

WSRW - FM

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Form BC 126

June 1954

FM B/C

BROADCASTING STATION LICENSE RECORD

Official No. 1409

Date first licensed November 21, 1962

Call letters WSRW - FM

Station location Hillsboro, Ohio

Name of licensee THE HIGHLAND BROADCASTING COMPANY, INC. (ALH 2-27-81 EFF:
THOMAS ARCHIBALD tr/as THE HIGHLAND BROADCASTING CO.

Transmitter location 1.5 mi. S. of Hillsboro on St. Rte. 247, Hillsboro, Ohio (PH 12-13-74)
1.8 miles south of Hillsboro on Highway 247, Hillsboro, Ohio

Main studio location same as transmitter (PH 12-13-74)
1.8 miles south of Hillsboro on Highway 247, Hillsboro, Ohio

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-3084 HAAT:160'	9-20-60	98.1 mcs	36-kw	Unl	11-20-60
Construction permit for a new FM broadcast station.					
BPH-6690 (1)	5-4-61	Mod. CP(BPH-3084)	for extension of completion date to 11-1-61		5-20-61
BPH-6684 (2)	5-19-61	Mod. CP(BPH-3084)	to chg. freq. to 106.7mcs., decr. ERP to 32kw, chg. ant.		
BPH-6963 (3)	2-21-62	Mod. of CP(BPH-3084 as mod)	for ext. of completion date to 7-2-62		
BPH-7077 (4)	2-23-62	Mod. of CP(BPH-3084 as mod.)	to chg. ERP to 6.3kw, TPO to 1kw & chg. type trans. (W.B.D153864) DONDL		
BPH-7258 (5)	8-7-62	Mod. of CP (BPH-3084 as mod)	for ext. of completion date to 9-3-62		
BLH-2178 HAAT:160'	11-21-62	106.7mcs ERP:6.3kw	Unl.	11-21	10-1-64
Ch.294 TPO:1kw					
Lic. to cover CP(BPH-3084, as mod.) which auth. a new FM Broadcast Station.					
BPH-4678 HAAT:160'	1-29-65	106.7mcs ERP:44kw	Unl.	3-29-65	
Ch.#294 TPO:7kw					
CP to install new trans. (Gates FMS-7.5G); and incr. TPO & ERP.					
BRH-1409 & BLH-2840 HAAT:160'	6-24-65	106.7mcs ERP:44kw	Unl.	6-24-65	
Ch.#294 TPO:7.32kw					
Renewal of License; and Lic. to cover CP (BPH-4678) which auth. install new trans. and incr. ERP & TPO.					
BRH-1409	9-8-67	106.7mc. 44kw	U	10-1	10-1-70
BRH-1409 EBSA	10-29-70	RENEWAL OF LICENSE			10-1-73
BRH-1409(S)	5-22-72				
BRH-1409(S)	10-24-73	RENEWAL			10-1-76
BPH-9219 HAAT: 160ft(H&V)	12-13-74	106.7mhz ERP:45kw(H&V)	U	12-13-75	
CP chg TL, SL, ANT, TPO, ERP & HAAT.					
BLH-6896(L)	3-8-76	Lic.(BPH-9219)-Changes.		10-1-76	
BRH-1409(S)	9-28-76	Renewal of License		10-1-79	
Ltr. 3-10-77	New	Trans. Harris FM-10HB	7.5 kw		

BC-126
June 1975

#2

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S R W-FM

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-10597 HAAT: 160' (h&v) (L)	8-15-77	106.7mhz #294 CP chg TPO & ERP	ERP: 50kw (h&v) U		8-15-78
BLH-7685 HAAT: 160' (H&V) Lic. (BPH-10597) for changes.	5-5-78	106.7MHz #294	ERP: 50kW (H&V) U		10-1-79
BRH790531XD(S)	9-28-79	Renewal of license			10-1-82
ALH810203HA	2-27-81	VOL ALH	EFF:		

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters ~~_____~~ WSRW-FM

Name THOMAS ARCHIBALD JR./as THE HIGHT AND BROADCASTING CO. Station Location Hillsboro, Ohio
(P.O.-Box 176, Hillsboro, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3084	7-12-60	Construction permit for a new FM broadcast station to be operated on: Frequency - 98.1mc CH 251 ERP - 36.33kw Type transmitter - Collins 737-A Type antenna - Collins 37N (8 section) HAAT - 162' Trans. location - On Hwy. 247, 1.8 mi. S of Hillsboro, Ohio Studio location - Same as transmitter.	GRANTED	9-20-60
Rec'd	7-15-60		HAAT:	160'
Filed	7-15-60		ERP:	36-kw
				Condi
BMPH-6684	3-24-61	Engr. - Donald F. Volkman, Cincinnati, Ohio		
		Mod. of construction permit (BPH-3084, which auth. a new FM broadcast station) to change frequency from 98.1mc CH 251 to 106.7mc CH 294; decrease ERP from 36kw to 31.5kw; change type antenna (ANDREW 1308-2, 8 section).	GRANTED	5-19-61
Rec'd	3-28-61			
Filed	3-28-61			

