

WSPA - FM



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,390,199

Official No. 522
B.S.

BROADCASTING STATION LICENSE RECORD

10-5-82 on-the-air-I.D. as: "SPARTANBURG-GREENVILLE, SOUTH CAROLINA"

Date first licensed 3-24-50

Call letters WSPA-TV

LOCATION: Spartanburg, S.C.

THE SPARTAN BROADCASTING COMPANY (BALH-161 Gr 2-24-54 Eff 2-15-54)

X THE BROADCASTING COMPANY OF THE SOUTH (Gr. 2-21-50; Eff. 11-15-50)

X SURETY BROADCASTING COMPANY (Gr. 1-11-48; Eff. 2-9-49)

Name of licensee X SPARTANBURG ADVERTISING COMPANY

Hogback Mtn., SW of Tryon, N. C. (PH 10-30-63) BLH-3-4-65

West side County ^{Farm} Rd., S. of US Highway 176, ^{near Love,} ~~Spartanburg~~ S.C.

Transmitter location X Hogback Mountain, approximately 25 miles N.W. of Spartanburg, S.C.

Main studio location 224 East Main Street, Spartanburg, South Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
B3-PH-149	11-1-45	92.1 No. 221	24 kw		By 12-2-46 To 6-2-47
Letter C.P. issued	7-30-46 10-2-46	Subject to Comm. approval of antenna and transmitter details.			
Letter	9-10-46	STA to operate on 92.1 mcs. using GE BT-1-A trans. with max. power of 250w and a 2 sec. RCA Super-turnstile ant. mounted on top of WSPA ant. for purpose of providing an FM program serv. for a period 9-10-46 to 12-0-46. Upon completion of installation of FM ant. data shall be submitted to show that such installation has not effected the directional ant. pattern of WSPA or the resistance of the WSPA ant. when operating non-directional. Operating power of WSPA to be determined by the indirect method in accordance with Sec. 3.52 pending approval of such data.			
Letter	12-9-46	EXT of STA for period 12-9-46 to 3-8-47			
Letter	2-14-47	MOD of STA to operate on 92.1 mcs using GE BT-3-A transmitter with max. power 3 kw. and a two section RCA Super-turn- stile antenna mounted on top of WSPA ant purpose FM program period 2-14-47 to 3-8-47			
Letter	3-7-47	EXT for period 3-9-47 to 6-2-47. Upon completion etc.			
BMPE-365	5-9-47	92.1 No. 221	262 kw Terr.	U	By 12-2-46 To 12-2-47
	Modified	CP to change date of completion of construction. GRANTED 5-9-47			
Telegram	5-28-47	Relet Attorney 19. Authority extended period ending 9-2-47 operate 92.1 mcs. using GE BT-3A trans. max. power 3 kw and RCA 2-sect. superturnstile antenna mounted on WSPA antenna for FM program service.			
BTC-544	7-10-47 Rff:	Voluntary transfer of control from A. B. TAYLOR to SURETY BROADCASTING COMPANY.			

B S

N2

BROADCASTING STATION LICENSE RECORD

(HIGH FREQUENCY - FM)

Date first licensed

Call letters WSPA - FM

THE SPARTAN RADIOCASTING COMPANY

See Card #1

x SURETY BROADCASTING COMPANY

Name of licensee x SPARTANBURG ADVERTISING COMPANY

Transmitter location x Hogback Mountain, approximately 25 miles N.W. of Spartanburg, S.C.

