIC-FM period ending Dec. 15, 1947.				
BPH-1062	11-19-47	Ext. of completion date to 5-15-48			
ALA-135	1-26-48	102.9 Ch. #275	25 kw. Terri: 455'	U	1-26-48 to 1-26-49
LIC.	to cover (BPH-191 as mod.)				
BPH-95	1-18-49	Ext. of license to 6-1-49			
BRH-95	5-26-49	Renewal of license To 12-1-49 (4)			
BRH-95	11-30-49	Renewal of license To 12-1-52 (4)			
Letter	8-13-51	STA to op. same hours as AM station, period end. 2-15-52			
Letter	2-11-52	EXT. STA op. same hours as AM station WPIC- period ending August 15, 1952.			
Letter	8-15-52	EXT. STA op. same hours AM station WPIC period end. December 1 1952 (3.261)			
Letter	11-25-52	EXT STA oper. same hrs AM station WPIC. (3.261) period ending 6-1-53			
BRH-95	11-13-52	Renewal of license to 8-1-54 (5)			
BETTER	5-28-53	EXT STA waive Sec 3.261 operate same hours AM station to 12-1-53			
Letter	11-25-53	Ext STA operate same as AM hours to 8-1-54 (5)			
Letter	7-26-54	EXT STA operate same as AM hrs to 2-1-55			
BRH-95	7-14-54	RENEWAL OF LICENSE 8-1-57 (5)			
Letter	1-17-55	Ext. STA oper AM hrs. daytime to 7-13-55			
BSCA- 11	9-2-55	Subsidiary Communications Authorisation (Simplex Basis) to July 1, '56			
ORDER	6-13-56	Simplex operation BSCA-11 Extended to 7-1-57			
<del>(Let end of license period if that is earlier) 8-1-57</del>					
BMSCA-5	8-16-56	Multiplex Basis: Subsidiary Communications to 8/1/57			



Form BC-126  
June 1954  
CARD 3

FM  
BROADCASTING STATION LICENSE RECORD

Date first licensed 1-26-48

Call letters W P I C - FM

SHARON BROADCASTING COMPANY, INC.

XA.W.MCDOWELL, JOHN FAHNLIN, JR., GEORGE HEIGES AND ALBERT HEIGES,

d/b as RADIO W.P.I.C. (ALH-5-6-59 EFF)

Name of licensee X SHARON HERALD BROADCASTING COMPANY,

Transmitter location

SHARON, PA.

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMSCA-14	3-8-57	Modification of BSCA-11 as modified by BMSCA-5, Subsidiary Communications Auth. Multiplex basis; background music service To.			Aug. 1, 1957
MENO	6-20-57	Modified BMSCA-14 to delete condition.			
ORDER	6-13-57	Simplex operation BSCA-11 extended to 1-1-58 or end of license period if that is earlier 8-1-57			
BRSCA-11	7-11-57	RENEWAL OF SCA ON MULTIPLEX BASIS			8-1-57 8-1-60
BRH-95	7-11-57	RENEWAL OF LICENSE			8-1 8-1-60
BALH-366	5-6-59	Voluntary assignment of license to A.W. McDowell, John F. Hurline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C.			
EFF	5-21-59				
BASCA-23	5-6-59	Voluntary assignment of SCA to A.W. McDowell, John F. Hurline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C.			
Eff:	5-21-59				
BALH-367	5-20-59	Voluntary assignment of license to Sharon Broadcasting Company, Inc.			
EFF:	5-21-59				
BASCA-24	5-20-59	Voluntary assignment of SCA to Sharon Broadcasting Company, Inc.			
EFF:	5-21-59				
BTC-3331	3-2-60	Voluntary transfer of negative control of licensee corporation from Alastair B. Martin to Alastair B. Martin, Howard Phipps, Jr. and Bessemer Trust Company, Trustees for Edith P. Martin.			
EFF:	4-15-60				
BKH-95	7-27-60	102.9mcs	26kw	455	8-1 8-1-63
BRH-95	3-16-64	Renewal of License			3-16 8-1-66
Ltr. dated 10-7-65 & rec'd 10-8-65 giving notification per Sect. 73.250(a)(5) Rules that a Gates FM-7.5G trans. is now installed & in oper. (Eff: 10-6-65)					
BTC-5050	3-18-66	Vol. acq. of positive control of lic. corp. by Alastair B. Martin, et al Trustees for Edith P. Martin thru trans. of stock by William H. Rich to licensee corporation			
EFF:	3-25-66				



Form BC 126

June 1954

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P I C-FM

Station location SHARON, PENN.

