

WSFL

June 1954 2860

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-26-73

W S F L (EFF: 1-15-73)
Call letters XW V W B-FM

Station location BRIDGETON, N. C.

GREAT SOUTHEAST BROADCASTERS, INC. (MLH 10-29-75)
Name of licensee X V. W. B., INCORPORATED

Approx. 2.2 miles north-northwest of New Bern, North Carolina (MPH-9-7-72)
Transmitter location X 1.5 mi. E. of Bridgeton on N.C. 55, Bridgeton, N.C. (BPH-11-29-65)

Main studio location X Same as Transmitter
Husse Bridge on U.S. Hwy. 70E, 2.6 mi. S. city limits Bridgeton, N.C. (MPH-7-6-71)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4983 HAAT: 250' cont' 1	11-29-65	97.7mc.	ERP: 3kw. Unl ch. #249 TPO: 950w.		1-29-66 7-29-66
		CP for a new Class A FM broadcast station			
BPH-4983 (1)	2-7-66	Mod. of (BPH-4983) to assign call letters W V W B-FM.			
BPH-8951 (2)	8-11-66	Mod. of CP(BPH-4983) for ext. of completion date to 10-28-66			
BMPH-9084 (3)	11-4-66	Mod. of CP(BPH-4983 as mod.) for ext. of completion date to 1-31-67			
BMPH-9245 (4)	2-28-67	Mod. of CP(BPH-4983 as mod.) for ext. of completion date to 7-31-67			
BPH-9549 (5)	8-22-67	Mod. of CP(BPH-4983 as mod.) for ext. of completion date to 12-31-67.			
BMPH-9810 (6)	2-13-68	Mod. of CP(BPH-4983 as mod.) for ext. of completion date to 3-31-68.			
BPH-9964 (7)	4-25-68	MP(BPH-4983 as mod.) ext. time 5-31-68.			
Docket No. 18765 (L) Cond' L	3-30-70	106.5mc ERP: 100 Kw (H & V) 11-30-70 TPO: 18.5 kw HAAT 210 ft (H&V) Data filed 3-16-70 in accordance with Commission's First Report and Order adopted 2-4-70 and released 2-6-70 in Docket No. 18765, showing proposed operation on a frequency of 106.5mc, chg. trans. ant, ERP:, TPO:, & HAAT			
Docket No. 18765 (1)	1-15-71	MP(DOCKET NO. 18765) ext. time to 5-30-71			
Docket 18765(2)	6-15-71	MP(Dkt. 18765) ext. time to 11-30-71			
BPH-13270(3)	7-6-71	MP(BPH-4983) chg. ST to operate RC			
BMPH-13395(4)	12-15-71	MP(BPH-4983) EXT TIME 5-30-72			
BPH-13510(5)	9-7-72	MP(BPH-4983) extension time 3-8-73			
BPH-6687	8-15-72	Vol. TC EFF: 9-18-72			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

@#2

Date first licensed

Call letters WVWB-FM

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPH-13,514(L) HAAT: 730' (H&V)	9-7-72	106.5mc #293	ERP: 100kw(H) MP(BPH-4983, as mod) chg. trans. site, chg. trans., ant., make chgs. ant. system(incr. hgt.)chg. ERP, HAAT.	27kw(V)	3-8-73
COMTEL BLH-5667(L) HAAT: 730' (H&V)	7-2-73 12-26-73	Temp. Auth. cease oper. Lic.(BPH-4983, as mod.)	thru 9-2-73		New - 12-1-75
		106.5mhz., ERP: 100kw(H) 27kw(V)		(RC)	
BMLH-523	10-29-75	ML chg	licensee name (1)		
BRH-2860(L)	2-12-76	Renewal of License			12-1-78
BSCA-1414	8-27-76	SCA	67 KHz		
BRH & BRSCA 780731UJ(S)	1/30/79	Renewal of license & SCA			12/1/81

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **NEW W V W B-FM**

Name **V.W.B., INCORPORATED**
BRIDGETON, NORTH CAROLINA (FO "FOX" 148, FPMVILLE, North Carolina)

File No.	Dated	Application for	Action (27828)	
			Nature	Date
BPH-4983 R.&F.	5-29-65 6-3-65	CP for a new FM broadcast station to be operated on: Frequency: 98.3mc CH 252- 97.7mc CH 249 ERP: 3kw TPO: 0.950kw HAAT: 250' Trans.: Rust/Gel FMT-1C (1kw) Antenna: Jampro JA-4A, 4 sections Trans.Loc: On NC 55, 1.5 mi. E. of Bridgeton, North Carolina Studio Loc: Same as trans. Atty-Samuel Miller Engr-Lawrence Behr, Greenville, N.C.	GRANTED cont'd re pending AM application for ant. structure	11-29-65
AMENDED R&F	9-30-65 10-4-65	AMENDED to change frequency to 97.7mc CH 249		

