

W S V S-FM

 **SPERRY RAND**



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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Official No. 462

B.S.

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-7-49 (BLH-499)

Call letters WSVB-TV  
LOCATION: CREWE, VIRGINIA

Name of licensee SOUTHERN VIRGINIA BROADCASTING CORPORATION

On Hwy. 630, 1.5 mi. W. of Crew, Va. (Redescription 11-9-72)

Transmitter location X On Hwy. 630, 3.5 miles W. of Crewe, Virginia (Nottawny County)

800 Melody Lane, Crewe, Virginia

Main studio location X 117 Carter St., Crewe, Virginia

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-1310	8-18-48	104.7	12.5 kw	440 ft.	By 10-18-48
C.P. issued	-	Amended	10-26-48		To 4-18-49
BPH-3321	3-24-49	Ext. of completion date to 7-18-49.			
BPH-3324	6-8-49	104.7	14 kw.	450 ft.	Mod. of C.P.
Change ERP;	trans. & antenna system				To 7-18-49
BLH-499	10-7-49	License to cover BPH-3324			
					10-7-49 to 12-1-50
BRH-462	11-22-50	Renewal of License			
					12-1-50 to 12-1-52
BTC-1096	5-16-51	Vol. relinquishment of control to C.S. Willis & stockholders.			
Letter	11-24-52	EXT. STA to waive Section 3.261 of the Rules permit station oper. same hours AM Station WSVS to			
					12-1-53
BRH-462	11-13-52	Renewal of license to			
Letter	5-22-53	STA EXT. waive Sec. 3.261 operate same hrs. as AM Station to			
					1-1-54
BRCH 29	6-9-53	301-A for remote control operation			
BPH-462	9-8-54	104.7	14 kilo	450 feet	10-1-57
Letter	3-3-55	STA sign off local sunset to			
					9-1-55
BRH-462	9-25-57	Renewal of License			
					10-1 10-1-60
BRH-462	9-14-60	RENEWAL OF LICENSE			
					10-1 10-1-63
BTC-4164	12-6-62	Voluntary acquisition of positive control of licensed corporation by W. L. Willis, Jr., C.S. Willis, C. Van Willis, Mrs. W. L. Willis, Nina A. Atkinson and John G. Atkinson (As A Family Group) thru purchase of stock from Helen R. Quisenberry and Julian P. Quisenberry.			
EFF: 12-7-62					
Per Form 323					
BRH-462	10-15-63	Renewal of license			
					10-15 10-1-66
BRH-462	9-9-66	Renewal of License			
					10-1 10-1-69
BRH-462(2)	12-24-69	Renewal of license & NDEA			
					10-1 10-1-72
EBSA	5-25-74				

Form BC 126  
June 1984

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W-S-V-S-FM

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-462(L)	11-9-72	RENEWAL 104.7mhz	11kw	450' RC	10-1-75
BRH-462(S)	9-29-75		RENEWAL		10-1-78
BPH-10829 HAAT: 450' (L)	1-24-78	104.7mhz. ERP: #284 (RC) CP install new Trans; chg TPO; ERP and chg Transmission line (Main Trans & Ant)	40kw U		1-24-79
BPH-10830 HAAT: 410' (L)	1-24-78 (H&V)	104.7mhz. ERP: 5kw (H&V) U #284 (RC) CP to install new Aux. Trans at main TL FOR AUXILIARY PURPOSES ONLY			1-24-79 CANCELED 2-6-79
BTCH780814ED	10-16-78	VOL. TC		EFF: 1-26-79	
BRH-462(S)	3-20-79	RENEWAL			10-1-81
BLH-780811AE	3-27-79	104.7MHz ERP: 40kW (H&V) TPO: 7.41kW HAAT: 450' (H&V) Lic. to cvr. (BPH-10,829 as mod. for changes)			10-1-81
BPH800229AE	1-27-81	104.7mhz ERP: 100kW CP to incre. ERP; HAAT.			1-27-82