Main studio location 224 East Main Street, Spartanburg, South Carolina.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs Freq.	E.R.P. Power	Time Div.	Period From - To
Telegram	7-25-47	Note. 25. Auth. granted period ending 9-2-47 operate without approved freq. & modulation monitors pending readjustment at factory. Responsibility maintenance freq. & modulation within required limits not waived			
	8-27-47	98.9 (No. 155)			
	Freq. assignment accord. Do 6768				
BTC-444	7-10-47	Voluntary transfer of control from A. B. TAYLOR TO JIMMY BROADCASTING COMPANY			
Telegram	8-29-47	Relet atty. 11. Auth. mod. & ext. to 12-2, op. 98.9(155), GI BT-3A tr. max. output 3kw & RCA 2 sec. superturndstile ant. on top WSPA ant. re prog. ser. Auth gr. to 9-30 op. 93.1 pending change to new freq. notify date op. on new freq.			
Telegram	11-20-47	Relet 4. Auth. extended interim operation period ending June 2, 1948.			
BMPH-1058	11-26-47	98.9	262 kw	U	By 12-2-46 to 6-2-48
		Ext. of completion date			
Telegram	5-27-48	Relet atty. 6. Auth. extended interim operation period ending Sept. 2, 1948.			
BMPH-1930	5-20-48	Ext. of completion date to 12-2-48			
telegram	8-26-48	Relet 16. Auth. ext. period ending 12-2-48 operate 98.9 mcs. using BE BT-3A trans. 3 kw. max. pwr. and RCA 2-sec. superturndstile ant. mounted atop 440' tower WSPA.			
BCTN-2815	11-12-48	Ext. of completion date to 6-2-49			
Telegram	12-1-48	Relet atty. 3. Auth. ext. interim operation period ending June 1, 1949.			
BAPH-106	1-11-49	Vol. Assign. of C.P. FM			
Telegram	6-2-49	Relet Atty. 2. Auth. ext. period ending 9-2-49.			
BMPH-3452	6-2-49	Ext. of completion date to 9-2-49			
BMPH-3691	8-4-49	Ext. of compl. date To 12-2-49			

B.S.

CARD #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSPA-FM

THE SPARTAN RADIOCASTING COMPANY

See Card #1

Name of licensee x SURETY BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Telegram	8-22-49	Relat. atty 17.	Auth. ext. period ending 12-2-49 op 98.9 mcs. using GE BT-3A with 3 kw output power and RCA 2-section superturretable ant. mounted atop WSPA tower 440 ft. above ground re FM prog.		
BPH-3737	9-15-49	98.9 mc.	4.9 kw	520 ft.	by 12-2-46 to 12-2-49
		Mod. of CP to change ERP, trans. site, type of trans. and changes in ant. system			
Telegram	12-1-49	Relat. atty 22.	Auth. ext. period ending 1-2-50 op. accord. Comm. wire 8-22-49		
BPH-3924	12-12-49	Ext. of completion date to			3-2-50
Telegram	12-27-49	Relat. atty 22.	Auth. ext. period ending 3-2-50 op. accord. Comm. wire 8-22-49		
BLH-596	3-24-50	Lic. to cover CP (BPH-149 as mod) for a new FM station			3-24-50 to 3-1-51
BALE-53	9-21-50	Vol. assignment of license to The Broadcasting Company of the South.			To 3-1-51
BHH-522	2-21-51	Renewal of license			3-1-51 to 3-1-54
BALE-161	2-24-54	Vol assign lic to The Spartan Radiocasting Company			
BHH-522	2-24-54	Renewal of license to Form 715 notice sent			12-1-54
BALE-161	2-24-54	Superseding authorization to correct tr. loc.			
BHH-522	11-10-54	Renewal of license to			12-1-57 (4)
BROH-171	9-21-55	Trans. may be operated by remote control from 224 East Main St. (in main Studio Control Room) Spartanburg, S.C.			12/1/57
BHH-522	11-13-57	Renewal of license			12-1 12-1-60(L)
BHH-522	11-30-60	Renewal of license			12-1 12-1-63(S)
BPH-3945	10-30-63	98.9mcs	ERP:100kw	Unl.	12-30 6-30-64
HAAT:1910'		Ch.255	TPO:9.8kw		
		CP to incr. ERP, HAAT & TPO; chg. site; install new ant. & trans.			

