

WYDD



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390193

Form BC 123
June 1954 #1980

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-24-67 W Y D D (Eff: 10-14-66)
Call letters KH P O H
Station location Pittsburgh, Pennsylvania
1-26-66)
(BAPH Re-Granted 12-28-65; EFF: /
Name of licensee GATEWAY BROADCASTING ENTERPRISES, INC. (BAPH-8-2-65; EFF: Set-aside 12-1-65
XNEMCO BROADCASTING CORPORATION

6.97 miles NW of New Kensington
x Murryhill Road, East Deer Township, Pennsylvania (PH-5-23-66)
Transmitter location x Gulf Building, 7th & Grant Streets, Pittsburgh, Pa.

810 - 5th Ave., New Kensington, Pa. (MPH 9-9-66)
ZIP 15068 x Same as Transmitter (PH-5-23-66)
Main studio location x Gulf Building, 7th and Grant Sts. Pittsburgh, Pa.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ER Power	Time Div.	Period From To
BPH-2924	6-1-60	104.7mc. 2.8kw. Unl			8-1-60
TPO: 1 kw.		Ch. 284	HAAT: 300'		2-1-61
Construction permit for a new FM Broadcast Station.					
(1)	2-1-61	extension of completion date to 8-1-61			
BMPH-6824	9-15-61	Mod. of CP(BPH-2924 as mod.) for extension of completion date to 2-1-62			
(2)					
BMPH-7093	4-2-62	Mod. of CP(BPH-2924 as mod.) for ext. of completion date to 8-1-62			
(3)					
BMPH-7271	8-8-62	Mod. of CP(BPH-2924 as mod.) for ext. of completion date to 2-1-63			
(4)					
BMPH-7484	2-1-63	Mod. of CP(BPH-2924, as mod.) for ext. of completion date to 8-1-63			
(5)					
LAPH-365	8-2-65	Voluntary assignment of construction permit (BPH-2924 which auth. a new FM B/C Station) to GATEWAY BROADCASTING ENTERPRISES, INC. (Eff: 1-26-66)			
SET-ASIDE	12-1-65				
REGRANTED	12-28-65				
BMPH-7634	8-2-65	Mod. of CP(BPH-2924, as mod.) for ext. of completion date to 1-2-66			
(6)					
BMPH-8588	12-28-65	Mod. of CP(BPH-2924, as mod.) for ext. of completion date to 7-2-66			
(7)					
BMPH-8853	6-14-66	Mod. of CP(BPH-2924, as mod.) for ext. of completion date to 8-15-66			
(8)					
BMPH-8694	5-23-66	104.7mc. ERP: 50kw(h&v) U			8-1-60
HAAT: 500' (h)		CH# 284 TPO: 18.5kw			7-2-66
490' (v)		Mod. of CP(BPH-2924 as mod.) to chg. ant-transmitter location; chg. studio location; change type trans. (Gates FM-20G); chg. type horiz. antenna and add vert. antenna (Gates-FMA-6/300G-6, 6 sections); incr. TPO, ERP (H&V); and HAAT(H&V)			
cond' 1					
BMPH-8912	8-4-66	Mod. of CP(BPH-2924 as mod.) for ext. of completion date to 10-15-66			
(2)					
XX					
XX					
LXX					
new FM broadcast station (Delete Remote Control)					

