

W U F M



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1398179**



## BROADCASTING STATION LICENSE RECORD

FM

Official No. 309

Date first licensed 4-15-49

W U F M (Eff. 10-29-74)

Call letters W U F M - FM  
LOCATION: LEBANON, PENNSYLVANIA

Name of licensee LEBANON BROADCASTING COMPANY

Behind Ebenezer Fire House, Rte. #72 N., Lebanon, Pa. (Redesc. LH 4-2-68)

EFF: 11-18-57

X Behind Ebenezer Fire Company, Route 20, Lebanon, Pa. (Ltr. 1-8-58, Redesc. scrip.)

X 2.1 miles Northwest of the center of

Transmitter location ~~City of Lebanon, Pennsylvania~~

Behind Ebenezer Fire House, Rte. #72 N., Lebanon, Pa. (Redesc. LH 4-2-68)

X Behind Ebenezer Fire Company, Route 20, Lebanon, Pa. (Ltr. 1-8-58, EFF: 11/18/57)

Cumberland

Main studio location X 8th &amp; Chestnut Sts., Lebanon, Pennsylvania



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.   | Date Issued       | Mo. Freq.                           | MP Power         | Time Div.          | Period From- To   |
|---|-------------------|-------------------------------------|------------------|--------------------|---|
| Telegram  | 1-6-48            |                                     |                  |                    | Relet atty. Auth. granted period ending April 1, 1948 operate 100.1 Mc using ROA BTM-10 trans. max. output power 1 kw and horizontal dipole antenna mounted 65 feet above ground at trans. site WLBR for purpose FM program service. Use call letters WLBR-FM. Notify Comm. when operation commences. |
| Telegram  | 3-23-48           |                                     |                  |                    | Relet atty. Auth. extended interim operation period ending July 1, 1948.  |
| BPH-1208<br>C. P. issued  | 3-24-48           | 100.1<br>Ch.#261<br>mailed 4-13-48) | 625 w.<br>Terr:  | U<br>310 ft.       | By 6-12-48<br>to 12-12-48   |
| Telegram  | 6-23-48           |                                     |                  |                    | Relet atty. 15. Auth. extended interim operation period ending Oct. 1, 1948.  |
| Telegram  | 9-23-48           |                                     |                  |                    | relet atty 15. Auth. ext. interim operation period ending 12-12-48.   |
| <del>BPH-2203</del>   | <del>7-1-48</del> | <del>100.1</del>                    | <del>640 w</del> | <del>300 ft.</del> | <del>To 12-12-48</del>  |
| <del>Mod. of C.P. to change ERP and make change in ant. system.</del> |                   |                                     |                  |                    |   |
| BLH-374   | 4-15-49           | 100.1                               | 640 w            | Terr: 300 ft.      |   |
| License to cover C.P. (BPH-1208 as mod.)                              |                   |                                     |                  |                    | 4-15-49<br>to 9-1-50  |
| BPH-1616  | 5-31-50           | 100.1                               | 720 w            | 290 ft.            | By 7-31-50<br>To 1-31-51  |
| Changes in existing station - trans. site; ERP; ant. ht. & ant. sys.  |                   |                                     |                  |                    |   |
| Telegram  | 7-17-50           |                                     |                  |                    | Relet atty 17. Auth. gr. period ending 7-29-50 remain silent purpose move equip.  |
| BRH-309   | 8-31-50           |                                     |                  |                    | Renewal of license from 9-1-50 to 9-1-51  |
| BLH-655   | 9-5-50            | 100.1                               | 720 w            | Terr: 290 ft.      | 9-5-50 to 9-1-51.   |
| BRH-309   | 8-29-51           |                                     |                  |                    | Renewal of license to 8-1-54  |
| BRCH-53   | 9-1-53            |                                     |                  |                    | 401-A operation by remote control   |
| BRH-309   | 7-7-54            |                                     |                  |                    | RENEWAL OF LICENSE TO 8-1-57  |
| BRH-309   | 7-18-57           |                                     |                  |                    | RENEWAL OF LICENSE 8-1 8-1-60   |



Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

4-15-49

Date first licensed

~~5-20-52~~

Call letters

WLBR-FM

Station location

Name of licensee

LEBANON BROADCASTING COMPANY

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No.                  | Date Issued  | Freq.  | Power         | Time Div. | Period From To |
|----------------------------|--|--|---------------|-----------|----------------|
| BRH-309                    | 7-7-60   | 100.1  | 720w          | U         | 8-1 8-1-63     |
| BRH-309                    | 7-27-63  | RENEWAL OF LICENSE                                       |               |           | 8-1 8-1-66     |
| BRH-309                    | 7-27-65  | Renewal of license                                       |               |           | 8-1 8-1-69     |
| BPH-5611                   | 1-17-67  | 100.1mc  | ERP: 3kw(h&v) | U         | 3-17-67        |
|                            |  | ch#261   | TPO: 2.45kw   |           | 9-17-67        |
| HAAT: 270' (h)<br>265' (v) | cond'1 CP to install new type trans(Gates-FMS-3G); install dual polarized ant(Gates-FMA-3A/300G-3A, 3 sects horiz. and 3 sects vert.); incr. TPO; increase ERP (h&v); and decrease HAAT; |  |               |           |                |
| BMPH-9566 (1)              | 9-7-67   | Mod. of CP(BPH-5611) for extension of completion date to |               |           | 12-17-67.      |
| BLH-3895                   | 4-2-68   | 100.1mc  | ERP: 3kw(H&V) | Unl.      | 8-1-69         |
|                            | Lic to cover BPH-5611 as mod. for chgs.  |  |               |           |                |
| BRH-309(S)                 | 4-20-70  | RENEWAL & NDEA   |               |           | 8-1-72         |
| EBSA                       | 5-25-72  |  |               |           |                |
| BRH-309(S)                 | 8-9-72   | RENEWAL  |               |           | 8-1-75         |
| BTC-7533                   | 9-26-74  | VOL. TC  | EFF:          |           |                |
| BSH-309(1)                 | 10-29-74   | ML to change call letters                                |               |           |                |
| EBSA                       | 10-29-74   |  |               |           |                |
| BRH-309(L)                 | 7-23-75  | Renewal of license                                       |               |           | 8-1-78         |
| BTC-7947                   | 2/18/76  | Vol TC   | EFF: 1/21/76  | "Cond'1"  |                |
| BTC-7985                   | 4/30/76  | Vol TC   | EFF: 6/25/76  |           |                |
| BRH-309                    | 7-12-78  | (S) REN. OF LIC.   |               |           | 8-1-81         |
| BTCH79081                  | 8-28-79  | VOL. TC  | EFF: 9-18-79  |           |                |
| BTCH810123EE               | 2-27-81  | Vol TCH  | EFF: 3-11-81  |           |                |



Call W L B R - FM  
 Letters ~~W L B R~~

Name LEBANON BROADCASTING COMPANY  
(P. O. 8th & Cumberland Streets, Lebanon, Penna.)

