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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

101-0370. ED 77

BROADCASTING STATION LICENSE RECORD

STA REG. PROGRAM BASIS 10-24-58

Began 10-27-58

Date first licensed 5-18-59 (OFF. NO. 34)

Call letters **WEDU**

Station location: Tampa, Florida

STATION ID: Tampa-St. Petersburg (5-15-60 by 1cr)

FLORIDA WEST COAST PUBLIC BROADCASTING, INC. (ML 2-13-75)

Name of licensee FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.

4 MILES SOUTHEAST OF RIVERVIEW, Florida

(BPET-239 11-23-65)

Transmitter location 78th Street, 1/4 mile south of 22nd Street & Causeway Blvd. Near Tampa, Fla.
 22nd Street, Causeway Road, Near Tampa, Florida (BMPET-189 7-10-58) Lic. 5-18-59

1300 North Boulevard, Tampa, FL (RC 10-30-79)
 908 South 20th Street, Tampa, Florida

1 20th Street and Saxon Avenue, Tampa, Florida (BMPET-189, 7-10-58) Lic.

Main studio location 22nd Street, Causeway Road, Near Tampa, Florida 5-18-59

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq	Power	Type	Period
BPFET-66 AH 500'	4-17-57	CH #3 60-66	V-14.1 kw A-8.52 kw	U	11-17-57 5-17-58
CP for a new non-corr. ED TV S/C station.					
BPFET-187	5-12-58	same	same	same	11-19-57
Mod. CP(BPFET-66) to extend completion date					
BPFET-189 AH 490'	7-10-58	CH #3 60-66	V-13.7 kw A-6.85 kw	U	11-19-57 3-10-59
Mod. of CP(BPFET-66 as mod.) to chg. ERP, S-L, T—Location, type of trans. & ant. sys. ah and other equip. changes.					
WIRE 10-24-58 REURLET 10-22-58 PENDING FILING LICENSE APPLICATION, COMM. POLICY AGAINST ISSUANCE TEMP. AUTH. TO PERMIT COMMENCEMENT OF OPERATION ON NEW TV STATIONS HEREBY WAIVED AND AUTHORITY GR. TO OPR. WEDU-TV ON REGULAR PROGRAM BASIS TEMP. PER. END. IN NO EVENT LATER THAN 12-31-58 ACCORD. CP BPFET-189. ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTH. //BEGAN 10-27-58					
ABOVE AUTH. BY COMMISSION CIRCULATION 10-24-58					
WIRE 12-30-58 RELET ATTY & LIC. APP. BLET-36, AUTH. GR. OPR. WEDU ON PROGRAM TEST ACCORDANCE SEC. 3.629 RULES & CONST. PERMIT BPFET-189.					
BLET-36 AH: 490'	5-18-59	CH #3 60-66	V-13.7kw A-6.85kw	U MSL:548'	5-18-59 2-1-61
Lic. to cover CP(BPFET-66, as mod.) to auth. a new non-corr. Educational TV S/C station.					
BLET-33 AH: 490'	8-3-59	CH #3 60-66	V-13.7 kw A-6.85 kw	U MSL:527'	8-3-59 2-3-60
WIRE 8-20-59 RE LIC. APPL. BLET-46 AUTH. GR. OPR. WEDU ON PROGRAM TESTS ACCORD. SECTION 3.629 RULES & CP BPFET-83, SUBJECT SUBMISSION ADDITIONAL DATA PER LT. TO FOLLOW. PENDING INSTALLATION, AUTH. ALSO GR. OPR. WITHOUT SIDEBAND FILTER TEMP. PER. END. 9-20-59 SUBJECT CAUSING NO INTERFERENCE. ADVISE WHEN FILTER PLACED IN SERVICE. ALSO ADVISE WHEN OPERATION COMMENCES UNDER THIS AUTHORITY.					
Wire	8-21-59	Began Program test 5 PM			8-20-59
BLET-46 AH: 490'	4-28-60	CH #3 60-66	V-56.2 kw A-28.2 kw	U MSL:548'	4-28-60 2-1-61
LICENSE to cover CP (BPFET-83) for changes					

