

W S S H



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

BROADCASTING STATION LICENSE RECORD

Official No: 361

Date first licensed

2-23-49

W S S H (eff: 11-23-70)

Call letters **WL L H - FM**

Station location- Lowell, Mass.

W L L H INCORPORATED (VOL. AL 2-27-70 EFF: 3-1-70)

ARNOLD S. LERNER, DANIEL LERNER AND HYER FELDMAN d/b as RADIO STATION WLLH (AL 12-16-69)

EFF: 12-29-69

ARNOLD S. LERNER, DANIEL LERNER AND JOSEPH MUFSON d/b as RADIO STATION WLLH (AL 6-5-63)

Name of licensee **X MERRIMAC BROADCASTING CO., INC.**

EFF: 7-1-63

Transmitter location **On Wood Hill approx. 5 miles Northeast of Lowell, Mass.**

61853 4 Broadway, Lowell, Massachusetts (BRCH 8-16-63)

Main studio location **X 39 Kearney Square, Lowell, Mass.**

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	F.R.P. Power	Time Div.	Period From To
B1-PH-683	4-17-47		12.2 kw	Ch. to be asgd after	5768
Letter	4-21-47	Subject to Comm. details and CAA approval of trans. site.	Terr 600'	final proceed. in Dock	approval of transmitter
B1-PH-683	6-16-47	99.5	12.2 kw.	U	By 8-16-47
C.P. issued					To 2-16-48
	6-25-47	99.5	(No. 254)		
		Freq. assignment accord. Do 6768			
BTC-595	12-31-47	Voluntary transfer of control of permittee corp. from ALBERT S. MOFFAT, DECEASED to ETHEL A. MOFFAT, TESTAMENTARY EXECUTRIX OF THE ESTATE OF ALBERT S. MOFFAT, DECEASED.			Eff: 1-26-48
BMPH-1372	2-9-48	99.5	12.2 kw. 600 ft.	By 8-16-47	
Ext. of compl. date			over Terr.	To 5-16-48	
BMPH-1854			Ext of completion date to 8-16-48		
BMPH-2305	7-28-48		Ext. completion date		to 11-16-48
Telegram	10-5-48		Retel 4. Auth. gr. WLLH-FM period ending 11-16-48 op. using fac. spec. in BMPH-1854 re FM prog. serv. Op. to be in accordance w/the rules governing FM broadcast stations. Nfy. COMM when prog. serv. has commenced. Testing of equipment to commencement reg. prog. serv. permitted under this authorization.		
BLH-310	2-23-49		License to cover C.P. (BPH-683 as mod)		2-23-49 to 3-1-50
BRH-261	2-21-50		Renewal of license		3-1-50 to 3-1-51
BTC-1030	12-6-50		Invol. TO from Ethel A. Moffat, Deceased, Testamentary Executrix of Est. of Albert S. Moffat, Deceased, TO Louise F. Cheney Administratrix of Est of Albert S. Moffat, Deceased.		
BRH-261	2-21-51		Renewal of license		to 3-1-54
BRCH-4	4-17-53		301-A oper. remote control		