| File No.                    | Dated   | Application for  | Action   |                                       |
|-----------------------------|---------|--|--|---------------------------------------|
|                             |         |  | Nature   | Date                                  |
| BPH-1208<br>Rec'd.<br>Filed | 1-27-47 | Construction permit for new FM broadcast station (Class A) to be operated on<br>Frequency: Channel 281 104.1 Mcs.<br>Effective Radiated Power: 920 watts.<br>Antenna height above average terrain: 256 feet.<br>Transmitter: Route 934, 3.4 miles west of<br>Lebanon, Pennsylvania<br>(RCA BTF-1C Max. 1 kw)<br>Studio: 8th & Cumberland Streets, Lebanon, Pa.<br>Program analysis received 3-11-47<br>Filed by Arthur H. Schroeder, Attorney. | Granted conditionally<br>6-26-47.<br>station.<br>7-11-47 | Class "A"<br>Letter mailed<br>7-11-47 |
|                             | 3-11-47 |  |  |                                       |
|                             | 3-11-47 |  |  |                                       |
| BPH-2293<br>Rec'd<br>Filed  | 7-2-48  | Mod. of C.P. (BPH-1208 which authorized a new FM broadcast station) to change ERP from 625 watts to 640 watts; decrease overall ht. abv. ground to 237 ft. and make changes in antenna system.<br>Filed by Neville Miller, Att'y   | C. P. ISSUED<br>Gr. 3-24-48<br>Exp. 12-12-48             | GRANTED                               |
|                             | 7-2-48  |  |  |                                       |
|                             | 7-2-48  |  |  |                                       |
|                             |         |  |  | 9-3-48                                |



Engineer: A. D. Ring



Name LEBANON BROADCASTING COMPANY

| File No.                   | Dated                         | Application for   | Action  |                       |
|----------------------------|-------------------------------|---|---------|-----------------------|
|                            |                               |   | Nature  | Date                  |
| BLH-374<br>Rec'd,<br>Filed | 12-6-48<br>12-8-48<br>12-8-48 | License to cover C. P. (BPH-1208 as modified) which authorized a new FM broadcast station, Filed by Arthur H. Schroeder, Atty.  | GRANTED | 4-15-49<br>to 9-1-50, |
| BPH-1616<br>Rec'd & Filed  | 4-11-50<br>4-13-50            | Construction permit to make changes in existing FM station to change transmitter site from Rt. 934, 3.4 miles West of Lebanon to 2.1 miles northwest of the center of Lebanon; ERP from 640 w to 720 watts and make changes in antenna system. Filed by Arthur Schroeder, Atty. | GRANTED | 5-31-50               |
| BRH-309<br>Rec'd & Filed   | 6-27-50<br>6-30-50            | Renewal of license.<br>Filed by Arthur Schroeder, Atty.   | GRANTED | 8-31-50               |
| BLH-655<br>Rec'd<br>Filed  | 8-8-50<br>8-9-50<br>8-9-50    | License to cover CP (BPH-1616) which auth. changes in existing FM b/c station.<br>Filed by Arthur H. Schroeder, Atty.   | GRANTED | 9-5-50                |
| BRH-309<br>Rec'd,<br>Filed | 6-21-51<br>6-26-51<br>6-26-51 | Renewal of license.<br>Filed by Arthur H. Schroeder, Atty.  | GRANTED | 8-29-51               |



Card 3

FORM A-170

# APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WLBZ-TV

Name LEBANON B/GO. CO.  
Lebanon, Pennsylvania

| File No.                    | Dated                         | Application for   | Action  |         |
|-----------------------------|-------------------------------|---|---------|---------|
|                             |                               |   | Nature  | Date    |
| BRGH-53<br>Recd. &<br>Filed | 8-20-53<br>8-21-53<br>8-23-53 | 301-A Operation by Remote Control<br>Filed by Arthur H. Schroeder, atty | GRANTED | 9-1-53  |
| BRH-309<br>Recd. & filed    | 4-23-54<br>5-3-54             | Renewal of license  | GRANTED | 7-7-54  |
| BRH-309<br>Rec'd<br>Filed   | 4-24-57<br>5-1-57<br>5-1-57   | Renewal of license<br>Arthur H. Schroeder, Atty.                        | GRANTED | 7-18-57 |
| BRH-309<br>Rec'd<br>Filed   | 4-21-60<br>4-21-60<br>4-21-60 | Renewal of License.<br>Arthur H. Schroeder, Atty.                       | GRANTED | 7-7-60  |
| BRH-309<br>R & F            | 4-24-63<br>4-24-63            | Renewal of License.<br>Arthur H. Schroeder, Atty.                       | GRANTED | 7-29-63 |



