

WWSL



BC-126  
June 1975

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed APRIL 16, 1981

Call letters WWSL

Station location Philadelphia, Miss.

Name of licensee H & C C, INC.

Transmitter location St. Hwy. 15 & 16 SW, Beacon St. Ext., Philadelphia, Miss. (PH-10-28-77)

Main studio location SAME AS TRANSMITTER (PH-10-28-77)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-8663 HAAT: 115' (h&v) (L)	12-13-76	102.3mhz #272	ERP: 3kw (h&v) Class-A	U	10-28-78
CP for new FM broadcast station					
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BPH-8663 (1)	1-3-78	CALL LETTERS & EBSA ASSIGNED			
BMPH-781019AA (1)	11-14-78	MP (BPH-8663) for ext. of time to comp.			4-2-79
BMPH790322AN (2)	6/15/79	MP (BPH-8663, as mod.) for time to:			11/11/79
BMPH791010AN (3)	4/17/80	MP (BPH-8663, as mod.) for ext. of time to:			8-11-80
BMPH790705AL (4)	4-22-80	Mod. of CP (BPH-8663, as mod.) to mke chgs. in ant. sys., type trans, type ant., TPO & Incre HAAT.			
BLH-801216AC HAAT: 135' (H&V) (L)	4-16-81	102.3mhz	ERP: 3kW (H&V)		
		License to cover (BPH- 8663, as mod.) for a new station.			6-1-82



# APPLICATION RECORD - BROADCASTING

Call  
Letters **NEW-FM**

Name **H & G C, Inc.**

**Philadelphia, Mississippi (PO P.O. Box 26, Philadelphia, Mississippi 39350)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8663	10-19-73	CP for New FM on: 102.3mhz. #272	Designated for Hearing	
R & F	10-23-73	HAAT: 116' (h&v) ERP: 3kw (h&v)	NOV 12 1972	20220
#245717 \$100	10-25-73	Trans: COLLINS-831D-1; Ant: COLLINS-LPC-5,	GRANTED	12-13-76
CODE: 013		5 sects. (h&v)	*NUNC PRO TUNC*	
PRESS:	NOV 21 1973	T-SL: State Hwy. 15 & 16, Beacon St. Ext.,	Initial decision became	
PN REC'd:	11-12-73	Philadelphia, Mississippi.	eff. 12-13-76 (FCC-76D	
PN REC'd	12-27-74	32° 45' 52" - 89° 07' 48"	-59) but CP not timely	
		Atty---	issued due to clerical	
		Engr---	error. CONDITIONAL	
Ltr. dated:	2-5-74	Firm Arent, Fox, Kintner, Plotkin & Kahn (Gene A. Bechtel, Esq.)	now represent	
station.				
AMENDED	5-2-74	Demographic Statement; Community Needs and		
		Letter of Commitment.		
AMENDED	7-15-74	Ascertainment of Community Needs.		
AMENDED	10-1-74	Community Needs.		
AMENDED	10-8-74	Section IV-A.		
AMENDED	10-15-74	Sect. IV-A.		
AMENDED (ORDER)	1-3-75	Ascertainment of Community Needs and Problems.		
AMENDED (ORDER)	4-3-75	Ascertainment of Community Needs and Problems and Programming.		



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call WWSL  
Letters XNEW-FMName **H & G C, Inc.**  
**Philadelphia, Mississippi**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8663 CONTINUED FROM AMENDED(ORDER)	4-23-75	CARD #1 Financial Data.		
BMPH781019AA PRESS	OCT 19 1978	MP (BPH-8663) for extension of Time to: <u>6-1-79</u> (NEW STATION).	GRANTED TO	11-14-78 4-2-79
BMPH790322AN PRESS (O)	APR 19 1979	MP (BPH-8663, as Mod.) for Extension of Time to: _____ (NEW STATION)  Atty. Alan Auckenthaler (Arent, Fox, Kintner etc.)	GRANTED	6/15/79



# APPLICATION RECORD BROADCASTING

102.3MHz.

Call Letters: W W S L

Name: H &amp; G C, INC.

Station Location: PHILADELPHIA, MISSISSIPPI

File No.	Date	Description	Action and Date
BMPH790705AL PRESS (O)	JUL 27 1979	Mod. of CP (BPH-8663, as Mod.) to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (PHELPS-DODGE CFM-1P3, 3 sects. Circular); incre. HAAT; & chg. TPO.  Atty. David Tillotson (Arent, Fox, Kintner etc.)	GRANTED 4-22-80
BMPH791010AN PRESS (O)	NOV 7 1979	MP (BPH-8663, as Mod.) For Extension of Time to: <u>5-1-80</u> (NEW STATION)  Atty. David Tillotson (Arent, Fox, Kintner etc.)  BMPH791010AL - 10-1-80	GRANTED 4-17-80



## APPLICATION RECORD-BROADCASTING

Call Letters: W W S L

102.3MHz.

Name: H &amp; G C , INC.

Station Location: PHILADELPHIA, MISSISSIPPI

File No.	Date	Description	Action and Date
BMPH800424AI PRESS (O)	JUL 9 1980	MP (BPH-8663, as Mod.) For Extension of Time To: <u>11-1-80</u> (NEW STATION)  Atty. David Tillotson (Arent, Fox, Kintner etc.)	DIMISSED 12-30-80
BMPH800808AF PRESS (O)	JAN 23 1981	MP (BPH-8663, as Mod.) For Extension of Time to: _____ (NEW STATION)  Atty. David Tillotson (Arent, Fox, Kintner etc.)	DISMISSED 1-30-81 as unnecessary
BLH-801216AC PTA PRESS	APR 9 1981	License to cover (BPH-8663, as mod.) for a new station. Atty: David Tillotson	GRANTED 4-16-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