See Cont. 7th

Form BC 126

June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

W Y D D
Call letters **W P G H**

Station location **PITTSBURGH, PENNA.**

Name of licensee **GATEWAY BROADCASTING ENTERPRISES, INC.**

Transmitter location **0.97 miles NW of New Kensington**

Main studio location **810 Fifth Ave.**

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPH-8961 HAAT: 500' (H) 490' (V)	9-9-66	104.7mc Ch. #284	ERP: 50kw (H&V) Unl. TPO: 19kw		8-1-60 10-15-66
Mod. of CP (BPH-2924, as mod.) to chg. studio loc.; chg. type trans. (Visual Electronics FM-20 KB); chg. type dual pol. ant. (Jampro J6B/6V, 6 hor. & 6 vert. sect.); & incr. TPO. (RC not auth.) (Cond'l re trans.) (Sect. 73.210(a) waived)					
BLH-3449 HAAT: 500' (H&V)	1-24-67	104.7mc CH: 284	ERP: 50kw (H&V) U TPO: 18.7kw	1-24	8-1-69
Lic. to cover CP (BPH-2924, as mod.) which auth. a new FM broadcast station (DELETE REMOTE CONTROL)					
BRCH-806 (1)	3-29-67	Mod. of license to operate transmitter by remote control from 810 Fifth Ave., New Kensington, Pennsylvania.			
BPH-5870 HAAT: 500' (h&v) Cond'l	6-29-67	104.7mc ch# 284	ERP: 50kw (h&v) U TPO: 17.5kw	8-29-67	2-29-68
CP to install new dual polarized ant (Shively-6710R, 6 sects); and decr. TPO					
BLH-3809 HAAT: 500' (h&v)	12-26-67	104.7mc ch#284	ERP: 50kw (h&v) Unl. TPO: 17.5kw	12-26	8-1-69
Lic. to cover CP (BPH-5870)					
BPH-6995 (L) HAAT: 500' (H&V)	2-6-70	104.7mc CP chg.	ERP: 50 kw (H&V) TPO: 18.5 kw Trans, Ant, & TPO:	8-1-72	10-6-70
BLH-4892 (L)	10-26-70	Lic. (BPH-6995) for changes.			
EBSA	5-22-72				
BLH-5516(S) (1)	6-6-75	ML -use former main as Aux.			
BTC-7155	4/7/76	Vol Transfer of neg con EFF: 4/8/76			
BRH-1960(L)	5-10-76	RENEWAL			
BTC-8382	7/22/77	Vol TC EFF: 9/7/77			
BRH-1960	7-12-78	(L) REN OF LIC (MAIN & AUX) 8-1-81			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Name **NEMCO BROADCASTING CORPORATION**

Call

Letters ~~sent~~ **WPOH**Station location - **Pittsburgh, Penna.**
(P.O. - **Merle H. Miller (pres), 9th Floor - Consolidated Bldg., Indianapolis, Ind.**)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2924	3-1-60	Construction permit for a new FM broadcast station to be operated on:		
Rec'd	3-2-60	Frequency - 100.5mc 104.7mc CH 284		
Filed	3-2-60	ERP - 2.82kw		
		Type transmitter - RCA BTF 1D		
		Type antenna - RCA BFA 3A (3 section)		
		HAAT 300.6 ft		
		Trans. location - Gulf Building, 7th and Grant Streets, Pittsburgh, Penna.		
		Studio location - Same as transmitter		
		Atty. - <u>Smith & Pepper</u>		
		Engr. - <u>Robert M. Brockway, Indianapolis, Ind.</u>		
AMENDMENT	5-9-60	AMENDED to change frequency to 104.7mc CH 284		
R & F	5-10-60			
			GRANTED	6-1-60
			HAAT: 300'	
			ERP: 2.8kw.	

AUG. 1955

Call
Letters W P G HName **NEMCO BROADCASTING CORPORATION**
PITTSBURGH, PENNA.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-6583 R & F	1-14-61 1-17-61	Mod. of C.P. (BPM-2924 which authorized a new FM Broadcast Station) for extension of completion date from 2-1-61 to 8-1-61. Atty. Smith and Pepper	GRANTED to	2-28-61 8-1-61
BMPH-6824 R&F	6-28-61 7-6-61	Mod of CP (BPM-2924 as mod which auth a new FM broadcast station) for extension of completion date from 8-1-61 to 2-1-62. Atty: Smith & Pepper	GRANTED	9-15-61
BMPH-6882 Re'd&Filed	7-26-61 8-9-61	Modification of CP(BPM-2924 as mod. which auth. a new FM Broadcast station) to incr. ERP from 2.8kw to 16kw; change frequency from 104.7mcs Ch.284 to 98.5mcs. Ch.253,decr HAAT from 300' to 243.6'; change transmitter location from "Gulf Bldg. 7th and Grant Streets, Pittsburgh, Pennsylvania: to "Berthoud Street and University Drive,Pittsburgh, Pa; change main studio location from "Gulf Bldg.7th and Grant Streets,Pitts.Pa to Gateway Center 4, Pittsburgh,Pa. install operation by remote control from main studio location; chg. xair to WCA, 61A-55; ch. antenna to WCA, 61A-4A and increase height.	DISMISSED	-10-2-63 Third Report-Order