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-18-59 (OFF. HQ. 34)Call letters WEDUName of licensee FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.Transmitter location SEE CARD #1Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Power	Power	Time Div	Period From-To
BRET-34	1-10-61	same	same	same	2-1-61
RENEWAL OF LICENSE					
BPET-100	10-3-61	CH #3	V-100 kw	U	12-3-61
AH: 520'		60-66	A- 50 kw	MSL: 601'	6-3-62
CP to change ERP, type of transmitter, antenna, equip, AH					
ABOVE CP BPET-100 CANCELLED AND RECORDS RETURNED TO COM'S					
CLOSED FILED ON 7-16-62: AT REQUEST OF LICENSEE					
BRET-34	1-10-64	same	same	same	2-1-64
RENEWAL OF LICENSE					
WIRE	6-2-65	REURLET 26, PENDING FILING FCC FORM 340			
FOR PERMANENT CHG., AUTH. GR. OPER. WEDU TEMP. PERIOD END					
7-2-65 WITH AURAL POWERS BETWEEN 10 AND 20 % OF LICENSED					
VISUAL POWER.					
BRET-25	9-23-65	CH. 3	V-56.2kw	U	9-23-65
AH: 527'	MSL:548'	60-66	A-5.92kw		2-1-67
Mod. of License to reduce aural ERP					
BPET-239	11-23-65	CH. #3	V-100 kw	U	1-23-66
AH: 930'	MSL:1099'	60-66	A-12.6 kw		7-23-66
CP to chg. ERP, TL, type of trans. antenna, AH, etc.					
BPET-419	7-7-66	same	same	same	1-23-66
Mod. of CP (BPET-239) to extend completion date 1-7-67					
WIRE	8-17-66	RE TENDERED LIC. APPL. PENDING			
COMPLETION CONSTRUCTION AND SUBMISSION COMPLETE PROOF-					
OF PERFORMANCE AUTH. GR. OPER. WEDU TEMP. PERIOD ENDING					
11-30-66 ACCORD. BHPET-419 EXCEPT WITH RCA TYPE TT-6EL					
VISUAL DRIVER AND AURAL TRANSMITTER AND WITH ONLY ONE OF					
AUTH RCA TYPE TT-25AL ALTERNATE VIS. AMP. ADVISE WHEN					
OPER. COMMENCES UNDER THIS AUTHORITY.					
11-23-66 COMM. WAIVED FOR PERIOD OF ONE YEAR SEC. 73.651 (c)					
OF ITS RULES AND GR. AUTH. for WEDU to ACCOMPANY ITS					
VISUAL TRANSMISSION OF SLIDES OR FILMS WITH AURAL TRANS-					
MISSION OF MUSIC DURING SCHEDULED BREAKS IN ITS IN-SCHOOL					
PROGRAMMING SCHEDULES. SEE BROADCAST ACTIONS REPORT #6229					
WIRE	12-1-66	RE RENEWED LIC. APPLI. BHPET-143 AUTH.			
GR. OPER. WEDU ON PROG. TEST ACCORD. SEC. 73.629 RULES &					
CP BPET-419 EXCEPT WITH RCA TYPE TT-6EL VISUAL DRIVER &					
AURAL TRANSMITTER.					

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-18-59 (OFF. NO. 34)

Call letters WFTU

Station location Tampa, Florida

Name of licensee FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.

Transmitter location SEE CARD 1

Main studio location See Card 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
LETTER BY COMMISSION 11-23-66 GRANTED WAIVER OF SEC. 73.651 (c) OF RULES FOR PERIOD OF ONE YEAR IN-SCHOOL PROGRAMMING.					
BRET-343	1-13-67	CH. 3	V-100 kw	U	2-1-67
BRET-34		60-66	A-12.6 kw		2-1-70
License to cover CP (BPET-239, as Mod.) & RENEWAL OF LICENSE					

LETTER BY COMMISSION 10-18-67 GRANTED WAIVER OF SEC. 73.651 (c) OF RULES FOR PERIOD ENDING FEBRUARY 1, 1970 RE IN-SCHOOL PROGRAMMING.					
BRET-34	1-29-70	RENEWAL OF LICENSE (S)			2-1-73

ERSA	5-15-72				

BRET-34	1-31-73	RENEWAL OF LICENSE (S)			2-1-76

BRGETV (1)	6-8-73	Chg. studio location Remote control authority			

BMLET-130 (2)	2-13-75	Mod of Lic. to chg. name.			

BRET-34	5-25-76	Ch. 3	V. 100 kw	U	2-1-79
AH: 930' MSL: 1099		60-66	A. 12.6 kw		
Renewal of license					

BRET-780928KC	1-23-79	RENEWAL OF LICENSE (S)			2-1-82

BRGETV-790618KF	10-30-79	Remote control authority Chg. Studio location			

Card # 1
Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Non-Comm Educa TV B/C

