WWWB-

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MEMOVABLE LABEL GUIDE CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-14-62

Station location desper, Alabama

TRI W BROADCASTING, INC. (AL-12-11-64:855: 1-1-65)

Name of licensee X PANNER DE LA CONTRACTOR DE LA CONTRACT

lst Ave. South, Jasper, "labona (redescription)

x W. of Southern RR tracks, NNE of Town Creek, Jasper, Ala. (CP 2-12-74)

Transmitter location N. 20th Street and Bankhead Highman, Jasper, Alabona

403 9th Avenue, Jasper, Alabama (BPH 10-11-74)
West 20th St. and Bankhead Hwy., Jasper, Alabama (BRCH 6-24-69)

X Bankhead-Long Bldg., W. 20th St.& Bankhead Hwy. (red. 8-14-62

Main Studio Location x anchead foulding, Jasper, Alabama

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. | DATE | | TIME | PERIOD |
|--|--|--------------------------------------|------------|--------------|
| NO. | ISSUED | PREG FOWER | DIV. | FROM TO |
| 11-12-13 | 7-26-61 | 102.5mm 20km | Tal | 9-26-61 |
| TAKE: | 320 Ct. | | | |
| Gammen | Man Sales | to for a new co | 3 robinset | |
| BPH-3233 | 7-26-61 | This authorization | dated 7-2 | 6-61. |
| RMPH-7129 (1) | 5-28-62 | Hod. of constr to charge type | | tr_ |
| BLH-2092 HAAT: 155ft | B-14-62 | 102.5mc 27kw 10Pt 5kv | | 8-14 4-1-64 |
| CH: 273 | B/C static | | 33 as mod) | for a new FM |
| BRH-1355 | 3-13-64 | Renewal of Lic | ense | 4-1 4-1-67 |
| BALH-735 EFF:1-1-65 | 12-11-64 | Voluntary assist | | |
| BRH-1355 | 3-29-67 | 102.5mc 27kw | D | 4-1 4-1-70 |
| STC-5633 | 5-28-68 | Vol. TC | | |
| EFF. | 6-1-68 | | | |
| BRCH-937(1 | 6-24-69 | Operate RC. | | |
| BRH-1355(| 1) 6-10-70 | Renewal | | 4-1-73 |
| BSA | 5-22-72 | | | |
| ERH-1355(| s) 3-30-73 | RENEWAL | | 4-1-76 |
| HPH-8769 | HAAT: 1 | 102.5khz 39kv(H& 40(H&V) Ch.273 T | PÓ: 10kw | 2-12-75 |
| Section for Contract or Contra | | tall new transon | | |
| | The second secon | MP to change SL | | |
| The second second | 9-30-76 | RENEWAL AND MOD Lic. (BPH-8769) | IFICATION | 4-1-79 |
| | a luw (s) Ri | HEWAL. | | 4-1-82 |
| | | | | |

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Station location - Jasper, Alabama

Name BANKHEAD BECARGASTING COMPANY, INCORPORATED (P.C. - Box 622, Jauper, Ala)

| Pila Na | Desad | Annidanting Con | Agt | |
|-----------|----------|---|---------|---------|
| File No. | Dated | Application for | Nature | Date |
| BPH-3233 | 11-29-60 | Construction permit for a new FM broadcast | DRIVERD | 7-26-61 |
| Rec'd | 12-20-60 | station to be operated on: | | 29kW |
| Filed | 12-20-60 | Frequency - 102.5mc CH 273 | 23.5 | 320 ft. |
| | | ERP - 29-Pkm 26-9kw | | |
| | | Type transmitter - GATES FM 5B | | |
| | | Type antenna - ANDREW 1308-2 (8 section) HAAT 315-ft 157 ft | | |
| | | Trans. location - West 20th Street,& Bankhead | Hary. | |
| | | Jasper, Longama | | |
| | | Studio location - Bankhead Building | | |
| | | Jasper, Alabama | | |
| | | Remote Control Point - Same as studio | 1 | |
| | | (Contingent on grant of BP-14542) (WWWB) | | |
| | | Atty F. Fletcher (Spearman & Roberson) | | |
| AMENDMENT | 4-26-61 | Engr Wm. E. Benns, Jr. | | |
| R&F | 5-3-61 | AMENDED to change ERP to 26.9kw; change HAAT | | |
| | | to 157 ft; change ant-trans. location to | | |
| | | 20th Street and Bankhead Highway, Jasper, Ala | | |
| | | make changes in antenna system. | | |
| | | Engr Jules Cohen | | |

