

W Q I D

PRODUCT OF

Remington-Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #1894

FREQUENCY MODULATION
W Q I D (Eff 6-8-74)

BROADCASTING STATION LICENSE RECORD

x W V M I - FM (11-18-71)
x W B I L (Eff: 7-15-68)

Date first licensed 9-8-66

Call letters W V M I - FM

Station location BILOXI, MISSISSIPPI

Name of licensee NEW SOUTH COMMUNICATIONS, INC.

5.7 mi N-NE of Biloxi City Hall, near Biloxi, Miss. (PH 8-24-76)

x 0.5 mi. S. of Hwy 90, 2.5 mi. SE of Ocean Springs, Biloxi, Miss. (redes. ^{Doc. 12-11-70} 69)

x 3.5 mi SE Ocean Spring. 2500 FT S. of U.S. Hwy 90, Biloxi, Miss. (BPH-10-16-

X 3100' S. of Hwy. #90, 4.2 mi. E. from the W. end of the Memorial Bridge

Transmitter location over Back Bay of Biloxi, Mississippi (PH 10-13-65)

570 DeBuys Road, Biloxi, Miss. (BSH 7-13-71)

x Edgewater Gulf Hotel, West Beach, Hwy. 90, Biloxi, Miss. (BSH 4-20-71)

x Same as transmitter (Ltr. 7-15-70)

34533 x Edgewater Gulf Hotel, West Beach, Hwy. 90, Biloxi, Miss. (Ltr. 4-24-69)

Main studio location 863 E. Beach Blvd., Biloxi, Miss. (PH 10-13-65) (Tradewinds Hotel)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4486 HAAT: 300'	10-13-65	106.3mcs Ch.#292	ERP:3kw TPO:980w	Unl.	12-13-65 6-13-66
CP for a new Class A FM broadcast station, with RC oper. of trans. from studio loc. (Cond'1)					
BPH-4486 (1)	12-21-65	Mod. of CP(BPH-4486) to assign call letters W V M I FM.			
BMPH-8890 (2)	7-8-66	Modification of CP(BPH-4486) to make make changes in transmission line; increase TPO to 1kw and decrease ERP to 2.75kw.			
BLH-3308 HAAT: 300'	9-8-66	106.3mcs CH.#292	ERP:2.75kw TPO:1kw	U	9-8 6-1-67
Lic to cover CP(BPH-4486 as mod) which auth a new FM b/c station, specify type trans GATES FM-1G.					
BRH-1894 Ltr.	5-32-57 4-24-69	Renewal of License Studio: Edgewater Gulf Hotel, West Beach, Hwy. 90, Biloxi, Miss.			6-1 6-1-70
BPH-6884 HAAT: 300' (H&V)	10-16-69	106.3 Ch#292	TPO:1.70kw ERP:3kw(H&V)		12-16- 6-16-70
CP trans, ant, TPO, HAAT, ERP.					
BSCA-965 Ltr.	9-26-69 12-2-69	Request for SCA on 67 kcs. Trans: SCA FM-3000DS			9-26 6-1-70
BLH-4629(L) DOCKET No. HAAT: 270' COND'L	4-3-70 18766 5-7-70	Lic. for changes 93.7mc. ERP: 100kw(h&v) TPO: 20kw #229 Data Filed 4-22-70 in accordance with Commission's First Report and Order adopted 3-18-70 and released 3-20-70 in Docket No. 18766, showing proposed operation on a frequency of 93.7mc Ch#229 chg. trans, antenn, TPO, ERP and HAAT.			6-1-70 7-7 1-7-71
BRH-1894(B)	5-27-70	Renewal			6-1-73
BRSCA-965 Ltr.	5-27-70 7-15-70	Renewal of SCA Studio & RU: Same as transmitter			6-1-73
DOCKET 18766	12-11-70	Lic. for changes 93.7mcs; CH: 229			6-1-73

