

WDSE-TV

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CATALOG NO. 4550L 1/5

Form BC 126 PROC. TEST AUTH. 5-25-64 Began 9-28-64
June 1954

NON-COMM. ED TV

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-22-64 (OFFICIAL # 77)

Call letters WDSE-TV

Station location DULUTH, MINNESOTA

STATION ID: Duluth-Superior (per ltr.
1-9-68)

Name of licensee DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION

Transmitter location 4th Avenue West and 10th Street, Duluth, Minnesota

210 BRADLEY BUILDING, DULUTH, MINNESOTA (Letter dated 2-22-68)

X 4th AVENUE, WEST AND 10th STREET, DULUTH, MINNESOTA (BMPET-319 8-31-64)

Main studio location X 921 Tower Avenue, Superior, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BPET-136	12-13-63	CH. 8	V-316 kw	U	2-13-64
AH: 920' MSL: 2049'		180-186A	-159 kw		8-13-64
<u>CP for a New NON-Comm. ED. TV B/C Station.</u>					
BNPET-304	7-21-64	CH. 8	V-316 kw	U	2-13-64
BNPET-311	7-21-64	180-186A	-158 kw		1-21-65
AH: 880' MSL: 2049'					
<u>Mod. CP (BPET-136) to decrease AH, and extend completion date</u>					
WIRE	8-25-64	RE TENDERED LIC. APPL. AUTH. GR. OPERATE			
WEEE-TV ON PROGRAM TEST ACCORD. SECTION 73.629 RULES &					
CP BNPET-311. PENDING SUBMISSION FURTHER PROOF OF PER-					
FORMANCE MEASUREMENTS. OPERATION WITHOUT VESTIGIAL SIDE-					
BAND AND HARMONIC FILTERS AUTHORIZED PERI. END. 9-25-64					
SUBJECT CAUSING NO INTERFERENCE TO OTHER SERVICES. ADVISE					
WHEN OPERATION COMMENCES UNDER THIS AUTHORITY. <u>Began 8-28-64</u>					
BNPET-319	8-31-64	same	same	same	2-13-64
<u>MOD. CP (BPET-136, as mod) to chg. studio location</u>					
					1-21-65
BLET-98	10-22-64	CH. 8	V-316kw	U	10-22-64
AH: 880' MSL: 2049'		180-186	A-158kw		4-1-65
<u>License to cover CP (BPET-136, as mod.)</u>					
BRET-77	3-4-65	same	same	same	4-1-65
<u>RENEWAL OF LICENSE</u>					
					4-1-68
BNLET-75	3-17-66	same	same	same	3-17-66
			47.9 kw		4-1-68
<u>Mod. of Lic. to reduce Aural ERP</u>					
LETTER 12-5-67 GRANTED WAIVER SECTION 73.651(c) OF RULES					
TO ACCOMPANY VISUAL TRANSMISSION OF SLIDES WITH AURAL					
TRANSMISSION OF MUSIC DURING BREAKS IN ITS IN-					
<u>SCHOOL PROGRAMING SCHEDULE FOR PERIOD ENDING 4-1-68.</u>					
BRET-77	3-29-68		V-316 kw	U	4-1-68
AH: 880' MSL: 2049'			A-47.9 kw		4-1-71
<u>RENEWAL OF LICENSE</u>					
BRET-77	3-25-71	<u>RENEWAL OF LICENSE (S)</u>			4-1-74
EBSA	2-13-72				
Wire	8-22-73	extend auth. gtd. utilize display			
systems. corp. selective calling sys. per. end.					
4-1-74 (end current lic. per.) sub. to the cond.					
spec. in comm. ltr.					

Form BC 126
June 1954

NON-COMM. ED. TV

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WDSE-TV.....

Station location

Name of licensee DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION.....

SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRET-77	3-28-74	RENEWAL OF LICENSE (S)			4-1-77
BRET-77	3-15-77	Ch. 8	V. 316 kW U		4-1-77
AH: 880'	MSL: 2049'	180-186	A. 47.9 kW		4-1-80
Renewal of license					
BRET- 791129KH	6-30-80	RENEWAL OF LICENSE (S)			4-1-83

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Non-Commercial ED TV

Call Letters ~~WDSM-TV~~ **WDSE-TV**

Name **DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION**
c/o George A. Beck, President, Central High School, Duluth 2, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BPET-136 Rec. & filed	1-22-63	Construction permit for a new Non-Commercial Educational Television station: Ch: #8, 180-186 Mcs ERP: Vis. 316 kw; Aur. 159 kw Hours of Operation: Unlimited S-L: 921 Tower Ave., Superior, Wisconsin T-L: 4th Avenue West & 10th St., Duluth, Minn. (Vis. & Aural - Standard Electronics, AH-634) AH: 922 ft. STATION LOCATION: Duluth, Minnesota (Req. Waiver of Sec. 3.613(a) of Comm's Rules) Benito Gaguine, Atty. Geo. Carlson - engr., WDSM-TV, 230 E. Superior St., Duluth, Minnesota.	GRANTED	12-13-63
	2-12-63		GRANTED BUREAU ACTION-Delegated Auth <i>DEC 13-1963</i>	
Amended R & F	4-25-63	Amended to change type of transmitter to Standard Electronics, TH-634 & other equipment.		
	4-29-63			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