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W V W B-FM**

Name **V. W. B. INCORPORATED**
BRIDGETON, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-8951 R & F	7-25-66 7-25-66	Modification of CP(BPH-4983 which authorized a new FM broadcast station) for extension of completion date from 7-29-66 to 10-28-66.	GRANTED to	8-11-66 10-28-66
BMPH-9084 R & F	10-28-66 10-28-66	Modification of CP(BPH-4983 as mod., which authorized a new FM broadcast station) for extension of completion date from 10-28-66 to 1-31-67.	GRANTED to	11-4-66 1-31-67
BMPH-9245 R&F	1-27-67 1-30-67	Modification of CP(BPH-4983 as mod., which authorized a new FM broadcast station) for extension of completion date from 1-31-67 to	GRANTED to	2-28-67 7-31-67
BMPH-9549 R & F AUG 1 1967	7-28-67 7-31-67	Modification of CP(BPH-4983 as mod., which authorized a new FM b/c station) for extension of completion date from 7-31-67 to 12-31-67. Atty - Samuel Miller	GRANTED to	8-22-67 12-31-67

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W V W B-FM**Name **V. W. B. INCORPORATED**
BRIDGETON, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9810 R & F JAN 2 5 1968	12-28-67 12-29-67	Mod. of CP(BPH-4983) as mod., which authorized a new FM b/c station) for extension of completion date from 12-31-67 to 3-31-68.	GRANTED to	2-13-68 3-31-68
BMPH-9964 R & F #417616 \$303 APR 10 1968	3-27-68 3-29-68 3-29-68	MP(BPH-4983) as mod.) ext. time to 5-31-68.	GRANTED to	4-23-68 5-31-68
BMPH-10,063 R & F #430674 \$30 JUL 10 1968	5-18-68 5-22-68 5-22-68	MP(BPH-4983 as mod.) ext. time to 7-31-68.	DISMISSED 8-5-68 construction completed & lic. appl. filed. WRNB's request for hear- ing also dis.	
"Surface Weather Observations" filed 6-19-68 by Jefferay B/cing. Corp. (WRNB).		Affidavit on status of construction filed 6-20-68 by WVWB-FM.		
Request for hearing 249A 8-23-68		Provisional authority to operate 8-23-68		

APPLICATION FOR REVIEW OF GRANT OF APPLICATION BY BROADCAST BUREAU filed 5-21-68 by Everett D. Johnston (McInnis, Wilson, Munson & Woods) on behalf of Jefferay Broadcasting Corporation (WRNB) against grants of BMPH-9964.

OPPOSITION OF V.W.B., INCORPORATED TO WRNB APPLICATION FOR REVIEW OF GRANT filed 6-5-68 by Samuel Miller on behalf of WWB-FM.

LETTER DATED 7-22-69 FROM Everett D. Johnston (McInnis, Wilson, Munson & Woods) WITHDRAWING ITS APPLICATION FOR REVIEW.

APPLICATION RECORD - BROADCASTING

Call
Letters W V W B-FM

Name V. W. B. INCORPORATED
Bridgeton, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
Docket No. 18765 R & F PRESS: NO FEE REQUIRED:	3-16-70 3-16-70 MAR 24 1970	Data filed 3-16-70 in accordance with Commission's First Report and Order adopted 2-4-70 and released 2-6-70 in Docket No. 18765, showing proposed operation on a frequency of 106.5mc, Ch. #293; chg. trans(CCA-FM-20, OODS); Ant(CCA-6810-12, 12 horiz. & vert. sects); TPO to 19.3kws; ERP 100kws(h&v) and HAAT: 211 ft. Atty - Richard Hildreth(Fletcher, Heald etc.)	GRANTED Cond'L	3-30-70
Docket No. 18765 R & F #646820 \$50 REFUND: CODE 06A	11-23-70 11-30-70 11-30-70	Data filed 3-16-70 in accordance with Comm's 1st Report and Order adopted 2-4-70 & released 2-6-70 in Docket No. 18765. to modify CP(BPH-4983 as mod) ext. time to 5-30-71(New Station). Atty-None.	GRANTED	1-15-71
PRESS: DEC 9 AMENDED	12-29-70	Correct expiration date in Item-6.		

