

WSEG

Form BC 126
June 1954

2593

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-15-71

WSEG (EFF. 10-26-80)
Call letters XWMDI

Station location McKean, Pennsylvania

SEGGI BROADCASTING CORPORATION (ALH9-11-80, EFF:

Name of licensee xMIKRO-DAWN, INC.

Transmitter location Perry Hwy., 0.6 miles S. of Brown Rd., Summit Township, Pa. (CP gr. 10-2-79)
x6.15 mi. SE of city, McKean, Pennsylvania (PH-10-9-70)

Main studio location 9014 West Main St., McKean, Pa. (CP gr. 10-2-79)
xSAME AS TRANSMITTER

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-7190 HAAT: 400' (h&v)	10-9-70	102.3mc Ch#272	ERP: 1.50kw (h&v) TPO: 1.50kw		12-9 10-9-71
	CP For New FM Station				
BPH-7190(1)	11-30-70	Call letters assigned.			
BPH-5044	3-15-71	Lic. (BPH-7190, as mod.) for new FM Broadcast Station.			
EBSA	5-22-72				
BRH-2593(S)	12-13-72	RENEWAL			
BRH-2593(S)	7-23-75	RENEWAL			
BRH-2593(L)	7-12-78	RENEWAL			
BPH780914AG HAAT: 670' (H&V) (L)	10/2/79	102.3mhz	ERP: .47kw (H&V) CP to chg TL, SL, RC and antenna sys. Install new trans.		RC 10/2/80
BALH800710FW	9-11-80	VOL ALH		EFF:	10-14-80
A.B.S.A.	10-26-80	CALL SIGN CHANGE			
BMPH-800929AU (1)	11-3-80	MP (BPH-780914AG)	for ext. of time to:		1-1-81

APPLICATION RECORD - BROADCASTING

Call Letters **WMDI**
NEW-FM

Name **Mikro-Dawn, Inc.**
McKean, Pennsylvania (PO 1800 Oliver Building, Pittsburgh, Pa. 15222)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7190 R & F #613975 \$75 PRESS: PN REC'd:	7-7-70 7-9-70 7-9-70 JULY 21 1970 7-28-70	CP for new FM on: 102.3mc. #272 ERP: 1.515kw(h&v) GRANT HAAT: 401;(h&v) TPO: 1.790kw. Trans: Gates-FM-2H; Ant: Gates-FMC-2, 2 horiz. & 2 vert. sects.) T-SL: 6.15 mi. SE of city Near McKean, Penna. 41° 55' 47" - 80° 03' 08" Atty - Hogan & Hartson(Jay E. Ricks) Engr- George E. Gautney(Gautney & Jones)	GRANTED Grant fee	FEE: 10-9-70 paid 11-30-70.
AMENDED	8-25-70	Financial Data.		
BLH-5044 R & F #659196 \$50. AC-068 PTA PRESS FEB 17 1971	1-28-71 1-28-71 1-28-71 2-3-71 FEB 17 1971	Lic.(BPH-7190, as mod.) for new FM Broadcast Station. Transmitter: GATES, FM-2H3. TPO: 1.73kw. Atty: Marvin J. Diamond(Hogan & Hartson) 242-5500 242-5500	GRANTED	3-15-71

APPLICATION RECORD - BROADCASTING

Call
Letters WMD1

Name MIKRO-DAWN, INC.
McKean, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2593 R & F P.N. PRESS JUN 2 1972	5-1-72 5-3-72 5-3-72	Renewal of License Atty: Marvin J. Diamond (Hogan & Hartson) AMENDED 6-2-72 re: engineering data	GRANTED	12-13-72
BRH-2593 R & F PN Recd. PRESS APR 15 1975	3-31-75 4-8-75 "	RENEWAL OF LICENSE	GRANTED	7-23-75
BAIH-2357 R & F FEE PD: \$200 #610614 CODE 047 OCT 1 2 1976 Pub notice filed 10-13-76	9-7-76 9-7-76	Voluntary assignment of license to THE "JET" BROADCASTING CO., INC. (SEE OVER) Atty for assignor - Hogan & Hartson for assignee - E.B. Reddy PETITION TO DISMISS OR DENY filed 11-11-76 by Atty Potts, Jr. on behalf of Radio Erie, Inc. PETITION TO DENY filed 11-11-76 by Atty Jacob on behalf of WWIN, INC. CORRECTION filed 11-15-76 (SEE OVER)	DISMISSED Request of Assignees's Atty	3/7/78

