

W W R M

 **SPERRY RAND**

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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

#2764

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed December 14, 1972

W W R M (Eff 5-15-
Call letters W W R M-PM 74)

Station location Gaylord, Michigan

Name of licensee ALPINE BROADCASTING COMPANY

Transmitter location 1.3 miles N. 159° E. of Elmira, Michigan (PH-8-14-72)

Main studio location 829 Main Street, Gaylord, Michigan (PH-8-14-72)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-7918 HAAT: 580' (H&V)	8-14-72	106.7mc #294	ERP: 50kw (H&V) CP for New FM Station	Unl.	8-14-72 (RC)
BPH-7918(1)	10-10-72	Call letters assigned.			
BMPH-13,618 (2)	11-1-72	MP(BPH-7918) chg. trans., ant., chg. transmission line, chg. TPO, HAAT: 570' (H&V)			
COMTEL	11-15-72	Temp. Auth. oper. on 67kcs pending action on forms 318 expires: 1-15-73.			
BSCA-1223	11-24-72	SCA 67 kilohertz.			
BLH-5656(L)	12-14-72	Lic(BPH-7918) for new station 10-1-73 106.7Mc 50kw H&V 570'H&V RC			
EBSA	2-27-73				
BRH-2764(S)	9-27-73	RENEWAL			10-1-76
BRSCA-1223	9-27-73	RENEWAL OF SCA			
BLH-5656(1)	5-15-74	ML to change call letters			
EBSA	5-15-74				
BRH-2764(L)	9-15-76	Renewal of license 10-1-79			
BPH11198 HAAT: 580' (H&V) (L)	10-30-78	10-30-78	ERP: 100kW RC CP to install new trans. install new ant. chg TPO		10-30-79
BLH-781221AB (L)	6-27-79	Lic. (BPH-11198) for chgs. 10-1-79			
BRH790601YL BRSCA790601YL (L)	9-21-79	RENEWAL OF LIC. & SCA.			10-1-82

APPLICATION RECORD - BROADCASTING

Call W W R M-FM
Letters ~~NEW FM~~

Name Alpine Broadcasting Company
Gaylord, Michigan (PO 2320 N. Lake Mitchell Drive, Cadillac, Michigan 49601)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7918 R & F #515582 \$200 CODE: 015 PRESS: JUN 8 1972 PN REC'd: 6-26-72	5-11-72 5-15-72 5-15-72	CP for New FM on: 106.7mc. #294 HAAT: 578' (h&v) ERP: 50kw (h&v) Trans: RCA-BTF-10E; Ant: CCA-FMC-HP-10, 10 sects. (h&v). TL: 1.3 mi. N. 159° E. of Elmira, Elmira Twp. Michigan. SL & RC: 829 Main St., Gaylord, Michigan. 45° 02' 42" - 84° 50' 44" Atty - Robert M. Booth, Jr. Engr- Browne Renaud Associates, Inc. (Bloomfield Hill, Michigan). Financial Data and Community Survey	GRANTED req. grant fee: \$1800 Paid: 016, 10-4-72, W115373	8-14-72
AMENDED BMPH-13,618 R & F #111693 \$50 Code 061 Press OCT 24 1972	6-14-72 9-18-72 9-21-72 9-21-72	MP (BPH-7918) chg. trans. (Collins 830F-1B); chg. ant. (Collins LPC-11, 11 sects. (H&V); chg. transmission line; chg. HAAT: 574' (H&V). Atty: Robert M. Booth, Jr.	GRANTED	11-1-72

CONTACT: John D. DeGrott
30225 Ardmore
Farmington, Michigan 48024
(313) 626-2254

PHASE 1 REFUND ACTION

TRANS.

CODE

500

DATE

8/02/25

INITIALS

JD

AMT.

10.00

APPLICATION RECORD - BROADCASTING

106.7mc

Call WWRM
Letters X.WWRM-EMName ALPINE BROADCASTING COMPANY
Gaylord, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,223 R & F #127371 \$50 Code 068 NOV Press	11-10-72 11-13-72 11-13-72 17 1972	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Atty: Robert M. Booth, Jr.	GRANTED	11-24-72
BLH-5656 R & F W 125916-\$50 PTA PRESS	11-6-72 11-8-72 11-8-72-AC-068 11-14-72 DEC 7 1972	Lic.(BPH-7918, as mod.) for New FM Broadcast Station. Atty: Booth & Freret	GRANTED	12-14-72
BRH-2764 BRSCA-1223 R & F PH PRESS	6-28-73 6-28-73 7-3-73 7-3-73 AUG 15 1973	Renewal of License Renewal of SCA Atty: Robert M. Booth AMENDED 9-10-73 re: EEO	GRANTED	9-27-73

APPLICATION RECORD - BROADCASTING

Call
Letters W W R MName ALPINE BROADCASTING COMPANY
Gaylord, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2764 BRSCA-1223 R & F P.N. Press	5-21-76 6-8-76 5-28-76 JUN 30 1976	RENEWAL OF LICENSE RENEWAL OF SCA Atty: Robert M. Booth, Jr. (Booth & Freret)	GRANTED	9-15-76
BPH-11198 R & F PRESS:	7-3-78 7-7-78 JUL 28 1978	CP to install new Trans. (COLLINS, 831-G2B); install new Ant. (COLLINS, G5-CPS-10AC-3, 10 sects H&V); chg. TPO; ERP: 100kw (H&V) & HAAT: 578' (H&V) Atty: Julian P. Freret Engr: Warren Happel	GRANTED	10-30-78
AMENDED	7-26-78	financial statement		
BLH-781221AB PTA: PRESS:	12-29-78 JUN 26 1979	License to cover (BPH-11198) FOR CHANGES Atty: Julian P. Freret (BOOTH & FRERET)	Gr.	6-27-79

APPLICATION RECORD BROADCASTING

Call Letters: W W R M

Name: ALPINE BROADCASTING COMPANY

Station Location: GAYLORD, MICHIGAN

File No.	Date	Description	Action and Date
BRH 790601 YL BRSCA- "	JUL 19 1979	RENEWAL OF LICENSE RENEWAL OF SCA Julian P. Freret, Atty.	GRANTED 9-21-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

