

W 504

DC-126
June 1975

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD WSGL (EFF)

11-1-78

x WNCX-EFF. 1-16-78

Date first licensed 6-17-80

Call letters XWNTU

Station location Naples, Florida

Name of licensee STERLING COMMUNICATIONS CORPORATION

0.2 mi. S. of Cope Lane, approx. 0.5 mi. E of County Barn Rd., near East Naples, Florida
(PH-8-7-78)

Transmitter location X S. side of Whitaker Rd, approx. 0.5 mi. E. of County
Barn Road, Near East Naples, Fla. {PH 3-11-76}

.5 miles East of County Road, P.O. Box 8899, Naples, Florida (BL-6-17-80)

X Tamiami Trail & Old Trail Dr., Naples, Florida (PH-8-7-78)

Main studio location X To-be-determined, Naples, Florida {PH 3-11-76}

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-9583 HAAT: 300' {L}	3-11-76 {H&V}	92.1mhz Ch. 221	ERP: 3kw {H&V} Class-A {RC}	U	3-11-77
BPH-9583(1)	5-10-76	Call letters assigned			
EBSA	5-10-76				
<p>REPORT & ORDER adop. 6-7-76. Rel. 6-10-76 Ch. to Ch. 249A (97.7mhz.) EFF: 7-21-76 Specify oper Ch. 249A(97.7mhz.) in lieu of Ch. 221A(92.1mhz.) Inform no later than 7-21-76 accept. of mod. Permittee shall submit Com. by 8-20-76 all necessary infor. complying with applicable tech. rules for mod. of auth. to cover oper. Ch. 249A. May commence oper. on Ch. 249 Permittee shall submit measurement data normally required by FM license. The permittee shall not Commence oper. Ch.249A til FCC authorizes.</p>					
DKT. 20705 HAAT: 300' {L}	11-10-76	97.7MHz ch 249	ERP: 3kw H&V		11-10-77
<p>H&V Data filed 8-20-76 in accordance with Commission's First Report & Order adopted 6-7-76 & released 6-10-76 to chg frequency & channel</p>					
BMPH-15297 (1)	11-29-77	MP(BPH-9583, as md) for ext time to			5-10-78
BMPH-15302 (2)	12-9-77	MP(DKT-20705) chg TL (same site)			
EBSA	1-16-78	Chg. Call			
BMPH-15521 HAAT: 380' (H&V) (L)	8-7-78	97.7mhz. #249	ERP: 2kw (H&V) (RC)	U	2-1-79
<p>MP (DKT. 20705, as mod) to chg. TL; chg. SL/RC; chg. Trans; mke chg ant sys (incr hght); chg TPO, ERP & HAAT</p>					
BMPH-15478 (1)	8-8-78	MP (DKT. 20705, as mod) ext time to			2-1-79
BTC-8747	8-17-78	VOL. TC			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.S.G.L.

Station location NAPLES, FLORIDA

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
EBSA	11-1-78	"NEW CALL ASSIGNED"			

EBSA	11-1-78	SUPERSEDED TO CORRECT STATION LOCATION			
BMPH790104AH (2)	2-14-79	MP (BMPH-15521, as mod.) for ext. of completion date: 8-12-79			
BMPH790706AG (3)	8/24/79	MP (DKT# 20705, as mod.) for ext. of completion date: 2/24/80			
BMPH800121AG (4)	3-13-80	MP (DKT.#20705, as mod.) for ext. of time to:			9-12-80
BLH- 800505AA HAAT: 380' (H&V)/(L)	6-17-80	97.7MHz Lic. to	ERP: 2.0KW (H&V) cover (DKT. #20705, as mod.) for changes		2-1-82

APPLICATION RECORD - BROADCASTING

Call **WNTU**
Letters **NEW-FM**

Name Sterling Communications Corporation
Naples, Florida (PO Suite 121, Gulfshore Square, 1400 Gulfshore Blvd. North, Naples,

Florida 33940)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9583	8-11-75	CP for New FM on: 92.1mhz #221	GRANTED	3-11-76
R & F	8-14-75	ERP: 3KW(H&V) HAAT: 300' (H&V)	COND'L	
#464251 \$200	8-19-75	Trans: Harris FM-3H3; Ant: Harris FMC-3A, 3 sects. (H&V)	Grant Fee Requested	
Code 001	AUG 25 1975	TL: S. side of Whitaker Rd., approx. 0.5 mi. E. of County Barn Road, Near East Naples, Florida	FD 002	4-22-76
Press	9-29-75	SL-RC: To-Be-Determined, Naples, Florida	W558789	
P. N. Rec'd		26° 07' 15" - 81° 43' 17"		
		(MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305)		
		Atty: Erwin G. Krasnow		
		Engr: Jules Cohen & Ass.		
		Sect. I, Paragraph 4 to correct frequency.		
AMENDED	9-16-76			

PHASE 1 REFUND ACTION

TRANS.
CODE

5W

DATE

8/05/14

AMT.