Call

Letters

~~WV~~-WSTB-FM

Name SOUTHERN VIRGINIA BROADCASTING CORPORATION  
(P. O. 117 Carter Street, Crewe, Virginia)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-1318 Rec'd. Filed	7-11-47	Construction permit for new FM broadcast station (Class B) to be operated on Frequency: Channel 263 100.5 Mcs. Effective Radiated Power: 10.1 kw. Transmitter: 3.5 miles west of Crewe, on Hwy. 630, Virginia (Raytheon RF-3 3 kw Max.) Studio: 117 Carter Street, Crewe, Virginia Program analysis received, 7-14-47. Filed by Harold E. Mott, Attorney. Engr. info. recd. 4-28-48 changing ERP; and antenna system.	Granted	conditionally
	7-14-47		8-28-47.	Class "B"
	7-14-47		station.	Letter mailed
			9-9-47.	
			Frequency:	Ch#284, 104.7 mc.
			C.P. issued	8-18-48
			Expires	4-18-49
			Mailed	10-26-48
BMPH-3321 Recd. Filed	3-16-49 3-17-49 3-17-49	Mod. of C. P. (BPH-1318 which authorized a new FM broadcast station) for extension of completion date from 4-18-49 to 7-18-49. Filed by Robert L. Heald, Atty.	GRANTED	3-24-49

Engineer: George C. Davis

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WSVS-FM**Name **SOUTHERN VIRGINIA BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-3324 Rec'd Filed	3-16-49 3-17-49 3-17-49	Mod. of C.P. (EPH-1318 as modified - which authorized a new FM broadcast station) to change ERP to 14 kw.; transmitter to RCA, BTF-3B, 3 kw. and make changes in antenna system. Filed by Robert L. Heald, Att'y	GRANTED	6-8-49
BLH-499 Rec'd. Filed	6-20-49 6-21-49 6-21-49	License to cover construction permit (EPH-1318 as modified) which authorized a new FM broadcast station. Filed by Robert L. Heald, Atty.	GRANTED	10-7-49
BRH-462 Rec'd Resubmitted Filed	9-30-50 10-3-50 10-27-50 10-31-50	Renewal of license.	<del>Ret.-re-proper-signature</del> <del>See-ltr.-10-12-50</del> GRANTED	<del>11-22-50</del>
BTC-1096 Rec'd & Filed	3-31-51 4-2-51	Vol. relinquishment of control from Maxey E. Stone, J. Barrye Wall, W.J. Sydnor & W.W. Borum TO C.S. Willis & 8 other stockholders.	GRANTED Eff:	5-16-51 6-18-51

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WV3-FM**

Name **SOUTHERN VIRGINIA B/CO. CORP.**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-462 Rec'd. & Filed	8-27-52 8-29-52	Renewal of license.	GRANTED	11-23-52
BRCH-39 Rec'd & Filed	5-30-53 6-1-53	301-A, appl. to operate by remote control	GRANTED	6-9-53
BRH-462 Rec'd Resubmitted Rec'd & Filed	7-2-54 7-6-54 7-3-54 8-23-54	Renewal of license.	<del>Returned 8-9-54. Not signed by Chief Engineer Sec. II.</del> GRANTED	<del>9-8-54</del>
BRH-462 Rec'd Filed	6-26-57 7-3-57 7-3-57	Renewal of license.	GRANTED	9-25-57
BRH-462 Rec'd Filed	7-1-60 7-5-60 7-5-60	Renewal of license	GRANTED	9-14-60

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S V S-FMName SOUTHERN VIRGINIA BROADCASTING CORPORATION  
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4164 Rec'd Filed	11-16-62 11-19-62 11-19-62	Voluntary acquisition of positive control of licensee corporation by W. I. Willis, Jr., C. S. Willis, C. Van Willis, Mrs. W. L. Willis, Nina A. Atkinson and John G. Atkinson (As A Family Group) thru purchase of stock from Helen R. Quisenberry and Julian P. Quisenberry.	GRANTED: EFF: Per Form 323	12-6-62 12-7-62
BRH-462 R & F	7-3-63 7-5-63	Renewal of License	GRANTED	10-15-63
BRH-462 R&F	7-2-66 7-5-66	Renewal of license	GRANTED	9-9-66
BRH-462 R & F #526934 \$75. PRESS 10-1-69. By Memorandum	6-30-69 7-3-69 7-3-69	Renewal of license AMENDED 11-17-69 re: commercial matter Opinion and Order. ORDERED to pay \$200 Forfeiture.	GRANTED	12-24-69

