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REMOVABLE LABEL GUIDE

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Patent No. 1390199

Official No. 720

W U O A (7-1-69)

Date first licensed May 11, 1953

Call letters * WTBC-FM

BERTRAM BANK AND MRS. LAMAR BRANSCOMB, EXECUTIVE OF THE ESTATE OF LAMAR BRANSCOMB, DECEASED
d/b/as TUSCALOOSA BROADCASTING COMPANY GR: 7-13-56 EFF: 7-25-56

* BERTRAM BANK & LAMAR BRANSCOMB d/b as TUSCALOOSA BROADCASTING COMPANY (BALH-202; Gr.

* BERTRAM BANK, LAMAR BRANSCOMB AND JEFF COLEMAN 6-20-55; EFF: 6-21-55)

Name of licensee d/b as TUSCALOOSA BROADCASTING COMPANY

* BERTRAM BANK, tr/as TUSCALOOSA BROADCASTING COMPANY (BALH 9-6-57) EFF: 9-6-57)
TUSCALOOSA BROADCASTING CO., INC. (AL-4-29-55; EFF: 5-18-65)

15th Street, N. of Forrest Lake
Tuscaloosa, Alabama

Transmitter location

SAME AS TRANSMITTER (PH-5-10-77)

City Hall Building
XXTuscaloosa, Alabama

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From To
BPH-1761	10-15-52	C.P. for new Class B. FM B/c Station: 95.7mcn., 17.5kw, U. Terr. 320 ft. Ch. 239			from 12-15-52 to 6-15-53
	Tel. 12-30-52.	RETEL 29.	After equip. test, auth. interim op. 60 days from 1-1-53.		
	Tel. 2-31-53	RETEL 28.	Interim ext. to 5-9-53		
BALH-876	5-11-53	License to cover to			4-1-55
BRCH-89	5-19-54	301-A operation by remote control			
BRH-720	3-16-55	Renewal of license to			4-1-58 (L)
BALH-202	6-10-55	Assignment to Bertram Bank and Lamar Bx Branscomb Broadcasting Company			
BALH-240	7-13-56	Involuntary assignment to Bertram & Mrs. Lamar Branscomb, Executrix, of the Estate of Lamar Branscomb, Deceased, d/b/as Tuscaloosa B/cg. Co			
BALH-293 KFF:	9-6-57	Vol. assign license to Bertram Bank, tr/as Tuscaloosa Broadcasting Company			
BRH-720	3-19-58	95.7mcn.	17.5kw	U	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BRH-720	7-27-61	Renewal of license			7-27 4-1-64
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BRH-720	8-6-64	Renewal of License			8-6 4-1-67
BALH-782 KFF:	4-29-65 5-18-65	Voluntary assignment of lic. to TUSCALOOSA BROADCASTING CO., INC.			
BRH-720	3-29-67	95.7mcn.	17.5kw	U	4-1 4-1-70
NDEA	4-12-71	NATIONAL DEFENSE EMERGENCY AUTHORIZATION			
EBSA	5-22-72				
COMTEL	8-10-73	COLLINS 831G-1 now installed.			
BRH-720	9-11-74	Renewal of license			4-1-76
BRH-720(S)	5-28-76	Renewal			4-1-79

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WUQA

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-10530 HAAT: 320' (h&v) (L)	5-10-77	95.7mhz #239	ERP: 50kw (h&v)	U	5-10-78
		CP chg SL; delete RC; install new ant; chg ERP hnd HAAT.			
BLH-7584 HAAT: 320'	3-27-78 (H&V)	95.7MHz #239	ERP: 50kW (H&V)	U	4-1-79
	Lic. (BPH-10503) for changes				
BSCA790426AI	7/30/79	SCA			4/1/82
BRH781201VR(S)	4-27-79	Renewal of License			4-1-82
BPH790918AB HAAT: 410' (H&V) (L)	6-19-80	95.7mhz	ERP: 100kW (H&V)		6-19-81
		CP to increase ERP, HAAT & mke chgs in antenna system.			
BLH-800722AE HAAT: 410' (L)	10-24-80	95.7MHz	ERP: 100kW (H&V)		4-1-82
		Lic. to cover (BPH-790918AB) for changes.			