Name of licensee SHARON BROADCASTING COMPANY, INC.

Transmitter location SEE CARD NO. ONE

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-95	7-29-66	102.9mcs	26kw	Unl.	8-1 8-1-69
BRH-95(S)	7-1-69	Renewal & NDRA			8-1-72
BRCH-1,093 (1)	5-15-72	ML to operate trans. by RC			
EBSA	5-25-72				
BRH-95(L)	9-15-72	RENEWAL			8-1-75
BPH-8933 HAAT:460' (H&V)	5-31-74	102.9mhz, ERP:26kw(H)7.1kw(V) TPO:7.5kw ch#275 CP to install new ant; chg.TPO; ERP; add circ. polarization to HAAT			5-31-75
BLH-6637(L) ERP: 26kw(H&V) RC	6-11-75	Lic.(BPH-8933)-Changes			8-1-75
BLH-6637(L)	6-11-75	-Superseded to show correct ERP: 26kw(H)&7.1kw(V)			
BRH-95(S)	7-23-75	Renewal of license			8-1-78
LTR.	4-13-78	TRANS: CCA FM-12000E now installed (MAIN) & FORMER MAIN TRANS. (GATES FM- 7.5G)now installed as AUXILIARY			
COMTERL BRH-95(L) BSH-95(L)	5-22-78 1-30-79 6-27-79	STA GRANTED THRU 8-22-78 RENEWAL OF LICENSE ML redscribe ant. sys. 102.9 26kwH 7.1kwV 460'H&V RC			8-1-81







Grant R. Wrathall, Engineer



Form 94

CARD #2

## APPLICATION RECORD - BROADCASTING

FM (CLASS B)

Call

Letters W P I C - FMName SHARON HERALD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-336 Rec'd Filed	4-8-47 4-18-47 4-18-47	Mod. of C. P. (B2-PH-191 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 26 kw; make changes in antenna system and change commencement and completion dates from 3-15-47 and 9-15-47 to 60 days from date of grant and 180 days thereafter, respectively. Filed by William Thomson, Attorney (FTR 193-A Max. 10 Kw)	GRANTED	6-11-47 subject to channel assignment after final proceedings in Docket 6768. Ltr. written 6-12-47.
<del>AMPH-336</del> <del>Rec'd</del> <del>Filed</del>	<del>5-5-47</del> <del>5-8-47</del> <del>5-8-47</del>	<del>Mod. to change type of transmitter from 500 B 2 Max. 10 kw. to FTL 10 kw No 193A Max. 10 kw. and make changes in antenna system.</del>		
BMPH-707 Rec'd Filed	7-31-47 8-4-47 8-4-47	Mod. of CP. (B2-PH-191 as mod., which auth. a new FM broadcast station) for extension of completion date from 9-15-47 to 3-15-48	GRANTED	9-3-47



## APPLICATION RECORD - BROADCASTING

CARD #3

Call

Letters W P I C - FM

Name SHARON HERALD BROADCASTING COMPANY  
P. O. BOX 541, 2030 PINE HOLLOW BLVD. SHARON, PENNSYLVANIA.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-1062 Rec'd Filed	11-7-47 11-10-47 11-10-47	Mod. of C. P. (B2-PH-191 as modified) which authorized a new FM broadcast station for extension of completion date from 12-15-47 to 6-15-48. Filed by William Thomson, Attorney	GRANTED	11-26-47
BLH-125 Rec'd Filed	11-24-47 12-3-47 12-3-47	License to cover C. P. (B2-PH-191 as modified) which authorized a new FM broadcast station. Filed by William Thomson, Attorney	GRANTED	1-26-48
BRH-95 Rec'd Filed	11-20-48 11-26-48 11-26-48	Renewal of license. Filed by William Thomson, Att'y	GRANTED	5-26-49
BRH-95 Rec'd Filed	9-3-49 9-19-49 9-19-49	Renewal of license	GRANTED	11-30-49



CARD 4

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WPIC-FMSHARON HERALD B/CG. COMPANYRADIO STATION WPIC-FM, PINE HOLLOW BOULEVARD, P. O. BOX 541, SHARON, PA.