Form BC 126

June 1954

Official No. 522

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed 3-24-50

Call letters WSPA-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-522	11-29-63	98.9mc	1.9kw	U	12-1 12-1-66
BMPH-7840 (1) (Cond'1)	6-1-64	Mod. of CP(BPH-3945) to install new vert ant. (Electronic Research 300-A, 9 secs) chg. ERP to 100kw (hor.) & 93kw (vert.); incr. TPO to 19.6kw; show HAAT 1910' (hor. & vert.); install new trans. (RCA BTF-20E) & extend completion to 9-30-64.			
BMPH-7978 (2)	10-22-64	Mod of CP (BPH-3945 as mod) to extend completion date to 1-1-65.			
BLH-2700 HAAT:1910'	3-4-65	98.9mc	ERP:100kw(h) TPO:19.6kw 93 kw(v)		3-4 12-1-66
		Lic.to cover CP(BPH-3945 as mod.)which auth.chgs.in/ERP, HAAT, trans & New Ant.			
BLH-2846 HAAT: 520'	5-26-65	98.9mc	ERP:4.9kw Aux CH.255 TPO:3kw		5-26 12-1-66
		Lic to use old main trnas (General Elec tric-BT-3A) at main ant-trans loc as an Aux trans; operating on a freq. of 98.9mc (CH 255), an ERP of 4.9kw & a TPO of 3kw.			
BPH-5394 HAATE 520'	6-10-66	98.9mc	ERP: 3.9kw AUX ch# 255 TPO: 3kw		8-10-66 2-10-67
		CP to make changes in transmission line and decrease ERP; (Auxiliary trans.)			
BRH-522	11-18-66	Renewal of license. (Main and Aux. transmitters)			12-1 12-1-69
BLH-3566 HAAT: 520'	4-25-67	98.9mc	ERP:3.9kw AUX CH.#255 TPO:3kw		4-25 12-1-69
		Lic to cover CP(BPH-5394) which auth chgs. trans line & decrease ERP (Aux)			
BPH-6066 HAAT: 1910' (h&v)	12-26-67	98.9mc	ERP: 100kw(h&v)U ch# 255 TPO: 19kw		2-26-68 8-26-68
		CP to install new circular polarized ant(RCA-BFC-10, 10 sects); chg. TPO; and operate with a vert. ERP:			
BLH-3963 HAAT:1910' (h&v)	5-24-68	98.9mc	ERP:100kw(h&v) U CH#255 TPO: 19kw		12-1-69
		Lic. to cover BPH-6066			

Form BC 126
June 1954

#5

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-24-50

Call letters WSPA-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-522(S)	11-26-69	Renewal	of Main & Aux. NDEA		12-1 12-1-72
BBSA	5-25-72				
BRH-522(S)	12-6-72	Renewal			12-1-75
BRCH-1,231 (L)	11-6-74	Mod of lic.	to operate by RC from SL		
BSCA-1412	1-31-75	SCA	67 kHz.		
BPH-9428 HAAT: 1910ft(H&V) (L)	6-25-75	98.9MHz. ERP: 26kw(H&V) CP chg aux. TL to main TL, chg trans ant, TFO, ERP & HAAT FOR AUXILIARY PURPOSES ONLY			6-25-76
BRH-522 (L) BLH-6802 BRSCA-1412	11-12-75	Renewal of Lic. Main & Aux. Lic.(BPH-9428) Chgs. Aux.			12-1-78
BPH-10691 HAAT: 1890' (L)	11-2-77	98.9mhz. ERP: 4.9kw(h&v) #255 (RC) CP install new Aux. Ant w/ Aux. trans FOR AUX. PURPOSES ONLY			11-2-78
COMTEL	12-27-77	TRANS: RCA BTF 20E mod. w/ RCA BTE 15A exciter now installed			
COMTEL	3-17-78	TRANS: RCA BTF-5D mod. w/ RCA BTE- 10C now installed as AUXILIARY			
BLH-7774 HAAT: 1890' (H&V) Aux. Trans with Aux Ant	7-20-78	98.9MHz ERP: 4.9kW (H&V) #255 (RC) U (AUX. ANT.) Lic. (BPH-10691) for changes.			12-1-78
COMTEL	7-3-78	Main Trans: RCA BTF-20E with Harris MS-15 exciter			
BRH 78001VP(S)	1-9-79	RENEWAL OF LICENSE			12-1-81

APPLICATION RECORD - BROADCASTING

High Frequency (FM)

THE SPARTAN RADIOCASTING COMPANY

Eff. 11-15-50 Call WSPA - FM

X THE BROADCASTING COMPANY OF THE SOUTH (Gr. 9-21-50; Letters -New-

X SURETY BROADCASTING COMPANY (Gr. 1-11-48; Eff.)