June 1984

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLLI-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-261	2-10-54	Renewal of license to Form 715 notice sent			4-1-54 L
BRH-261	3-24-54	Renewal of license to			4-1-57 S
BTC-1860	1-12-55	Vol. relquish. to Gerald Harrison etal			
BRH-261	3-20-57	Renewal of license to			4-1-60 S
BRH-261	3-30-60	Renewal of license to			4-1-63
BRH-261	3-26-63	Renewal of license to			4-1-66
BTC-4231 EFF:	6-5-63 7-1-63	Voluntary transfer of control of licensee corporation from Gerald Harrison and Clifford H. Byrnes, Executors under the Will of Carl S. Wheeler, Charles W. O'Connor and Clifford H. Byrnes, Trustees under the Will of Amelia G. Wheeler, Gerald Harrison, Janet H. Harrison and Josephine E. Bishop TO Arnold S. Lerner, Daniel Lerner and Joseph Muf- son dba Radio Station WLLH			
BALH-590 EFF:	6-5-63 7-1-63	Voluntary assignment of license to ARNOLD S. LERNER, DANIEL LERNER AND JOSEPH MUFSON, d/b as Radio Station WLLH.			
BRCH-459 HAAT: 600'	8-16-63	99.5 mcs. 12.2Kw TPO: 3kw	U		8-16 4-1-66
		Mod. of license to change studio location and remote control point to 4 Broadway, Lowell, Mass.			
BRH-261	10-21-66	Renewal of License			10-21 4-1-69
BRH-261(L)	3-26-69	Renewal of License			4-1 4-1-72
EPH-6701 HAAT: 600'	5-5-69	99.5mc. ERP: 32kw Unl. ch#258 TPO: 7.9kw CP install new trans(Gates-FM-10H); chg. TPO, and ERP;			1-5-70
BLH-4466(L)	9-29-69	LICENSE TO CONFER (BPH-6701) new trans chg. TPO & ERP.			4-1-72
BLH-1279	12-16-69	Vol. ALH EFF: 12-29-69			
BALH-1301	2-27-70	VOL. AL EFF: 3-1-70			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WSSH**
XWLLH-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BSCA-1,020	7-10-70	Request for SCA on 67 kos.			4-1-72.
BSCA-1020	7-10-70	Superside correct use.			4-1-72
BPH-7218(L) HAAT: 550' (H&V)	8-20-70	99.5 mc.	ERP: 39 kw (H&V) TPO: 9.8 kw (RC)		10-20-70 8-20-71
		CP install ant, chg trans, ERP:, TPO:, & HAAT:			
BLH-500M(L)	1-21-71	Lic. (BPH-7218) for change.			4-1-72
NDEA	4-12-71	Issuance of NEW NDEA			
BRH-261	3-30-72	RENEWAL OF LICENSE (S)			4-1-75
BRSCA-1,020 "		RENEWAL OF SCA. & NDEA (S)			
BRSA	5-25-72				
BRH-261(S)	5-8-75	Renewal of License and SCA			4-1-78
BRSCA-1020	5-8-75				
BRH-261(L) BRSCA-1020	3-21-78	Renewal of Main & SCA			4-1-81

APPLICATION RECORD - BROADCASTING

FM (METROPOLITAN)

Call Letters W L L H - FM
WLH -

W L L H - FM Reserved

Name MERRIMAC BROADCASTING COMPANY, INC.
(P.O. 39 Kearney Square, Lowell, Massachusetts)

File No.	Dated	Application for	Action	
			Nature	Date
Bl-PH-683 Rec'd. Filed	10-1-45	Construction permit for new high frequency FM broadcast station (Metropolitan) Frequency: As-assigned-by-FCC- 99.5 mcs. Coverage: To be determined Population: Studio: 39 Kearney Square, Lowell, Mass. Transmitter: To-be-determined, North-Andover, Massachusetts (W.E. 504-A1 Max. 3kw) Filed by Frank D. Scott, Att'y.	Granted conditionally	
	10-4-45		12-17-46	Class "B" station. Letter mailed
	10-4-45		12-20-46	by Law Dept.
Amended Rec'd Filed		AMENDED to change frequency from "As assigned by FCC" to Channel #30, 93.9 mcs.; type of transmitter from W.E. 504-A1 Max. 3kw. to W.E. 506-A1 Max. 10kw.; location of transmitter from "To be determined, North Andover, Mass. to Wood Hill on Haggetts Road, Andover, Mass.; and specified antenna system. Program analysis rec'd. 4-3-46 <i>See card # 2</i>	Program plans approved	
	11-8-45		4-17-47	
	11-9-45		Basic Engr. approved	
	11-9-45		4-17-47	
			C.P. issued 6-16-47	

Andrew D. Ring, Engineer

APPLICATION RECORD - BROADCASTING

Card #2

Call

Letters

NEW WITH - PM

Name

MERRIMAC BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B1-PH-683	Continued	Engr. info. recd. 2-14-47 re Comm. letter of 1-13-47 changing type of transmitter; frequency; ERP; transmitter location & make changes in antenna system. Engr. info. recd. 5-7-47 re Comm. letter of 4-21-47 changing type transmitter.		
BTC-595 Rec'd Filed	11-26-47 12-1-47 12-1-47	Voluntary transfer of control of permittee corporation from ALBERT S. MOFFAT, DECEASED, to ETHEL A. MOFFAT, TESTAMENTARY EXECUTRIX OF THE ESTATE OF ALBERT S. MOFFAT, DECEASED. Filed by John J. Siroca, Attorney	GRANTED Eff: 1-26-48	12-31-47
BMFH-1372 Rec'd Filed	1-16-48 1-19-48 1-19-48	Mod. of C. P. (B1-PH-683 which authorized a new FM broadcast station) for extension of completion date from 2-16-48 to 9-1-48. Filed by John J. Siroca, Attorney	GRANTED Compl. date	2-9-48 5-16-48