-12030

File No.	Dated	Application for	Action	
			Nature	Date
BRH-95 Recd. & Filed	8-12-52 2-15-52	Renewal of license. Filed by William Thomson, att'y	GRANTED	11-13-52
BRH-95 Recd. Resub. Recd. & filed	4-1-54 4-10-54 4-1-54 5-5-54	Renewal of license	Ret. 4-23-54 re Not dated by Notary. <del>8/1/54</del> /week GRANTED 323 on file	7-14-54
BSCA-11 Recd & Filed	7-2-55 7-5-56	Application for Subsidiary Communications Authorization Amend. recd. 10-6-55 re Comm. ltr. of 9-12-55 re programming. (SIMPLEX BASIS.)	GRANTED	NOV. 2, 1955.
BMSCA- 5 Recd. & Filed Supplementary Information Recd. & Filed Amendment Recd. & Filed	4/27/56 4/30/56 6/7/56 6/8/56 7-19-56 7-20-56	FOR MODIFICATION OF Application for Subsidiary Communications Authorization to MULTIPLEX BASIS. to 8/1/57 Supplementary information Additional information Additional information	GRANTED	8-16-56



FORM BC-121  
FORMERLY FORM A-170

## APPLICATION RECORD - BROADCASTING

Call  
Letters WPIC-FM

Name **SHARON HERALD BROADCASTING COMPANY,**  
**SHARON, PA.**

File No.	Dated	Application for	Action	
			Nature	Date
BMSCA-14 Recd. & Filed	2-25-57 2-26-57	Modification of Subsidiary Communications Authorization BSCA-11 as modified by BMSCA-5 Multiplex Basis. Harkins & Hershfield FME- 50 -2 Multiplex Exciter, Transmitting Subcarrier at 52 kc. Background music service, on multiplex basis.	GRANTED	3-8-57
BRSCA-11 Rec.& filed	4-15-57 5-3-57	Renewal of Subsidiary Communications Authorization( Multiplex Basis)	GRANTED	7-11-57
BRH-95 Rec.& filed	4-15-57 5-3-57	Renewal of license Filed direct	GRANTED	7-11-57



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters WPIC-AMName SHARON HERALD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BALH-366 Rec'd. Filed	4-21-59 4-21-59 4-21-59	Voluntary assignment of license to A.W. McDowell, John Fahnline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C.  Peter Shuebruk, Atty.	GRANTED EFF;	5-6-59 5-21-59
BASCA-23 Rec'd. Filed	4-21-59 4-21-59 4-21-59	Voluntary assignment of Subsidiary Communi- cations Authorization to A.W. McDowell, John Fahnline, Jr., George Heiges and Albert Heiges, d/b as Radio W.P.I.C.  Peter Shuebruk, Atty.	Granted EFF;	5-6-59 5-21-59



Aug. 1958

## APPLICATION RECORD - BROADCASTING

Call  
Letters WELC-FMName SHARON HERALD BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BALH-367 Rec'd. Filed	4-21-59 4-21-59 4-21-59	Voluntary assignment of license to Sharon Broadcasting Company, Inc. (CONTINGENT ON GRANT OF BALH-366) Peter Shuebruk, Atty.	GRANTED EFF:	5-20-59 5-21-59
BASCA-24 Rec'd. Filed	4-21-59 4-21-59 4-21-59	Voluntary assignment of Subsidiary Communications Authorization to Sharon Broadcasting Company, Inc.  (CONTINGENT ON GRANT OF BASCA-23) Peter Shuebruk, Atty.	GRANTED EFF:	5-20-59 5-21-59
BTC-3331 Rec'd Filed	12-15-59 12-22-59 12-22-59	Voluntary transfer of negative control of licensee corporation from Alastair B. Martin to Alastair B. Martin, Howard Phipps, Jr. and Bessemer Trust Company, Trustees for Edith P. Martin.  Peter Shuebruk, Atty.	GRANTED EFF:	3-9-60 4-15-60



