

W V V V

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8

Form BC 126

June 1954

OFFICIAL NO. 1652

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed MARCH 19, 1965

Call letters WVVV

Station location BLACKSBURG, VIRGINIA

Name of licensee BLACKSBURG-CHRISTIANSBURG BROADCASTING CO. (ALH 12-21-66, EFF:12-31-66)
XWBCR, INCORPORATED

Transmitter location U. S. Rt. 460, 5 mi. S. of Blacksburg (LH 3-19-65)

Main studio location U. S. Rt. 460, 5 mi. S. of Blacksburg (LH 3-19-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BFH-4062 HAAT: 295' Cond '1.	8/21/64	104.9mcs Ch. 285	ERP: 2.9kw Unl. TPO: 1kw		10/21/64 4/21/65
BTC-4713	12-23-65	Involuntary transfer of control of permittee corp. from Alfred H. Griffith to Mildred Wright Griffith, Executrix of the Estate of Alfred H. Griffith, Deceased			
BLH-2704 HAAT: 295'	3-19-65	104.9mcs Ch. #285	ERP: 2.9kw Unl. TPO: 1kw		3-19-65 10-1-66
		Lic. to cover CP(BPH-4062) which auth. a new FM broadcast station, with RC.			
BRH-1652	9-1-66	Renewal of License			10-1-66 10-1-69
BALH-926 EFF: 12-31-66	12-21-66	Voluntary assignment of license to BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.			
Ltr. dtd. 3-23-67 & rec'd 3-27-67 giving notification per Sect. 73.250(a)(5) Rules that an ITA FM-1000C trans. is now installed & in oper. (Eff: 3-22-67)					
BRH-1652(L)	9-25-69	RENEWAL			10-1-72
BSH-1652(1)	3-24-71	ML correct coordinates.			
EBSA	5-22-72				
BPH 7913 HAAT: 310'	5 31 72 (H&V)	104.9mc #285	ERP: 2.70kw(H&V) CP to install new trans., ant. chg. TPO, ERP, HAAT.		5 31-73 (RC)
BRH-1652(L)	12-20-72	RENEWAL			12-1-75
BMPH-13775(1)	6-6-73	MP(BPH-7913)		Extension time	10-13-73
BMPH-13909(2)	11-6-73	MP(BPH-7913 as mod)		Extension time	1-13-74
BLH-6046(L) HAAT: 310'	4-25-74 (H&V)	Lic. (BPH-7913, as mod.) 104.9mhz. ERP: 2.7kw(H&V)		Changes	12-1-75 RC
BRH-1652(S)	9-12-75	Renewal of license			12-1-78
BRH-1652	9-26-78	(S) REN. OF LIC.			10-1-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WVWV ~~New FM~~

Name WBCR, INCORPORATED
Blacksburg, Virginia (P.O. Box 1260, Christiansburg, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4062 R. & F.	8-10-63	CP for a new FM broadcast station to be operated on: Frequency: 101.7mc - - Ch 267A 104.9mc CH 285 ERP: 2.77kw Type Transmitter: Gates FM-1B TPO: 1kw Type antenna: Andrew 1304-2 (4 sections) HAAT: 296 feet Trans. location: On U.S. Rte. 460, 5 mi. S. Blacksburg, Virginia Studio location: Same Remote Control Point: Same as Studio (30 feet away)	GRANTED Cond'l. submit	8/21/64 re WBCR 802's
	8-12-63			
AMENDMENT R&F	6-13-64 6-15-64	AMENDED to change frequency to 104.9mc CH 285		
BTC-4713 R & F	11-22-64 11-27-64	Involuntary transfer of control of permittee corp. from Alfred H. Griffith to Mildred Wright Griffith, Executrix of the Estate of Alfred H. Griffith, Deceased <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED	12-23-65

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W V V V

Name WBCH, INCORPORATED
BLACKSBURG, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2704 R&F	11-25-64 11-27-64	License to cover GP (BRH-4062) which authorized a new FM broadcast station.	GRANTED	3-19-65
BALH Rec'd	6-14-66 7-5-66	Voluntary assignment of license to FLETCHER R. SMITH	RET'D Part II	7-14-66 not sub.
BRH-1652 R & F	6/28/66 7/5/66	Renewal of License	GRANTED	9-1-66
BALH-926 R & F	9-29-66 10-10-66	Voluntary assignment of license to BLACKSBURG-CHRISTIANSBURG BROADCASTING CO. Atty - John Tierney (Fletcher, Heald etc)	GRANTED EFF:	12-21-66 12-31-66

#3

104.9mc.

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

FM/BROADCAST

Call Letters **WVVV**

Name **BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.**
Blacksburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1652 R & F #526865 \$75. P.N. filed PRESS JUL 9 1969	6-27-69 7-3-69 7-3-69 7-3-69	Renewal of license Atty-Fletcher, Heald, etc. (Marvin Rosenberg).	GRANTED	9-25-69
BPH-7913 R & F #071622 \$50 Code 061 Press MAY 26 1972	5-8-72 5-10-72 5-10-72	CP to install new trans. (Collins 831D-1); install new ant. (Collins LPC-4, 4 sects. (H&V); chg. TPO; ERP: 2.7KW (H&V); HAAT: 310' (H&V). Atty: Marvin Rosenberg Engr- Palmer A. Greer (Greenville, S. C.)	GRANTED Cond' I re; SUBMIT FCC FORM 302.	5-31 72

APPLICATION RECORD - BROADCASTING

Call
Letters W.V.V.V.Name BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.
Blacksburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1652 R & F P.N. PRESS JUL 1972	6-26-72 6-30-72 6-30-72	Renewal of License Atty: Marvin Rosenberg AMENDED 9-14-72 re: comm. survey & programming	GRANTED	12-20-72
BMPH-13,775 R & F #190087 \$50 Code 068 Press JUN 1 - 1973	5-18-73 5-22-73 5-22-73	MP (BPH-7913) ext. time to 11-30-73. (For Changes) Atty: Marvin Rosenberg	GRANTED TO:	6-6-73 10-13-73
BMPH-13,909 R & F #240935 \$50 Code 057 Press OCT 31 1973	10-5-73 10-9-73 10-11-73	MP (BPH-7913, as mod.) ext. time to 11-30-73. (For Changes) Atty: Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED TO:	11-6-73 1-13-74

APPLICATION RECORD - BROADCASTING

Call
Letters W V V V

BLACKSBURG-CHRISTIANSBURG BROADCASTING CO.

Name
Blacksburg, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6046 R & F W 257785-\$50. PTA PRESS	11-29-73 11-30-73 11-30-73-AC-057-Atty: Stambler & <u>Shrinsky</u> 12-12-73 JAN 21 1974	Lic. (BH-7913) for changes. <small>HS mod.</small>	GRANTED	4-25-74
BRH-1652 R & F PN Recd. PRESS	5-27-75 6-2-75 " " JUN 30 1975	RENEWAL OF LICENSE M.H. Rosenbloom, Atty. (Wilner & Scheiner)	GRANTED	9-12-75
BRH-1652 R & F PRESS	5-26-78 6-1-78 JUN 14 1978	Renewal of License Michael H. Rosenbloom, Atty.	GRANTED	9-26-78
BRH10601VO PRESS AUG 0 3 1981		Renewal of License Atty. Mark J. Prak	GRANTED	10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