Harry Plotkin, Atty.
Let. 1-23-62)

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W P G H

Name NEMCO BROADCASTING CORPORATION
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7093 R & F	1-18-62 1-19-62	Modification of CP(BPH-2924, as mod., which auth. a new FM broadcast station) for extension of completion date from 2-1-62 to _____ Atty. - Gene A. Bechtel	GRANTED	4-2-62 to 8-1-62
BMPH-7271 R & F	6-28-62 7-2-62	Modification of CP (BPH-2924, as modified, which auth a new FM B/C Station) for extension of completion date from 8-1-62 to _____ Atty: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	8-8-62 to 2-1-63
BMPH-7594 R & F	12-28-62 1-2-63	Mod. of CP (BPH-2924, as mod, which auth a new FM B/C station) for extension of completion date from 2-1-63 to _____ Atty: Gene A. Bechtel	GRANTED	2-1-63 to 8-1-63

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W F G H

Name GATEWAY BROADCASTING ENTERPRISES, INC.
R NENGO BROADCASTING CORPORATION
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7634 R & F	6-14-63 6-24-63	Mod. of Cr (BPH-2924, as mod which auth a new FM B/C station) for extension of completion date from 8-1-63 to _____.	GRANTED to	8-2-65 1-2-66
BAPH-366 R & F	5-10-65 5-12-65	Atty: Arent, Fox, Kintner, Plotkin & Kahn Voluntary assignment of construction permit (BPH-2924 which auth. a new FM B/C Station) to GATEWAY BROADCASTING ENTERPRISES, INC. (Eff: 1-26-66) Atty. for assignor R.E. Lubic, Pittsburgh, Pa. Cond'l re: Assignee for assignee Arent, Fox, Kintner etc PETITION FOR RECONSIDERATION filed 8-30-65 by Putbrese for WKJF, Inc. & WPCJ and WYDD not to be op. simultaneously OPPOSITION TO PETITION FOR RECONSIDERATION filed 9-20-65 by Lubic for Assignee PETITION TO ACCEPT LATE FILING filed 9-20-65 by Lubic for Assignee REQUEST FOR EXTENSION OF TIME filed 9-29-65 by Shrinsky for WKJF, Inc. CONTINUED ON CARD #5	GRANTED Set aside MEMO. OPINION & ORDER REGRANTED proposed appl. to mod. Assigned	8-2-65 12-1-65 12-28-65

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

Name

PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
<p>HAAT-266 Continued</p> <p>REPLY TO OPPOSITION TO PETITION FOR RECONSTRUCTION filed 10-12-65 by Putbros & Shrinaky for WJF, Inc.</p>				
<p>BMPH-8588</p> <p>R&F</p>	<p>11-24-65</p> <p>11-26-65</p>	<p>Modification of CP (BPH-2924 as modified which authorized a new FM broadcast station) for extension of completion date from 1-2-66 to _____.</p> <p>Atty: Arent, Fox, etc.</p>	GRANTED	12-28-65 to 7-2-66
<p>BMPH-8694</p> <p>R & F</p>	<p>1-26-66</p> <p>2-3-66</p>	<p>Modification of CP(BPH-2924 as modified, which authorized a new FM broadcast station) to change ant.-trans. location to 0.97 miles Northwest of New-Kensington, East Deer Township, Pennsylvania; change studio location to 818--5th-Avenue-New-Kensington, Pennsylvania; change type trans. (Gates FM-20G); change type horizontal and add vertical ant. (Gates FMA-6/300G-6, 6 horizontal and 6 vertical sections); increase TPO to 18.33kw; increase (H&V) ERP to 50kw & (H&V) HAAT to 500' Lubic(Atty.)ARK and Lubic)</p>	GRANTED	5-23-66