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.P.I.C-FMName SHARON BROADCASTING COMPANY, INC.  
SHARON, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-95 Rec'd Filed	4-26-60 5-3-60 5-3-60	Renewal of license Atty: J. S. Boros & Shuebruk	GRANTED	7-27-60
BRH-95 Rec'd & Filed	4-22-63 4-25-63 4-25-63	Renewal of License	GRANTED	3-16-64
BTC-5050 R & F (Form 316)	2-17-66 2-23-66	Voluntary acquisition of positive control of lic. corp. by Alastair B. Martin et al, Trustees for Edith P. Martin thru transfer of stock by William H. Rich to the lic. corp.  Atty - R.B. Lubic	GRANTED EFF:	3-18-66 3-25-66
BRH-95 R&F	4-27-66 4-27-66	Renewal of license	GRANTED	7-29-66
BRH-95 R & F. #510885 \$75	4-24-69 5-1-69 5-1-69	Renewal of license. atty- Alk & Lubic	GRANTED	7-24-69

F.C.C. - WASHINGTON, D. C.

MAY 15 1969



# APPLICATION RECORD - BROADCASTING

102.9mc.

Call W Y F M  
Letters W P I C-FM

Name Sharon Broadcasting Company, Inc.  
Sharon, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
Letter Dated: 1-31-72 PRESS:		filed by Robert Lubic, Atty., Request for Dual from Sharon, Pennsylvania - Youngstown, Ohio.	City Identification GRANTED	3-3-72
BRCH-1,093 R & F #068584 \$50 Code 068 Press	FEB 9 1972 4-12-72 5-1-72 5-1-72	ML to operate Trans. by remote control from the FM Control Room: 2030 Pine Hollow Blvd., Sharon, Pennsylvania.  Atty: Robert Bennett Lubic	GRANTED	5-15-72
BRH-95 R & F PN Recd. PRESS	MAY 11 1972 4-24-72 4-27-72 "	RENEWAL OF LICENSE R.B.Lubic, Atty AMENDED 7-24-72 re: programming; comm. survey	GRANTED	9-15-72
BPH-8933 R & F #301333 \$50 Code 057 Press	MAY 2 1972 4-2-74 4-9-74 4-11-74 MAY 6 1974	CP to install new ant. (Gates FMC-5, 5 sects. (H&V); chg. TPO; ERP: 26.00KW(H) 7.11KW(V) and add circular polarization to HAAT.  Atty: Robert Bennett Lubic (Alk and Lubic)	GRANTED	5-31, 1974



#10

10249 mc

Form BC-121

September 1969

8-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters W Y F MName SHARON BROADCASTING COMPANY, INC.  
SHARON, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-95 R & F PN Recd. PRESS	3-1-75 3-20-75  23 APR 1975	RENEWAL OF LICENSE	GRANTED	7-23-75
BLH-6637 Rec'd W 399639-\$100. Ltd PTA Amended & F PTA ext. PRESS	2-13-75 3-3-75 3-11-75-057 3-21-75 4-2-75 4-4-75 MAY 12 1975	Lic.(BPH-8933)-Changes- T-SL&RC redes: 2030 Pine Hollow Blvd., Sharon, Pa. -Atty: Alk and <u>Lubic</u> to exp. 4-21-75 pending engr. amend. frequency meas.	GRANTED	6-11-75
BRH-95 R & F PRESS	3-27-78 4-3-78 APR 24 1978	Renewal of License  James A. Koerner, Atty.	GRANTED	1-30-79



Form BC-121  
May 1978

## APPLICATION RECORD - BROADCASTING

Call  
Letters W Y F MName **SHARON BROADCASTING COMPANY, INC.**  
**Sharon, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-780821AK PRESS:	SEP 18 1978	CP to chg. transmission line; chg. TPO & HAAT 455' (H&V) Atty: Robert L. Olender Engr:----	DISMISSED unnecessary, file 302	12-28-78
BRH810330UV PRESS MAY 26 1981		Renewal of License	grtd.	7-7-81 ISSUED



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

