

WSRQ



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1330139**

B S

## BROADCASTING STATION LICENSE RECORD

Off. No. # 537

WSRQ (eff. 2-18-80)

XW E A F (Eff: 9-1-68)

Date first licensed 6-14-50

Call letters XW L O E-FM

LOCATION: LEAKSVILLE, NORTH CAROLINA

CAROLINA-VIRGINIA BROADCASTING COMPANY (AL 2-22-79

EFF: 3-7-79

\*SOCOM, INC. (ALH 6-8-72; EFF: 6-17-72)

XW L O E, INCORPORATED (BALH-115; Gr. 12-29-52 EFF: 1-1-53)

Name of licensee  DOUGLAS L. CRADDOCKTransmitter location <sup>Eden</sup> On Boulevard Near Pine Street, ~~Leaksville~~, North Carolina

ZIP 27288

Main studio location <sup>Eden</sup> ON BOULEVARD near PINE STREET, ~~LEAKSVILLE~~, NORTH CAROLINA

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-1592	2-15-50	92.7 mc.	820	Terr: 70 ft.	4-15-50 to 10-15-50
BPH-1592	3-16-50	Superseding CP correcting ERP.			
BLH-627	6-14-50	License to cover CP.			6-14-50 to 6-1-51.
BRH-537	5-23-51	Renewal of license to			6-1-54
BALH-115	12-29-52	Assign. to WLOE, Incorporated			
BRH-537	5-19-54	Renewal of license to			12-1-54 (L) (715)
BRH-537	11-10-54	Renewal of license to			12-1-57 (S)
BPH-2031	7-5-55	CP change Freq. to 97.3 mcs.			9-5-55
		ERP to 20 kw; Terr: 96ft.; TPO 6kw type trans.			3-5-56
Wire 7-	12-55	Interim op. auth. accord BPH-2031 to			9-15-55
		Silent to 7-15-55			
WIRE	1-27-56	Belet 24	Auth. granted program service to 3-1-56		
BPH-501	12-29-55	Mod. CP (BPH-2031) TO change frequency to 94.5 mcs. (Channel 233)			2-29-56 8-29-56 (S)
BLH-1112	4-13-56	License to cover BPH-2031 as modified TPO 6kw-- 94.5mcs. 20 kw Ter:96ft.			TO 12-1-57(L)
BRH-537	11-13-57	Renewal of License to			12-1-60
WIRE	11-13-58	Operate on reduce power of 4 kw. to 1-12-59.			
BPH-2569	1-20-59	Construction permit to decrease ERP. ERP: 96' 94.5mcs., 13.5kw., Unl. TPO: 4 kw., Ch. 233			3-20-59 to 9-20-59
BLH-1419	10-22-59	Lic. to cover CP (BPH-2569) to decrease ERP.			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BRH-537	<del>11-13-58</del> 3-15-61	94.5mc. 13.5kw Un			3-15 12-1-63
Ltr. dated 7-10-63 & rec'd 7-12-63 giving notification per Sect. 3.250(a)(5) Rules that a Collins 830B-1A trans. is now installed & in oper. Eff: 7-10-63.					

Form BC 126 #2  
June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLOE - FM

Station location <sup>Eden</sup>  
-Lenkville, N. C.

SEE CARD # 1

Name of licensee X.W.L.O.E. INCORPORATED

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4041 HAAT 96'	7-19-63	94.5mc TPO:2.75kw	13.5kw	Unl.	9-19 3-19-64
		CP to install new trans & antenna and chg TPO			
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION			
BMPH-7783 (1)	4-2-64	Mod. of CP(BPH-4041) for extension of completion date to			6-19-64
BRH-537	7-16-64	Renewal of License			7-16 12-1- (66)
BLH-2575 HAAT:96'	9-1-64	94.5mcs Ch.#233	ERP:13.5kw TPO:2.75kw	Unl.	9-1-64 12-1-66
		Lic. to cover CP(BPH-4041, as mod.) which auth. decr. TPO and install new Trans. & new Ant.			
BPH-5091 HAAT:96'	10-8-65	94.5mc. ch.#233	ERP:27kw. TPO:3.9kw.	Unl.	12-8-65 6-8-66
		CP to install new ant (Collins-37M-7, 7 sections) chg ant system, incr TPO; and incr ERP;			
BLH-3100 HAAT:96'	1-21-66	94.5mcs CH.#233	ERP:27kw TPO:3.9kw	U	1-21 12-1-66
		Lic to cover CP(BPH-5091) which auth install new ant. chg ant-sys & incr TPO ERP (condl)			
BRH-537	12-21-66	Renewal of license			12-21 12-1-69
Telegram	12-19-67	Interim authority granted identify as Elen, North Carolina thru			3-19-68.
Wire	3-19-68	Above auth. ext. through			6-19-68
Wire	6-18-68	Ext. of above auth. thru			9-19-68.
Wire	9-19-68	Ext. of above auth. thru			12-19-68.
Wire	12-12-68	Ext. of above auth. thru			3-12-69
WIRE	3-5-69	Ext. of above auth. thru			6-12-69.
Wire	7-1-69	Ext. of above auth. thru			12-12-69
Wire	12-4-69	Ext. of above auth. thru			3-12-70