#5

106.5mc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W V W B-FMName V.W.B., Incorporated
Bridgeton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
Docket No. 18765 R & F #003455 \$50 CODE: 068 REFUNDED PRESS: 7 JUN 1971	5-22-71 5-27-71 5-27-71	Data filed 3-16-70 in accordance with Commission's 1st Report and Order adopted 2-4-70 & released 2-6-70 in Docket No. 18765 to modify CP(BPH-4983 as mod) ext. time to 11-30-71 (NEW STATION). Atty - Richard Hildreth	GRANTED	6-15-71
BMPH-13,278 R & F #011120 \$50 CODE: 061 PRESS:	5-22-71 6-14-71 6-14-71 3 JUL 1971	MP(BPH-4983 as mod) chg. studio loc. to: 2.6 mi. S. of city limits, Nuese Bridge on US Hwy. 70 E., Bridgeton, N.C.; & Operate by Remote Control from the proposed studio site. REQUEST WAIVER OF SECTION 73.201(a)(2) of the COMMISSION's Rules. Atty - Vincent J. Curtis, Jr.	GRANTED	7-6-71

APPLICATION RECORD - BROADCASTING

106.5mc

Call
Letters W V W B-FM

Name V.W.B., INCORPORATED
Bridgeton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6687 R & F FEE PD: \$1000 CODE 049 AUG 12 1971	9-27-71 9-29-71 #008315	Voluntary transfer of control of permittee corp from Carl V. Venters, Jr., Lawrence Behr, and Carl V. Venters, Sr., TO J. D. Conner ADDENDUM TO AGREEMENT (SEE OVER) Filed 4-10-72 Atty for transferor - Richard Hildreth for transferee - Julian P. Freret	GRANTED Req. grant fee \$2,000.00 EFF: 9-18-72	8-15-72
BMPH-13,395 R & F #016414 \$50 CODE: 068 PRESS: 8 DEC 1971	10-28-71 11-2-71 11-2-71	MP(BPH-4983 as mod.) ext. time to _____ (NEW STATION). Atty - Vincent J. Curtis, Jr.	GRANTED TO:	12-15-71 5-30-72
BMPH-13,510 R & F \$068585 \$50 Code 068 Press MAY 12 1972	4-26-72 5-1-72 5-1-72	MP (BPH-4983, as mod.) ext. time to _____ (New Station)	GRANTED TO:	9-7-72 3-8-73

RE: BTC-6687 - BP-18602 - new AM for New Bern, N.C.
to be dismissed upon gr of this JC. (transferee is partner)
AMENDED 5-26-72 re agreement & exh. I
AMENDED 7-10-72 - Bal. sheet; Sec. VI filed; re comm. survey
& needs; statement re stock

APPLICATION RECORD - BROADCASTING

106.5mcs

Call W S F L
Letters WVWB-FM

Name V.A.W.B.A.A. Incorporated
Bridgeton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,514 Rec'd Filed #052889 \$200 Code 015 Press PN REC'd: MAY 22 1972	11-8-71 11-16-71 3-20-72 3-20-72 8-3-72	MP (BPH-4983, as mod.) to change transmitter site to: Approx. 2 mi. NNW of New Bern, Near New Bern, N. C.; chg. trans. (RCA BTF-20E1); new ant. (RCA BFC-7A, 7 (H&V) sects.; make chgs. in ant. system (increase height); ERP: 100KW (H) 26.7KW (V); HAAT: 727' (H&V). (35° 08' 03" - 77° 03' 51") Atty: Richard Hildreth Aeronautical Situation Information & support of the requested waiver and Aeronautical Chart. Section VI Section IV,	GRANTED req. grant fee: \$1800 Paid: 016, 10-25-72, W121028	9-7-72
AMENDED Amended AMENDED AMENDED	3-24-72 3-24-72 8-3-72 9-5-72			
BLH-5667 R & F W 132221-\$50. AC-068 PTA PRESS	11-24-72 11-29-72 11-29-72 12-4-72 JUN 10 1973	Lic. (BPH-4983, as mod.) for New FM Broadcast Station. Antenna: RCA, BFG-7A. Atty: Booth & Freret	GRANTED	12-26-73

Form BC-121
September 1969
12-73

#8

APPLICATION RECORD - BROADCASTING

106.5mhz.

Call
Letters W.S.F.L.

GREAT SOUTHEAST BROADCASTERS, INC.

Name V. W. B. Incorporated
Bridgeton, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-523 R & F #473926\$100 Code 001 PRESS	8-1-75 9-11-75 9-12-75 OCT 21 1975	Modification of license to change licensee name to GREAT SOUTHEAST BROADCASTERS, INC.	GRANTED	10-29-75
BRH-2860 R & F FILED PN Recd. PRESS	7-25-75 8-1-75 11-7-75 8-1-75 NOV 11 1975	RENEWAL OF LICENSE	GRANTED	2-12-76
BSCA-1614 R & F 579872\$100 CODE 001 PRESS	5-27-76 6-10-76 6-16-76 JUL 29 1976	Request for Subsidiary Communications Authorization on a sub-carrier fre- quency of 67 kilohertz Atty. Julian P. Freret	GRANTED	8-27-76

APPLICATION RECORD - BROADCASTING

Call
Letters W S F LName GREAT SOUTHEAST BROADCASTERS, INC.
BRIDGETON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH780731UJ	7-28-78	RENEWAL OF LICENSE	granted	1/30/79
BRSCA //	"	RENEWAL OF SCA		
R & F	7-31-78			
PRESS	AUG 11 1978			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