Name X SPARTANBURG ADVERTISING COMPANY

P.O. 224 East Main St., Spartanburg, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-149 Rec'd	11-15-43	Construction permit for new high frequency (FM) broadcast station. Frequency: 43500 kcs. Coverage: 25,600 Sq. Mi. Hours of operation: Unlimited time Studio: 224 E. Main St., Spartanburg, S. Car. Transmitter: Hogback Mountain, S. Car. Filed by Fred. W. Albertson, Atty. Amendment re Comm. letter of 9-7-45 rec'd. 10-8-45. No change. (Rural) Program analysis rec'd. 4-1-46	Granted	11-1-45
	11-22-43		for Met. type station -	
			Conditional -	
			Type 4 letter	
			mailed 11-7-45	
BTC-544 Rec'd Filed	3-25-47	Voluntary transfer of control from A. B. TAYLOR to SURETY BROADCASTING COMPANY. (910 shares of common stock - 100%) Filed by Paul A. O'Bryan, Attorney	Basic Engr. approved	
	4-2-47		4-22-46.	
	4-2-47		Program plans approved	
			6-6-46.	
			C.P. issued	10-2-46
			GRANTED	7-10-47
			eff:	7-21-47

Form 94

APPLICATION RECORD - BROADCASTING

FM (CLASS B)

CARD #2

THE SPARTAN RADIOCASTING COMPANY

See Card #1

Call

Letters WSPA-FM

* SURETY BROADCASTING COMPANY

Name * SPARTANBURG ADVERTISING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-365 Rec'd Filed	5-1-47 5-2-47 5-2-47	Mod. of C. P. (B3-PH-149 which authorized a new FM broadcast station) for extension of completion date from 6-2-47 to 1-2-48.	GRANTED	5-9-47
BMPH-1058 Rec'd Filed	11-4-47 11-7-47 11-7-47	Mod. of C. P. (B3-PH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 12-2-47 to 12-2-48. Filed by Francis X. McDonough, Attorney	GRANTED (ext. only to 6-2-48)	11-26-47
BMPH-1930 Recd. Filed	5-3-48 5-6-48 5-6-48	Mod. of C. P. (B3-PH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 6-2-48 to 7-1-49. Filed by Francis X. McDonough, Attorney	GRANTED only to	5-20-48 12-2-48.

CARD #3

FCC Form 94

See Card #1

APPLICATION RECORD - BROADCASTING

THE SPARTAN RADIOCASTING COMPANY

* SURETY BROADCASTING COMPANY

* SPARTANBURG ADVERTISING COMPANY

Call
Letters

WSPA-FM

Name

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2815 Recd. Filed	11-1-48 11-3-48 11-3-48	Mod. of C. P. (B3-PH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 12-2-48 to 7-1-49. Filed by Robert L. Irwin, Atty.	GRANTED Ext. only to 6-2-49	11-15-48
BAPH-106 Recd Filed	11-30-48 12-14-48 12-14-48	Voluntary Assignment of C.P. from Spartanburg Advertising Company to Surety Broadcasting Company Filed by Robert Irwin, Att'y	GRANTED Eff.	1-11-49 2-9-49
BMPH-3452 Recd. Filed	4-30-49 5-2-49 5-2-49	Mod. of C. P. (B3-PH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 6-2-49 to 12-2-49. Filed by William P. Sims, Jr., Atty.	GRANTED Extended	6-2-49 to 9-2-49
BMPH-3691 Recd. Filed	7-25-49 7-28-49 7-28-49	Mod. of C. P. (EPH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 9-2-49 to 12-2-49. Filed by Robert L. Irwin, Att'y	GRANTED	8-4-49

FCC Form 94 CARD # 4 APPLICATION RECORD - BROADCASTING

FM (CLASS B)