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WEAF .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3U-537(S)	11-26-69	RENEWAL			12-1-72
<del>B3U-537(S)</del>	<del>1-21-70</del>	<del>51.5mc</del>	<del>100w</del>	<del>1700</del>	<del>12-1-72</del>
<del>B3U-537(S)</del>	<del>5-22-72</del>	<del>51.5mc</del>	<del>100w</del>	<del>1700</del>	<del>12-1-72</del>
+EBSA	5-22-72				
BALH-1650	6-8-72	Vol ALH	EFF:	6-17-72	
BRH-537(L)	4-23-73	RENEWAL			12-1-75
Superseded	to correct the expiration date				
BSH-537(L)	8-11-75	ML to Delete	Obstr. markings-		12-1-75
BRII-537(S)	11-12-75	RENEWAL			12-1-78
BALH781031ED	2-22-79	VOL. AL		EFF: 3-7-79	
BRH-780731UH	2-14-79	RENEWAL			6-1-80
		(Short Term)			
EBSA	2-18-80	CALL SIGN CHANGE			
BRH800303UB(L)	4-9-81	RENEWAL			12-1-81

CARD #1  
WLOE, INCORPORATED

Call

WLOE-FM

Letters

NEW

Name  DOUGLAS L. CRADDOCK

(P. O. Boulevard St., Leaksville, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1592 Rec'd. Filed	10-25-49	Construction permit for a new FM broadcast station (Class A) to be operated on Frequency: 92.7 Mcs. Channel 224 Effective Radiated Power: 0.850 kw. Antenna height above average terrain: 68.3 ft. Transmitter: On Boulevard Near Pine Street, Leaksville, North Carolina. (GX BT-1-B Max. 250 watts).  Studio: Same	GRANTED	2-16-50
	11-7-49		Expired	10-15-50
	11-7-49		Mailed	3-7-50
BLH-627 Rec'd. Filed	4-27-50	License to cover C. P. (BPH-1592) which authorized a new FM broadcast station. Filed by Frank A. Flanagan, Atty.	GRANTED	6-14-50
	5-1-50			
	5-1-50			
BRH-537 Rec'd & Filed	4-1-51	Renewal of license.	GRANTED	5-23-51
	4-2-51			
BALH*115 Rec'd & Filed	12-5-52	Vol. assignment of lic. to WLOE, Inc.	GRANTED	12-29-52
	12-16-52			



CARD 2

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WLOS-FMName WLOS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BRH-537 Recd. & Filed	2-25-54 2-26-54	Renewal of license	223 omitted. Forms sent 3-2-54. GRANTED	5-19-54
BRH-537 Recd. & Filed	8-30-54 9-1-54	Informal request for renewal of license	GRANTED	11-10-54
BPH-2031 Recd. & Filed	4-29-55 5-2-55	C. P. to make changes in licensed station to change ERP to 20 kw; ant. ht. above average terr: 96 ft. 1 inch. Frequency to 97.3 mcs. Ch. 247 type transmitter to WB 506-B-2 10 kw.	GRANTED	7-5-55
BPH-5018 Recd. Resub. Recd. & Filed	3-27-55 8-29-55 10-21-55 10-24-55	Mod. of C. P. (BPH-2031 which authorized changes in licensed station) to change fre- quency <del>94.5 mcs. to 97.3 mcs.</del> from 97.3 mcs. Ch. 247 TO 94.5 mcs. Channel 233.	Ret. <del>9-6-55 re fre-</del> <del>quency.</del> GRANTED	12-29-55

## APPLICATION RECORD - BROADCASTING

FORM BC-121

FORMERLY FORM A-170

Call  
Letters WLOE-FMName WLOE, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1112 Rec'd & filed	3-30-56 4-2-56	License to cover C. P. (BPH-2031 as mod. which authorized changes in licensed station).	GRANTED	4-13-56
BRH-537 Rec'd Filed	8-30-57 9-3-57 9-3-57	Renewal of license.	GRANTED	11-13-57
BPH-2569 Rec'd Filed	12-19-58 12-22-58 12-22-58	Construction permit to decrease Effective Radiated Power from 20kw to 13.5kw.	GRANTED	1-20-59
BLH-1419 R & F	7-8-59 7-10-59	License to cover C. P. (BPH-2569) to decrease ERP.	GRANTED	10-22-59
BRH-537 Rec'd Resub. Rec'd & Filed	8-16-60 8-22-60 9-16-60 9-19-60	Renewal of license	RETURNED Notarized by officer of Corporation - Section II dated after notary date. GRANTED	9-15-60 3-15-61

