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CATALOG NO. 4550L 1/5

Form BO 126

June 1954

OFFICIAL NO. 1739

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed October 13, 1963

Call letters WVFM

Station location LAKELAND, FLORIDA

Name of licensee

LAKELAND FM BROADCASTING, INC.

0.7 mi. E of U.S. Hwy. 98, 0.15 mi N. of St. Rd 540, nr. Lakeland, Fla. (CP 1-16-74)
x Reynolds Rd., 0.45 mi. N. of State Rd. 540, Near Lakeland, Florida * (-
PH-10-12-73) (BLN-10-13-65)

X Lake Seward Rd., 0.1 mi. E. of State Rd. S-37-B, Lakeland, Florida

X Approximately 6 miles southeast of Lakeland, 2.5 miles west of Highland City, and at the southeast corner of the intersection of Lakeland

Transmitter location Highlands Road and Seward Lake Drive, Lakeland, Florida.

See Card #2
X Lake Seward Rd., 0.1 mi. E. of St. Rd. S-37-B, Lakeland, Fla. (CP 1-16-74)
x Same as Transmitter (PH-10-12-73) (BLN-10-13-65)

X Lake Seward Rd., 0.1 mi. E. of State Rd. S-37-B, Lakeland, Florida

X Approximately 6 miles southeast of Lakeland, 2.5 miles west of Highland City, and at the southeast corner of the intersection of Lakeland

Main studio location Highlands Road and Seward Lake Drive, Lakeland, Florida.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4159 HAAT:390'	11/19/64	94.1mc Ch.231	TPO:5kw ERP:27kw	Unl.	1/19/65 7/19/65
CP for a new Class FM broadcast station.					
BMPH-8354 (1)	6-30-65	Mod. of CP(BPH-4159) for extension of completion date to			10-19-65
BLH-2957 HAAT:390'	10-13-65	94.1mc. ch.#231	ERP:27kw. TPO:5kw.	Unl.	10-13-65 2-1-67
Lic. to cover CP(BPH-4159 as mod) which authorized a new FM broadcast station; and specify type trans as (Gates-FMS-5G) also redscribed studio and ant-trans loc. as Lake Seward Rd., 0.1 mi. E. of State Rd. S-37-B, Lakeland, Florida.					
Telegram 12-1-66 Remain Silent to 21					
BTC-5314 Cond' re consmate by 10-2-68.	8-18-67	Voluntary transfer of control.			
BRH-1739 (s)	8-18-67	Renewal.			2-1-70
consummate TC and resume oper. by 10-2-67.					
BPH-1739(S)	3-6-70	Renewal			2-1-73
BTC-6573	7-28-71	VOL. TC			
EBSA	5-22-72				
BRH-1739(S)	2-20-73	RENEWAL			2-1-76
BPH-8518 HAAT:430' (H&V)	10-12-73	94.1mhz. #231	ERP: 100kw(H&V) Class C (RC)		10-12-74
CP chg. TL & SL, operate by remote control from proposed SL, install new trans., ant. (incr. hgt.), chg. TPO, ERP, HAAT.					
BMPH-13963 (1)	1-16-74	MP(BPH-8518) chg. TL, SL, RC			10-12-74
94.1mhz 100kwH&V 430'H&V					
BLH-6206(1)	6-14-74	Lic. (BPH-8518, as mod.)			CHGS = 2-1-76
BPH-1739(1)	12-16-74	ML to change SL			

BC-126 #2
February 1974

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WVXH.....

Station location Lakeland, Florida.....

Name of licensee LAKELAND FM BROADCASTING, INC......