Form BC 126
June 1954

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B I L

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BSH-1894(1)	4-20-71	ML chg.	studio & RC locations.		
BPH-7456(L) HAAT: 270'	5-12-71 (H&V) CP install new antenna & chg. TPO.	93.7mc	TPO: 21kw ERP: 100kw(H&V)		5-12-72
BTC-6580	6-16-71	Acq. of positive TC	ERP: 6-30-71		
BSH-1894(2)	7-13-71	ML chg.	SL & RC locations		
EBSA	5-22-72				
BLH-5143(L) HAAT: 270' (H&V)	6-21-72	Lic. (BPH-7456)	for changes		6-1-73
		93.7mc	ERP: 100kw (H&V)	TPO: 21kw	
BRH-1894(S) BRSCA-965	9-26-73 "		RENEWAL & SCA		6-1-76 "
BSH-1894(1) EBSA	6-8-74 6-8-74		ML to change call letters		
BPH-9845 HAAT: 330' (H&V) {L}	8-24-76	93.7MHz	ERP: 100kw{H&V} {RC} CP chg TL, HAAT, Ant sys: increase height		8-24-77
BRH-1894(L) BRSCA-965	10-21-76 " " "		RENEWAL " " "		6-1-79 " " "
BLH-7351	7-30-77	Lic {BPH-9845}	Chgs		6-1-79

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ W V M I-FMName **NEW SOUTH COMMUNICATIONS, INC.**
BILOXI, MISSISSIPPI (PO & Ed Holladay PO Drawer 5, Trade Winds Hotel, Biloxi, Miss.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4486 R.&F.	5-28-64 6-1-64	Construction permit for a new FM broadcast station to be operated on: Frequency: 106.3mc CH 292 ERP: 3kw TPO: 0.980kw HAAT: 300ft. Trans. GATES FM-1C (1kw) Antenna: GATES FMA-4, 4 sections Antenna-trans. loc: 3100' S. of Hwy. 90, 4.2 mi. E. from the W. end of the Memorial Bridge over Back Bay of Biloxi, Mississippi Studio Loc.: 863 E. Beach Blvd. (Trade Winds Hotel) Biloxi, Mississippi Remote Control Loc.: Same as studio Engr: John H. Mullaney	GRANTED Cond'1 re WVM I (AM) submit 302s	10-13-65

APPLICATION RECORD - BROADCASTING

Call **WBIL**
Letters **XWVMI-FM**Name **NEW SOUTH COMMUNICATIONS, INC.**
BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8890 R & F	6-18-66 6-21-66	Modification of CP(BPH-4486 which authorized a new FM broadcast station) to make changes in transmission line; increase TPO to 1kw; and decrease ERP to 2.75kw. Daly and Joyce, Attys.(G.R.Borsari,Jr.)	GRANTED	7-8-66
BLH-3308 R & F	5/20/66 5/25/66	Lic. to cover CP (BPH-4486 as mod.) which auth. a new FM b/c station, specify type trans. GATES FM-10. Atty: Daly & Joyce	GRANTED	9-8-66
BRH-1894 R & F	2-25-67 3-2-67	Renewal of license Atty- Daly & <u>Joyce</u>	GRANTED	5-22-67

APPLICATION RECORD - BROADCASTING

Call
Letters WBILName NEW SOUTH COMMUNICATIONS, INC.
BILOXI, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-965 R & F #536599 \$30	8-14-69 8-19-69 8-19-69	Request for Subsidiary Communications Authori- zation on a sub-carrier frequency of 67kcc. Atty - Daly and Joyce	GRANTED	9-26-69
BPH-6884 R & F #546961 \$30 PRESS:	9-29-69 10-3-69 10-3-69 OCT 13 1969	CP trans(CCA-Electronics Corp-3000DS); ant (Gates-FMC-4A, 4 circular sects); TPO 1.59kw; ERP 3kw; operate with vert. ERP 3kw; vert. HAAT 300 ft. Atty - <u>Daly</u> & Joyce Engr - Robert K. Wall	GRANTED	10-16-69
BLH-4629 Rec'd #579567 \$30 Filed PTA PRESS	2-10-70 2-12-70 2-24-70 2-24-70 3-3-70 MAR 31 1970	Lic.(BPH-6884) for changes. Atty: <u>Daly</u> & <u>Joyce</u>	GRANTED	4-3-70

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.I.L.

NEW SOUTH COMMUNICATIONS, INC.

Name Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BRH- 1894	2-16-70	Renewal of license	GRANTED	5-27-70
BRSCA-965	2-16-70	Renewal of SCA		
R & F	3-2-70	Atty: Daly & <u>Joyce</u>		
#581582 \$105.	3-2-70			
FN	3-2-70			
PRESS 3-31-70				
DOCKET NO. 18766	3-26-70	Data filed 4-22-70 in accordance with Commission's First Report and Order adopted 3-18-70 and released 3-20-70 in Docket No. 18766, showing proposed operation on a frequency of 93.7mc. CH #229; chg. type trans(CCA-FM-25000DS); Ant; (Shively-6810, 10 horiz. & 10 vert. sects.); TPO: 20kws; ERP: 100kws; operate with vert. ERP: 100kws; HAAT: 270'.; operate with vert. HAAT: 270'.	GRANTED COND'L	5-7-70
R & F	4-22-70			
NO FEE REQUIRED: PRESS:	MAY 4 1970			
TA- 7-27-70				
TA- 10-19-70		Atty - Daly & Joyce(Leonard S. Joyce.) Engr- L.J.N. du Treil & Associates, Inc. <small>F.C.C. - WASHINGTON, D. C.</small>		

During installation of the FM antenna Station WVMJ shall determine operating power by the indirect method.