APPLICATION RECORD - BROADCASTING

Aug 1955

Call
Letters

W S F W-FM

Name

THOMAS ARCHIBALD TR/AS THE HIGHLAND BROADCASTING CO.
Hillsboro, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-6690 Rec'd & Filed	3-24-61 3-28-61	Modification of C.P. (BPH-3084 which auth. a new FM Broadcast Station) for extension completion date from 5-20-61 to 11-1-61.	GRANTED	5-4-61
BMPH-6963 B&F	10-3-61 10-5-61	Modification of CP (BPH-3084 as mod which auth. a new FM broadcast station) for extension of completion date from 11-1-61 to 7-1-62.	GRANTED	2--21-62 to 7-2-62
BMPH-7077 R & F	1-6-62 1-8-62	Mod. of CP (BPH-3084 as mod., which auth. a new FM broadcast station) to decrease ERP from 32kw to 6.3kw; change type trans (W. E. D153864)	GRANTED	2-23-62 TPO 1kw ERP 6.3kw Condl re type acceptance of trans.

APPLICATION RECORD - BROADCASTING

Call
Letters W S R W-FM

#3

Name THOMAS ARCHIBALD tr/as THE HIGHLAND BROADCASTING CO.
Hillsboro, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7258 R & F	6-9-62 6-11-62	Mod. of CP(BPH-3084) as mod. which auth. a new FM B/C Station) for extension of completion date from 7-2-62 to 9-2-62.	GRANTED	8-7-62 to 9-3-62
BLH-2178 R & F	7-14-62 7-16-62	Lic. to cover CP (BPH-3084, as mod) which auth a new FM B/C station.	GRANTED	11-21-62
BPH- received	11-5-63 11-8-63	CP to incr ERP from 6.3 to 31.5kw, incr TPO from 1 to 5kw and install new trans (WB-506B-2).	RET'D	11-14-63 re: not in compli Comm Rules.
BPH-1409 Rec'd Filed	7-3-64 7-6-64 7-6-64	Renewal of license	GRANTED Issued with LH 2840	6-24-65
BPH-4678 R&F	11-16-64 11-18-64	Construction permit to increase ERP to 44kw; install new trans (GATES-7.5G); and increase TPO to 7.01kw.	GRANTED	1-29-65

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WSEW-FM

Name THOMAS ARCHIBALD TR/AS THE HIGHLAND BROADCASTING CO.
HILLSBORO, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2840 R&F	4-23-65 4-19-65	License to cover CP (BPH-4578) which authorized increase kW and TPO, and install new trans.	GRANTED Issued with Renewal	6-24-65
BRH-1409 R & F JUL 28 1967	6-28-67 7-3-67	Renewal of license.	GRANTED	9-8-67
BRH-1409 R & F \$75 #610818 PN Recd. PRESS JUN 26 1970	6-20-70 6-22-70 "	RENEWAL OF LICENSE AMENDED 9-8-70 re: commercial policy AMENDED 10-12-70 re: commercial policy	Granted	10-29-70
BRH-1409 R & F PN PRESS 20 JUL 1973	6-23-73 6-27-73 6-27-73 20 JUL 1973	Renewal of License	GRANTED	10-24-73

RRH-1409 Section VI & Pm. ltr. mailed to licensee
7-19-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

106.7mhz

Call
Letters W.S.R.W.FM

Name Thomas Archibald tr/as The Highland Broadcasting Co.
Hillsboro, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9219 R & F #356292 \$50 Code 057 Press NOV 14 1974	10-14-74 10-17-74 10-21-74	CP to chg. TL & SL to: 1.5 miles south of Hillsboro on State Route 247, Hillsboro, Ohio; install new ant. (Jampro JSCP-12, 12 sects. (H&V); make chg. ant. system (incr. hght.); chg. TPO; ERP: 44.75KW(H&V) and add circular polarization to HAAT. (39° 09' 58" - 83° 36' 25")	GRANTED	12-13-74
BLH-6896 R & F W 503322\$100. PTA PRESS DEC 22 1975	11-25-75 12-1-75 12-2-75-001 12-8-75	Lic.(BPH-9219) - Changes.	GRANTED	3-8-76
BRH-1409 R & F PN Recd. PRESS JUN 24 1976	5-27-76 6-3-76	RENEWAL OF LICENSE	Granted	9-28-76

No. 6

APPLICATION RECORD - BROADCASTING

106.7MHz

Call
Letters **WSRW-FM**

THE HIGHLAND BROADCASTING COMPANY, INC.

Name **xThomas Archibald tr/as The Highland Broadcasting Co.**
Hillsboro, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10597 R & F PRESS	6-6-77 6-9-77 JUN 30 1977	CP chg TPO and ERP (50kw (H&V) Atty--- Engr E. H. Munn, Jr.	GRANTED	8-15-77
BLH-7685 R & F PTA: PRESS: APR 3 1978	1-11-78 1-17-78 1-23-78	Lic. (BPH-10597) for changes. Atty: ---	GRANTED	5-5-78
BRH790531XD PRESS AUG 20 1979		Renewal of License	GRANTED	9-28-79
BALH810203HA Form 316 PRESS FEB 27 1981 Also see WSRW-AM		Vol AL to The Highland Broadcasting Company, Inc. Atty Philip R. Hochberg		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