## APPLICATION RECORD - BROADCASTING

Call  
Letters WLBR-FMName LEBANON BROADCASTING COMPANY  
Lebanon, Pennsylvania

| File No.                          | Dated              | Application for   | Action           |                                      |
|-----------------------------------|--------------------|---|------------------|--------------------------------------|
|                                   |                    |   | Nature           | Date                                 |
| BRH-309<br>R & F                  | 4-25-66<br>4-27-66 | Renewal of License.<br>Arthur H. Schroeder, Atty.   | GRANTED          | 7-29-66                              |
| BPH-5611<br>R & F                 | 11-4-66<br>11-7-66 | Construction Permit to install new type trans.<br>(Gates-FMS-3G); install dual polarized ant. (Gates FMA-3A/300G-3A, 3 sections horiz. & vert.); increase TPO to 2.440kw; increase ERP to 3,000w horiz. & vertical; and decrease HAAT to 271 ft.<br><br>Attys - Miller and Schroeder<br>Engr. Silliman, Moffett & Kowalski<br>Washington, D. C. | GRANTED<br>cond' | 1-17-67<br>submit 302's<br>WLBR(AM). |
| BMPH-9566<br>R & F<br>AUG 31 1967 | 8-10-67<br>8-15-67 | Mod. of CP(BPH-5611 which authorized install new trans; install dual polarized ant; incr. TPO, ERP(h&v) and decr. HAAT) for extension of completion date from 9-17-67 to 12-17-67.<br>Attys - Miller and <u>Schroeder</u>   | GRANTED<br>to    | 9-7-67<br>12-17-67                   |



FORM BC-121 #5  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W L B R-FM

Name LEBANON BROADCASTING COMPANY  
Lebanon, Pennsylvania

| File No.  | Dated                         | Application for  | Action  |         |
|---|-------------------------------|--|---------|---------|
|   |                               |  | Nature  | Date    |
| BLH-3895<br>R & F<br>PTA-12/22/67<br>MAR 19 1968        | 12/13/67<br>12/15/67          | Lic. to cover CP (BPH-5611 as mod.) which<br>auth. install new trans. & ant., chng. ERP,<br>TPO & HAAT, specify type trans. GATES FMS-3H.<br>Atty: Arthur H. Schroeder<br>Enr: Robt. M. Silliman, D.C. | GRANTED | 4-2-68  |
| BRH-309<br>R & F<br>#509921 \$75.00<br>PRESS MAY 8 1968 | 4-28-69<br>4-30-69<br>4-30-69 | Renewal of license<br>Atty-Miller, <u>Schroeder</u> & Bankson<br>AMENDED 3-31-70 re: commercial matter   | GRANTED | 4-20-70 |
| BRH-309<br>R & F<br>P N<br>MAY 9 1972                   | 4-25-72<br>5-1-72<br>5-1-72   | Renewal of License<br><br>Atty: John P. Bankson, Jr.<br><br>AMENDED 6-12-72 re: equal employment program<br>AMENDED 7-25-72 re: programming; emp. policy   | GRANTED | 8-9-72  |