BERTRAM BANK AND LAMAR BRANSCOMB, EXECUTRIX OF THE ESTATE OF LAMAR BRANSCOMB, DECEASED
 d/b/as TUSCALOOSA BROADCASTING COMPANY
 GR. 7-13-56; EFF: Call Letters ~~NET~~ WTBC-FM

FORMERLY FCC FORM 94

X BERTRAM BANK, LAMAR BRANSCOMB AND ~~JEFF COLEMAN~~ d/b as
 TUSCALOOSA BROADCASTING COMPANY
 Name X RADIO STATION WTBC-FM
 (P.O. BOX 18, Tuscaloosa, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1781 Recd. Filed	8-11-52 8-14-52 8-14-52	Construction permit for a new Class B. FM broadcast station to be operated on: Frequency: 96.9 MCS. - Channel 245 ERP: 17.3 kw TPO: 3 kw Antenna hght. abv. aver. terrain: 321 Ft. Unlimited hours S.L. City Hall Building, Tuscaloosa, Alabama T.L. 15th. Street North of Forrest Lake, Tuscaloosa, Alabama (TRANS. RCA - BTF-3B- rated power 3 kw) D. F. PRINCE — Attorney AMENDED to change name from Bertram Bank, Lamar Branscomb & Jeff Coleman d/b/as TUSCALOOSA B/CG. COMPANY Filed by D. F. PRINCE, ATT'Y	GRANTED Frequency 95.7 mcs. Terr. 320 feet Ch. 239	10-15-52
AMENDED RECD. & FILED	9-17-52 9-19-52			

Claude M. Gray- Engr. P.O. Box 602 Birmingham, Ala.

APPLICATION RECORD - BROADCASTING

X FORMERLY FCC FORM 94
 BERTRAM BANK AND MRS. LAMAR BRANSCOMB, EXECUTRIX OF THE ESTATE OF L. Zahl
 BRANSCOMB, DECEASED, d/b/as TUSCALOOSA BROADCASTING COMPANY *eff*: Letters WTBC-FM
 Name BERTRAM BANK, LAMAR BRANSCOMB & JEFF COLEMAN, d/b as 7-13-56: *EFF*
 TUSCALOOSA BROADCASTING COMPANY PO Box 9037, Tuscaloosa, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BLH-876 Rec'd Filed	1-27-53 2-3-53 2-3-53	License to cover C.P. ((BPH-1781, which auth. new FM broadcast station)	GRANTED	5-11-53
BRCH-89 Rec'd & Filed	5-13-54 5-17-54	301-A operation by remote control	GRANTED	5-19-54
BRH-720 Rec'd. Amend. Rec'd. & Filed	12-31-54 1-3-55 1-25-55 1-27-55	Renewal of license Amend. to specify frequency as 95.7 mcs. Ch. 239.	Ltr. re frequency 1-27-55 55 req. sent. 323 on file. GRANTED	3-16-55
BALH-202 Rec'd & Filed	5-6-55 5-9-55	Vol. TC from Bertram Bank, Lamar Branscomb & Jeff Coleman d/b as Tuscaloosa Broadcasting Company TO Bertram Bank and Lamar Branscomb d/b as Tuscaloosa Broadcasting Company Filed by D.F. Prince, Atty	GRANTED <i>eff</i>	6-20-55 6-21-55
BALH-240 Rec'd & filed	6-5-56 6-11-56	Invol. assignment to Bertram & Mrs. Lamar Branscomb, executrix of the Est. of Lamar Branscomb, Deceased, d/b as Tuscaloosa B/cg Co. Filed by Prince, Taylor & Crampton, Attys	GRANTED <i>eff</i>	7-13-56 7-25-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

TUSCALOOSA BROADCASTING CO., INC.