FORM BC-121 #4  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WLOK-FM

Name WLOK, INCORPORATED  
Leaksville, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4041 Received Resubmitted Filed	5-29-63 6-3-63 5-30-63 6-17-63	Construction permit to install new trans (COLLINS-830E-1A) and antenna (COLLINS-37M-5, 5 sect) and decr TPO from 4 to 2.75kw.	<del>GRANTED</del> GRANTED	<del>7-19-63</del> 7-19-63
BRH-537 Rec'd Filed	8-16-63 8-19-63 8-19-63	Renewal of license	GRANTED	7-16-64
BPH-7783 R & F	3-6-64 3-9-64	Mod. of CP (BPH-4041 which auth decr TPO and install new trans & new ant) for ext. of completion date from 3-19-64 to 6-19-64.	GRANTED	4-2-64
BLH-2575 Rec'd Filed	6-11-64 6-15-64 6-18-64	Lic to cover CP (BPH-4041 as mod) which auth decr TPO and install new trans and new ant.	GRANTED	9-1-64

FORM BC-121 #5  
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call WEAF  
 Letters XWLOH-FM

Name WLB, INCORPORATED  
LEAKSVILLE, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5091 Received Filed	7-29-65 8-2-65 9-1-65	Construction permit to install new ant (Collins-37M-7, 7 sections), change ant system (increase height), increase TPO to 3.925kw, and increase ERP to 27kw.	GRANTED	10-8-65
BLH-3100 R & F	11/29/65 12/1/65	Lic. to cover CP (BPH-5091) which auth. install new ant., chng. ant-system & incr. TPO & ERP.	GRANTED condl re antenna & reradiation	1-21-66
BRH-537 R & F	8-23-66 8-29-66	Renewal of license	GRANTED	12-23-66
BMLH-293 Rec'd Filed MAR 20 1968	11-25-67 12-1-67 12-13-67	Modification of License to change name of licensed community from Leaksville, North Carolina to Eden, North Carolina. (Request for Waiver filed 2-13-68 for Section 1.1111 of the Rules.) Atty - James P. Riley (Fletcher, Heald etc.)	GRANTED (waiver denied)	1-14-70

#6  
FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

91.5mc

Call  
Letters WEAF

SOCOM, INC.  
X WLOE, INCORPORATED

Name WLOE, INCORPORATED, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-537 R & F #536588 \$75 P.N. filed PRESS	8-15-69 8-19-69 8-19-69 8-19-69	Renewal of License  AMENDED 10-14-69 re: statement on programming and commercial practices	GRANTED	11-26-69
BALH -1650 R & F FEE PD: \$1000 #048411 CODE 049 (ALSO SEE AM WLOE) MAR 21 1972 Pub. notice filed 3-31-72	2-18-72 3-7-72	Voluntary assignment of license to SoCom, Inc.  Atty for assignor - Fletcher, Heald etc for assignee - Wade Hargrove Raleigh, N.C. AMENDED 5-31-72 to make chges in stockholders and stockholdings	GRANTED Req. grant fee \$5,000 (Includes WLOE-AM) EFF: 6-17-72 Paid: 063, 6-26-72, W085587	6-8-72

APPLICATION RECORD - BROADCASTING

Call  
Letters WEAF

Name SOCOM, INC.  
EDEN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-537 R & F PN Recd. PRESS SEP 11 1972	8-28-72	RENEWAL OF LICENSE	GRANTED	4-23-73
	8-31-72			
	"			
BRH-537 R & F PN Recd. PRESS SEP 16 1975	7-28-75	RENEWAL OF LICENSE	GRANTED	11-12-75
	8-1-75			
	"			
BRH780731UH R & F PRESS AUG 11 1978	7-28-78	RENEWAL OF LICENSE	GRANTED (Short Term)	2-14-79
	7-31-78			
	"			

APPLICATION RECORD - BROADCASTING

Call Letters **WSRQ**  
**XWEAF**

CAROLINA-VIRGINIA BROADCASTING COMPANY

Name **x SOCOM, INC.**  
**KDEN, NORTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BALH 781031ED PRESS Form 314 Also see AM WLOE PN filed	12-1-78	Vol AL to CAROLINA-VIRGINIA BROADCASTING COMPANY (over) Atty-Steven L. Evans (Tharrington, Smith & Hargrove)	GRANTED EFF:	2-22-79 3-7-79 COND'L
BRH 800303 PRESS MAR 1	UB 1980	RENEWAL OF LICENSE	GRANTED	4-9-81

BALH781013ED Amended 12-5-78 re:Financial & engineering data

AMENDED 12-29-78 - fin. data(assignor)



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