FORM BC-121 #2 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WWWB-FM

Name BANKHEAR RROARGASTING COMPANY, INCOMPORATED

| File No. BMPH-7129 R & F AMENDMENT R & F | Dated 2-20-62 2-21-62 4-5-62 4-11-62 | Application for Mod. of CP (BPH-3233, which auth. a new FM B/C Station) to change type transmitter (CATES FM 5C) Atty Spearman & Roberson AMENDED to change studio location from Bankhead-Long Building, Jasper, Ala. to 20th St. and Bankhead Hay, Jasper, Alabama* (same as transmitter); delete remote control | GRANTS | | |
|--|--|---|---------|---------|--|
| HLH-2092 R & F | 3-9-62 | Lie to cover C. I. (EFH-3233, as modified) for authorization of a new FM broadcast station | GRANTED | 8-14-62 | |
| EF61-1355 R & F | 11-27-63 12-5-63 | Atty: Spearman & Robertson Renewal of license. Atty: Spearman & Roberson F. C. C. WASHINGTON C. | GRANTED | 3-13-64 | |

FORM BC-121 #3

APPLICATION RECORD - BROADCASTING

Call Letters W.W.W.B-FM

TRI W BROADCASTING, INC.

Name Y BANKHEAD BROADCASTING COMPANY, INCORPORATED

Jasper, Alabama

| Vas | Sel' vraname | | _ | |
|---------------------------|--------------|--|-----------|------------|
| File No. | Dated | Application for | Nature | Date |
| BALH-735 Rec d | 10-29-64 | Voluntary assignment of license to TRI W EROADCASTING, INC. | GRANTED | 12-11-64 |
| Filed | 10-30-64 | Atty Spearman & Roberson | | EFF:1-1-65 |
| BRH-1355 R & F | 12-12-66 | Renewal of License atty: Amard F. Kenehan | GRALITED. | 3-29-67 |
| Prc-5633 | 5-10-68 | Voluntary relinquishment of positive control | | 5-28-68 |
| R & F (Form 316) | 5-13-68 | of lie. corp. by W.W. Hankhead thru transfer of stock to Blossom B. Dill, Marion B. Grant, | F EFF. | 6-1-68 |
| FEE HD:\$30 MAY 22 196 | #\u27999 | John H. Bankhead et al | | |
| Elber a | | Atty - Fletcher, Heald (M. Rosenberg) | | |
| | | | 1 | |
| | | | | |
| | | | | |
| | | F.C.C WASHINGTON, D. C. | 1 | |

FORM BC-121 #4

APPLICATION RECORD - BROADCASTING

Call Letters WWWB_FM

Name TRI W BROADCASTING, INC.

| File No. | Dated | Application for | Nature | Date |
|---|----------------------------------|--|---------|---------|
| BRCH-937 R & F #523411 \$30. | 6-17-69 6-18-69 6-18-69 | Modification of license to operate trans. by remote control from West 20th Street and Bankhead Hwy., Jasper, Alabama and redescrib main studio location as West 20th Street and Bankhead Highway, Jasper, Alabama. | | 6-24-69 |
| BRH-1355 R & F #566148 \$75. P. N. | 12-15-69 12-31-69 12-31-69 | Atty.: Marvin Rosenberg AMENDED 5-25-70 re: commercial pol: | GRANTED | 6-10-70 |
| HRH-1355 R & F PN PRESS JAN 2 2 1973 | 12-15-72 12-29-72 12-29-72 | Atty: Marvin Rosenberg AMENDED 3-26-73 re: business interests | GRANTED | 3-30-73 |
| | | F. G. G WASHINSTON, D. G. | | |

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

102.5mhz

Call

Letters WWWB-FM

Name Iri.W.Broadcastings.Inca. Jasper, Alabama

| File No. BPH-8769 R & F #267090 \$50 Code 057 Press | | Dated 1-9-74 1-9-74 1-10-74 JAN 23 1974 | Jasper, Arabana, Install new trans. (CCA FM- | | Agtion re Date ED 2-12-74 . re meas. show n WARF pattern |
|--|--|---|--|--------------------|--|
| | BRH-1355 R & F PN PRESS | 10-28-75 12-1-75 12-1-75 AN 28 1976 | Renewal of license Atty- Marvin Rosenberg | GRANTEL (Issued | 9-30-76 Fish BLH-7111) |
| | BLH-7111 R & F #360884\$100 Code 001 PTA | 10-29-74 | Lic. (BPH-8769) for changes | GRANTED | 9-30-76 |

PHASE 1 REFUND ACTION

TRANS.

80/01/23

ANT. 52.00

INITIALS

APPLICATION REGORD - BROADCASTING

Call Letters WWWB-FM

Name TRI W BROADCASTING, INC.

| File No. | Dated | Application for | Nature | Nature Date | |
|-------------------------|----------|---|---------|-------------|--|
| BRH781201UN PRESS JA | 2 6 1979 | Renewal of License Roderick K. Porter, Atty. | GRANTED | 4-11-79 | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | F.C.C WASHINGTON, D. C. | | | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