BALH-2357 - NOTED: Articles etc on file with WJET(AM,FM) showing made re overlap WJET-TV

PETITION OF ASSIGNEE FOR EXT OF TIME TO FILE OPPOSITION TO PET TO DENY - filed 11-22-76 by Atty Reddy
OPPOSITION(OF ASSIGNEE) TO PET TO DENY filed 1-27-77
COMMENTS(of assignor) IN SUPPORT OF OPPOSITION - filed 2-28-77
REPLY TO OPPOSITION filed 3-15-77 by Atty Potts, Jr. - 3-21-77
on behalf of Radio Erie, Inc.

RESPONSE OF ASSIGNEE TO REPLY TO OPPOSITION TO PET TO DENY filed 3-23-77 by Atty Midlen
STATEMENT OF Radio Erie, Inc.(WRLE) in response to above filed 4-4-77 by Atty Potts

AMENDED 6-2-77 - re purchase price; amended contract; current Table II - B/C int & pending applications; financial
AMENDED 7-13-77 (assignee) re legal qualifications
Amended 9-29-77 re legal data, (re B/c & bus int)
AMENDED 1-16-78 re: legal data, (re B/c int.), Contract for Sale agreement.

APPLICATION RECORD - BROADCASTING

Call
Letters WMDI

Name MIKRO-DAWN, INC.
McKean, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2593 R & F PRESS	3-31-78 4-3-78 APR 19 1978	Renewal of License Marvin J. Diamond, Atty.	GRANTED	7-12-78
BPH-780914AG FILED PRESS: CUT OFF DATE	AUG 8 1979	Construction permit to chg TL: Perry Highway 0.6 miles South of Brown Road, Summith Township, Pennsylvania; SL&RC: 9014 West Main St., McKean, Pennsylvania; install new type trans (GATES FM-2H) make chgs in ant sys(incr hght) decrease ERP: 0.473KW(H&V) and HAAT: 668'(H&V) 42 02 20 80 03 45 ATTY: Marvin Diamond ENGR:-----	GRANTED	10/2/79

APPLICATION RECORD-BROADCASTING

WSE 4
Call Letters: WMDL

SEGGE BROADCASTING CORPORATION

Name: MIKRO-DAWN, INC.

Station Location: McKean, Pennsylvania

File No.	Date	Description	Action and Date
BALH800710FW Form 314 PRESS JUL 24 1980 PN FILED 7-29-80		Voluntary assignment of license to Seggi Broadcasting Corporation Atty: for assignee Jonathan D. Blake	GRANTED 9-11-80 EFF:
BMPH800929AU PRESS (O) OCT 17 1980		MP (BPH-780914AG) For Extension of Time to: <u>11-1-80</u> (FOR CHGS.)	
BRH810401WS PRESS MAY 21 1981		RENEWAL OF LICENSE Atty. Jonathan D. Blake	GRANTED 7-7-81 Issued with BLH-801126AH

BALH800710FW AMENDED 7-29-80 re: Programming
AMENDED 8-25-80 re: EEO data.

AM ENDED 9-2-80 re: Ascertainment data., and financial
data.

1/11/81 #5

APPLICATION RECORD-BROADCASTING

Call Letters: WSEG

Name: SEGGI BROADCASTING CORPORATION

Station Location: MCKEAN, PENNSYLVANIA

File No.	Date	Description	Action and Date
BLH-801126AH PTA PRESS	DEC 18 1980	License to cover (BPH-780914AG) for changes. Atty: Jonathan D. Blake	GRANTED 8-14-81 Issued with Renewal.

DUPLICATE**APPLICATION RECORD-BROADCASTING**Call Letters: **W S E G**Name: **MIKRO-DAWN, INC.**Station Location: **McKEAN, PENNSYLVANIA**

File No.	Date	Description	Action and Date
BMPH800929AU PRESS (O)		MP (BPH-780914AG) For Extension of Time to: <u>11-1-80</u> (FOR CHANGES)	GRANTED 11-3-80 to 1-1-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