APPLICATION RECORD - BROADCASTING

93.7mc

Call Letters WBIL

Name NEW SOUTH COMMUNICATIONS, INC.
Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
DOCKET NO. 18766 Rec'd *Amended & F PTA PRESS 12 1870	8-31-70 9-2-70 9-25-70 10-19-70	Lic. to cov. Docket No. 18766 for changes. Trans., Studio & RC redes: 1/2 mi. S. of Hwy 90, 2.5 mi. SE of Ocean Springs, Miss. *Sect. II-B, freq. checks (enrg. data) Atty: Daly & Joyce	GRANTED	12-11-70
BPH-7456 Rec'd: File #001911 \$50. CODE 061 PRESS: 10 MAY 1971 PTA - 6-10-71	3-29-71 4-2-71 4-23-71 4-23-71	CP install, Ant (Shivaly-6810, 10 sects); chg. TPO: Park High. Biloxi sis. p. - call - 311 21.14 Atty-Mann, Daly & Joyce. Engr-None.	GRANTED	5-12-71
BTC -6580 R & F FEE PD: \$250 #505719 CODE 051 (FORM 316) ALSO SEP WMT and FM WLSM (AM)	5-19-71 5-20-71	Voluntary acquisition of positive control of lic corp by Frank E. Holladay thru transfer of stock from Joseph W. Carson Atty - Daly, Joyce & Borsari MAY 27 1971	GRANTED EFF:	6-16-71 6-30-71

PHASE 1 REFUND ACTION

BTC-6580

TRANS.
CODE

500

DATE

800212

AMT.

215.00

INITIALS

JAL

APPLICATION RECORD - BROADCASTING

Call **W Q I D**
Letters **XW V M I - FM**
XW B I L

NEW SOUTH COMMUNICATIONS, INC.

Name **Biloxi, Mississippi**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5143 Rec'd #W 507158350 AC-068 Filed PTA PRESS	3-29-71 4-2-71 6-1-71 6-1-71 6-10-71 JUL 1 1971	Lic.(BPH-7456) for changes.	GRANTED	6-21-72
BRH-1894 R & F P.N. PRESS BRSCA-965 R & F	2-21-73 3-2-73 3-2-73 MAR 15 1973 3-1-73 3-2-73	Renewal of License Atty.: George R. Borsari, Jr. AMENDED 5-7-73 re: community survey Renewal of SCA	GRANTED	9-26-73
BRH-1894 BRSCA-965 R & F PN Recd. PRESS	1-20-76 1-19-76 1-26-76 APR 2 1976	RENEWAL OF LICENSE RENEWAL OF SCA Jason L. Shrinsky, Atty. (See WRBC for petitions)	GRANTED	10-21-76

(BRH-1894) (See WRBC for petition filed 6-11-76)

MEMORANDUM OPINION & ORDER, adopted 10-21-76, Informal objection filed by the Mississippi State Branch of the NAACP, DENIED.

APPLICATION RECORD - BROADCASTING

93.7MHz

No. 7

Call
Letters W Q I D

Name New South Communications, Inc.
Biloxi, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9845 R & F 5857940200 CODE 001 PRESS PN Rec'd	6-17-76 6-28-76 6-29-76 AUG 13 1976	CP chg TL to: 5.7 mi NNE of Biloxi City Hall, near Biloxi, Miss; add cir- cular polarization; mke chg Ant sys: incr hght; chg HAAT: 300' H&V 30° 28' 29" - 88° 51' 22" Atty. James A. Koerner Engr. L. R. du Treil	GRANTED COND'L	8-24-76
BLH-7351 R & F PTA PRESS JUN 17 1977	3-11-77 3-11-77 3-16-77	Lic. (BPH-9845) for chgs. Atty: James M. Weitzman (Stambler & Shrinsky)	GRANTED	7-30-77
BRH790126UB BRSCA790126UB PRESS MAR 14 1979		Renewal of License Renewal of SCA Jason L. Shrinsky, Atty.	90 5-18-79	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