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WSVS-FM**

Name **SOUTHERN VIRGINIA BROADCASTING CORPORATION**  
**Crewe, Virginia**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-462 R & F P.N. PRESS JUL 7 1972	6-27-72 6-28-72 6-28-72	Renewal of License  AMENDED 9-11-72 re: ascertainment of community needs & employment practices AMENDED 10-30-72 re: programming	GRANTED	11-9-72
BRH-462 R & F PN Recd. MAY 29 1975 PRESS	5-20-75 5-21-75	RENEWAL OF LICENSE AMENDED 7-26-75 re: engineering AMENDED 9-11-75 re: commercial matter AMENDED 2-18-77 re: programming AMENDED 2-24-77 re: programming	GRANTED	9-29-75
BPH-10829 R & F PRESS DEC 7 1977	11-18-77 11-22-77	CP install new Transmitter (AEL, FM-15KG); chg TPO; ERP (40kw) and Transmission Line  Atty---- Engr. Alvin Andrus	ACCEPTED & GRANTED Cond'l w/ref. filing 302 direct measurement.	1-24-78

# APPLICATION RECORD - BROADCASTING

104.7MHz

Call  
Letters WSVS-FM

Name Southern Virginia Broadcasting Corporation  
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BPH-10830 R & F PRESS DEC 7 1977	11-18-77 11-22-77	CP install new Auxiliary Transmitter (RCA, BTF-3B) and antenna at main TL; to be operated on 104.7MHz #284; ERP (4.98kw H&V) and HAAT: 407.5 feet H&V For Auxiliary Purposes ONLY (Contingent upon grant of 301 filed 11-22-77 for chgs in Main facilities)  Atty---- Engr. Alvin Andrus	ACCEPTED & GRANTED Cond'l w/ref. filing 302 direct measurement. <i>WSVS (AM)</i>	1-24-78
BRH-462 R & F PRESS ----- JUN 28 1978	5-25-78 6-1-78	RENEWAL OF LICENSE	GRANTED	3-20-79
BTCH 780814 R & F FORM 315 (ALSO SEE AM) SEP 1 1978 PN FILED	8-11-78 8-14-78 10-10-78	<del>(original stockholders)</del> Vol TC from W.L. Willis, Jr., C.S. Willis, C. Van Willis, Mrs. W.L. Willis, Nina A. Atkinson and John G. Atkinson (As a Family Group) to C. Van Willis, Virginia J. Willis, E.M. Schaubach, Sr., et al (9 stockholders) F.D.C. - WASHINGTON, D. C.	GRANTED EFF: (per Form 323)	10-16-78 1-26-79

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W S V S-FMName SOUTHERN VIRGINIA BROADCASTING CORPORATION  
Crewe, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-780811AE PTA: PRESS:	8-24-78	License to cover (BPH-10,829) FOR CHANGES TPO: 7.41 kw TL Redescr.: 800 Melody Lane, Crewe, Virginia	GRANTED	3-27-79
BLH-780811AG PTA PRESS	8-24-78 FEB 26 1979	License to cover (BPH-10,830) FOR CHGS. (Aux Trans. <del>to Ant</del> ) for use with aux. ant.	GRANTED (Not Issued)	3-27-79
BPH-800229AE (G) ACCEPTED Amended PN/REC'D	7-22-80 8-25-80	Construction permit to increase ERP: 50kW(H) HAAT: 450' (H) Increase ERP: 100 kW (H) and copy of agreement	GRANTED	1-27-81

## APPLICATION RECORD-BROADCASTING

Call Letters: WSVS-FM

Name: SOUTHERN VIRGINIA BROADCASTING CORPORATION

Station Location: CREWE, VIRGINIA

File No.	Date	Description	Action and Date
BLH-810309AC PTA PRESS	MAY 20 1981	License to cover (BPH-800229AE) for changes. Atty: William M. Barnard	GRANTED 9-30-81 Issued with Renewal
BRH810514UA PRESS	SEP 21 1981	RENEWAL OF LICENSE	GRANTED 10-23-81 Issued with BLH-810309AC

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