Transmitter location

Main studio location 201½ East Lemon Street, Lakeland, Florida (BSH-12-16-74).....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BSH-1739(2)	4-24-75	ML to change RC			
BRH-1739(L)	1-28-76	Renewal of license			2-1-79
BSCA-1805	2-28-78	SCA on 67khz.			2-1-79
BRH 7809J1	UB 3-13-79	REN. OF LIC. &			
BRSCA "		REN. OF SCA			2-1-82
BPH800327AG HAAT: 195'	7-21-80 (H&V)	94.1mhz, ERP: 17.5kW (h&v) CP to install Auxiliary Trans. & Ant. at Main TL. to be operated on ERP: & HAAT & chg. TPO.			7-21-81
		FOR AUXILIARY PURPOSES ONLY			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters NEW WFTM

Name LAKELAND FM BROADCASTING, INC.
LAKELAND, FLORIDA (PO Box 1142, Lakeland, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
BPB-4159 R & F	10-8-63 10-10-63	Construction permit for a new FM broadcast station to be operated on: Freq.: 94.1mcs, Ch.231 ERP: 26.2kw 27.1kw Type trans.: Gates FM-5C TPO: 4.85kw 4.77kw 5kw Type ant.: Gates FMA-6, 6 secs. HAAT: 300' 200-feet 385 feet Trans. loc.: State Hwy. #37, S. of Lakeland 2.5 mi. W. of Highland City; 6 mi. southeast of Fla. Lakeland, Florida Studio loc.: Same as trans. loc. Robert L. Heald, Atty. (<i>Spearman & Robinson</i>) George M. Lohnes, Engr.	GRANTED	11/19/64
AMEND R&F	11-8-63 11-12-63	AMENDED to make change in antenna system (reduce-height), decrease HAAT to 200-feet and TPO to 4.77kw		

SEE CARD # 2 FOR AMENDMENT

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters ~~None~~ WVPMName LAKELAND FM BROADCASTING, INC.
LAKELAND, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4159 R&F	3-6-64 3-13-64	AMENDED to increase ERP to 27.1kw, TPO to 5kw, HAAT to 385 feet, make change in antenna system (inc. hgt.) and change ant.-trans. and studio location to 2.5 miles W. of Highland City; 6 miles southeast of Lakeland, Florida	SEE CARD #1	
BMPH-8354 H&F	6-16-65 6-18-65	Modification of CP (BPH-4159 which authorized a new FM broadcast station) for extension of completion date from 7-19-65 to 10-19-65.	GRANTED to	6-30-65 10-19-65
BLH-2957 H&F 9-2-65	8-20-65 8-23-65	Modification ^{See above} of CP (BPH-4159 as modified) which authorized a new FM broadcast station; and specify type trans as (Gates-FMS-5G).	GRANTED	10-13-65
BRH-1739 R&F	11-19-66 11-30-66	Renewal of license	GRANTED	8-18-67 Cond. consummate TC-5314 and resume operation by 10-2-67.

FORM BC-121 #3
 Aug. 1955

APPLICATION RECORD - BROADCASTING

94.1mc

Call
 Letters **WVFM**

Name **LAKELAND FM BROADCASTING, INC.**
Lakeland, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BTC -5314 Rec'd RESUB. R & F	2-18-67 3-13-67 4-1-67 4-10-67	Voluntary transfer of control of lic. corp. from William A. Hagerman, W. William Ellsworth, Jr. et al (all stockholders) to Frank M. "Bud" Kurtz Arnold Silvert and S. David Silvert Request waiver Section 1.597 - FILED 7-10-67 10-25-67 Apparent Liability Forfeiture \$100. (Section 1.539(b)). (ORDERED).	RETR'D GRANTED Cond'l re: 10-2-68. Eff:	3-24-67 no fee sub. 8-18-67 Consumate by 9-28-67
BRH-1739 R & F #554053 \$75. PN Press	10-31-69 11-3-69 11-3-69 11-3-69 NOV 20 1969	Renewal of license	GRANTED	3-6-70
ETC -3573 R & F FEE PD: \$1000 #002466 CODE 049 JY 18 1971 Pub.notice filed 6-18-71	4-23-71 4-30-71	Voluntary transfer of control of lic corp from Frank M. Kurtz, Jr., S. David Silvert and Arnold Silvert to Duane F. McConnell and Herbert R. Atty - Dow, Lohnes & Albertson	GRANTED Req. grant fee Todd \$1,400.00 Grant fee Paid. 050, 8-26-71. W-026957 Eff:	7-28-71

REF BTC-6573 - ATTY. MAG. CALLED 5-18-71 - Sec. VI necessary

Section VI filed 6-18-71

AMENDED 7-13-71 - to show pro-posed officers & directors
Statement re proposed programming (chgo) filed 7-13-72

APPLICATION RECORD - BROADCASTING

94, Inc.

