

WYLD-FM

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Form BC 126
June 1954
OFFICIAL NO. 1655

BROADCASTING STATION LICENSE RECORD

Fm WYLD-FM (EFF: 3-26-75)
XW 1 X O (3-21-72)

XW W O M (Eff: 4-1-70)

Date first licensed APRIL 2, 1965

Call letters XW W O M - FM

INTER-URBAN BROADCASTING OF NEW ORLEANS PARTNERSHIP
(A Limited Partnership) (Thomas P. Lewis and James
J. Hutchinson, Jr. - General Partners) AL: 1-24-80 EFF:

Station location New Orleans,
Louisiana

x PETERSON BROADCASTING CORPORATION (AL: 2-7-75; EFF: 3-25-75)

x ADVANCE COMMUNICATIONS, INC. (ALH&SCA 3-8-72 Eff: 3-16-72)

Name of licensee x WAGENVORD BROADCASTING COMPANY, INC.

Transmitter location 3230 Patterson Drive., New Orleans, LA (PH 12-22-76)
X Mississippi River at 9 mile point, New Orleans, Louisiana (LH 4-2-65)

Main studio location 2906 Tulane Avenue, New Orleans, LA (PH 12-22-76)
70130 -> X 8001 Downman Road, New Orleans, Louisiana (BSH 4-18-72)
9042 -> x 344 Camp Street, New Orleans, Louisiana (Applic. 11-7-67)
X 614 North Rampart Street, New Orleans, Louisiana. (LH 4-2-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4473 HAAT: 290' Cond' 1	11/5/64	98.5mc CH. 253	ERP: 54kw TPO: 10kw	Unl.	1/5/65 7/3/65
CP for a new Class C FM broadcast station.					
SCA-574	1-11-65	Subsidiary Communications Authorization on approximately 67 kilocycles.			
BLH-2785 HAAT: 290'	4-2-65	98.5mcs Ch. #253	ERP: 54kw TPO: 10kw	Unl.	4-2-65 6-1-67
Lic. to cover CP(BPH-4473) which auth. a new FM broadcast station, with RC.					
Wife	9-28-65	Auth. remain silent thru 10-11-65			
BLH-3211 (1)	5-31-66	Mod. of lic to change ant. JAMPRO JA-6B 6section			
BRH-1655 HAAT: 290'	5-22-67	98.5mcs Ch. #253	ERP: 54kw TPO: 10kw	Unl. RC	6-1-67 6-1-70
BRSCA-574	6-12-67	RENEWAL OF SCA. (67kcs)			
Applic.	11-7-67	Applic. to change studio loc. and remote control point to 344 Camp St., New Orleans, Louisiana.			
EPH-7037 (L) HAAT: 290' Cond' L	3-20-70	98.5mc TPO: 9.2 kw	ERP: 54 kw CH. #253		11-20-70
CP to chg. trans. line, & TPO:					
BRH-1655(L) BLH-4789 BRSCA-574	3-8-72	Renewal 98.5	of License and Modification ERP: 54kw TPO: 9.15kw		
BALH-1529 BASCA-451	3-8-72	VOL. ALH & SCA			
BRH-1655 BLH-4789	3-8-72	Superceded to show CALL LETTERS			
Comtel	3-31-72	Auth. remain silent to 4-30-72.			
BSH-1655(1)	4-18-72	ML to chg. SL & RC			
EBSA COMTEL	5-25-72 10-8-74	Auth. Suspend Oper. Ext. thru 1-4-74 (Pending Comm. Action Renewal Application and Submission Application for Transfer of Control.)			

BC-126
February 1974

#2

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WIXO

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
CONTEL	9-26-74	Auth.	Remain silent ext.	thru	10-4-74.
CONTEL	1-13-75	Auth.	to remain silent ext.	thru	4-4-75
BALH-2076	2-7-75	Vol. AL.	EFF:		
BRH-1655(L)	9-22-75	RENEWAL	OF LICENSE		6-1-76
BRH-1655(S)	5-12-76	Renewal			6-1-79
	11-5-76	PROGRAM DUPLICATION REQUEST FOR EXEMPTION	UNDER SECTION 73.242 OF THE RULES.		
BPH-10127 HAAT: 360' {L}	12-22-76	98.5MHz ERP: 97kw H&V U {RC} CP chg TL, TPO, ERP, HAAT, Ant & Transmitter; chg SL	12-22-77		
BMPH-15085 (1)	4-7-77	MP (BPH-10127) chg Trans; chg Ant. ERP: 100 kw (H&V); and install new trans line; chg. TPO: 16.5kw			
BTCH790201EC	2-28-79	VOL. TC	EFF: 6-4-76		
BLH-7834	3-5-79	98.5MHz. ERP: 100kW TPO:16.5kW (H&V) HAAT: 360' (H&V)	6-1-79		
Lic. to cover (BPH-10,127 as mod.) for changes					
BALH790928HD	1-24-80	VOL. AL	EFF:		
BRH790201UQ(S)	5-18-79	Renewal of License			6-1-82

