

W W M H

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/8

BC-126
February 1974

Frequency Modulation

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 3386

Date first licensed 4-10-78

Call letters W.W.M.H.

Station location Minocqua, Wisconsin

Name of licensee Lakeland Communications, Inc.

7380 Hwy. 51, Minocqua, Wisconsin (PH780912AL 6/19/79)
Transmitter location 1 mi. SE of Minocqua, 0.2 mi. E. of Hwy. 52, Wisconsin (PH 8-28-74)

7380 Hwy 51, 4 miles S. of, Minocqua, Wisconsin (MPH 11-6-74)
Main studio location ~~same~~ same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BPH-8824 HAAT: 155'	8-28-74 ft(H&V)	95.9mhz #240 Class-A	ERP: 3kw (H&V)	U	8-28-75
BPH-8824(1)	11-5-74	Call letters assigned			
EBSA	11-5-74				
BMPH-14,303 HAAT: 155ft (L)	11-6-74	95.9mhz	ERP: 3kw(H&V)		
		MFBPH-8824) chg SL, operate by RC from proposed SL, chg trans.			
BMPH-14375 (1)	3-5-75	MP(BPH-8824, as mod.) chg trans, ant, & TPO			
BTC-8320	7/19/77	Vol TC EFF:			
BLH-6661 HAAT: 155' License to cover	4-10-78 (H&V)	95.9MHz #240	ERP: 3kW (H&V) (RC)		12-1-79
		(BPH-8824, as mod.) for New Station.			
BPH780912AL HAAT: 175' (L)	6/19/79	95.9mhz	ERP: 3kw (H&V)		6/19/80
		CP to chg TL, type trans., type antenna & chg coordinates.			
BRH 790730	UL 9-12-80	(S)	RENEWAL		12-1-82
BPH800912AD HAAT: 175' (L)	12-3-80 (h&v)	95.9mhz	ERP: 3kW(h&v)		5-25-81
		CP to replace expired permit.			
BMPH-810605AI (1)	7-13-81	MP (BPH-800912AD) for ext. of time to:			10-1-81

APPLICATION RECORD - BROADCASTING

Call W W M H
Letters *NEW-FM

Name Lakeland Communications, Inc.
Minocqua, Wisconsin (PO P.O. Box 584, Minocqua, Wisconsin 54581)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8824 R & F #280395 \$100 CODE: 013 PRESS: PN REC'd:	2-11-74 2-15-74 2-19-74 MAR 18 1974 3-15-74	CP for New FM on: 95.9mhz. #240 HAAT: 154' (h&v) ERP: 3kw (h&v) Trans: SPARTA-602A; Ant: JAMPRO-JLCP-3, 3 sects. (h&v). T-SL: .2 mi. E. of Hwy. 51, 1 mi. SE of city, Minocqua, Wisconsin. " 45° 51 27 - 89° 42 1 Atty - Martin R. Leader (Fisher, Wayland etc.) Engr---	GRANTED gr fee req. \$900.00 Pd 014 W345493	8-28-74 9-19-74
AMENDED AMENDED	4-15-74 8-12-74	Section II and Financial Data. Sections III and IV-A.		
BMPH-14,303 R & F #354989 \$50 Code 057 Press NOV 4 1974	10-10-74 10-15-74 10-16-74	MP (BPH-8824) chg. SL to: 7380 Hwy. 51, 4 miles south of Minocqua on Hwy. 51, Minocqua, Wisconsin; operate by RC from the proposed studio site and chg. trans. (GATES-FM-2.5H). Atty: Martin R. Leader (Fisher, Wayland etc.)	GRANTED COND'L	11-6-74

APPLICATION RECORD - BROADCASTING

Call
Letters W W M H

Name Lakeland Communications, Inc.
Minocqua, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,375 R & F #373905 \$50 Code 057 PRESS	12-13-74 12-16-74 12-16-74 JAN 15 1975	MP(BPH-8824, as mod.) to change trans. (COLLINS 831D-1B); change ant.(COLLINS LPC-3, 3 sects. circular); make changes in transmis- sion line; change TPO. Atty: William F. Yeschek Engr: Ralph E. Evans	GRANTED	3-5-75
BLH-6661 R & F W 405613-\$100 PTA PRESS Aned. Rec'd	3-13-75 3-17-75 3-27-75-057 4-2-75 MAY 19 1975 2-2-76	Lic.(BPH-8824, as mod.)-New Sta. New Sect. II of FCC Form 301 re ownership	GRANTED	4-10-78

- 5-9-75 - re: pend. lic. to cover CP(BPH-8824, as mod.) for new sta.-NOTICE OF INTENTION TO FILE COMMENTS -BY HORIZONS COMMUNICATIONS CORP. OF WISC.(WAOW-TV) in re interference Robert A. Marnet & Gordon R. Malick - atty's.
- 5-19-75 REQUEST FOR ENLARGEMENT OF TIME TO FILE COMMENTS by Horizons Commun. Corp. of Wis. (WAOW-TV)-atty: Gordon R. Malick.
- 5-27-75 OBJECTION TO LICENSE APPLICATION (lic. to cov. BPH-8824) by WAOW-TV - atty: Robert A. Marnet and Gordon R. Malick.

APPLICATION RECORD - BROADCASTING

Call
Letters H. H. H.Name Lakeland Communications, Inc.
Minocqua, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8320 Rec & F (Form 315) PN filed	3-28-77 4-6-77 MAY 6 1977 5/27/77	Voluntary transfer of control of permitter corp from Fred H. Bierbaum to Geraldine A. Bierbaum (SEE OVER) Atty - Fisher, Wayland etc (M Leader)	GRANTED EPF:	7/19/77
BPH780912AL PRESS	OCT 17 1978	CP to chg. TL to: 7380 Hwy. 51; incre. HAAT to: 174' (H&V); chg. type Trans. (COLLINS 831D-1B); chg. type Ant. (COLLINS, LPC-3, 3 sects. circular & chg. coordinates. 45° 49' 13" 89° 43' 27" enr statement (info on trans site)	GRANTED	6/19/79
AMENDED BRH 790730 U L PRESS	5-29-79 SEP 7 1979	RENEWAL OF LICENSE	GRANTED	9-12-80

RE: PTC-8320 OK TO ACCEPT PER ROY STEWART
Correction re Table I(stock) filed 7-15-77

APPLICATION RECORD-BROADCASTING

#4

95.9MHz.

Call Letters: W W M H

Name: LAKELAND COMMUNICATIONS, INC.

Station Location: MINOCQUA, WISCONSIN

File No.	Date	Description	Action and Date
BPH800912AD PRESS (O)	OCT 17 1980	Construction Permit to Replace Expired Permit (BPH-780912AL). Atty. Richard J. Bodorff (Fisher, Wayland, Southmayd etc.)	GRANTED 12-3-80 COND'L
BMPH810605A1 PRESS (O)	JUL 8 1981	MP (BPH-800912AD) For Extension of Time to: _____ (FOR CHGS.) Atty. Ann K. Ford (Fisher, Wayland etc.)	GRANTED: 7-13-81 TO: 10-1-81
BLH-810701AP PTA PRESS	AUG 27 1981	License to cover (BPH-780912AL, as mod.) for changes. Atty: --	GRANTED 1-29-82

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