Call Letters **WVFM**

Name **LAKELAND FM BROADCASTING, INC.**
Lakeland, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1739 R & F PN PRESS	10-26-72 11-3-72 11-3-72 DEC 6 1972	Renewal of License Atty: Dominic Monahan AMENDED 1-30-73 re: equal employment program	GRANTED	2-20-73
BPH-8518 R & F #215204 \$200 Code 013 Press P. N. Rec'd	7-16-73 7-17-73 7-18-73 AUG 10 1973 8-14-73	CP to chg. TL & SL to: Reynolds Road, 0.45 mi. North of SR540, Lakeland, Florida; operate by RC from the proposed trans.-studio site; install new trans. (Gates FM-20H3); install new ant. (Jampro JSCP-12, 12 sects. (H&V); make chg. ant. system (increase height); chg. TPO: ERP: 100KW (H&V) and HAAT: 427' (H&V). (28° 00' 11" - 81° 53' 23") Atty: Dominic Monahan Section IV-A(Gain Area). Financial Data.	GRANTED req. grant fee: \$1800 pd 014 12-4-73 257770	10-12-73
AMENDED AMENDED	7-31-73 9-26-73			

APPLICATION RECORD - BROADCASTING

Call
Letters WVFM

Name Lakeland FM Broadcasting, Inc.
Lakeland, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,963 R & F #263672 \$50 Code 057 Press	12-21-73 12-26-73 12-27-73 JAN 7 - 1974	MP (BPH-8518) chg. TL to: 0.7 miles East of U. S. Highway 98, 0.15 miles north of State Road 540, near Lakeland, Florida; chg. SL & RC to: Lake Seward Road, 0.1 mi. East of State Rd. S-37-B, Lakeland, Florida. (27° 59' 56" - 81° 53' 16") Atty: Dominic Monahan(Dow, Lohnes & Albertson)	GRANTED	1-16-74
BLH-6206 R & F W 298382-\$50. PTA PRESS	3-29-74 3-29-74 3-29-74-057 4-9-74	Lic.(BPH-8518, as mod.)-Changes. Atty: Dow, Lohnes & Albertson(Dominic Monahan)	GRANTED	6-14-74
BRH-1739 R&F PN Recd. PRESS	9-25-75 9-30-75 " " OCT 3 1975	RENEWAL OF LICENSE D.Monahan, Atty.	GRANTED	1-28-76

APPLICATION RECORD - BROADCASTING

Call
Letters W.V.F.M.

Name LAKELAND FM BROADCASTING, INC.
Lakeland, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1805 R & F PRESS: FEB 24 1978	1-31-78 2-6-78	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67khz. Atty: J. Dominic Monahan (Dow, Lohnes, etc.)	GRANTED	2-28-78
BRH780901UB BRSCA780901UB PRESS DEC 4 1978		RENEWAL OF LICENSE RENEWAL OF SCA Atty. J. Dominic Monahan (Dow, Lohnes & Albertson)	GRANTED	3-13-79
BPH800327AG PRESS (0) MAY 7 1980		CP to install Auxiliary Trans. & Ant. (GATES FMS-7, 7 sects. H&V) at Main Trans. Location; to be operated on ERP: 17,48kw (H&V); HAAT: 195' (H&V) & chg. TPO. (FOR AUX. PURPOSES ONLY). Atty. J. Dominic Monahan (Dow, Lohnes & Albertson)	GRANTED	7-21-80

APPLICATION RECORD-BROADCASTING

Call Letters: WVPM

Name: LAKELAND FM BROADCASTING, INC.

Station Location: LAKELAND, FLORIDA

File No.	Date	Description	Action and Date
BLH-810717AC PTA PRESS	AUG 6 1981	License to operate formerly authorized main facilities as auxiliary. FOR AUXILIARY PURPOSES ONLY ATTY: Alan C. Campbell	GRANTED 4-28-82

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

