

W S H U-PM

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CATALOG NO. 4550L 1/5



June 1954

## BROADCASTING STATION LICENSE RECORD

(SEE CARD #2 FOR NAME)

Date first licensed 11-7-68

Call letters W.S.M.U.-FM

X Joe Phillips, Harriet K. Hartness, and Margaret B. Imes,  
Executrix of the estate of Grady Imes, deceased, dba Station location Starkville, Mississippi  
The Starkville Broadcasting Company (ALH-12-21-71 EFF: 12-30-71)

X JOE PHILLIPS, C.C. HOLLINSHEAD, MRS. HARRIET K. HARTNESS, AND  
MRS. MARGARET B. IMES, EXECUTRIX OF THE ESTATE OF GRADY IMES,  
Name of licensee DECEASED D/B AS THE STARKVILLE BROADCASTING COMPANY

Yellow Jacket Drive, Starkville, Mississippi (DLH-11-7-68)  
XT Transmitter location New St. Hwy. 12, 0.79 mi. S-SW of city, Starkville, Mississippi (PH-12-27-66)

Main studio location Same as Transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-5505 HAAT: 220' cond'1	12-27-66	106.3mc. ERP: 3kw Unl. ch# 292 TPO: 900w			2-27-67 8-27-67
BPH-5505 (1)	3-7-67	CP for a new Class A FM broadcast station. Mod. of CP(BPH-5505) to assign call letters W S H U-FM.			
BMPH-9509 (2)	8-7-67	Mod. of CP(BPH-5505) for ext. of com- pletion date to			2-27-68.
BMPH-9867 (3)	3-6-68	Mod. of CP(BPH-5505 as mod.) for ext. of completion date to			8-27-68.
LI-4127(L)	11-7-68	Lic. (BPH-5505, as mod.) for new sta. (reducer trans. & studio loc.)			6-1-70
BRH-2261	10-29-70	RENEWAL OF LICENSE			6-1-73
BALH-1604	12-21-71	VOL. ALH EFF: 12-30-71			
EBSA	5-22-72				
BALH-1809	3-14-73	VOL AL EFF:			
BRH-2261(L)	5-31-73	RENEWAL			6-1-76
BRH-2261(S)	5-27-76	Renewal			6-1-79
BALH781218EH	12-29-78	INVOL. AL			EFF: 1-12-79



June 1954

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S M U - FM

Station location STARKVILLE, MISS.  
AL 8-8-80 EFF:

HELEN S. PHILLIPS AND HARRIET K. HARTNESS DBA STARKVILLE BROADCASTING COMPANY/

\*HELEN PHILLIPS, Executrix of the Estate of Joe Phillips, (deceased) and HARRIET K.  
HARTNESS dba STARKVILLE BROADCASTING COMPANY (INVOL AL 12-29-78 EFF: 1-12-79Name of licensee \*JOE PHILLIPS AND HARRIET K. HARTNESS dba STARKVILLE BROADCASTING COMPANY  
\*AL 3-14-73 EFF: 4-18-73

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BRH790130UM (s)	5-18-79	RENEWAL			6-1-82
BALH800520GO	8-8-80	VOL ALB EFF:			



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

W S M U-FM

Joe Phillips, C.C. Hollinshead, Mrs. Harriet K. Hartness

and Mrs. Margaret B. Ines, Executrix of the Estate of

Name Grady Ines, Deceased d/b as THE STARKVILLE BROADCASTING COMPANYStarkville, Mississippi (PO ? Mr. Joe Phillips, Station WSSO, Starkville, Miss.)

File No.	Dated	Application for	Action 39759)	
			Nature	Date
BPH-5505 R&F	7-29-66 8-1-66	Construction permit for a new FM broadcast station to be operated on: Frequency: 106.3mc CH 292 ERP: 3kw TPO: .904kw HAAT: 218' Type trans: Collins 830D-1A Type ant: Collins 37M-4, 4 sections Trans loc: New State Hwy. 12, .79 mi SSW of Starkville, Mississippi Studio loc: same as trans location	GRANTED cond'1	12-27-66 submit 302's for WSSO.
BMPH-9509 R & F AUG 1 1967	7-14-67 7-17-67	Mod. of CP(BPH-5505 which authorized a new FM b/c station) for extension of completion date from 8-27-67 to _____.	GRANTED to Cond'1	8-7-67 2-27-68 No further Ext. Contemplated.