Name **LEBANON BROADCASTING COMPANY**

**Lebanon, Pennsylvania**

| File No.   | Dated                                      | Application for   | Action                     |                                |
|--|--|---|----------------------------|--------------------------------|
|  |  |   | Nature                     | Date                           |
| BTC-7533<br>Rec'd<br>Filed<br>Fee: \$250.00<br>Pres: SEP 24 1974<br>(See also KM)  | 9-9-74<br>9-11-74<br>9-11-74<br>049 343909 | of lic corp<br>Voluntary acquisition of negative control<br>by each H. Raymond Stadiem and Lester P.<br>Etter thru purchase of stock from Eugene<br>Silverstein by the licensee corporation.<br>Arthur H. Schroeder, Atty.                                    | GRANTED<br>EFF:            | 9-26-74<br>10/1/74             |
| BRH-309<br>R & F<br>PN Recd.<br>PRESS  | 3-17-75<br>3-25-75<br>"<br>APR 10 1975     | RENEWAL OF LICENSE<br>A.H.Schroeder, Atty.<br>AMENDED 7-21-75 re: EEO   | GRANTED                    | 7-23-75                        |
| BTC-7947<br>R & F<br>For Fee Pd See WLBR(AM)<br>Code 047 (FORM 316)<br>FEB 11 1976 | 2/2/76<br>2/4/76                           | Involuntary transfer of negative control of<br>lic corp. from H. Raymond Stadiem<br>to Rachel L. Stadiem, Lester P.<br>Etter and Lebanon County Trust Company,<br>Executors of the Estate of H. Raymond<br>Stadiem, deceased<br><br>Atty - Miller & Schroeder | GRANTED<br>EFF:<br>NO FEE: | 2/18/76<br>1/21/76<br>"Cond'1" |



## APPLICATION RECORD - BROADCASTING

Call  
Letters

WUPH

Name Lebanon Broadcasting Company  
Lebanon, Penna.

| File No.  | Dated                            | Application for  | Action                     |                    |
|---|----------------------------------|--|----------------------------|--------------------|
|   |                                  |  | Nature                     | Date               |
| ETC-7985<br>R & F<br>SEE AN WLHR FOR FEE PD:<br>MAR 28 1976<br>PN filed | 3-11-76<br>3-12-76<br>3/26/76    | Voluntary transfer of negative control of lic corp from Rachel L. Stadiem, Lester P. Etter and Lebanon County Trust Company, Executors of the Estate of H. Raymond Stadiem, Deceased; to Rachel L. Stadiem, Lester P. Etter and Lebanon County Trust Company, Common Trustees<br><br>Atty - Miller & Schroeder | GRANTED<br>EFF:<br>NO FEE: | 4/30/76<br>6/25/76 |
| BRH-309<br>R & F<br>PRESS   | 3-17-78<br>3-21-78<br>MAY 1 1978 | RENEWAL OF LICENSE<br>Atty. William M. Barnard (Miller & Schroeder)  | GRANTED                    | 7-12-78            |
| BRH810319UB<br>PRESS MAY 5 1981   | 1981                             | Renewal of License<br>Atty.: William M. Barnard  | GRANTED                    | 7-7-81 7-81        |



Name: LEBANON BROADCASTING COMPANY

Station Location: Lebanon, Pennsylvania

| File No.  | Date                      | Description   | Action and Date                 |
|---|---------------------------|---|---------------------------------|
| BTCH790813HQ<br>Form 316 (Also see<br>W L B R)<br>PRESS | 8-9-79<br><br>AUG 28 1979 | Vol. acquisition of positive control (100%) of<br>lic corp by Lester P. Etter thru purchase of<br>stock (and retirement thereof) by the licensee<br>corporation from Rachel L. Stadiem, Lester P.<br>Etter and Lebanon County Trust Company, Common<br>Trustees<br><br>Atty - John B. Kenkel (Kenkel & Barbard) | GRANTED 8-28-79<br>EFF: 9-18-79 |
| BTCH810123EE<br>Form 316<br>PRESS<br>Also see WLBR      | FEB 1 2 1981              | Vol TC from Lester P. Etter to Lestette<br>Corporation<br><br>Atty William M. Barnard   | GRANTED 2-27-81<br>EFF: 3-11-81 |



W L B R - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-2023 9-25-47 To opr. add'l time to broadcast Lebanon  
H.S. football game, only. 9-26-47.

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BS-2023 10-3-47 To opr. add'l time to broadcast Lebanon  
H.S. games, only. Oct. 3, 10 & 17, 1947.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