SEE CARD #6 FOR AMEND

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters W P C H

Name GATEWAY BROADCASTING ENTERPRISES, INC.
PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8694 AMENDMENT R & F	2-14-66 2-21-66	AMENDED to change studio location to Murryhill Rd., East Deer Township, Pa. (ant-trans loc).		
BMPH-8853 R & F	4-29-66 5-4-66	Modification of CP(BPH-2924 as modified which authorized a new FM broadcast station) for extension of completion date from 7-2-66 to 7-31-66. Attys - Alk and Lubic	GRANTED to	6-14-66 8-15-66
BMPH-8912 R & F	7-11-66 7-22-66	Modification of CP(BPH-2924 as mod., which authorized a new FM broadcast station) for extension of completion date from 8-15-66 to 10-15-66. Attys - Alk and Lubic	GRANTED	8-4-66

AUG. 1966

CARD #7

Call W Y D D

Letters ~~X~~ H P G H

Name GATEWAY BROADCASTING ENTERPRISES, INC.
PITTSBURGH, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BNPH-8961 R & F	7-22-66	Modification of CP(BPH-2924 as modified which authorized a new FM broadcast station) to change studio location to 810 Fifth Avenue, New Kensington, Pennsylvania, and operate trans. by remote control from studio location; change type trans. (Visual Electronics FM-20 KB); change type dual polarized ant. (Jampro J6B/6V, 6 horizontal and 6 vertical sections); increase TPO to 18.91kw; and increase vertical HAAT to 500 feet. REQUEST WAIVER OF SECTIONS 73.210(a)(2) AND 73.274(b)(2) OF RULES. Alk and <u>Lubic</u> , Attys.	GRANTED	9-9-66
	7-26-66		Cond'l re submit data re type acceptance of trans; RC not auth; Sect. 73.210(a) Rules waived re studio loc.; Pittsburgh station identification to be continued.	

FORM BC-121 #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **WYDD**

Name **GATEWAY BROADCASTING ENTERPRISES, INC.**
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3449 Rec'd Filed	9/30/66 9/30/66 10/5/66	Lic. to cover CP (BPH-2924 as mod.) which auth. a new FM broadcast station(delete remote control). Atty: R. B. Lubic	GRANTED	1-24-67
BRCH-806 R & F	3-17-67 3-20-67	Modification of license to operate trans- mitter by remote control from 810 Fifth Avenue, New Kensington, Pennsylvania. Atty.: Robert Bennett Lubic	GRANTED	3-29-67
BPH-5870 R & F	5-26-67 5-31-67	Construction Permit to install new dual polarized antenna(Shively-6710R, 6 sections) and decrease TPO to 17.62kw; Atty - Robert Bennett Lubic(Alk and Lubic) Engr: John H. Mullaney and Associates Washington, D. C.	GRANTED Cond'l Waived provisions of Sect. 73.210(a)permitting main studio location beyond the corporate limits of Pittsburg,Pa.	6-29-67