CONTACT: Joe Phillips

PHONE: Code 601; 323-1230

ADDRESS: Hwy 12

Starkville, Mississippi 39755



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W S M U-FM

JOE PHILLIPS, C.C. HOLLINSHEAD, MRS. HARRIET K. HARTNESS,  
AND MRS. MARGARET B. IMES, EXECUTRIX OF THE ESTATE OF GRADY IMES,  
Name DECEASED b/c is THE STARKVILLE BROADCASTING COMPANY

STARKVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9867 Rec'd Filed  FEB 29 1968	1-24-68 1-29-68 2-9-68	Mod. of CP(BPH-5505 as mod., which authorized a new FM b/c station) for extension of completion date from 2-27-68 to _____.	GRANTED to	3-6-68 8-27-68
BLH-4127 R & F #450140 \$75 PT REFUNDED \$45	8/6/68 8/8/68 8/8/68 8/16/68 10/31/68	License (BPH-5505 as mod.) for new FM b/c station.  NOV 1 1968	GRANTED	11-7-68
BRH-2261 R & F #581906 \$75.  MAR 30 1970	3-2-70 3-4-70 3-4-70	Renewal of License AMENDED 10-16-70 re: commercial policy	GRANTED	10-29-70



## APPLICATION RECORD - BROADCASTING

106.3mc

JOE PHILLIPS AND HARRIET K. HARTNESS dba STARKVILLE  
BROADCASTING COMPANY

Call

Letters ..... W.S.M.U.-FM.....

X Joe Phillips, ~~Grady Innes~~, Mrs. Harriet K. Hartness,  
 Name and Mrs. Margaret B. Innes, Executrix of the Estate of Grady Innes, Deceased,  
 dba THE STARKVILLE BROADCASTING COMPANY, Starkville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1604	12-8-71	Voluntary assignment of license to: Joe Phillips, Harriet K. Hartness, and Margaret B. Innes, Executrix of the Estate of Grady Innes, Deceased, dba THE STARKVILLE BROADCASTING COMPANY	GRANTED	12-21-71
R & F	12-10-71		EFF:	12-30-71
FEE PD: \$250 #025149				
CODE 054 (Form 316)				
ALSO SEE: AM WSSO				
DEC 17 1971				
BALH-1509	2-14-73	Voluntary assignment of license to JOE PHILLIPS and HARRIET K. HARTNESS dba STARKVILLE BROADCASTING COMPANY	GRANTED	3-14-73
R & F	2-20-73		EFF:	4-18-73
FEE PD: \$250 #155216				
CODE 054 (ALSO SEE WSSO (AM)				
(FORM 316)				
FEB 28 1973				



September 1965

## APPLICATION RECORD - BROADCASTING

X JOE PHILLIPS AND HARRIET K. HARTNESS dba STARKVILLE BROADCASTING COMPANY  
 X JOE PHILLIPS, HARRIET K. HARTNESS and MARGARET B. IMES, **Call Letters** WSMU-FM  
**Name** EXECUTRIX OF THE ESTATE OF GRADY IMES, DECEASED, DBA THE STARKVILLE BROADCASTING COMPANY  
 STARKVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2261 R & F - PN Recd. PRESS	3-2-73 3-5-73 "	RENEWAL OF LICENSE AMENDED 4-19-73 to change name of applicant to "Joe Phillips and Harriet K. Hartness dba Starkville Broadcasting Company" MAY 1 1973	GRANTED	5-31-73
BRH-2261 R & F PN Recd. PRESS	1-29-76 2-2-76 " APR 14 1976	RENEWAL OF LICENSE AMENDED 5-17-76 re: commercial matter	GRANTED	5-27-76
BALH781218EH Form 316 (Also see W S S O) PRESS	11-15-78 DEC 28 1978	Involuntary AL to HELEN PHILLIPS, Executrix of the Estate of Joe Phillips, Deceased and HARRIET K. HARTNESS dba STARKVILLE BROADCAST- ING COMPANY	GRANTED EFF:	12-29-78 1-12-79 COND'L
BRH790130UM PRESS	MAR 14 1979	Renewal of License	GRANTED	5-18-79



## APPLICATION RECORD-BROADCASTING

Call Letters: WSMU-FM

HELEN S. PHILLIPS AND HARRIET K. HARTNESS DBA STARKVILLE BROADCASTING COMPANY

Name: HELEN PHILLIPS, EXECUTRIX OF THE ESTATE OF JOE PHILLIPS (DECEASED) AND HARRIET K. HARTNESS dba STARKVILLE BROADCASTING COMPANY

Station Location: Starkville, Mississippi

File No.	Date	Description	Action and Date
BALH800520GO Form 314 PRESS JUN 9	1980	Vol AL to Helen S. Phillips and Harriet K. Hartness d/b as Starkville Broadcasting Company  Atty-	CR 7-8-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