Call

Letters WTTC-FM

Name X BERTRAM BANK, tr as Tuscaloosa Broadcasting Company
BERTRAM AND MRS. LAMAR BRANSCOMB, EXECUTRIX OF THE ESTATE OF LAMAR BRANSCOMB, DECEASED
d/b as TUSCALOOSA BROADCASTING COMPANY PO: Box 9037 Tuscaloosa, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BALH-293 Rec'd Filed	8-16-57 8-20-57 8-20-57	Voluntary assignment of license to Bertram Bank, tr/as Tuscaloosa Broadcasting Company. D. F. Prince, Atty.	GRANTED EFF:	9-6-57 9-6-57
BRH-720 Rec'd Filed	1-2-58 1-6-58 1-6-58	Renewal of license	GRANTED	3-19-58
BRH-720 Rec'd Filed	1-2-61 1-5-61 1-5-61	Renewal of license.	GRANTED	7-27-61
BRH-720 Rec'd Filed	12-27-63 12-31-63 12-31-63	Renewal of license Atty. Ray R. Paul	GRANTED	6-3-64
BALH-782 R & F	3-25-65 4-12-65	Voluntary assignment of license to TUSCALOOSA BROADCASTING CO., INC. Atty. - Prince & Paul ON. D. C.	GRANTED EFF:	4-29-65 5-18-65

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WUOA
XWTB-GFM

Name TUSCALOOSA BROADCASTING CO., INC.
Tuscaloosa, Alabama 35401

File No.	Dated	Application for	Action	
			Nature	Date
BRH-720 R & F	12/22/66 12/30/66	Renewal of license Atty: R. R. Paul	GRANTED	3-29-67
BRH-720 R & F #566924 \$75 (\$210. submitted) P.N.	11-18-69 1-2-70 1-2-70	Renewal of License Atty.: Ray R. Paul AMENDED 4-30-70 re: business interests; programming AMENDED 6-1-70 re: commercial matter	GRANTED	6-25-70
BRH-720 R & F PN Recd. PRESS FEB 1 1973	12-26-72 1-2-73 "	RENEWAL OF LICENSE Ray R. Paul, Atty. AMENDED 6-6-73 re: ascert. of comm. needs; programming; employment policy AMENDED 11-5-73 re: EEO	GRANTED Cond'l re	9-11-74 EEO Report
BRH-720 R & F PN Recd. PRESS	11-28-75 12-1-75 " JAN 20 1976	RENEWAL OF LICENSE AMENDED 4-30-76 re: EEO	GRANTED	5-28-76

Name Tuscaloosa Broadcasting Co., Inc.
Tuscaloosa, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10530 R & F PRESS	3-11-77 3-15-77 MAY 5 1977	CP chg SL to: 15th Street, North of Forrest Lake, Tuscaloosa, Alabama; delete RC; install new Ant: COLLINS, 37CP-8, 8 sects H&V; chg ERP: 50kw H&V and HAAT: 319 feet H&V Atty-- Engr John H. Bridges	GRANTED Cond'L direct measurements before program tests are authorized.	5-10-77 submit 302's
BLH-7584 R & F PTA PRESS	8-11-77 8-15-77 8-24-77 DEC 14 1977	Lic. (BPH-10530) for changes Atty--- Engr. John H. Bridges	GRANTED	3-27-78
BRH 781201VH PRESS	JAN 26 1979	RENEWAL OF LICENSE M.Scott Johnson, Atty.	GRANTED	4-27-79

Form BC-121
May 1978

APPLICATION RECORD - BROADCASTING

Call
Letters WUQAName TUSCALOOSA BROADCASTING CO., INC.
TUSCALOOSA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BSCA790426AI PRESS (0)	JUN 11 1979	Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherztz.	GRANTED	7/30/79
APH-790918AB Amendment PN RECD. ACCEPTED MAY 20 1980 AMENDEMENT 302 7/22/80	9-27-79 11-28-79 CUT OFF MAY 19 1980 6-10-80	CP to incr ERP: 100KW H&V ;HAAT: 414'H&V; and make chgs in ant sys ATTY: M Scott Johnson MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 FINANCIAL STATEMENT Supplemental certification of broadcast PN.	GRANTED	6-19-80

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APPLICATION RECORD-BROADCASTING

Call Letters: **WUOA**

Name: **TUSCALOOSA BROADCASTING CO., INC.**

Station Location: **TUSCALOOSA, ALABAMA**

File No.	Date	Description	Action and Date
BLH-800722AB PTA PRESS	SEP 12 1980	License to cover (BPH-79091BAB) for changes. Atty: M. Scott Johnson	GRANTED 10-24-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