THE SPARTAN RADIOCASTING COMPANY

Call

See Card #1

Letters WSPA-FM

Name x SURETY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3737 Rec'd. Filed	8-11-49 8-16-49 8-16-49	Mod. of C. P. (BPH-149 as modified) which authorized a new FM broadcast station to change ERP from 262 kw. to 4.9 kw., antenna height above average terrain from 2,120 ft. to 515 ft. type of transmitter to GE ET3A Max. 3 kw., transmitter location from Hogback Mt., approx. 25 miles NW of Spartanburg, South Carolina to West side of County Home Rd., South of U. S. Hwy. 176, Spartanburg, South Carolina and make changes in the antenna system. Filed by Robert L. Irwin, Atty.	GRANTED	9-15-49
BPH-3924 Recd. Filed	11-23-49 11-29-49 11-29-49	Mod. of C. P. (BPH-149 as modified) which authorized a new FM broadcast station for extension of completion date from 12-2-49 to 3-2-50. Filed by Robert L. Irwin, Att'y.	GRANTED	12-12-49
BLH-596 Recd & Filed	12-24-49 12-27-49	License to cover C.P. (BPH-149 as mod.) which authorized a new FM b/c sta. Filed by William Sims, Jr., Atty.	GRANTED	3-24-50

FCC Form 94

APPLICATION RECORD - BROADCASTING

THE SPARTAN RADIOCASTING COMPANY

See Card #1

Call
Letters

WSPA-TV

Name **x SURETY BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BALH-53 Recd & Filed	8-28-50 9-5-50	Voluntary assignment of license from Surety Broadcasting Company to The Broadcasting Company of the South. Robert Irwin, Atty.	GRANTED Eff.	9-21-50 11-15-50
BRH-522 Recd & Filed	12-27-50 1-2-51	Renewal of license. Filed by Robert Irwin, Atty.	GRANTED	2-21-51
BRH-522 Recd. & filed	12-4-53 12-7-53	Renewal of license Alfred Cordon, atty	GRANTED	2-24-54
BALH-161 Recd&Filed	1-20-54 1-25-54	Voluntary assignment of license from The Broadcasting Company of the South to Spartan Radiocasting Company. Harry Ockershausen, Atty for Assignee, Dow, Lohnes & Albertson, Atty. for Assignor.	GRANTED	2-24-54 Eff: 3-15-54

CARD 76

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters **WSPA-FM**Name **THE SPARTAN RADIOCASTING CO.**
Box 1717, Spartanburg, So. Car.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-522 Rec'd & Filed	8-19-54 8-26-54	Renewal of license Harry J. Ockershausen, atty	723 on file GRANTED	11-10-54
BRCH-171 Rec'd. & Filed	9-17-56 9-18-56	Transmitter may be operated by Remote Control from 224 East Main Street, Spartanburg, So. Carolina (IN main studio control room)	GRANTED	9-21-56
BRH-522 Rec'd Filed	8-20-57 8-30-57 8-30-57	Renewal of License Harry J. Ockershausen, Atty.	GRANTED	11-13-57
BRH-522 Rec'd Filed	8-27-60 9-2-60 9-2-60	Renewal of license Atty: Harry J. Ockershausen	GRANTED	11-30-60
BSCA- Rec'd	4-25-61 4-26-61	Application to establish a SCA on 38kc for stereo operation.	Returned Application not necessary for stereo broadcast.	5-1-61

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters *U.S. L.A. - 24*

Name THE SPARTAN BROADCASTING COMPANY

Spartanburg, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3945 R & F	12-14-62 12-14-62	Construction permit to incr ERP from 4.9 to 100kw; incr HAAT from 520 to 1910; move trans loc to Glenwood, S.C. <i>(Hogback Mtn. site)</i> install new trans (RCA-BTF-10D) and new ant (RCA-BFA-10A, 12 sect) and make chge in ant-sys and incr TPO from 3 to 9.77kw.	GRANTED	10-30-63
SEE AMENDMENT BELOW				
X Atty: Dempsey & Koplovitz				
XXX LICENSEE NOW REPRESENTED BY COVINGTON & BURLING PER LETTER DATED MARCH 14, 1963				
BRH-522 R & F	8-26-63 9-3-63	Renewal of License Edgar F. Czarra, Jr., Atty.	GRANTED	11-29-63