APPLICATION RECORD - BROADCASTING

Call
Letters WLLH-FMName MERRIM C BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRPH-1854 Recd. Filed	4-15-48 4-19-48 4-19-48	Mod. of C. P. (B1-PH-683 as modified) which authorized a new FM broadcast station for extension of completion date from 5-16-48 to 9-1-48. Filed by John J. Siroca, Attorney	GRANTED	8-16-48
BRPH-2305 Recd. Filed	7-13-48 7-15-48 7-15-48	Mod. of C. P. (B1-PH-683 as modified) which authorized a new FM broadcast station for extension of completion date from 8-16-48 to 10-1-48. Filed by John J. Siroca, Attorney	GRANTED Extended	7-28-48 to 11-16-48
BLH-310 Rec'd. Filed	10-6-48 10-8-48 10-8-48	License to cover C. P. (B1-PH-683 as modified) which authorized a new FM broadcast station. Filed by John J. Siroca, Attorney.	GRANTED	2-23-49 to 3-1-50
BRH-261 Recd & Filed	12-23-49 1-4-50	Renewal of license. Filed by Corwin Lockwood, Atty	GRANTED	2-21-50

APPLICATION RECORD - BROADCASTING

Call
Letters **W L L H - FM**

Name **MERRIMAC BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1030 Rec'd. Filed	11-6-50 11-14-50 11-14-50	Involuntary transfer of control of licensee corporation from Ethel A. Moffat, deceased, Testamentary Executrix of the Estate of Albert S. Moffat, deceased to Louise F. Cheney, Administratrix of the Estate of Albert S. Moffat, deceased. Filed by Corwin R. Lockwood, Atty.	GRANTED EFF:	12-6-50
BRH-261 Rec'd & Filed	12-27-50 1-2-51	Renewal of license. Filed by Corwin Lockwood, Atty.	GRANTED	2-21-51
BRCH-4 Rec'd & Filed	4-1-53 4-3-53	301-A to operate by remote control	GRANTED	4-17-53
BRH-261 Rec'd. Filed	11-17-53 11-18-53	Renewal of license	GRANTED	2-10-54

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters *WLLH-TV*

Name *FERRINAG B/CO. COMPANY, INC.*

File No.	Dated	Application for	Action	
			Nature	Date
BRH-261 Recd. & Filed	2-25-54 3-1-54	Informal request for renewal of license	GRANTED	3-24-54
BTC-1860 Recd.	11-5-54 11-8-54	Vol. relinquishment of control by Louise F. Cheney, Administratrix of the Est. of Albert S. Moffat, deceased, thru sale and retirement of 64% of stock to treasury. <i>all stockholders</i> Filed by Hogan & Hartson, Attys	Ret. 11-13-54. Wrong form. 315 to be filed. GRANTED EFF:	1-12-55 2-16-55
BRH-261 Recd & filed	12-14-56 12-21-56	Renewal of license	GRANTED	3-20-57
BRH-261 Rec'd Resub. Rec'd Filed	12-17-59 12-21-59 12-17-59 1-21-60 1-21-60	Renewal of License.	REPLACED Notarized by interested party. GRANTED	1-15-60 3-30-60

APPLICATION RECORD - BROADCASTING

Call W L L H-PM
Letters

Name **MERRIMAC BROADCASTING COMPANY, INC.**
Lowell, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BRH-261 R. & F.	12-14-62 12-21-62	Renewal of license. Atty- Hogan & Hartson	GRANTED	3-26-63
BT-4231 R & F	2-14-63 2-21-63	Voluntary transfer of control of licensee corporation from Gerald Harrison and Clifford H. Byrnes, Executors under the Will of Carl S. Wheeler, Charles W. O'Connor and Clifford H. Byrnes, Trustees under the Will of Amelia G. Wheeler, Gerald Harrison, Janet H. Harrison and Josephine E. Bishop TO Arnold S. Lerner, Daniel Lerner and Joseph Mufson dba Radio Station WLLH Atty for transferor - Hogan & Hartson " " transferee - Philip Baker	GRANTED EFF:	6-5-63 7-1-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

WLLH-FM

Letters

ARNOLD S. LERNER, DANIEL LERNER AND JOSEPH MUFSON d/b as RADIO STATION WLLH-

Name

~~MERRIMAC BROADCASTING CO., INC.~~

Lowell, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BALH-590 Rec'd Filed	3-22-63 3-25-63 3-25-63	Voluntary assignment of license to ARNOLD S. LERNER, DANIEL LERNER AND JOSEPH MUFSON, d/b as RADIO STATION WLLH PHILIP M. BAKER, Atty. CONTINGENT ON GRANT OF BTC-4231	GRANTED EFF:	6-5-63 7-1-63
BRCH-459 Rec'd Filed	8-2-63 8-9-63 8-9-63	Modification of license to change studio location and remote control point to 4 Broadway, Lowell, Massachusetts.	GRANTED	8-16-63
BRH-261 R & F	12-28-65 12-30-65	Renewal of license	GRANTED	10-21-66