Call WEDU
Letters HW

Name FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.
(P. O. Box 137, Tampa 1, Fla.) (Sta. Location ~~Tampa~~ Petersburg, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
RPET-66 Recd & filed	4-5-57 4-8-57	CP for a new Non-Comm Educa. TV B/C station Freq: Ch # 3, 60-66 Mcs. ERP: Vis. 14.23 kw, Aur. 8.55 kw Hours of operation: Unlimited S-L: 22nd St. & Causeway Road, Tampa, Fla. T-L: 22nd St. & Causeway Road, Tampa, Fla. (Via WABC <u>RCA TT-5A</u>) - (515) - (Aur. Raytheon) Filed by Seymour Krieger, Atty.	GRANTED	9-19-57
Amended Recd & filed	5-24-57 6-3-57	Amended 6-3-57 to furnish certified copy of Charter and By laws, Additional data re programming, change type of ^{ant} transmitters and make minor equipment changes. (V & A. RCA TT-5A) Filed by Seymour Krieger, Atty. (515)-		
Amended Recd & filed	7-16-57 7-17-57	Amended to request waiver of Sec. 3.613 of the Comm's Rules		
Amended Recd & filed	8-19-57 8-22-57	Amended to change Aur. ERP to 8.55 kw, make changes in antenna system and other equipment and change antenna height above average terrain to 497' and specify station location as Tampa, Fla. ^{F.C.C. WASHINGTON, D.C.} sec V-C para 2)		

Daniel H. Smith, Engr. (P.O. Box 1410, Tampa, Fla.)

AUG. 1958

APPLICATION RECORD - BROADCASTING

NON COMM. EDUCA. TV

Name FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.

Call Letters WEDU

Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BNPET-187 Recd. & filed Ext. # 1	4-8-58 4-10-58	Mod. of CP(BPET-66, which authorized a new Non-Comm. ED. TV B/C Station) to extend completion date from 5-19-58 to 11-19-58. Filed by Seymour Krieger, Atty.	GRANTED	5-12-58
BNPET-189 Recd & filed	6-11-58 6-12-58	Mod. of CP(BPET-66 as mod, which authorized a new Non-Comm Educa TV b/c station) to chg. ERP; from Vis. 14.1 kw, Aur. 8.52 kw to Vis. 13.7 kw, Aur. 6.85 kw, change in Studio and transmitter location from 22nd Street, Causeway Road, near Tampa, Fla. to Studio Location, 20th Street and Saxon Ave., Tampa, Fla., and Transmitter location, 78th Street, $\frac{1}{2}$ mile South of 22nd Street, Causeway Blvd., near Tampa, Fla., change type of transmitters (RCA TT-5A-Z) make changes in antenna system and ant. height above average terrain to 494', and other equipment changes. Filed by Seymour Krieger, Attorney	GRANTED	7-10-58

APPLICATION RECORD - BROADCASTING

Non-Comm Educa
Call
Letters WEDUName Florida West Coast Educational Television, Inc.
Tampa, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPET-36 Recd & filed	12-19-58 12-29-58	License to cover CP (BPET-66, as mod.) which authorized a new Non-Comm. Educational TV b/c station. Seymour Krieger, Atty.	GRANTED	5-18-59
BPET-83 Recd & filed	4-30-59 5-8-59	CP to change ERP from Vis. 13.7 kw, Aur. 6.85 kw to Vis. 55.8 kw, Aur. 27.9 kw, make changes in transmitters, install ROA 25AL Amplifier, and other equipment Filed by Seymour Krieger, Atty.	GRANTED	6-3-59
BIET-46 Recd & filed	8-18-59 8-18-59	License to cover CP (BPET-83) which authorized changes in existing Non Commercial Educa. TV b/c station Filed by Seymour Krieger, Atty.	GRANTED	4-28-60
BRET-34 Recd. & Filed	10-26-60 11-1-60	RENEWAL OF LICENSE Norman E. Jorgensen, Atty.	GRANTED	1-18-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WEDUName Florida West Coast Educational Television, Inc.
Tampa, Florida (p.o. 908 South 20th St., Tampa 5, Florida lt. 1-25-63)

File No.	Dated	Application for	Action	
			Nature	Date
BPET-100 Recd & F	3-27-61	Construction permit to change ERP from Vis. 56.2 kw, Aur. 28.2 kw to Vis. 100 kw, Aur. 50 kw, change type of transmitters from RCA TT-5A plus TT 25-A1 amplifier, to RCA 25 AL, change type of antenna to RCA TP6-AL, make changes in equipment and antenna height above average terrain to 548' Filed by Norman S. Jorgensen, Atty.	*GRANTED	10-3-61
	3-30-61		*CANCELLED	at request of applicant on 7-16-62
BRET-34 Recd. & Filed	10-3-63 10-22-63	RENEWAL OF LICENSE N.E. Jorgensen, Atty.	GRANTED	1-10-64
BMET-25 Recd. & Filed	6-18-65 6-24-65	Mod. of License to reduce Aural ERP from 28.2 kw to 6.85 kw. Krieger & Jorgensen, Atty.	GRANTED	9-23-65