BPH-3945 AMEND R&F	CON'T 8-22-63 8-23-63	AMENDED 8-23-63 to chg. site to Hogback Mtn. Southwest of Tryon, North Carolina, chg. type antenna (RCA-BFA-10A (10 sections) increase HAAT to 1910 feet; TPO 9.77kw	<i>see above</i>	

Form BC-121 #8
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WSPA - FM

Name THE SPARTAN BROADCASTING COMPANY
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7840 R & F	5-12-64 5-12-64	Mod. of CP (BPH-3945 which auth chgs ERP, HAAT, trans loc, ant-sys, TPO and install new trans & new ant) to install new vertical polarized ant (Electronic Research-300-A, 9 sect) with vertical ERP of 93kw, chg type trans (RCA-BTF-20E) and incr TPO to 20kw. Atty: Covington & Burling	GRANTED Cond'l re submit data for type acceptance of trans. & show trans. for RC re Sect. 73.274 (remote control not auth)	6-1-64
BMPH-7978 R&F	9-29-64 9-30-64	Mod of CP (BPH-3945 as mod which auth chgs to ERP, HAAT, trans loc, ant-sys, TPO, and install new trans & new ant) for ext comple date from 9-30-64 to 11-30-64. Atty: Covington & Burling	GRANTED	10-22-64 to 1-1-65
BLH-2700 R&F	11-20-64 11-23-64	License to cover CP (BPH-3945 as modified) which authorized changes in ERP, HAAT, trans loc, ant-sys, and TPO, and install new trans and new ant. Atty: Covington & Burling	GRANTED	3-4-65

APPLICATION RECORD - BROADCASTING

Call
Letters WSPA-TV

Name THE SPARTAN BROADCASTING COMPANY
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2846 R & F	4-2-65 4-6-65	License to use old main trans (General Electric-BT-3A) at ^{old} main ant-trans location as an auxiliary transmitter; operating on a frequency of 98.9mc (Ch 255), an ERP of 4.9kw, and a TPO of 3kw. Atty: Covington & Burling	GRANTED	5-26-65
BPH-5394 R & F	3-16-66 5-23-66	CP to make changes in transmission line and decrease ERP to 3.92kw (Auxiliary trans.). Covington & Burling, Attys. (E.M. Schramm)	GRANTED	6-10-66
BRH-522 R & F	8-28-66 9-2-66	Renewal of license (Main & Auxiliary) Atty- Earl M. Schramm (Covington & Burling)	GRANTED	11-18-66
BLH-3566 R & F	1/11/67 1/13/67	Lic. to cover CP (BPH-5394) which auth. chngs. trans. line & decrease ERP. (Auxiliary) Atty: E. M. Schramm	GRANTED	4-25-67

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WSPA-FMName THE SPARTAN RADIOCASTING COMPANYSPARTANBURG, S.C.

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6066 R & F DEC 21 1967	11-21-67 12-1-67	Construction Permit to install new circular polarized ant(RCA-BFC-10, 10 sections); chg. TPO to 19.14kw; and operate with a vert. ERP 100kw; Atty - J. Peter Luedtke(Covington & Burling) Engr: <i>A. E. King</i>	GRANTED	12-26-67
BLH-3963 R & F #407735 \$30 PT	2/16/68 2/19/68 2/19/68 2/28/68 MAY 6 1968	License (BPH-6066, for changes). Atty: Wm. Malone	GRANTED	5-24-68
BRH- 522 R & F #539595 \$4.50 #541109 \$70 PRESS: BN REC'd:	8-27-69 9-2-69 9-2-69 9-9-69 9-2-69	Renewal of License (Main & Auxiliary) Atty - John C. Roberts(Covington & Burling)	GRANTED	11-26-69

Atty. called to amend. re: V-MRP: 10-2-69 (BRH)

APPLICATION RECORD - BROADCASTING

98.9mhz.