Form BC-121 #9
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W Y D D**

Name **GATEWAY BROADCASTING ENTERPRISES, INC.**
pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3809 Rec'd Filed PTA-8/28/67	8/4/67 8/7/67 8/24/67 DEC 18 1967	Lic. to cover CP (EPH-5870) which auth. install dual ant., decrease TPO. Atty: Robt. B. Lubie Engr: Peter V. Gureckis, D.C.	GRANTED (cond'l. re Sec. 73.210 (a)(2)) waived.	12-26-67
BRH-1960 R & F #511448 \$75. PRESS MAY 23 1969	4-30-69 5-2-69 5-2-69	Renewal of license Atty.-Alk and Lubie	GRANTED	8-19-69
EPH-6993 R & F #571498 \$30.00 PRESS: JAN 10 1970	1-19-70 1-19-70 1-19-70	CP, Trans:(Collins, 831-G-1)Ant:(Collins, 37- CP-6, 6 sections Horiz. and Vert)TPO: 18.58kw. Atty: Isadore G. Aik	GRANTED Cond'l. submit 302's for WPA(AM) Section 73.210(a) Rules Waived to permit studio location outside city limits.	2-6-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters **WYDD**

GATEWAY BROADCASTING ENTERPRISES, INC.

Name **Pittsburgh, Pennsylvania**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4892 Rec'd #627476 \$50. Amended & F PTA PRESS OCT 14 1970	8-28-70 9-1-70 9-1-70 9-9-70 9-11-70	Lic.(BPH-6995) for changes. Trans: COLLINS, 831-G. Engr. data-Item 10, Sect. II-B. Atty: <u>Alk</u> and Lubic	GRANTED	10-26-70
3-1-72. By Commission	Action, Ordered to Show Cause Why License Should not be REVOKED.			
BRH-1960 R & F PN PRESS MAY 23 1972	4-27-72 5-3-72 5-3-72	Renewal of License ATTY-THOMAS SCHATTENFIELD AMENDED 11-2-72 re: programming AMENDED 5-7-73 re: programming (over)	GRANTED	5-10-76
BLH-5516 R & F W 079141-\$50. Amended PRESS AUG 2 1972	5-15-72 6-2-72 6-2-72-AC-068 6-13-72	Lic. to use former Main Transmitter as Aux (VISUAL ELEC., FM-20-KB) - ERP 24k2(H&V). - Atty: Arent, Fox, et al(David Tillotson) ERP: 23.6kw	GRANTED CONDITIONAL RE RENEWAL	6-6-75

3-31-75
(BRJ-1960) SUPPLEMENTAL APPLICATION filed/as an
amendment to pending renewal. PN 3-31-75

26 APR 1975

AMENDED 5-3-76 re: balance sheet.

APPLICATION RECORD - BROADCASTING

104.7mhz

Call
Letters WYLD

Name **GATEWAY BROADCASTING ENTERPRISES, INC.**
Pittsburgh, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7155 R & F FEE PD: \$250 #187807 CODE 054 (Form 316) ALSO SEE AM WKPA MAY 11 1973	5-9-73 5-16-73	Voluntary transfer of negative control of lic corp from Irving A. Wechsler, Agent for the Shareholders of W. Liquidating Company; Herbert M. Lurie and Irwin S. Turner TO Irwin S. Turner, Irving A. Wechsler and John M. Wolf, Trustees Atty - Miller, Schroeder & Bankson	GRANTED EFF: NO FEE:	4/7/76 4/8/76
BTC-8382 R & F FORM 316 Also see WKPA (AM) JUL 15 1977	6/21/77 6/29/77	Voluntary transfer of control of lic corp from Irwin S. Turner, Irving A. Wechsler and John M. Wolf, Trustees; Nelson L. Goldberg, Herbert Goldberg, et al (all stockholders) to Mass Communications and Management, Ltd. Atty - Arent, Fox, etc (David Tillotson)	GRANTED EFF:	7/22/77 9/7/77

APPLICATION RECORD - BROADCASTING

104.7mhz

Call Letters **WYDD**

Name **GATEWAY BROADCASTING ENTERPRISES, INC.**
Pittsburgh, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1960 R & F PN	3-23-78 3-31-78 APR 24 1978	renewal of license (Main & Auxiliary) Atty= Alan Auckenthaler (Arent, Fox et al)	GRANTED	7-12-78
BRH810325UG PRESS	MAY 14 1981	RENEWAL OF LICENSE	grd	7-7-81 ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