NON-COMM. ED TV

C.11
Letters WDSE-TV

Name DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION
DULUTH, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-304 Recd.&Filed	5-8-64 5-11-64	Mod. of CP (BPET-136, which authorized a new Non-Comm. ED. TV B/C Station) to extend completion date from 8-13-64 to Benito Gaguine, Atty. (Fly, Shuebruk, Blume & Gaguine)*	GRANTED	7-21-64
BMPET-311 Recd.&Filed	6-26-64 7-1-64	Mod. of CP (BPET-136, which authorized a new Non-Comm. ED TV B/C Station) to decrease antenna height above average terrain from 920 feet to 875 feet. Benito Gaguine, Atty.	GRANTED	7-21-64
BMPET-319 Recd.&Filed	8-17-64 8-18-64	Mod. of CP (BPET-136, as mod., which authorized a new Non-Comm. ED. TV B/C Station) to change main studio location from 921 Tower Avenue, Superior, Wisconsin TO 4th Avenue West and 10th Street, Duluth, Minnesota. Joseph J. Kessler, Atty. (*)	GRANTED	8-31-64

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

NON-COMM. ED TV

Call
Letters WOSE-TV

Name DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION
DULUTH, MINNESOTA

zip 55802

File No.	Dated	Application for	Action	
			Nature	Date
BLET-98 Recd. & Filed	8-21-64 8-24-64	License to cover CP (BPET-136, as mod.) which authorized a new Non-Comm. ED. TV B/C Station. Joseph J. Kessler, Atty. (Fly, Shuebruk, Blume & Gaguino)	GRANTED	10-22-64
BRET-77 Recd. & Filed	12-28-64 1-11-65	RENEWAL OF LICENSE Joseph J. Kessler, Atty.	GRANTED	3-4-65
ENLST-75 Received FILED	9-9-65 1-13-66 3-1-66	Modification of license to reduce Aural ERP from 150 kw to 47.4 kw Joseph J. Kessler (Fly, Shuebruk, Blume & Gaguino) Attys	Hold till amend. re- corrected GRANTED	3-17-66 3-17-66
FEDERAL MATCHING GRANT filed 8-1-66 - Saady 8-3-66				
Insurance Statement for Federal Matching Grant filed 8-5-66 - B/C Fac.				
FEDERAL MATCHING GRANT filed 9-29-66 - Saady 10-3-66				
BRET-77 R & F	12-21-67 1-2-68	RENEWAL OF LICENSE	GRANTED	3-29-68

JAN 16 1968

NEW APPLICATION filed 5-3-68 - Roy Stewart 5-8068 HBW application filed 9-3-70
Amendment to HEW application filed 5-21-68 F.C.C. - WASHINGTON, D.C. Stewart 5-27-68
ENGR. DATA FILED 7-8-70 323's to Ownership 7-8-70

APPLICATION RECORD - BROADCASTING

NON-COMM. ED TV

Call Letters **WDSE-TV**

Name **DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION**
Ch. **8** Duluth, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BRET-77 ec. & filed PN Recd PRESS	11-30-70 1-4-71 1-4-71 EB 1971	RENEWAL OF LICENSE James K. Edmundson (Fly, Shuebruk)	GRANTED	3-25-71
BRET-77 R & F PN rec'd: PRF S:	11-30-73 12-28-73 12-28-73	Renewal of License Atty: Arthur G. House (Fly, Shuebruk, Blume and Gaguine)	GRANTED	3-28-74
BRET-77 R&F PN RECD PRESS	11-12-76 11-18-76 11-18-76 21 DEC 1976	RENEWAL OF LICENSE Atty.: Irving Gastfreund (Fly, Shuebruk, Blume, Gaguine, Boros and Schulking) Request for Waiver of Sec. 73.651(c) of Rules. (copy to Clyde Gurley 12-1-76)	GRANTED	3-15-77

CARD NO. 5

APPLICATION RECORD BROADCASTING

NON-COM. TV
Call Letters: WDSE-TVName: DULUTH-SUPERIOR AREA EDUCATIONAL TELEVISION CORPORATION
CH-8

Station Location: DULUTH, MINNESOTA

File No.	Date	Description	Action and Date
BRET-791129KH R & F PN REC'D PRESS '79	11-7-79 11-29-79 11-29-79 12-07	RENEWAL OF LICENSE ATTY: HOWARD J. BRAUN {FLY, SHUEBRUK}	GRANTED 6-30-80
BPET-810709KE		CP to chg. ERP to Vis. 316kW, Aur. 31.6kW; chg. TL to 1524 Orange St., Duluth, Mn (46- 47-31 92-07-21); chg. trans. to RCA TTG-30/30H and make chgs. to the ant. syst., HAAT: 953.5'	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