Call
Letters WSPA-FMName THE SPARTAN RADIOCASTING COMPANY
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-522 R & F PN Recd. PRESS OCT 2 1972	8-29-72 9-5-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) C.M. Little, Atty. (Covington & Burling) AMENDED 10-30-72 re: business interests; commercial policy AMENDED 11-10-72 re: employment policy	Granted	12-6-72
BRCH-1,231 R & F #358301 \$50 Code 057 Press NOV 4 1974	10-21-74 10-24-74 10-25-74	Mod. of license to operate transmitter by remote control from the main studio site: 224 East Main Street, Spartanburg, South Carolina. Atty: Nicholas W. Fels (Covington & Burling)	GRANTED	11-6-74
BSCA-1,412 R & F #363268 \$50 Code 057 PRESS DEC 5- 1974	11-6-74 11-11-74 11-11-74	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz. Atty: Michael A. Schlanger	GRANTED	1-31-75

APPLICATION RECORD - BROADCASTING

98.9mhz.

Call
Letters **WSPA-FM**

Name **THE SPARTAN RADIOCASTING COMPANY**
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9428 R & F #414274 \$50 Code 057 PRESS	3-27-75 4-15-75 4-17-75 JUN 16 1975	CP to change auxiliary trans. loc. to: Hog-back Mountain, SW of Tryon, North Carolina (main trans. site); install new transmitter (RCA-BTF-50); install new ant. (RCA-BFC-10, 10 sects. (H&V); make chgs. in ant. sys. (decr. hght.); chg. TPO; chg. ERP: 26.1kw(H&V) chg. HAAT: 1.910 ft. (H&V) 35° 10' 12" 82° 17' 27" Atty: Michael A. Schlanger (Covington & Burling) Correct SL.	GRANTED	6-25-75
AMENDED BRH-522 R & F PN Recd. PRESS	6-19-75 7-28-75 7-30-75 SEP 3 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 10-2-75 re: EEO <i>(SCA and must card)</i>	GRANTED	11-12-75
BLH-6802 R & F W 455641-\$501 PTA SEP 19 1975	7-22-75 7-23-75 8-4-75-001 8-12-75	Lic. (BPH-9428)-New Auxiliary-SL&RC: 224 E. Main St. Spartanburg, S.C. Atty: Covington & Burling (M.A. Schlanger) F.C.C. - WASHINGTON, D.C. PRESS:	GRANTED issued with renewal	11-12-75

APPLICATION RECORD - BROADCASTING

Call
Letters WSPA-FM

Name THE SPARTAN RADIOCASTING COMPANY
Spartanburg, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BRSCA-1412 R & F	9-12-75 9-17-75	Renewal of SCA Atty.: Michael A. Schlanger	GRANTED	11-12-75
BPH-10691 R & F PRESS	8-8-77 8-17-77	CP install new Aux. Antenna (RCA, BFC-2, 2 sects H&V) for use with Aux. Trans (RCA, BTF-5D) at main TL; to be operated on 98.9MHz #255; ERP (4.9kw H&V) & HAAT (1890' H&V) For Auxiliary Purposes ONLY Atty. Paul J. Berman Engr. Gilbert L. Anderson	ACCEPTED & GRANTED	11-2-77
BLH-7774 R & F PTA: PRESS: JUN 5 1978	4-19-78 4-28-78 5-11-78	License to cover (BPH-10691) for changes. (AUXILIARY ANTENNA) Atty: Paul J. Berman (Covington & Burling)	GRANTED	7-20-78

#14

Form BC-121

May 1976

12-50

98.9mhz

APPLICATION RECORD - BROADCASTING

Call
Letters **WSPA-FM**Name **THE SPARTAN RADIOCASTING COMPANY**
SPARTANBURG, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH780801VP R & F PRESS	7-27-78	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & AUX. ANT)		
	8-1-78		GRANTED	1-9-79
	AUG 14 1978	Paul J. Berman, Atty. (Covington & Burling)		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