539.00

INITIALS

BW

APPLICATION RECORD - BROADCASTING

Call W N C X
Letters ~~X~~ W N T UName STERLING COMMUNICATIONS CORPORATION
Naples, Florida

File No.	Dated	Application for	Action	
			Nature	Date
Docket No. 20705 Rec'd Filed NO FREE REQUIRED PRESS: OCT 27 1976	8-18-76 8-20-76 8-20-76	Data filed 8-20-76 in accordance with Commission's First Report and Order adopted 6-7-76 and Released 6-10-76 in Docket No. 20705 to chg. frequency 97.7mhz #249 Atty: Erwin G. Krsnow Engr: Bernard R. Segal		GRANTED 11-10-76
BMPH-15297 R & F PRESS: NOV 8 1977	9-29-77 10-3-77	MP(BPH-9583, as mod) ext time to: <u>5-1-78</u> (NEW STATION)	GRANTED TO	11-29-77 5-10-78
BMPH-15302 R & F	9-29-77 10-3-77	MP(DKT 20705) chg TL (same site) 26° 07' 13" - 81° 43' 17" Atty. Harry F. Cole Engr. Bernard R. Segal	ACCEPTED & GRATNED	12-9-77

APPLICATION RECORD - BROADCASTING

Call
Letters WNCXName STERLING COMMUNICATIONS CORPORATION
Naples, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-15478 R & F PRESS: MAY 1 1978	4-14-78 4-21-78	MP (Docket No. 20705, as mod) for extension of time to: _____ (NEW STATION) Atty:-----	GRANTED TO	8-8-78 2-1-79
BMPH-15521 R & F PRESS: JUN 13 1978	4-18-78 4-21-78	MP (DKT #20705, as mod) to chg. TL to: 0.2 mi S. of Cope Lane, approx. 0.5 mi. E of County Barn Rd., near East Naples, Florida; specify SL/RC as: Taniami Trail & Old Trail Dr., Naples, Florida; chg. Trans. (HARRIS FM-2.5H3); mke. chg. ant. sys. (incr. hght); chg. TPO; ERP: 2.0kw (H&V) & HAAT: 380' (H&V). MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 of the COMMISSION RULES. 26 07' 34" 81 43' 18"	ACCEPTED & GRANTED	8-7-78
		Atty: David Tillotson (Arent, Fox, etc.) Engr: Bernard R. Syal		

APPLICATION RECORD - BROADCASTING

97.7mhz

Call W S G L
Letters x W N C XName Sterling Communications Corporation
Naples, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8747 R & F FORM 315 PN FILED	6-14-78 6-16-78 1978 8-8-78	Vol TC of permittee corp from Abe Voron to Tallahassee Broadcasting Company Atty for transferor - Arent, Fox etc (D. Tillotson) for transferee - Fly, Shuebruk etc (Schulkind) Over	GRANTED EFF:	8-17-78 10-20-78
BMPH790104AH PRESS	JAN 18 1979	MP (DKT #20705, as Mod.) for Extension of Completion Date to: <u>8-1-79</u> (NEW STATION)	GRANTED TO	2-14-79 8-12-79
BMPH790706AG PRESS (0)	JUL 31 1979	MP (DKT #20705, as Mod.) for Extension of Time to: <u>1-12-80</u> (NEW STATION) Atty. Herbert M. Schulkind (Fly, Shuebruk, Blume etc.)	GRANTED	8/24/79

BTC-8747 - For Art of Inc. of transferee, see WGLF(FM)

Name: STERLING COMMUNICATIONS CORPORATION

Station Location: Naples, Florida

File No.	Date	Description	Action and Date
BMPH-80012LAG PRESS: (0)	FEB 29 1980	MP (Docket #20705, as mod.) for extension of completion date. Atty: Herbert M. Schulkind	GRANTED 3-13-80
BLH-800505AA PTA PRESS	JUN 9 1980	License to cover DKT.#20705, as mod.) for changes. Atty: Herbert M. Schulkind	GRANTED 6-17-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