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **W W O M**
Letters **W W O M**Name **WAGENVOORD BROADCASTING COMPANY, INC.****New Orleans, Louisiana (PO David W. Wagenvoord, 614 N. Rampart St., New Orleans, La.)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4473 R. & F.	5-11-64	CP for a new FM broadcast station to be operated on: Frequency: 92.3mc -CH-222 98.5mc CH 253 ERP: 51 kw Type trans.: ITA-FM-10,000A COLLINS 830F-1A TPO: 10kw COLLINS 37-M6 Type antenna: Jampo-JA-6B (6 sections) HAAT: 292.5 feet Trans. loc: Mississippi River at 9 mile point New Orleans, La. (Same as WJOM) Studio: 614 N. Rampart St., New Orleans, La. Remote control: Same as studio Atty: McKenna & Wilkinson Engr: L. J. N. du Treil & Assoc. Amended to chg. freq. to 98.5mc CH 253; chg. type trans (COLLINS 830F-1A) & type antenna (Collins 37-M6 (6 sections))	GRANTED	11/5/64 <i>will</i>
	5-19-64			
AMENDED R. & F.	8-13-64 8-13-64			

Form BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WJCM-FM**

Name **WAGENVOORD BROADCASTING COMPANY, INC.**
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-574 R&F	11-24-64 12-4-64	Request for subsidiary communications authorization on sub-carrier frequency of 67kcs. Atty: McKenna & Wilkinson	GRANTED	1-11-65
BLH-2785 R&F	1-29-65 2-2-65	License to cover CP (BFH-4473) which authorized a new FM broadcast station. Atty: McKenna & Wilkinson	GRANTED	4-2-65
BLH-3211 R & F	11/30/65 12/6/65	Modification of license to use a JAMPRO JA6B antenna. Atty: McKenna & Wilkinson	GRANTED	5-31-66
BRH-1655 R & F	3-1-67 3-10-67	Renewal of license	GRANTED	5-22-67
PRSCA-574 Rec'd	3-3-67 3-10-67	Renewal of SCA	GRANTED	6-12-67
Filed 9-26-67	5-22-67	Apparent liability of \$25 (late fee & interest) on		

FORM BC-121 #3
Aug. 1955

APPLICATION RECORD - BROADCASTING

FM

Call WWOM
Letters ~~WWOM~~-FM

Name **WAGENVOORD BROADCASTING COMPANY, INC.**
New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1180 BASCA-337 R & F FEE PD: \$75 (ALSO SEE: WNCM(am) FEB 14 1969	2-6-69 2-6-69 #489040a & #30-# 489839	Vol. assignment of license and SCA to ENTERTAINMENT COMMUNICATIONS, INC. Atty - Cohn & Marks	DISMISSED Mutual consent	2-3-70
BPH-7037 R & F #582072\$30 PRESS:	2-20-70 3-3-70 3-3-70	Construction Permit to change transmission line. Change TPO: 9.15kw. Atty: Lewis H. Goldman	GRANTED Cond'L	3-20-70 submit 302's/
BRH-1655 BRSCA-574 R & F #581669\$30 #581670\$75 PN PRESS	3-2-70 3-2-70 3-2-70 3-2-70 3-2-70 APR 6 1970	Renewal of license Renewal of SCA Arthur Stambler, Atty. (Lewis Goldman) AMENDED 4-16-70 re: maintenance logs AMENDED 4-20-70 re: clarify type trans. AMENDED 11-27-70 re: financial; programming data	GRANTED	3-8-72

APPLICATION RECORD - BROADCASTING

98.5mc

Call W I X O
Letters X W I O N

ADVANCE COMMUNICATIONS, INC.
WAGNER BROADCASTING COMPANY, INC.

Name

New Orleans, La.

File No.	Dated	Application for	Action	
			Nature	Date
BLM-4789 R & F #592450 \$30. PTA PRESS JUL 15 1970	4-7-70 4-13-70 4-13-70 4-17-70	Lic.(BPH-7037) for changes. Trans: COLLINS, 830 P. Studio & RD: 344 Camp Street. Atty: B. Jay Baraff (ARTHUR STAMBLER)	GRANTED issued with BRH-1655	3-8-72
BALH-1529 BASCA-451 R & F FEE PD: \$1000 #506950 CODE 049 JUN 24 1971 Pub. notice filed 6-23-71	5-25-71 6-1-71	Voluntary assignment of license and SCA to ADVANCE COMMUNICATIONS, INC. (SEE OVER FOR AMENDMENTS) Atty for assignor - Jason L. Shrinsky for assignee - Cohn & Marks AMENDED 2-18-72 re; mortgage holders AMENDED 3-6-72 - amended agreement; financial	GRANTED Req. grant fee \$5,895.74 Eff: 3-16-72 Grant Fee Paid: 048, 3-29-72, W-056151 data \$5,495.00 048, 6-16-72, W-083177 \$400.00	3-8-72