FORM BC-121 #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WLLH-FM

MYER FELDMAN

Name ARNOLD S. LERNER, DANIEL LERNER AND JOSEPH MURSON d/b as RADIO STATION WLLH
Lowell, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BRH-261 R & F #479891 \$75.00 W/ WLLH-AM PRESS	12-20-68 12-24-68 12-24-68	renewal of license	GRANTED	3-26-69
BPH-6701 R & F #506173 \$30 PRESS:	4-9-69 4-14-69 4-14-69	CP install new trans (Gates-FM-10H); chg. TPO 7.92kw; ERP: 32kw; Atty - Eugene T. Smith	GRANTED	5-5-69
BLH-4466 R & F #516980 \$30 PT	5/20/69 5/23/69 5/23/69 6/3/69 1969	Lic. (BPH-6701) new trans. and chg. TPO & ERP. Atty: Eugene T. Smith	GRANTED	9-29-69
BALH-1279 Rec Filed #558310 (form 316)	11-11-69 11-17-69 11-20-69	Voluntary assignment of license to ARNOLD S. LERNER, DANIEL LERNER and MYER FELDMAN dba RADIO STATION WLLH Atty - Ginsburg, Feldman & Bress	GRANTED EFF: 12-29-69	12-16-69

DEC 4 1969

APPLICATION RECORD - BROADCASTING

Call **W S S H**
Letters **W L L H-FM**

W L L H INCORPORATED

Name **ARNOLD S. LERNER, DANIEL LERNER AND MYER FELDMAN d/b as**

RADIO STATION WLLH
Lowell, Massachusetts.

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1301 Rec'd Filed (Form 316) Fee: \$30 #565929 (also sec: AM WLLH)	12-31-69 12-31-69 12-31-69.	Voluntary assignment of license to WLLH INCORPORATED. Atty: Feldman FEB 2 - 1970	GRANTED EFF: 3-1-70	2-27-70
PRESS: PN REC'd;				
BSCA-1,020 R & F #612450 \$30 PRESS:	6-18-70 6-29-70 6-29-70	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Atty - Eugene T. Smith	GRANTED	7-10-70
BPH-7218 R & F #620017 \$30. PRESS: AUG 1 1970	7-28-70 7-29-70 7-29-70	CP Install Ant (Gates-PAC-88, 8 horiz. & 8 vert. sects); chg. TPO: 9.835kw; Chg. ERP: 38.5kw. Operate with vert. ERP: 38.5kw. Chg. HAAT: 546 feet. Operate with vert. HAAT: 546 feet. Atty-Eugene T. Smith	GRANTED	8-20-70
PTA-12-15-70				

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **W S S H**Name **WLLH INCORPORATED**
Lowell, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5004 R & F #647873 \$50. AC-068 PTA PRESS JAN 7 - 1971	12-4-70 12-7-70 12-7-70 12-15-70	Lic.(BPH-7218) for changes.	GRANTED	1-21-71
BRH-261 BRSCA-1,020 R & F PN Recd. PRESS JAN 26 1972	12-22-71 12-6-71 12-29-71 " DEC 6 1974	RENEWAL OF LICENSE RENEWAL OF SCA Eugene T. Smith, Atty. AMENDED 2-17-72 re: employment policy	GRANTED	3-30-72
BRH-261 BRSCA-1,020 R & F PN Recd. PRESS	11-21-74 11-19-74 11-25-74 DEC 6 1974	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-8-75

APPLICATION RECORD - BROADCASTING

Call
Letters W S S HName WLLH INCORPORATED
LOWELL, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BRH-261	11-17-77	RENEWAL OF LICENSE	GRANTED	3-21-78
BRSCA-1020	11-17-77	RENEWAL OF SCA		
R & F	11-25-77			
P.N.	11-25-77	Atty. E. William Henry (Ginsburg, Feldman & Bress)		
PRESS	DEC 27 1977			
BRH 801125	UB	RENEWAL OF LICENSE	GRANTED	3-30-81
BRSCA "		RENEWAL OF SCA		
PRESS	DEC 22 1980	PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITY RULE filed 9-1-81 by National Black Media Coalition, Pluria W. Marshall & Clarence N. Patterson, Jr.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