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W E D U

CH 3 Name FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.
TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BPET- 239 R & F	10-13-65 10-19-65	Construction Permit to change ERP from Vis. 56.2 kw Aur. 6.92 kw TO Vis. 100 kw, Aur. 12.5 kw; change transmitter location from 78th St., 1/2 mile south of 22nd St. & Causeway Blvd., Near Tampa, Florida TO Boyette Road, Riverview, Florida; change type of transmitters to Vis. RCA TT6AL + 25AL amp; Aur. RCA TT6AL; change type of antenna to General Electric TY-50-F; increase antenna height above average terrain to 935 ft-feet; changes in the antenna structure and install identical auxiliary main visual amplifier.	GRANTED	11-23-65
AMENDED	11-2-65	AMENDED to decrease antenna height above average terrain to 927 feet; & make changes in antenna structure.		
Recd. & Filed	11-5-65			

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WEDU

Name FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.

CH. 3 TANPA, FLORIDA

zip 33605

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-419 R & F	6-14-66 6-17-66	Mod. of CP (BPET-239, which authorized changes in an existing station) to extend completion date from 7-23-66 to 9-15-66. Krieger & Jorgensen, Atty.	GRANTED	7-7-66
LET-143 R & F	8-8-66 8-11-66	License to cover CP (BPET-239, as modified) which authorized changes in existing station. Krieger & Jorgensen, Atty.	GRANTED	1-13-67
BRET-34 R & F	10-12-66 10-31-66	RENEWAL OF LICENSE Norman E. Jorgensen, Atty. (Krieger & Jorgensen)	GRANTED	1-13-67 issued with BLE T-143
Ltr.	4-1-68	Request waiver of Sec. 73.652(a) of Comm's Rules to permit WEDU to identify station as Tampa-St. Petersburg.	GRANTED	5-15-68

APPLICATION RECORD - BROADCASTING

NON-COMM. ED. TV

Call
Letters W E D UName FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.
CH. 3 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRET-34 R & F PRESS PN Recd.	9-30-69 10-28-69 NOV 3 1969 10-28-69	RENEWAL OF LICENSE Robert A. Woods, Atty. (Krieger & Jorgensen)	GRANTED	1-29-70
----- SCHWARTZ & Woods now represents WEDU HEW application filed 11-9-70 -----				
BRET-34 R & F PN REC PRESS	10-26-72 11-1-72 11-1-72 DEC 12 1972	RENEWAL OF LICENSE Robert A. Woods (Schwartz & Woods)	GRANTED	1-31-73
BRCETV-49 R & F PRESS:	5-3-73 5-11-73 JUN 4 1973	Request auth. to operate trans. by remote control from 908 S. 20th St., Tampa, Florida. Atty: Robert A. Woods (Schwartz & Woods)	GRANTED	6-8-73

APPLICATION RECORD - BROADCASTING

NONCOMMERCIAL EDUCATIONAL TV

Call
Letters W E D U

FLORIDA WEST COAST PUBLIC BROADCASTING, INC.

Name FLORIDA WEST COAST EDUCATIONAL TELEVISION, INC.
CH-3 TAMPA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMLET-130 R & F PRESS:	12-10-74	Mod. of Lic. to chg. name to Florida West Coast Public Broadcasting, Inc. Atty.: Schwarts & <u>Woods</u>	GRANTED	2-13-75
	12-13-74			
	JAN 14 1975			
BRET-34 R & F PN Rec'd: PRESS:	9-23-75	RENEWAL OF LICENSE	GRANTED	5-25-76
	9-30-75	Atty: Robert A. Woods (Schwartz & Woods)		
	9-30-75	Amended 3-5-76 re equal employment.		
	6 NOV 1975			
BRET-780928KG PN RECD PRESS	9-28-78	RENEWAL OF LICENSE	GRANTED	1-23-79
	OCT 16 1978			
		Contours filed 10-22-75.		

NONCOMMERCIAL EDUCATIONAL TV
APPLICATION RECORD BROADCASTING

Call Letters: W E D U

Name: FLORIDA WEST COAST PUBLIC BROADCASTING, INC.

CH-3

Station Location: TAMPA, FL

File No.	Date	Description	Action and Date
BRCETV-790618KF R & F PRESS:	6-15-79 6-18-79 9-4-79	Request authority to chg. studio location and remote control point to 1300 North Boulevard, Tampa, FL Atty.: Russell E. Arkin (Schwartz, Woods & Miller)	GRANTED 10-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