RE: BAIH-1529 - ltr modifying fin. terms of contract
AMENDED 11-15-71 (assignee) financial data; add'l study
of prog. needs; show stock pd for
AMENDED 12-13-71 - Escrow Agreement; legal & fin. data
AMENDED 2-7-72 - request for FM separate consideration fr
WVOG(AM); legal data re forfeiture(am) & WVOG(am)
AMENDED 2-29-72 - statement re employment of D.W. Wagonvor

PHASE 1 REFUND ACTION

W056151

W083177

TRANS.
CODE

54

DATE

801110

AMT. ~~WAGONVOR~~ INITIALS

\$ 5,895.00

D.H.F.

APPLICATION RECORD - BROADCASTING

98.5mhz

Call WYLD-FM
Letters XW.L.X.O

Name Advance Communications, Inc.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8233	1-22-73	CP to chg. ant-trans. loc. to 3230 Patterson Dr., New Orleans, Louisiana; install new trans. (Collins 8310-1); install new ant. (Collins 37CP-12, 12 sects. (H&V); make chg. ant. system (increase height); chg. TPO; ERP: 100KW (H&V); and HAAT: 370' (H&V). (29°--56'--45"---90°--01'--17")	DISMISSED	10-9-75
R & F	1-23-73		(Request of Attorney)	
#146780 \$200	1-23-73			
Code 015				
Press	FEB 6 1973			
P. N. Rec'd	3-23-73			
	10-1-73			
AMENDED(Rec'd)	9-4-73	Atty: Joel H. Levy		
Filed	9-10-73	Financial Data; Sect. IV-A; and Engr. Data: Chg. TL to: 15 miles N.E. of Chalmette on Paris Road near back protection levee, N.E. of Chalmette, La.; chg. trans. (RCA BIF-40EI); chg. ant. (Jampco JSCP-6, 6 sects. (H&V); make chg. ant. system (incr. hgt. 1; chg. TPO and HAAT: 899' (H&V) (29° 57' 14" - 89° 56' 58")		
#230663 \$200	9-10-73			
BRH-1655	3-1-73	RENEWAL OF LICENSE		
R & F	3-5-73	Joel H. Levy, Atty.	GRANTED	9-22-75
PN Recd.	"			
PRESS				
APR 11 1973		PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition		
		OPPOSITION OF ADVANCE COMMUNICATIONS, INC. TO PETITION TO DENY filed 6-15-73 by Joel H. Levy, Counsel for WIXO(FM)		
		AMENDED 7-11-73 re: employment report		

(over)

BRH-1655 By Memorandum opinion and Order adopted
September 25, 1974 Petition to Deny Dismissed.

AMENDED 9-16-75 re: change name of applicant to
"Peterson Broadcasting Corporation"

SEP 30 1975

APPLICATION RECORD - BROADCASTING

98.5mhz

Call
Letters WIXQ

PETERSON BROADCASTING CORPORATION
Name XADVANCE COMMUNICATIONS, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BTC -7232 R & F FEE PD: \$1000 #223438 CODE 049 Pub. notice filed 9-10-73 SEP 11 1973	8-7-73 8-13-73	Voluntary transfer of control of lic corp from Lawrence J. Gutter, Alvin Golin, Barbara Nudelman, Abraham L. Sacks, Bernard Krauss and Jack Silverman TO Ronald E. Crider (50%), Leonard Mercer (25%) and Leonard Stevens (25%) (SEE OVER) Atty for transferor - Cohn & Marks for transferee - Mallyck & Bernton	DISMISSED REQ. CP ATTY FOR TRANSFEREE	4-18-74
BALH -2076 R & F FEE PD: \$1000 #364407 CODE 049 PUB. FILED: 12-24-74 NOV 26 1974	11-11-74 11-11-74	Voluntary assignment of license to PETERSON BROADCASTING CORPORATION REQ. WAIVER SEC. 1.597 (SEE OVER) Atty - Cohn & Marks (for assignor) for assignee - Smith & Pepper	GRANTED EFF: 3-25-75 FEE REQ. \$6,700.00 pd 050 4-10-75 411268	2-7-75

RE: BTC-7232 - AMENDED 10-15-73 - copy of Indictment;
& reflect pending AL for WARN(AM-FM)

Ltr from atty filed 11-1-73 re Profit & Loss data

Ltr from licensee of WQUE(FM) re call ltrs & prog F 1-18-74

Profit & loss data filed by atty 2-25-74

(pending -WYLD)

RE: BALH-2076 - NOTED: Assignee refers to BAL-8273 for
Sec. II exhibits

AMENDED 1-30-75 - Cert of Auth db in Louisiana; legal,
fin & prog. data

JCA 7/2/80

6700.00 to Peterson B/C.

paid entire fee. Also

*with unsinitiated Confidential file
and Bureau file.*

APPLICATION RECORD - BROADCASTING

98.5 mhz

Call
Letters WYLD-FM

Name **PETERSON BROADCASTING CORPORATION**
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1655 R & F PN Recd. PRESS	1-26-76 2-2-76 " MAR 31 1976	RENEWAL OF LICENSE	GRANTED	5-12-76
BPH- 10,127 Rec'd Filed #586686 \$400 Code 001 Press P. N. Rec'd	6-30-76 6-30-76 6-30-76 7-1-76 AUG 11 1976 8-12-76	CP to chg. TL to: The Canal-Boat-Bldg New Orleans, Louisiana chg. SL & RC to: 2906 Tulane Avenue, New Orleans, Louisiana; install new trans. (Harris 20H3); install new ant. (Harris F1S-12, 12 sects. (H&V); make chg. ant. system (incr. hght.) ; chg. TPO; ERP: 100KW(H&V) and HAAT: 430' (H&V). 29° 57' 24" - 90° 04' 31"	GRANTED gr fee \$2,700	12-22-76
AMENDED	8-23-76 SEP 16 1976	Atty: John E. Fiorini, III (Smith & Pepper) Amended to chg. TL to: 3230 Patterson Drive, New Orleans, Louisiana, chg. ant. system(decr. hght) 29° 56' 45" 90° 01' 17"		

PHASE 1 REFUND ACTION

TRANS.
CODE
570

DATE
6/10/80

AMT.
2,089.00

INITIALS
CLB

Name **Peterson Broadcasting Corporation**
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-15085 R & F PRESS	2-17-77 APR 1 1977	MP{BPH-10127} chg Trans: COLLINS 8316-2; chg Antenna: COLLINS G5CPS-12, 12 sects {H&V}; chg ERP {100kw {H&V} and install new transmission line Atty. John E. Fiorini, III Engr. Robert M. Silliman	GRANTED	4-7-77
ETC-8740 R & F FORM 315 (ALSO SEE AM)	6-2-78 6-5-78 JUN 23 1978	Voluntary transfer of control of lic corp from Norfolk Broadcasting Corporation to Bay Broad- casting Corporation Atty for transferor - Smith & Pepper(J.Fiorini) for transferee - Fly, Shuebruk etc	DISMISSED REQUEST OF ATTORNEY	JAN 19 1979
ELH-7334 R&F PRESS PT	8-30-77 FEB 5 1979 9-16-77	Lic. cover CP (BPH-10127 as mod) for changes John Fiorini, Atty.	GRANTED	3-5-79

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

INTER- URBAN BROADCASTING OF NEW ORLEANS PARTNERSHIP
 (A Limited Partnership) (Thomas P. Lewis and James J. Hutchin-
 son - General Partners)
 Name ^x PETERSON BROADCASTING CORPORATION
 New Orleans, Louisiana

Call
 Letters WYLD-FM

File No.	Dated	Application for	Action	
			Nature	Date
BTCH790201EC Form 316 (Also see W Y L D) PRESS FEB 6 - 1979	1-22-79	Vol. TC of lic corp from J. C. Peterson (In- dividually 49%) and as Executor (51%) of the Estate of Louis H. Peterson (deceased) to J. C. Peterson (Individually 49%) and as Trustee (51%) under the Will of Louis H. Peterson (nunc pro tunc) Atty - John E. Florini, III (Smith & Pepper)	GRANTED EFF: nunc pro tunc	2-28-79 6-4-76
BRH 790201 UQ PRESS	MAR 12 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	5-18-79
BALH 790928HD FORM 314 (ALSO SEE AM) PRESS: OCT 18 1979 PN FILED	11-5-79	Vol AL to INTER-URBAN BROADCASTING COMPANY * Atty for assignor - Smith & Pepper for assignee - Crowell & Moring *SEE OVER FOR FORMAL AMENDMENT	GRANTED EFF:	1-24-80
JAN 8	1980	REQUEST FOR TAX CERTIFICATE filed 1-29-80		

ALH790928HD AMENDED (12-11-79): to chage. name of assignee to INTER-URBAN BROADCASTING OF NEW ORLEANS PARTNERSHIP (A Limited Partnership) (Thomas P. Lewis and James J. Hutchinson, Jr. - General Partners)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

